YouGov Survey: Bedrooms



Sample 1145 U.S. adult citizens Conducted January 13 - 16, 2025

Margin of Error $\pm 3.9\%$

Which, if any, of the following types of home best describes where you currently live?	
Mobile home	7%
Single-family detached house	53%
Single-family attached house (townhouse)	7%
An apartment or condominium/co-op building (with 2 or more units)	25%
Other	3%
Don't know	1%
Prefer not to say	3%
How many people, including yourself, currently live in your home?	
1 person (I live alone)	20%
2 people	34%
3 people	18%
4 people	15%
5 people	7%
6 or more people	5%
How many bedrooms are in your current home?	
Studio (no separate bedroom)	1%
1 bedroom	12%
2 bedrooms	27%
3 bedrooms	40%
4 bedrooms	16%
5 bedrooms	4%
6 or more bedrooms	1%
Ideally, what is the number of bedrooms you would prefer to have in your home?	
Ideally, what is the number of bedrooms you would prefer to have in your home? Studio (no separate bedroom)	1%
Studio (no separate bedroom)	5%
1 bedroom	5% 19%
Studio (no separate bedroom) 1 bedroom 2 bedrooms	5% 19% 36%
Studio (no separate bedroom) 1 bedroom 2 bedrooms 3 bedrooms	5%19%36%21%
Studio (no separate bedroom) 1 bedroom 2 bedrooms 3 bedrooms 4 bedrooms	

YouGov Survey: Bedrooms



5. How many bedrooms in your home are not being used regularly by anyone living in your household as a bedroom?
0 bedrooms (all bedrooms are occupied)49%
1 bedroom32%
2 bedrooms
3 bedrooms
4 bedrooms
5 or more bedrooms
of more bearboning
6. What are the unoccupied bedrooms in your home primarily being used for? [First unoccupied bedroom]
Among people who have at least one unoccupied bedroom in their home
Guest room31%
Storage18%
Home office
Hobbies8%
Exercise
Playroom
Pets
Library
Entertainment
Bedroom of someone who currently lives elsewhere
Other
Nothing
Nothing3%
7. What are the unoccupied bedrooms in your home primarily being used for? [Second unoccupied bedroom]
Among people who have at least two unoccupied bedrooms in their home
Guest room29%
Storage

Guest room	29%
Storage	
Home office	10%
Hobbies	8%
Exercise	4%
Playroom	7%
Pets	2%
Library	1%
Entertainment	3%
Bedroom of someone who currently lives elsewhere	6%
Other	
Nothing	50/

YouGov Survey: Bedrooms



8. If you had an unoccupied bedroom in your home, what would you primarily use it for?

Among people who do not have any unoccupied bedrooms in their home

Guest room	29%
Storage	6%
Home office	19%
Hobbies	8%
Exercise	7%
Playroom	
Pets	2%
Library	6%
Entertainment	7%
Other	
Nothing	3%
Not sure	5%

Interviewing Dates January 13 - 16, 2025

Target population U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in panel to be repre-

sentative of adult U.S. citizens.

Weighting The sample was weighted according to gender, age, race, education,

2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 5.623, with

a mean of one and a standard deviation of 0.886.

Number of respondents 1145

Margin of error \pm 3.9% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 97 questions not reported.



1. House type lived in

Which, if any, of the following types of home best describes where you currently live?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Mobile home	7%	6%	8%	6%	6%	9%	6%	8%	5%	7%	*
Single-family detached house	53%	57%	50%	38%	46%	60%	65%	58%	31%	55%	*
Single-family attached house (townhouse)	7%	6%	7%	7%	10%	5%	5%	6%	9%	8%	*
An apartment or condominium/co-op building (with 2 or more											
units)	25%	21%	29%	37%	26%	22%	19%	23%	38%	25%	*
Other	3%	5%	2%	3%	4%	3%	3%	3%	5%	1%	*
Don't know	1%	2%	1%	3%	3%	0%	0%	1%	6%	1%	*
Prefer not to say	3%	3%	2%	6%	4%	0%	3%	2%	5%	3%	*
Totals	99%	100%	99%	100%	99%	99%	101%	101%	99%	100%	*
Unweighted N	(1,145)	(554)	(591)	(304)	(213)	(355)	(273)	(731)	(143)	(175)	(96)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Mobile home	7%	5%	8%	8%	4%	7%	11%	5%	0%	4%	8%	9%	5%
Single-family detached house	53%	53%	48%	60%	57%	61%	39%	62%	75%	45%	58%	53%	55%
Single-family attached house (townhouse)	7%	9%	6%	6%	7%	6%	8%	8%	5%	6%	7%	7%	6%
						con	tinued on th	e next page .					



