CBS News 2016 Battleground TrackerAZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
Sample 3675 Likely Voters *
Conducted August 30-September 2, 2016
Margin of Error $\pm 2.2 \%$

1. In America today, do you feel the values and culture of people like you are:
Generally becoming more widespread and accepted ..... 25\%
Generally becoming rarer and less accepted ..... 57\%
Holding steady ..... 18\%
2. Which best describes the way the U.S. economic system works for people like you?
People like me have gotten a few more advantages than others, and we'refortunate ..................................................................................23\%
People like me do not get special advantages and privileges, but some others
do ..... 55\%
Everyone, including people like me, gets an equal chance to succeed ..... 22\%
3. How likely is it that you will vote in the 2016 Presidential election in November?
Definitely will vote ..... 92\%
Probably will vote ..... 6\%
Maybe will vote ..... 2\%
Probably will not vote ..... 0\%
Definitely will not vote ..... 0\%
Don't know ..... 0\%
[^0]
## CBS News 2016 Battleground Tracker AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI

4. Compared to other recent elections, do you feel more or less motivated to vote this year than in recent years?
More motivated ..... 57\%
Less motivated ..... 17\%
About the same as before ..... 24\%
Haven't been able to vote before ..... 2\%
5. If the 2016 presidential election were being held today and the candidates were HillaryClinton, the Democrat, and Donald Trump, the Republican, who would you vote for?Voters selecting someone else in the initial question were given a choice of a selection of third party candidates
Hillary Clinton ..... 42\%
Donald Trump ..... 40\%
Gary Johnson ..... 7\%
Jill Stein ..... 2\%
Someone else ..... 2\%
Not sure ..... 5\%
Probably won't vote ..... 0\%
6. What is the main reason behind your vote for Donald Trump over Hillary Clinton in November?
Asked of respondents voting for Trump
Mainly because I like Donald Trump ..... 38\%
Mainly because Donald Trump is the Republican nominee ..... 11\%
Mainly to oppose Hillary Clinton ..... 51\%
7. What is the main reason behind your vote for Hillary Clinton over Donald Trump in November?
Asked of respondents voting for Clinton
Mainly because I like Hillary Clinton ..... 41\%
Mainly because Hillary Clinton is the Democratic nominee ..... 21\%
Mainly to oppose Donald Trump ..... 38\%

## CBS News 2016 Battleground Tracker AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI

8. Would you ever consider voting for Hillary Clinton in November?Asked of respondents not voting for ClintonYes, I would ..... 2\%
Maybe, there's a long way to go until November ..... 11\%
No, I never would ..... 87\%
9. Would you ever consider voting for Donald Trump in November?Asked of respondents not voting for Trump
Yes, I would ..... 2\%
Maybe, there's a long way to go until November ..... 13\%
No, I never would ..... 85\%10. Voting for [Candidate Name] right now makes me feel.Asked of respondents voting for Clinton or Trump
Enthusiastic ..... 41\%
Satisfied, but not Enthusiastic ..... 35\%
Like I am settling for the lesser of two bad choices ..... 24\%
11. Whether or not you personally support him, how much of Donald Trump's campaign do you feel is based on:

|  | A lot | Some | Not much |
| :--- | :---: | :---: | :---: |
| An appeal to some <br> racial groups over <br> others | $34 \%$ | $25 \%$ | $41 \%$ |
| His own desire to be <br> President | $59 \%$ | $26 \%$ | $15 \%$ |
| His sincere desire for <br> a better America | $37 \%$ | $19 \%$ | $44 \%$ |
| Doing what donors <br> and party leaders <br> want | $10 \%$ | $23 \%$ | $67 \%$ |

