

YouGov / Best for Britain Survey Results

Sample Size: 4368 adults in GB (18+)

Fieldwork: 5th - 10th September 2025

Weighted Sample Unweighted Sample		Westminster VI					Vote in 2024 GE					Con 2019 to Lab 2024	Labour 2024 to Reform UK 2025	Labour 2024 to Reform UK 2025 (including curious 6+)
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green			
	4368	450	605	339	972	390	786	1123	402	472	258			
	4368	430	637	368	1002	395	731	1150	425	491	264			
	%	%	%	%	%	%	%	%	%	%	%			

Generally speaking, do you think things in the UK are heading in the right direction or the wrong direction?

Right direction	9	4	44	12	1	5	5	21	12	1	5	17	0	12
Wrong direction	72	86	32	68	94	79	84	56	66	95	80	66	91	80
Don't know	18	11	25	20	5	16	11	22	21	4	15	17	9	8

In your previous answer, you said that the UK is heading in the wrong direction. Which of these events, if any, do you think contributed MOST to the UK heading in the wrong direction?

Please tick up to five options.

[Shown to those who said the UK is heading in the wrong direction;

N=3147]

UK immigration policy	48	50	23	24	77	19	60	33	33	78	23	55	71	69
The Labour Government coming into power in 2024	40	70	3	19	65	14	71	14	34	65	16	43	38	36
Britain leaving the EU / The Brexit Referendum	37	28	69	74	9	69	18	61	59	6	63	40	32	35
The rise of Reform UK	26	17	55	61	0	69	9	48	42	1	64	13	0	3
Privatisation of the UK's public services	25	8	37	39	12	52	8	38	35	10	55	23	22	23
The Covid-19 pandemic	24	30	29	22	19	21	24	26	26	17	18	36	28	24
Policies promoting political correctness	21	27	3	10	35	6	32	10	18	38	6	22	25	21
The introduction of Net Zero targets	20	26	3	5	43	1	34	8	12	47	3	23	25	23
The de-industrialisation of the UK economy	19	18	17	18	24	13	23	16	17	28	14	27	19	20
Russia's invasion of Ukraine	18	26	22	25	14	13	25	20	22	10	11	32	25	24
Policies promoting equality, diversity and inclusion (EDI)	17	20	2	4	34	1	27	5	10	36	4	14	17	17
The 'mini budget' announced by the Liz Truss government in October 2022	15	16	24	30	9	19	12	24	23	6	17	25	21	21
Austerity measures and spending cuts introduced by the Coalition government after the 2008 Financial Crash	15	3	30	22	7	38	2	26	22	5	38	6	18	17
Globalisation in general	9	6	6	6	10	6	7	7	8	15	10	9	7	7
Climate change	9	6	15	10	5	23	4	12	11	6	22	6	8	9
The UK bailing out the banks after the 2008 Financial Crash	8	4	10	9	5	16	4	11	12	5	14	5	9	10
The UK joining the European Economic Community (EEC later the EU) in 1973	5	5	1	1	10	2	8	1	2	13	0	2	2	3
Something else	5	3	2	7	3	8	4	4	7	3	8	0	2	1
Don't know	4	2	3	1	1	0	3	3	1	1	2	1	1	1

YouGov / Best for Britain Survey Results



Sample Size: 4368 adults in GB (18+)

Fieldwork: 5th - 10th September 2025

Weighted Sample Unweighted Sample		EU Ref Vote Intention		2016 EU Ref		Gender		Age				Social Grade		Country			Region in England			
	Total	Against joining the EU	In favour of joining the EU	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
	4368	1221	2239	1533	1559	2114	2254	459	1804	1079	1026	2490	1878	3778	210	380	1035	716	528	1498
	4368	1255	2272	1688	1565	1970	2398	356	1570	1104	1338	2631	1737	3762	230	376	1070	748	385	1559
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think things in the UK are heading in the right direction or the wrong direction?

