

YouGov / Bell Yard Survey Results

Sample Size: 2131 Adults in GB
Fieldwork: 16th - 17th September 2024

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland
Weighted Sample	2131	384	548	196	230	751	794	1031	1100	224	880	526	499	1215	916	1843	102	185
Unweighted Sample	2131	343	604	216	293	846	819	970	1161	136	867	569	558	1270	861	1829	116	186
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

26 - 27
Sep '23

16 - 17
Sep '24

In the following question, by 'inheritance tax' we mean taxes that are paid on the total value of someone's estate (including property, possessions and money) once they have passed away. Currently in the UK the inheritance tax threshold is £325,000. This means people inheriting £325,000 or more are required to pay tax at 40% on anything over that amount. To what extent would you support or oppose the Government...

Increasing the current 40% inheritance tax rate?

Strongly support	6	6	3	8	5	2	7	5	7	4	6	5	7	5	6	5	5	5	9
Tend to support	8	10	6	16	14	6	15	6	12	9	13	11	10	9	10	10	10	12	14
TOTAL SUPPORT	14	16	9	24	19	8	22	11	19	13	19	16	17	14	16	15	15	17	23
Tend to oppose	22	26	22	30	34	16	28	23	26	25	28	26	25	24	26	25	25	24	29
Strongly oppose	49	43	60	28	33	66	36	53	41	44	30	40	46	50	45	40	44	38	35
TOTAL OPPOSE	71	69	82	58	67	82	64	76	67	69	58	66	71	74	71	65	69	62	64
Don't know	14	16	9	19	14	9	14	12	14	17	23	18	13	12	13	20	16	21	13

Raising the threshold at which people inheriting money or assets are required to pay inheritance tax to above £325,000?

Strongly support	38	31	41	25	31	48	30	39	31	31	21	26	36	40	34	27	32	32	23
Tend to support	27	33	33	35	39	26	38	32	34	31	20	34	34	35	34	31	32	34	36
TOTAL SUPPORT	65	64	74	60	70	74	68	71	65	62	41	60	70	75	68	58	64	66	59
Tend to oppose	11	12	8	13	11	7	13	8	13	11	20	12	9	9	11	12	11	11	18
Strongly oppose	9	8	8	8	8	7	7	7	8	8	8	10	7	5	7	8	7	7	12
TOTAL OPPOSE	20	20	16	21	19	14	20	15	21	19	28	22	16	14	18	20	18	18	30
Don't know	16	17	10	18	12	12	12	13	14	20	30	18	15	11	14	21	17	16	11

YouGov / Bell Yard Survey Results

Sample Size: 2131 Adults in GB
Fieldwork: 16th - 17th September 2024

	Region in England				
	Total	North	Midlands	London	Rest of South
Weighted Sample	2131	505	349	258	731
Unweighted Sample	2131	523	344	235	727
	%	%	%	%	%

26 - 27
Sep '23

16 - 17
Sep '24

In the following question, by 'inheritance tax' we mean taxes that are paid on the total value of someone's estate (including property, possessions and money) once they have passed away. Currently in the UK the inheritance tax threshold is £325,000. This means people inheriting £325,000 or more are required to pay tax at 40% on anything over that amount. To what extent would you support or oppose the Government...

Increasing the current 40% inheritance tax rate?

Strongly support	6	6	6	6	5	4
Tend to support	8	10	10	9	9	10
TOTAL SUPPORT	14	16	16	15	14	14
Tend to oppose	22	26	28	27	22	24
Strongly oppose	49	43	35	45	48	48
TOTAL OPPOSE	71	69	63	72	70	72
Don't know	14	16	20	13	15	14

Raising the threshold at which people inheriting money or assets are required to pay inheritance tax to above £325,000?

Strongly support	38	31	28	31	28	36
Tend to support	27	33	30	29	33	35
TOTAL SUPPORT	65	64	58	60	61	71
Tend to oppose	11	12	14	14	10	8
Strongly oppose	9	8	6	11	10	6
TOTAL OPPOSE	20	20	20	25	20	14
Don't know	16	17	21	15	19	15

Sample Size: 2131 Adults in GB
Fieldwork: 16th - 17th September 2024

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			
Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	
Weighted Sample	2131	384	548	196	230	751	794	1031	1100	224	880	526	499	1215	916	1843	102	185
Unweighted Sample	2131	343	604	216	293	846	819	970	1161	136	867	569	558	1270	861	1829	116	186
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Scrapping inheritance tax completely

Strongly support	36	30	40	18	23	51	23	41	32	29	23	30	33	31	31	30	31	28	24
Tend to support	19	19	24	17	15	18	18	20	18	20	13	20	18	22	17	21	19	19	21
TOTAL SUPPORT	55	49	64	35	38	69	41	61	50	49	36	50	51	53	48	51	50	47	45
Tend to oppose	15	19	20	22	19	13	23	16	19	19	17	18	20	21	21	17	19	16	21
Strongly oppose	18	17	8	26	26	10	24	11	20	15	20	17	18	16	19	14	16	22	26
TOTAL OPPOSE	33	36	28	48	45	23	47	27	39	34	37	35	38	37	40	31	35	38	47
Don't know	13	14	8	16	17	8	12	11	12	17	27	15	11	10	12	18	15	16	9

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

Sample Size: 2131 Adults in GB
Fieldwork: 16th - 17th September 2024

	Region in England				
	Total	North	Midlands	London	Rest of South
Weighted Sample	2131	505	349	258	731
Unweighted Sample	2131	523	344	235	727
	%	%	%	%	%

Scrapping inheritance tax completely

Strongly support	36	30	24	34	34	34
Tend to support	19	19	20	15	20	19
TOTAL SUPPORT	55	49	44	49	54	53
Tend to oppose	15	19	22	18	18	18
Strongly oppose	18	17	16	18	14	16
TOTAL OPPOSE	33	36	38	36	32	34
Don't know	13	14	17	15	14	13

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*