12. Whether or not you personally support her, how much of Hillary Clinton's campaign do you feel is based on:

|  | A lot | Some | Not much |
| :--- | :--- | :---: | :---: |
| An appeal to some <br> racial groups over <br> others | $39 \%$ | $31 \%$ | $30 \%$ |
| Her own desire to be <br> President | $77 \%$ | $17 \%$ | $6 \%$ |
| Her sincere desire for <br> a better America | $30 \%$ | $22 \%$ | $48 \%$ |
| Doing what donors <br> and party leaders <br> want | $51 \%$ | $35 \%$ | $14 \%$ |

13. Do you feel Donald Trump's positions on immigration are:

The same as they've always been ..............................................47\%
Changing, and getting tougher on illegal immigrants ........................16\%
Changing, and getting easier toward illegal immigrants ....................37\%
14. Do you feel Hillary Clinton's explanations of her email server are:

The same as they've always been ............................................. $46 \%$
Changing, and getting more believable ............................................... $7 \%$
Changing, and getting less believable .........................................46\%
15. So far, are the candidates talking too much, not enough, or the right amount about:

|  | Too much | Not enough | The right <br> amount |
| :--- | :---: | :---: | :---: |
| Their personalities <br> and personal issues | $50 \%$ | $23 \%$ | $26 \%$ |
| The economy and <br> jobs | $3 \%$ | $74 \%$ | $23 \%$ |
| Terrorism and <br> national security | $13 \%$ | $58 \%$ | $29 \%$ |
| Their past business <br> and financial <br> dealings | $20 \%$ | $55 \%$ | $25 \%$ |

16. When Donald Trump talks about issues that concern minority communities, do you feel that he is:

Mainly trying to help people ................................................................... 65
17. When Hillary Clinton talks about issues that concern minority communities, do you feel that she is:

Mainly trying to help people
36\%

Mainly looking for votes .......................................................... 64\%
18. Whether or not you're supporting him, which describe your feelings toward Donald Trump on each of these items:

|  | Like a lot | Like a little | Don't like |
| :--- | :---: | :---: | :---: |
| As a person | $18 \%$ | $24 \%$ | $58 \%$ |
| His economic <br> policies | $33 \%$ | $21 \%$ | $46 \%$ |
| His social policies <br> His immigration <br> policies | $23 \%$ | $25 \%$ | $52 \%$ |

## CBS News 2016 Battleground Tracker AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI

19. Whether or not you're supporting her, which describe your feelings toward Hillary Clinton on each of these items:

|  | Like a lot | Like a little | Don't like |
| :--- | :---: | :---: | :---: |
| As a person | $21 \%$ | $23 \%$ | $56 \%$ |
| Her economic <br> policies | $26 \%$ | $24 \%$ | $50 \%$ |
| Her social policies <br> Her immigration <br> policies | $30 \%$ | $21 \%$ | $48 \%$ |

20. Which of these do you feel describe or do not describe Donald Trump?

Describes
Is prepared to be
Commander in Chief
Will look out for
people like you
Tells the truth
I know where he stands on issues
$36 \%$
64\%

59\%
59\%
41\%

48\%
52\%
21. Which of these do you feel describe or do not describe Hillary Clinton?

|  | Describes | Does not describe |
| :--- | :---: | :---: |
| Is prepared to be | $50 \%$ | $50 \%$ |
| Commander in Chief $39 \%$ $61 \%$ <br> Will look out for $28 \%$ $72 \%$ <br> people like you $56 \%$ $44 \%$Tells the truth |  |  |

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22. In general, how would you describe your own political viewpoint?
Very liberal ..... 12\%
Somewhat liberal ..... 13\%
Moderate ..... 36\%
Somewhat conservative ..... 20\%
Very conservative ..... 16\%
Not sure ..... 3\%
23. Generally speaking, do you think of yourself as a...?
Strong Democrat ..... 26\%
Not very strong Democrat ..... 11\%
Lean Democrat ..... 8\%
Independent ..... 12\%
Lean Republican ..... 11\%
Not very strong Republican ..... $13 \%$
Strong Republican ..... 18\%
Not sure ..... 1\%
24. How do you feel about the Tea Party movement?
Support ..... 21\%
Oppose ..... 40\%
Neutral ..... 38\%
25. Would you describe yourself as a born-again or evangelical Christian?
Yes ..... 27\%
No ..... 68\%
Not sure ..... 5\%
26. Are you male or female?
Male ..... 48\%
Female ..... 52\%

## CBS News 2016 Battleground Tracker AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI

27. In what year were you born? [Age recoded from birth year]
$\qquad$
18-29
17\%
30-44
25\%
45-64 ..................................................................................................