Right direction	9	4	14	16	5	11	8	11	8	10	11	11	6	9	11	8	9	9	10	9
Wrong direction	72	89	65	64	84	73	71	63	70	75	77	70	75	72	70	74	73	75	71	71
Don't know	18	7	21	20	11	16	21	27	22	15	12	18	18	19	19	17	18	16	19	20

In your previous answer, you said that the UK is heading in the wrong direction. Which of these events, if any, do you think contributed MOST to the UK heading in the wrong direction?

Please tick up to five options.

[Shown to those who said the UK is heading in the wrong direction;

N=3147]

UK immigration policy	48	70	31	31	65	48	48	27	42	53	60	44	53	49	46	41	49	52	38	50
The Labour Government coming into power in 2024	40	65	22	25	61	40	41	17	29	47	60	39	42	42	40	25	40	47	30	45
Britain leaving the EU / The Brexit Referendum	37	3	71	65	12	36	39	59	44	33	22	42	32	36	39	51	34	30	46	36
The rise of Reform UK	26	5	46	44	9	24	28	56	31	21	13	30	21	26	26	30	27	23	29	25
Privatisation of the UK's public services	25	14	35	33	18	25	25	37	28	22	18	26	24	24	32	25	27	21	22	26
The Covid-19 pandemic	24	21	26	23	22	21	27	26	26	21	23	23	25	23	28	26	23	25	24	22
Policies promoting political correctness	21	38	10	13	32	24	19	7	15	26	32	23	19	22	20	16	21	22	16	25
The introduction of Net Zero targets	20	43	6	11	35	26	15	5	11	26	35	22	19	21	23	16	19	24	14	22
The de-industrialisation of the UK economy	19	27	16	16	25	23	16	14	15	19	29	19	20	18	27	25	20	19	13	19
Russia's invasion of Ukraine	18	17	19	19	19	17	19	12	16	19	23	17	19	18	16	19	16	19	17	19
Policies promoting equality, diversity and inclusion (EDI)	17	33	6	9	26	19	14	8	11	20	25	18	15	17	15	16	18	16	12	17
The 'mini budget' announced by the Liz Truss government in October 2022	15	10	21	23	12	16	14	17	15	17	13	17	14	14	20	20	14	13	18	15
Austerity measures and spending cuts introduced by the Coalition government after the 2008 Financial Crash	15	6	23	23	8	16	13	22	18	13	9	17	12	14	16	24	13	14	18	13
Globalisation in general	9	11	6	7	9	10	8	6	9	8	8	9	9	8	11	10	10	6	7	8
Climate change	9	6	12	11	6	9	9	18	8	7	8	9	9	9	9	11	7	10	11	9
The UK bailing out the banks after the 2008 Financial Crash	8	7	10	11	7	9	7	9	9	7	7	9	8	8	8	14	7	9	8	7
The UK joining the European Economic Community (EEC later the EU) in 1973	5	12	1	1	10	5	5	3	2	5	10	4	6	5	5	2	5	5	4	5
Something else	5	4	5	6	3	6	4	7	6	5	3	4	6	5	1	6	4	6	8	4
Don't know	4	1	2	2	3	3	5	7	6	2	1	3	5	4	4	3	3	4	8	3

	Westminster VI					Vote in 2024 GE					Con 2019 to Lab 2024	Labour 2024 to Reform UK 2025	Labour 2024 to Reform UK 2025 (including curious 6+)	
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green			
Weighted Sample	4368	450	605	339	972	390	786	1123	402	472	258	112	88	126
Unweighted Sample	4368	430	637	368	1002	395	731	1150	425	491	264	125	94	133
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What three words would you use to describe how Brexit makes you feel?

[See Tab 4]

Don't know 22 | 25 9 8 19 12 | 21 13 12 20 15 | 16 | 19 | 17

So far, do you think Brexit has been more of a success, or more of a failure for the UK?