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			Party ID		2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
An apartment or condominium/co-op building (with 2 or more													
units)	25%	29%	26%	21%	30%	21%	32%	24%	16%	38%	22%	22%	25%
Other	3%	2%	5%	3%	1%	3%	6%	0%	3%	2%	2%	4%	5%
Don't know	1%	1%	3%	1%	0%	1%	1%	1%	0%	4%	1%	1%	1%
Prefer not to say	3%	2%	5%	1%	0%	1%	3%	0%	1%	2%	3%	3%	3%
Totals	99%	101%	101%	100%	99%	100%	100%	100%	100%	101%	101%	99%	100%
Unweighted N	(1,145)	(407)	(395)	(343)	(461)	(429)	(448)	(326)	(237)	(211)	(237)	(428)	(269)



2. Number of Household Members

How many people, including yourself, currently live in your home?

		Ge	ender		Age (4 c	ategory)			Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other		
1 person (I live alone)	20%	20%	21%	14%	10%	22%	34%	22%	19%	11%	*		
2 people	34%	33%	36%	20%	25%	42%	48%	37%	31%	30%	*		
3 people	18%	18%	19%	28%	18%	18%	10%	16%	16%	27%	*		
4 people	15%	16%	14%	21%	24%	12%	4%	15%	12%	17%	*		
5 people	7%	8%	6%	10%	12%	5%	1%	7%	9%	6%	*		
6 or more people	5%	4%	5%	6%	10%	1%	2%	3%	13%	8%	*		
Totals	99%	99%	101%	99%	99%	100%	99%	100%	100%	99%	*		
Unweighted N	(1,143)	(553)	(590)	(304)	(212)	(354)	(273)	(730)	(142)	(175)	(96)		

			Party ID		2024	l Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
1 person (I live alone)	20%	23%	20%	19%	25%	20%	31%	17%	8%	21%	27%	17%	19%
2 people	34%	29%	37%	37%	37%	39%	34%	35%	35%	36%	33%	34%	35%
3 people	18%	21%	17%	17%	17%	18%	16%	18%	22%	16%	17%	20%	19%
4 people	15%	14%	14%	17%	12%	13%	9%	20%	22%	13%	13%	17%	15%
5 people	7%	6%	8%	8%	6%	6%	4%	7%	10%	9%	6%	7%	8%
6 or more people	5%	6%	5%	2%	3%	3%	5%	2%	3%	5%	4%	5%	4%
Totals	99%	99%	101%	100%	100%	99%	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,143)	(407)	(393)	(343)	(460)	(429)	(448)	(326)	(237)	(211)	(237)	(426)	(269)



3. Number of Bedrooms

How many bedrooms are in your current home?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Studio (no separate											
bedroom)	1%	2%	0%	3%	1%	0%	2%	2%	3%	0%	*
1 bedroom	12%	9%	14%	10%	11%	14%	11%	10%	16%	6%	*
2 bedrooms	27%	27%	26%	35%	28%	22%	25%	28%	24%	26%	*
3 bedrooms	40%	39%	40%	32%	45%	40%	41%	43%	34%	43%	*
4 bedrooms	16%	18%	15%	16%	11%	19%	17%	14%	18%	18%	*
5 bedrooms	4%	4%	4%	3%	4%	5%	2%	3%	3%	6%	*
6 or more bedrooms	1%	1%	1%	1%	1%	1%	2%	1%	3%	1%	*
Totals	101%	100%	100%	100%	101%	101%	100%	101%	101%	100%	*
Unweighted N	(1,145)	(554)	(591)	(304)	(213)	(355)	(273)	(731)	(143)	(175)	(96)

			Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Studio (no separate														
bedroom)	1%	2%	1%	1%	1%	0%	2%	1%	0%	3%	1%	1%	1%	
1 bedroom	12%	10%	15%	9%	11%	10%	17%	11%	3%	16%	10%	12%	10%	
2 bedrooms	27%	29%	28%	23%	30%	23%	33%	28%	16%	27%	33%	23%	26%	
3 bedrooms	40%	37%	35%	48%	38%	46%	34%	43%	44%	34%	39%	41%	42%	
4 bedrooms	16%	17%	17%	14%	16%	16%	11%	12%	26%	17%	12%	19%	14%	
5 bedrooms	4%	3%	3%	5%	3%	4%	1%	3%	10%	2%	3%	4%	6%	
6 or more bedrooms	1%	2%	0%	1%	1%	1%	1%	2%	1%	2%	1%	0%	1%	
Totals	101%	100%	99%	101%	100%	100%	99%	100%	100%	101%	99%	100%	100%	
Unweighted N	(1,145)	(407)	(395)	(343)	(461)	(429)	(448)	(326)	(237)	(211)	(237)	(428)	(269)	