28. What racial or ethnic group best describes you?

White ..................................................................................................


Other .....................................................................................................
29. What is the highest level of education you have completed?

HS or less ...................................................................................... 24\%


Post grad ..................................................................................................

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov

1. Values and Culture

In America today, do you feel the values and culture of people like you are:

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Generally becoming more widespread and accepted | 25\% | 25\% | 24\% | 41\% | 29\% | 20\% | 14\% | 24\% | 25\% | 29\% | 26\% |
| Generally becoming rarer and less accepted | 57\% | 57\% | 57\% | 42\% | 51\% | 62\% | 67\% | 58\% | 51\% | 51\% | 62\% |
| Holding steady | 18\% | 18\% | 19\% | 17\% | 20\% | 18\% | 18\% | 18\% | 24\% | 20\% | 12\% |
| Totals <br> (Weighted N) | $\begin{gathered} \hline 100 \% \\ (3,664) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,769) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,896) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (634) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (904) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,441) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (686) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,802) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (443) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (238) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (182) \end{aligned}$ |



## 2. U.S. Economic System

Which best describes the way the U.S. economic system works for people like you?

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| People like me have gotten a few more advantages than others, and we're fortunate | 23\% | 23\% | 22\% | 33\% | 27\% | 17\% | 20\% | 25\% | 15\% | 17\% | 18\% |
| People like me do not get special advantages and privileges, but some others do | 55\% | 53\% | 58\% | 50\% | 53\% | 61\% | 54\% | 53\% | 66\% | 61\% | 57\% |
| Everyone, including people like me, gets an equal chance to succeed | 22\% | 24\% | 20\% | 17\% | 21\% | 22\% | 26\% | 22\% | 18\% | 22\% | 25\% |
| Totals (Weighted N) | $\begin{gathered} 100 \% \\ (3,648) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,768) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,881) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (630) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (900) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,434) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (684) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,789) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (440) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (238) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (182) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| People like me have gotten a few more advantages than others, and we're fortunate | 23\% | 34\% | 20\% | 13\% | 42\% | 22\% | 10\% | 14\% | 25\% | 9\% | 26\% |
| People like me do not get special advantages and privileges, but some others do | 55\% | 52\% | 58\% | 56\% | 49\% | 57\% | 58\% | 58\% | 55\% | 54\% | 56\% |
| Everyone, including people like me, gets an equal chance to succeed | 22\% | 14\% | 22\% | 31\% | 8\% | 21\% | 32\% | 28\% | 21\% | 37\% | 18\% |
| Totals <br> (Weighted N) | $\begin{gathered} 100 \% \\ (3,648) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,330) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,118) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,132) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (900) \end{aligned}$ | $\begin{gathered} 100 \% \\ (1,456) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,293) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (662) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,986) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (777) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,867) \end{gathered}$ |

CBS News 2016 Battleground Tracker
AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI

## 3. Likelihood of Voting

How likely is it that you will vote in the 2016 Presidential election in November?