More of a success 11 | 22 3 2 28 2 | 24 3 6 32 2 | 13 | 7 | 7
More of a failure 62 | 46 86 88 33 90 | 38 85 80 25 86 | 64 | 62 | 64
Neither 19 | 26 7 7 33 4 | 32 8 10 35 10 | 17 | 26 | 23
Don't know 8 | 6 4 3 7 3 | 6 4 3 8 3 | 6 | 5 | 6

In your previous answer you said that Brexit has been more of a failure for the UK. Which of the following, if any, best describe why you feel this way? Please select up to five options.

[Shown to those who said that Brexit has been more of a failure;

N=2718]

It damaged the UK economy	57	51	69	63	37	59	46	63	58	32	59	53	46	42
It did not result in any opportunities, such as extra NHS funding	49	37	53	52	32	58	39	54	48	26	57	41	34	38
It damaged our ability to trade with Europe	45	50	47	49	32	52	46	47	48	21	52	54	45	45
It damaged our relationship with other European countries	40	43	47	47	23	44	41	42	48	14	46	37	28	29
It divided the country	36	29	43	46	21	40	29	43	40	20	40	50	24	27
It made bills go up in the UK	34	32	33	26	34	34	30	33	26	27	41	27	33	31
It's made the UK more isolated on the world stage	31	32	33	46	15	38	27	34	45	9	31	25	34	35
It made it more difficult to live and work in Europe	29	24	31	31	20	37	24	29	37	14	30	23	20	22
It made the UK weaker	28	30	30	31	19	34	28	29	32	17	34	29	26	26
It made it more difficult to travel to Europe	23	30	23	30	17	25	31	24	23	14	17	20	22	22
It's made it harder to tackle illegal immigration	23	27	20	24	45	16	30	23	25	43	14	28	46	44
It increased immigration in general	15	12	10	9	41	7	20	12	10	34	10	13	39	32
It reduced the number of jobs in the UK	6	6	8	5	4	6	5	6	5	3	7	11	6	8
Something else	3	3	2	2	13	3	5	1	3	23	4	1	2	1
Don't know	2	3	1	1	1	0	3	1	1	2	1	1	0	0

Weighted Sample
Unweighted Sample

	EU Ref Vote Intention		2016 EU Ref		Gender		Age				Social Grade		Country			Region in England			
Total	Against joining the EU	In favour of joining the EU	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
4368	1221	2239	1533	1559	2114	2254	459	1804	1079	1026	2490	1878	3778	210	380	1035	716	528	1498
4368	1255	2272	1688	1565	1970	2398	356	1570	1104	1338	2631	1737	3762	230	376	1070	748	385	1559
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What three words would you use to describe how Brexit makes you feel?

[See Tab 4]

Don't know	22	21	12	10	23	19	25	36	24	17	18	16	30	22	19	21	23	23	24	21
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So far, do you think Brexit has been more of a success, or more of a failure for the UK?

More of a success	11	37	1	2	25	13	10	3	6	14	23	10	13	12	11	7	12	13	8	12
More of a failure	62	18	93	87	35	63	61	75	69	58	47	66	56	61	62	71	59	59	69	60
Neither	19	39	4	8	32	19	18	8	16	22	25	17	20	19	20	14	19	19	16	20
Don't know	8	5	2	3	8	5	11	14	10	6	5	6	11	8	7	7	10	9	7	8

In your previous answer you said that Brexit has been more of a failure for the UK. Which of the following, if any, best describe why you feel this way? Please select up to five options.