4. Preferred Number of Bedrooms

Ideally, what is the number of bedrooms you would prefer to have in your home?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Studio (no separate											
bedroom)	1%	2%	0%	2%	0%	1%	0%	1%	1%	1%	*
1 bedroom	5%	5%	5%	5%	3%	6%	5%	5%	10%	3%	*
2 bedrooms	19%	20%	19%	16%	20%	17%	26%	20%	17%	17%	*
3 bedrooms	36%	34%	37%	28%	27%	43%	42%	38%	27%	37%	*
4 bedrooms	21%	18%	24%	24%	25%	17%	19%	21%	18%	24%	*
5 bedrooms	8%	8%	8%	8%	11%	8%	3%	7%	12%	8%	*
6 or more bedrooms	5%	6%	4%	6%	6%	4%	2%	3%	10%	6%	*
Not sure	6%	8%	3%	11%	7%	4%	1%	5%	6%	4%	*
Totals	101%	101%	100%	100%	99%	100%	98%	100%	101%	100%	*
Unweighted N	(1,145)	(554)	(591)	(304)	(213)	(355)	(273)	(731)	(143)	(175)	(96)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Studio (no separate													
bedroom)	1%	1%	2%	0%	1%	1%	2%	0%	0%	1%	0%	1%	0%
1 bedroom	5%	4%	6%	4%	5%	4%	8%	4%	2%	7%	4%	5%	3%
2 bedrooms	19%	23%	20%	15%	21%	18%	28%	20%	8%	22%	22%	15%	22%
3 bedrooms	36%	35%	33%	40%	41%	40%	32%	45%	37%	31%	39%	38%	32%
4 bedrooms	21%	22%	16%	26%	20%	21%	16%	18%	36%	18%	19%	22%	25%
5 bedrooms	8%	7%	8%	7%	7%	7%	7%	7%	12%	6%	7%	7%	11%
6 or more bedrooms	5%	4%	6%	3%	2%	5%	4%	3%	3%	7%	3%	5%	5%
Not sure	6%	3%	8%	4%	3%	3%	4%	4%	2%	9%	6%	6%	1%
Totals	101%	99%	99%	99%	100%	99%	101%	101%	100%	101%	100%	99%	99%



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			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,145)	(407)	(395)	(343)	(461)	(429)	(448)	(326)	(237)	(211)	(237)	(428)	(269)



5. Number of Unoccupied Bedrooms

How many bedrooms in your home are not being used regularly by anyone living in your household as a bedroom?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
0 bedrooms (all											
bedrooms are											
occupied)	49%	46%	51%	68%	64%	37%	31%	44%	55%	59%	*
1 bedroom	32%	34%	29%	28%	24%	35%	38%	32%	34%	26%	*
2 bedrooms	16%	15%	16%	3%	11%	21%	24%	18%	7%	14%	*
3 bedrooms	4%	5%	2%	1%	0%	6%	6%	4%	4%	1%	*
4 bedrooms	1%	0%	1%	0%	0%	1%	1%	1%	0%	1%	*
5 or more bedrooms	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Totals	102%	100%	99%	100%	99%	100%	100%	99%	100%	101%	*
Unweighted N	(1,143)	(552)	(591)	(302)	(213)	(355)	(273)	(730)	(143)	(174)	(96)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
0 bedrooms (all bedrooms are													
occupied)	49%	46%	56%	43%	42%	40%	55%	46%	36%	50%	47%	51%	45%
1 bedroom	32%	39%	25%	32%	39%	34%	30%	36%	32%	32%	31%	30%	35%
2 bedrooms	16%	13%	14%	20%	14%	21%	10%	16%	23%	16%	17%	15%	15%
3 bedrooms	4%	1%	5%	4%	4%	4%	4%	2%	6%	2%	4%	4%	3%
4 bedrooms	1%	1%	0%	0%	1%	0%	0%	0%	1%	0%	1%	1%	1%
5 or more bedrooms	0%	0%	0%	1%	0%	1%	0%	0%	1%	1%	0%	0%	0%
Totals	102%	100%	100%	100%	100%	100%	99%	100%	99%	101%	100%	101%	99%
Unweighted N	(1,143)	(406)	(394)	(343)	(461)	(429)	(447)	(326)	(237)	(210)	(237)	(427)	(269)