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Definitely will vote | 92\% | 93\% | 90\% | 86\% | 89\% | 94\% | 96\% | 92\% | 92\% | 87\% | 93\% |
| Probably will vote | 6\% | 5\% | 7\% | 9\% | 8\% | 5\% | 3\% | 6\% | 6\% | 10\% | 5\% |
| Maybe will vote | 2\% | 1\% | 2\% | 4\% | 2\% | 1\% | 1\% | 2\% | 2\% | 3\% | 2\% |
| Probably will not vote | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Definitely will not vote | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Don't know | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Totals (Weighted N) | $\begin{gathered} 100 \% \\ (3,675) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,775) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,900) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (635) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (906) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,444) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (691) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,810) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (444) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (239) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (182) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Definitely will vote | 92\% | 94\% | 91\% | 93\% | 95\% | 88\% | 94\% | 91\% | 92\% | 95\% | 91\% |
| Probably will vote | 6\% | 5\% | 7\% | 6\% | 4\% | 9\% | 5\% | 7\% | 6\% | 3\% | 7\% |
| Maybe will vote | 2\% | 2\% | 2\% | 2\% | 1\% | 3\% | 1\% | 1\% | 2\% | 2\% | 2\% |
| Probably will not vote | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Definitely will not vote | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Don't know | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N) | $(3,675)$ | $(1,337)$ | $(1,126)$ | $(1,142)$ | (903) | $(1,465)$ | $(1,307)$ | (670) | $(3,005)$ | (784) | $(2,886)$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
4. Motivated to Vote this Year

Compared to other recent elections, do you feel more or less motivated to vote this year than in recent years?

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| More motivated | 57\% | 57\% | 56\% | 52\% | 50\% | 57\% | 67\% | 56\% | 59\% | 59\% | 50\% |
| Less motivated | 17\% | 17\% | 18\% | 17\% | 22\% | 17\% | 13\% | 17\% | 15\% | 22\% | 18\% |
| About the same as before | 24\% | 24\% | 25\% | 21\% | 28\% | 26\% | 20\% | 25\% | 25\% | 14\% | 27\% |
| Haven't been able to vote before | 2\% | 2\% | 2\% | 10\% | 0\% | 0\% | 0\% | 1\% | 1\% | 5\% | 5\% |
| Totals <br> (Weighted N) | $\begin{gathered} \hline 100 \% \\ (3,672) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (1,774) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,897) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (635) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (904) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,443) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (690) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,808) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (443) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (239) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (182) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| More motivated | 57\% | 58\% | 54\% | 59\% | 57\% | 53\% | 60\% | 58\% | 56\% | 67\% | 54\% |
| Less motivated | 17\% | 14\% | 19\% | 19\% | 15\% | 18\% | 18\% | 20\% | 17\% | 14\% | 18\% |
| About the same as before | 24\% | 26\% | 25\% | 22\% | 25\% | 27\% | 21\% | 21\% | 25\% | 19\% | 26\% |
| Haven't been able to vote before | 2\% | 2\% | 2\% | 0\% | 3\% | 2\% | 1\% | 1\% | 2\% | 0\% | 2\% |
| Totals <br> (Weighted N) | $\begin{gathered} \hline 100 \% \\ (3,672) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,336) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,126) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,141) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (902) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,465) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,305) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (670) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (3,001) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (784) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,883) \end{gathered}$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
5. Presidential Vote 2016

If the 2016 presidential election were being held today and the candidates were Hillary Clinton, the Democrat, and Donald Trump, the Republican, who would you vote for?
Voters selecting someone else in the initial question were given a choice of a selection of third party candidates