[Shown to those who said that Brexit has been more of a failure;

N=2718]

It damaged the UK economy	57	25	63	63	40	60	54	56	59	57	53	58	54	56	54	63	57	56	59	56
It did not result in any opportunities, such as extra NHS funding	49	36	51	52	45	48	50	47	52	46	44	51	45	48	55	52	50	44	49	48
It damaged our ability to trade with Europe	45	21	49	48	36	45	45	48	42	46	50	47	42	45	43	45	44	47	42	47
It damaged our relationship with other European countries	40	24	45	47	29	38	43	41	39	40	44	44	35	40	41	45	38	37	36	43
It divided the country	36	27	38	41	30	40	33	34	36	37	36	39	32	36	38	37	36	33	41	35
It made bills go up in the UK	34	20	36	31	34	33	36	34	39	29	29	31	39	34	40	36	39	33	32	31
It's made the UK more isolated on the world stage	31	12	36	38	19	31	32	30	31	33	32	34	27	31	26	37	30	27	34	33
It made it more difficult to live and work in Europe	29	15	33	34	19	25	32	31	26	34	27	31	26	28	24	39	29	23	30	28
It made the UK weaker	28	12	31	32	21	32	25	28	28	30	28	30	25	28	22	31	26	30	31	28
It made it more difficult to travel to Europe	23	13	25	25	19	20	25	25	22	22	24	23	22	23	24	22	21	20	23	24
It's made it harder to tackle illegal immigration	23	40	21	22	33	26	21	17	17	27	39	22	26	24	22	18	27	26	19	23
It increased immigration in general	15	31	11	10	25	14	15	11	13	16	20	12	18	15	12	14	16	20	16	12
It reduced the number of jobs in the UK	6	4	6	5	4	7	6	13	5	5	5	6	7	6	7	7	6	7	9	4
Something else	3	24	2	2	10	4	3	0	2	4	7	3	4	3	3	3	4	4	1	4
Don't know	2	7	1	1	3	2	2	2	3	2	1	2	3	2	5	1	1	2	2	3

Weighted Sample
Unweighted Sample

	Westminster VI					Vote in 2024 GE					Con 2019 to Lab 2024	Labour 2024 to Reform UK 2025	Labour 2024 to Reform UK 2025 (including curious 6+)	
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green			
Weighted Sample	4368	450	605	339	972	390	786	1123	402	472	258	112	88	126
Unweighted Sample	4368	430	637	368	1002	395	731	1150	425	491	264	125	94	133
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And how responsible, if at all, do you think the following have
been for Brexit being more of a failure for the UK?

[Shown to those who said that Brexit has been more of a failure;
N=2718]

Keir Starmer

Very responsible	11	16	4	5	31	9	21	5	7	42	13	2	8	12
Somewhat responsible	22	33	15	19	28	23	28	19	22	27	26	26	36	28
TOTAL RESPONSIBLE	33	49	19	24	59	32	49	24	29	69	39	28	44	40
Not very responsible	28	21	31	39	20	35	22	32	33	12	30	37	29	23
Not responsible at all	19	10	38	22	11	17	10	28	20	7	12	20	16	18
TOTAL NOT RESPONSIBLE	47	31	69	61	31	52	32	60	53	19	42	57	45	41
Don't know	20	20	12	15	10	17	20	16	18	12	19	15	10	18

Rishi Sunak

Very responsible	22	4	24	25	23	29	5	25	22	24	33	12	25	27
Somewhat responsible	38	34	46	37	39	40	34	42	37	43	37	40	36	39
TOTAL RESPONSIBLE	60	38	70	62	62	69	39	67	59	67	70	52	61	66
Not very responsible	16	35	15	20	17	13	32	15	18	14	12	24	21	15
Not responsible at all	5	9	4	4	8	4	10	4	4	5	5	6	7	4
TOTAL NOT RESPONSIBLE	21	44	19	24	25	17	42	19	22	19	17	30	28	19
Don't know	18	18	10	14	12	14	19	14	19	13	13	19	12	14

Theresa May

Very responsible	25	10	26	26	24	31	11	26	24	29	31	16	23	22
Somewhat responsible	38	40	42	39	41	42	39	42	36	34	38	38	41	41
TOTAL RESPONSIBLE	63	50	68	65	65	73	50	68	60	63	69	54	64	63
Not very responsible	15	24	18	21	17	14	25	15	21	20	12	22	17	17
Not responsible at all	5	10	6	3	6	4	7	5	3	6	5	8	6	4
TOTAL NOT RESPONSIBLE	20	34	24	24	23	18	32	20	24	26	17	30	23	21
Don't know	17	15	9	11	13	9	18	12	16	11	14	15	12	16