6. Use of First Unoccupied Bedroom

What are the unoccupied bedrooms in your home primarily being used for? [First unoccupied bedroom] *Among people who have at least one unoccupied bedroom in their home*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Guest room	31%	32%	31%	*	*	31%	32%	31%	*	*	*
Storage	18%	18%	17%	*	*	22%	19%	19%	*	*	*
Home office	18%	16%	20%	*	*	22%	18%	21%	*	*	*
Hobbies	8%	7%	9%	*	*	7%	8%	8%	*	*	*
Exercise	4%	5%	3%	*	*	2%	3%	3%	*	*	*
Playroom	2%	2%	1%	*	*	2%	1%	2%	*	*	*
Pets	2%	1%	3%	*	*	2%	1%	3%	*	*	*
Library	3%	3%	2%	*	*	0%	5%	3%	*	*	*
Entertainment	2%	2%	1%	*	*	1%	2%	1%	*	*	*
Bedroom of someone who currently lives	70/	70/	70/			60 /	50 /	50 /			
elsewhere	7%	7%	7%	*	*	6%	5%	6%	*	*	*
Other	2%	2%	3%	*	*	3%	1%	2%	*	*	*
Nothing	3%	4%	3%	*	*	2%	4%	2%	*	*	*
Totals	100%	99%	100%	*	*	100%	99%	101%	*	*	*
Unweighted N	(585)	(295)	(290)	(94)	(87)	(207)	(197)	(414)	(57)	(71)	(43)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Guest room	31%	26%	32%	36%	33%	32%	30%	28%	36%	24%	32%	36%	29%
Storage	18%	13%	21%	20%	16%	18%	22%	19%	13%	19%	19%	20%	13%
Home office	18%	23%	17%	15%	19%	19%	14%	25%	19%	15%	16%	17%	24%
Hobbies	8%	8%	10%	6%	9%	7%	7%	9%	7%	11%	14%	4%	6%



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			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Regior	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Exercise	4%	4%	2%	5%	3%	4%	2%	4%	7%	1%	2%	3%	9%
Playroom	2%	3%	0%	2%	2%	2%	2%	2%	2%	1%	3%	3%	0%
Pets	2%	3%	2%	2%	2%	3%	3%	1%	4%	3%	4%	0%	3%
Library	3%	4%	2%	3%	4%	3%	2%	2%	5%	3%	2%	3%	2%
Entertainment	2%	2%	1%	2%	2%	2%	1%	2%	1%	2%	0%	1%	3%
Bedroom of someone who currently lives													
elsewhere	7%	5%	10%	6%	2%	7%	8%	4%	6%	13%	5%	6%	7%
Other	2%	4%	0%	3%	3%	2%	5%	1%	0%	4%	0%	4%	1%
Nothing	3%	5%	3%	2%	6%	2%	4%	2%	2%	2%	2%	5%	3%
Totals	100%	100%	100%	102%	101%	101%	100%	99%	102%	98%	99%	102%	100%
Unweighted N	(585)	(209)	(179)	(197)	(248)	(249)	(210)	(166)	(152)	(102)	(132)	(206)	(145)



7. Use of Second Unoccupied Bedroom

What are the unoccupied bedrooms in your home primarily being used for? [Second unoccupied bedroom] *Among people who have at least two unoccupied bedrooms in their home*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Guest room	29%	28%	29%	*	*	*	*	25%	*	*	*
Storage	18%	22%	14%	*	*	*	*	21%	*	*	*
Home office	10%	11%	10%	*	*	*	*	9%	*	*	*
Hobbies	8%	7%	10%	*	*	*	*	9%	*	*	*
Exercise	4%	2%	6%	*	*	*	*	4%	*	*	*
Playroom	7%	12%	2%	*	*	*	*	8%	*	*	*
Pets	2%	2%	1%	*	*	*	*	2%	*	*	*
Library	1%	1%	0%	*	*	*	*	0%	*	*	*
Entertainment	3%	2%	4%	*	*	*	*	4%	*	*	*
Bedroom of someone who currently lives	•										
elsewhere	6%	4%	9%	*	*	*	*	6%	*	*	*
Other	7%	4%	9%	*	*	*	*	8%	*	*	*
Nothing	5%	4%	7%	*	*	*	*	5%	*	*	*
Totals	100%	99%	101%	*	*	*	*	101%	*	*	*
Unweighted N	(221)	(107)	(114)	(18)	(32)	(80)	(91)	(166)	(15)	(28)	(12)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Regior	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Guest room	29%	*	*	*	*	25%	*	*	*	*	*	*	*
Storage	18%	*	*	*	*	28%	*	*	*	*	*	*	*
Home office	10%	*	*	*	*	11%	*	*	*	*	*	*	*
Hobbies	8%	*	*	*	*	9%	*	*	*	*	*	*	*