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Hillary Clinton | 42\% | 37\% | 47\% | 47\% | 43\% | 41\% | 41\% | 34\% | 88\% | 55\% | 41\% |
| Donald Trump | 40\% | 43\% | 38\% | 22\% | 35\% | 46\% | 52\% | 47\% | 4\% | 30\% | 36\% |
| Gary Johnson | 7\% | 10\% | 4\% | 13\% | 10\% | 5\% | 1\% | 8\% | 1\% | 3\% | 8\% |
| Jill Stein | 2\% | 2\% | 2\% | 7\% | 3\% | 1\% | 0\% | 2\% | 1\% | 3\% | 5\% |
| Someone else | 2\% | 3\% | 2\% | 3\% | 3\% | 2\% | 1\% | 3\% | 1\% | 1\% | 3\% |
| Not sure | 5\% | 4\% | 6\% | 7\% | 5\% | 6\% | 4\% | 5\% | 5\% | 8\% | 6\% |
| Probably won't vote | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N) | $(3,673)$ | $(1,773)$ | $(1,899)$ | (635) | (905) | $(1,443)$ | (690) | $(2,808)$ | (444) | (239) | (182) |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Hillary Clinton | 42\% | 88\% | 28\% | 4\% | 84\% | 47\% | 9\% | 13\% | 49\% | 7\% | 52\% |
| Donald Trump | 40\% | 5\% | 44\% | 79\% | 3\% | 32\% | 75\% | 68\% | 34\% | 80\% | 30\% |
| Gary Johnson | 7\% | 2\% | 13\% | 7\% | 3\% | 9\% | 7\% | 6\% | 7\% | 6\% | 7\% |
| Jill Stein | 2\% | 1\% | 6\% | 0\% | 6\% | 2\% | 0\% | 1\% | 3\% | 0\% | 3\% |
| Someone else | 2\% | 0\% | 3\% | 4\% | 1\% | 1\% | 4\% | 5\% | 2\% | 3\% | 2\% |
| Not sure | 5\% | 4\% | 5\% | 5\% | 2\% | 9\% | 4\% | 6\% | 5\% | 3\% | 6\% |
| Probably won't vote | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N ) | $(3,673)$ | $(1,337)$ | $(1,124)$ | $(1,141)$ | (902) | $(1,464)$ | $(1,307)$ | (670) | $(3,003)$ | (783) | $(2,884)$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
6. Why Voting for Trump

What is the main reason behind your vote for Donald Trump over Hillary Clinton in November? Asked of respondents voting for Trump

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Mainly because I like Donald Trump | 38\% | 38\% | 39\% | 37\% | 37\% | 37\% | 42\% | 38\% | * | 37\% | 40\% |
| Mainly because Donald Trump is the |  |  |  |  |  |  |  |  |  |  |  |
| Republican nominee | 11\% | 9\% | 13\% | 12\% | 13\% | 10\% | 9\% | 11\% | * | 9\% | 9\% |
| Mainly to oppose Hillary Clinton | 51\% | 54\% | 48\% | 51\% | 50\% | 53\% | 48\% | 51\% | * | 54\% | 51\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | * | 100\% | 100\% |
| (Weighted N) | $(1,478)$ | (757) | (721) | (142) | (316) | (665) | (355) | $(1,321)$ | (20) | (72) | (66) |
|  |  |  | Party ID |  |  | Ideolog |  | White | vangelical |  | rty |
|  | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | e Yes | No | Yes | No |
| Mainly because I like Donald Trump | 38\% | 43\% | 39\% | 37\% | * | 42\% | 36\% | 37\% | 39\% | 39\% | 38\% |
| Mainly because Donald Trump is the |  |  |  |  |  |  |  |  |  |  |  |
| Republican nominee | 11\% | 2\% | 5\% | 15\% | * | 4\% | 13\% | 11\% | 10\% | 11\% | 10\% |
| Mainly to oppose Hillary Clinton | 51\% | 55\% | 56\% | 48\% | * | 54\% | 50\% | 52\% | 51\% | 49\% | 52\% |
| Totals | 100\% | 100\% | 100\% | 100\% | * | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N ) | $(1,478)$ | (65) | (496) | (899) | (30) | (466) | (982) | (455) | $(1,023)$ | (624) | (853) |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
7. Why Voting for Clinton

What is the main reason behind your vote for Hillary Clinton over Donald Trump in November? Asked of respondents voting for Clinton