Boris Johnson

Very responsible	59	37	74	73	39	73	37	69	67	33	70	56	48	52
Somewhat responsible	21	31	15	18	33	15	29	17	18	34	17	24	33	26
TOTAL RESPONSIBLE	80	68	89	91	72	88	66	86	85	67	87	80	81	78
Not very responsible	6	16	2	3	12	4	15	3	4	14	4	5	5	6
Not responsible at all	4	5	4	2	9	4	6	4	1	9	2	6	8	6
TOTAL NOT RESPONSIBLE	10	21	6	5	21	8	21	7	5	23	6	11	13	12
Don't know	11	10	5	4	8	4	11	7	9	9	7	8	5	10

David Cameron

Very responsible	52	31	59	62	48	63	39	58	58	49	62	45	45	48
Somewhat responsible	22	31	21	26	24	20	26	22	25	24	18	33	27	23
TOTAL RESPONSIBLE	74	62	80	88	72	83	65	80	83	73	80	78	72	71
Not very responsible	7	16	8	5	7	6	13	6	6	8	4	9	9	11
Not responsible at all	4	8	3	2	9	1	8	4	1	7	2	6	9	6
TOTAL NOT RESPONSIBLE	11	24	11	7	16	7	21	10	7	15	6	15	18	17
Don't know	15	15	9	5	12	10	14	10	10	12	14	6	11	13

Kemi Badenoch

Very responsible	12	0	15	16	10	14	1	13	14	12	14	4	2	4
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Weighted Sample
Unweighted Sample

	EU Ref Vote Intention		2016 EU Ref		Gender		Age				Social Grade		Country			Region in England			
Total	Against joining the EU	In favour of joining the EU	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
4368	1221	2239	1533	1559	2114	2254	459	1804	1079	1026	2490	1878	3778	210	380	1035	716	528	1498
4368	1255	2272	1688	1565	1970	2398	356	1570	1104	1338	2631	1737	3762	230	376	1070	748	385	1559
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And how responsible, if at all, do you think the following have been for Brexit being more of a failure for the UK?

[Shown to those who said that Brexit has been more of a failure;
N=2718]