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			Party ID		2024	l Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Exercise	4%	*	*	*	*	6%	*	*	*	*	*	*	*
Playroom	7%	*	*	*	*	3%	*	*	*	*	*	*	*
Pets	2%	*	*	*	*	1%	*	*	*	*	*	*	*
Library	1%	*	*	*	*	1%	*	*	*	*	*	*	*
Entertainment	3%	*	*	*	*	2%	*	*	*	*	*	*	*
Bedroom of someone who currently lives													
elsewhere	6%	*	*	*	*	6%	*	*	*	*	*	*	*
Other	7%	*	*	*	*	3%	*	*	*	*	*	*	*
Nothing	5%	*	*	*	*	6%	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	101%	*	*	*	*	*	*	*
Unweighted N	(221)	(67)	(74)	(80)	(86)	(106)	(67)	(54)	(74)	(36)	(57)	(75)	(53)



8. Desired Extra Bedroom Use

If you had an unoccupied bedroom in your home, what would you primarily use it for?

Among people who do not have any unoccupied bedrooms in their home

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Guest room	29%	26%	31%	29%	30%	26%	*	27%	*	35%	*
Storage	6%	7%	6%	3%	2%	12%	*	9%	*	2%	*
Home office	19%	19%	19%	15%	18%	24%	*	18%	*	24%	*
Hobbies	8%	6%	9%	7%	8%	10%	*	9%	*	6%	*
Exercise	7%	7%	7%	6%	7%	6%	*	6%	*	3%	*
Playroom	4%	5%	2%	5%	4%	3%	*	3%	*	4%	*
Pets	2%	2%	2%	3%	1%	2%	*	2%	*	5%	*
Library	6%	5%	8%	7%	7%	4%	*	5%	*	6%	*
Entertainment	7%	10%	5%	10%	8%	6%	*	8%	*	3%	*
Other	5%	7%	3%	4%	8%	3%	*	6%	*	4%	*
Nothing	3%	3%	2%	5%	3%	0%	*	3%	*	0%	*
Not sure	5%	4%	6%	8%	4%	3%	*	4%	*	7%	*
Totals	101%	101%	100%	102%	100%	99%	*	100%	*	99%	*
Unweighted N	(558)	(257)	(301)	(208)	(126)	(148)	(76)	(316)	(86)	(103)	(53)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Guest room	29%	26%	25%	38%	24%	33%	27%	32%	*	24%	26%	33%	25%
Storage	6%	7%	3%	10%	9%	7%	8%	7%	*	8%	8%	5%	4%
Home office	19%	25%	18%	16%	22%	25%	18%	20%	*	22%	12%	20%	23%
Hobbies	8%	7%	7%	9%	10%	7%	8%	10%	*	9%	10%	5%	10%
Exercise	7%	9%	8%	5%	7%	2%	9%	3%	*	9%	7%	8%	4%
Playroom	4%	2%	5%	3%	2%	4%	4%	4%	*	3%	4%	4%	3%



	continued from previous page												
	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Pets	2%	2%	3%	0%	5%	0%	2%	2%	*	0%	3%	1%	4%
Library	6%	7%	8%	3%	9%	5%	6%	7%	*	2%	2%	9%	9%
Entertainment	7%	6%	7%	8%	7%	6%	8%	5%	*	8%	10%	7%	4%
Other	5%	3%	8%	1%	4%	3%	4%	2%	*	4%	8%	3%	7%
Nothing	3%	1%	4%	3%	0%	3%	3%	5%	*	3%	3%	3%	1%
Not sure	5%	5%	5%	5%	3%	5%	4%	3%	*	7%	7%	2%	7%
Totals	101%	100%	101%	101%	102%	100%	101%	100%	*	99%	100%	100%	101%
Unweighted N	(558)	(197)	(215)	(146)	(213)	(180)	(237)	(160)	(85)	(108)	(105)	(221)	(124)



Interviewing Dates January 13 - 16, 2025

Target population U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in panel to be repre-

sentative of adult U.S. citizens.

Weighting The sample was weighted according to gender, age, race, education,

2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 5.623, with

a mean of one and a standard deviation of 0.886.

Number of respondents 1145

Margin of error \pm 3.9% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 97 questions not reported.