Keir Starmer		Very responsible	11	42	8	6	26	11	11	9	9	13	17	9	15	12	7	11	13	14	12	9
		Somewhat responsible	22	25	22	23	23	23	21	18	22	23	25	21	24	22	23	26	23	19	21	23
		TOTAL RESPONSIBLE	33	67	30	29	49	34	32	27	31	36	42	30	39	34	30	37	36	33	33	32
		Not very responsible	28	13	30	33	21	29	26	27	27	29	28	31	23	28	29	29	27	29	28	27
		Not responsible at all	19	6	21	21	14	21	16	18	18	21	17	21	15	19	16	16	20	19	20	18
		TOTAL NOT RESPONSIBLE	47	19	51	54	35	50	42	45	45	50	45	52	38	47	45	45	47	48	48	45
		Don't know	20	14	19	17	16	15	25	28	24	14	12	19	22	20	25	19	17	19	20	22
Rishi Sunak		Very responsible	22	22	24	24	21	26	18	20	22	22	23	20	25	21	22	31	22	19	21	21
		Somewhat responsible	38	41	39	40	40	37	39	31	37	41	42	40	35	37	46	41	38	38	38	36
		TOTAL RESPONSIBLE	60	63	63	64	61	63	57	51	59	63	65	60	60	58	68	72	60	57	59	57
		Not very responsible	16	17	17	17	15	19	14	18	15	17	18	17	15	18	10	9	17	19	17	18
		Not responsible at all	5	5	4	5	6	6	5	6	4	7	5	5	5	6	3	3	6	5	8	5
		TOTAL NOT RESPONSIBLE	21	22	21	22	21	25	19	24	19	24	23	22	20	24	13	12	23	24	25	23
		Don't know	18	15	16	14	17	13	24	24	22	13	12	17	21	19	19	16	17	19	16	21
Theresa May		Very responsible	25	26	26	26	25	29	20	23	26	24	25	23	27	23	25	35	26	20	26	22
		Somewhat responsible	38	40	39	40	36	38	38	38	37	39	38	40	35	38	42	36	37	41	37	38
		TOTAL RESPONSIBLE	63	66	65	66	61	67	58	61	63	63	63	63	62	61	67	71	63	61	63	60
		Not very responsible	15	17	16	17	17	17	14	11	13	18	21	17	14	16	14	10	14	18	19	16
		Not responsible at all	5	4	5	5	5	5	5	4	5	4	6	5	4	5	3	5	7	4	4	5
		TOTAL NOT RESPONSIBLE	20	21	21	22	22	22	19	15	18	22	27	22	18	21	17	15	21	22	23	21
		Don't know	17	13	15	11	17	12	23	25	19	15	10	16	20	18	17	14	16	18	14	20
Boris Johnson		Very responsible	59	40	65	69	49	64	53	50	56	62	68	62	53	57	67	71	57	55	59	56
		Somewhat responsible	21	30	19	17	26	19	22	21	23	21	15	19	24	22	15	15	22	24	19	22
		TOTAL RESPONSIBLE	80	70	84	86	75	83	75	71	79	83	83	81	77	79	82	86	79	79	78	78
		Not very responsible	6	16	4	4	11	5	6	5	5	6	8	5	7	6	3	2	5	9	7	5
		Not responsible at all	4	6	3	3	5	4	4	6	4	4	4	4	5	4	2	3	5	2	6	4
		TOTAL NOT RESPONSIBLE	10	22	7	7	16	9	10	11	9	10	12	9	12	10	5	5	10	11	13	9
		Don't know	11	8	9	7	10	7	14	18	13	7	6	10	12	11	13	8	10	10	10	12
David Cameron		Very responsible	52	48	55	60	47	59	45	46	49	58	54	54	47	51	52	56	50	48	59	50
		Somewhat responsible	22	26	22	21	24	21	24	20	22	22	26	23	22	23	21	22	24	24	17	23
		TOTAL RESPONSIBLE	74	74	77	81	71	80	69	66	71	80	80	77	69	74	73	78	74	72	76	73
		Not very responsible	7	12	7	6	10	8	7	9	8	6	7	7	8	8	7	6	7	7	9	8
		Not responsible at all	4	4	4	3	5	5	3	4	4	3	5	3	5	4	2	3	6	4	3	4
		TOTAL NOT RESPONSIBLE	11	16	11	9	15	13	10	13	12	9	12	10	13	12	9	9	13	11	12	12
		Don't know	15	10	13	10	13	8	21	21	17	11	8	13	17	15	18	12	14	17	12	16
Kemi Badenoch		Very responsible	12	9	13	15	10	14	9	8	9	15	17	11	12	11	8	19	11	8	12	11

		Westminster VI					Vote in 2024 GE					Con 2019 to Lab 2024	Labour 2024 to Reform UK 2025	Labour 2024 to Reform UK 2025 (including curious 6+)	
		Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green			
Weighted Sample		4368	450	605	339	972	390	786	1123	402	472	258	112	88	126
Unweighted Sample		4368	430	637	368	1002	395	731	1150	425	491	264	125	94	133
		%	%	%	%	%	%	%	%	%	%	%	%	%	%
Somewhat responsible		18	9	25	18	16	20	12	22	16	11	21	13	15	18
TOTAL RESPONSIBLE		30	9	40	34	26	34	13	35	30	23	35	17	17	22
Not very responsible		22	34	23	27	28	22	33	22	23	27	22	28	32	29
Not responsible at all		13	25	13	12	21	10	24	12	16	20	8	20	20	19
TOTAL NOT RESPONSIBLE		35	59	36	39	49	32	57	34	39	47	30	48	52	48
Don't know		35	31	24	27	25	34	30	29	31	29	35	35	30	30
Ed Davey															
Very responsible		5	5	2	3	12	4	6	2	4	17	4	0	3	3
Somewhat responsible		12	16	14	5	17	10	14	13	6	19	11	18	18	20
TOTAL RESPONSIBLE		17	21	16	8	29	14	20	15	10	36	15	18	21	23
Not very responsible		20	19	27	21	22	21	23	23	18	16	20	19	25	21
Not responsible at all		21	13	30	43	13	23	14	27	36	11	19	28	15	19
TOTAL NOT RESPONSIBLE		41	32	57	64	35	44	37	50	54	27	39	47	40	40
Don't know		42	46	27	28	35	43	43	34	35	35	46	35	39	37
Nigel Farage															
Very responsible		53	37	73	74	15	70	35	67	62	9	63	48	29	35
Somewhat responsible		16	21	14	13	20	12	18	14	16	17	15	20	13	16
TOTAL RESPONSIBLE		69	58	87	87	35	82	53	81	78	26	78	68	42	51
Not very responsible		8	12	2	3	25	5	13	4	6	28	6	15	30	23
Not responsible at all		8	14	6	3	27	4	16	6	4	31	5	8	18	13
TOTAL NOT RESPONSIBLE		16	26	8	6	52	9	29	10	10	59	11	23	48	36
Don't know		15	16	5	6	13	9	18	9	12	16	11	8	9	14
Jeremy Corbyn															
Very responsible		10	16	8	12	22	3	17	8	13	23	5	9	13	11
Somewhat responsible		19	27	23	20	18	13	22	20	21	19	11	19	26	24
TOTAL RESPONSIBLE		29	43	31	32	40	16	39	28	34	42	16	28	39	35
Not very responsible		22	19	25	26	23	25	17	25	20	25	21	32	26	23
Not responsible at all		24	14	31	23	13	39	14	31	20	10	42	17	18	19
TOTAL NOT RESPONSIBLE		46	33	56	49	36	64	31	56	40	35	63	49	44	42
Don't know		25	24	14	19	24	19	29	16	26	23	20	23	17	23
Liz Truss															
Very responsible		29	16	37	34	23	34	18	35	35	17	33	24	33	31
Somewhat responsible		32	31	32	32	36	37	29	32	32	29	37	36	31	31
TOTAL RESPONSIBLE		61	47	69	66	59	71	47	67	67	46	70	60	64	62
Not very responsible		13	26	13	16	12	13	21	11	11	17	10	10	13	12
Not responsible at all		6	8	5	2	16	3	8	6	4	17	3	12	15	10
TOTAL NOT RESPONSIBLE		19	34	18	18	28	16	29	17	15	34	13	22	28	22
Don't know		21	20	13	16	14	14	24	16	18	20	17	17	8	16

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	EU Ref Vote Intention			2016 EU Ref		Gender		Age				Social Grade		Country			Region in England			
	Total	Against joining the EU	In favour of joining the EU	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	4368	1221	2239	1533	1559	2114	2254	459	1804	1079	1026	2490	1878	3778	210	380	1035	716	528	1498
Unweighted Sample	4368	1255	2272	1688	1565	1970	2398	356	1570	1104	1338	2631	1737	3762	230	376	1070	748	385	1559
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Somewhat responsible	18	12	19	21	16	20	16	12	17	22	21	18	19	18	26	17	19	21	14	17
TOTAL RESPONSIBLE	30	21	32	36	26	34	25	20	26	37	38	29	31	29	34	36	30	29	26	28
Not very responsible	22	32	22	23	25	25	19	23	20	24	24	25	17	23	17	18	23	25	23	21
Not responsible at all	13	23	13	12	18	17	10	15	13	14	13	14	12	14	10	9	13	14	17	13
TOTAL NOT RESPONSIBLE	35	55	35	35	43	42	29	38	33	38	37	39	29	37	27	27	36	39	40	34
Don't know	35	24	34	29	32	24	46	43	42	25	24	32	40	35	39	36	34	32	34	36
Ed Davey																				
Very responsible	5	13	4	3	9	6	4	3	5	5	5	4	6	5	2	6	5	4	5	5
Somewhat responsible	12	20	11	10	18	13	11	10	12	10	15	11	14	12	11	12	10	13	14	13
TOTAL RESPONSIBLE	17	33	15	13	27	19	15	13	17	15	20	15	20	17	13	18	15	17	19	18
Not very responsible	20	16	21	23	17	22	17	21	15	26	24	21	18	20	17	23	23	20	19	18
Not responsible at all	21	15	24	28	17	27	16	17	18	25	28	24	16	21	24	18	20	24	20	22
TOTAL NOT RESPONSIBLE	41	31	45	51	34	49	33	38	33	51	52	45	34	41	41	41	43	44	39	40
Don't know	42	35	40	37	39	32	52	48	50	34	27	40	46	42	46	40	43	38	41	43
Nigel Farage																				
Very responsible	53	20	60	67	33	58	48	50	53	55	54	57	46	52	58	60	53	52	57	49
Somewhat responsible	16	17	16	14	17	15	17	18	18	15	12	15	18	16	12	16	17	16	17	16
TOTAL RESPONSIBLE	69	37	76	81	50	73	65	68	71	70	66	72	64	68	70	76	70	68	74	65
Not very responsible	8	22	6	5	16	8	8	5	7	10	10	7	9	8	12	6	8	8	4	9
Not responsible at all	8	27	6	5	16	10	7	9	6	8	13	7	9	9	3	7	10	9	11	7
TOTAL NOT RESPONSIBLE	16	49	12	10	32	18	15	14	13	18	23	14	18	17	15	13	18	17	15	16
Don't know	15	14	12	9	18	9	20	18	17	12	11	13	17	15	15	11	11	16	12	19
Jeremy Corbyn																				
Very responsible	10	26	9	9	18	11	9	5	8	13	16	9	12	10	4	10	10	9	8	12
Somewhat responsible	19	20	19	20	18	22	17	16	18	19	23	20	18	20	16	14	19	21	22	19
TOTAL RESPONSIBLE	29	46	28	29	36	33	26	21	26	32	39	29	30	30	20	24	29	30	30	31
Not very responsible	22	20	23	23	19	25	18	21	22	22	21	24	17	21	21	25	22	24	23	19
Not responsible at all	24	14	27	28	20	26	23	27	26	25	18	26	22	24	33	26	26	24	24	22
TOTAL NOT RESPONSIBLE	46	34	50	51	39	51	41	48	48	47	39	50	39	45	54	51	48	48	47	41
Don't know	25	20	22	20	24	17	33	32	26	21	22	21	30	25	25	25	22	23	22	28
Liz Truss																				
Very responsible	29	22	32	36	26	33	26	21	26	33	40	30	28	28	35	40	28	26	28	29
Somewhat responsible	32	30	32	31	30	32	31	38	31	31	28	33	29	31	33	32	31	34	33	30
TOTAL RESPONSIBLE	61	52	64	67	56	65	57	59	57	64	68	63	57	59	68	72	59	60	61	59
Not very responsible	13	13	12	12	13	14	11	11	13	12	13	12	13	13	10	9	12	14	16	13
Not responsible at all	6	15	5	5	10	7	5	5	6	7	5	6	6	6	3	6	7	5	7	6
TOTAL NOT RESPONSIBLE	19	28	17	17	23	21	16	16	19	19	18	18	19	19	13	15	19	19	23	19
Don't know	21	19	18	16	22	15	26	25	24	16	14	19	23	21	19	14	21	22	17	23

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