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Mainly because I like Hillary Clinton | 41\% | 37\% | 43\% | 34\% | 38\% | 45\% | 43\% | 39\% | 45\% | 39\% | 33\% |
| Mainly because Hillary Clinton is the |  |  |  |  |  |  |  |  |  |  |  |
| Democratic nominee | 21\% | 23\% | 21\% | 25\% | 22\% | 20\% | 20\% | 21\% | 23\% | 21\% | 24\% |
| Mainly to oppose Donald Trump | 38\% | 40\% | 36\% | 42\% | 40\% | 35\% | 38\% | 40\% | 31\% | 40\% | 43\% |
| Totals <br> (Weighted N) | $\begin{gathered} \hline 100 \% \\ (1,554) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (664) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (890) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (301) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (391) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (583) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (279) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (960) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (388) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (130) \end{aligned}$ | $\begin{gathered} 100 \% \\ (75) \end{gathered}$ |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Mainly because I like Hillary Clinton | 41\% | 46\% | 25\% | * | 45\% | 36\% | $36 \%$ | 38\% | 41\% | 43\% | 40\% |
| Mainly because Hillary Clinton is the |  |  |  |  |  |  |  |  |  |  |  |
| Democratic nominee | 21\% | 26\% | 8\% | * | 26\% | 15\% | 27\% | 12\% | 22\% | 32\% | 21\% |
| Mainly to oppose Donald Trump | 38\% | 29\% | 66\% | * | 28\% | 49\% | 37\% | 50\% | 37\% | 25\% | 39\% |
| Totals | 100\% | 100\% | 100\% | * | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N ) | $(1,554)$ | $(1,178)$ | (315) | (46) | (754) | (684) | (116) | (86) | $(1,468)$ | (57) | $(1,495)$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
8. Consider Clinton

Would you ever consider voting for Hillary Clinton in November? Asked of respondents not voting for Clinton

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I would | 2\% | 2\% | 2\% | 3\% | 3\% | 2\% | 1\% | 2\% | 17\% | 1\% | 2\% |
| Maybe, there's a long way to go until |  |  |  |  |  |  |  |  |  |  |  |
| November | 11\% | 11\% | 11\% | 20\% | 11\% | 10\% | 6\% | 10\% | 32\% | 22\% | 13\% |
| No, I never would | 87\% | 87\% | 87\% | 77\% | 85\% | 88\% | 93\% | 88\% | 51\% | 76\% | 86\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N) | $(2,114)$ | $(1,110)$ | $(1,004)$ | (334) | (512) | (858) | (410) | $(1,846)$ | (54) | (108) | (106) |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Yes, I would | 2\% | 11\% | 2\% | 1\% | 8\% | 4\% | 1\% | 1\% | 3\% | 1\% | 3\% |
| Maybe, there's a long way to go until |  |  |  |  |  |  |  |  |  |  |  |
| November | 11\% | 31\% | 12\% | 6\% | 31\% | 19\% | 3\% | 7\% | 13\% | 2\% | 16\% |
| No, I never would | 87\% | 58\% | 86\% | 93\% | 61\% | 77\% | 96\% | 91\% | 85\% | 97\% | 81\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N) | $(2,114)$ | (157) | (808) | $(1,094)$ | (149) | (778) | $(1,187)$ | (583) | $(1,532)$ | (726) | $(1,385)$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI

## YouGov

## 9. Consider Trump

Would you ever consider voting for Donald Trump in November?
Asked of respondents not voting for Trump

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I would | 2\% | 2\% | 2\% | 3\% | 2\% | 2\% | 1\% | 2\% | 2\% | 2\% | 1\% |
| Maybe, there's a long way to go until |  |  |  |  |  |  |  |  |  |  |  |
| November | 13\% | 15\% | 10\% | 11\% | 15\% | 13\% | 10\% | 14\% | 4\% | 16\% | 19\% |
| No, I never would | 85\% | 82\% | 88\% | 85\% | 84\% | 85\% | 89\% | 83\% | 94\% | 82\% | 81\% |
| Totals (Weighted N ) | $\begin{gathered} \hline 100 \% \\ (2,185) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,013) \\ \hline \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,172) \\ \hline \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (492) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (584) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (775) \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (334) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,480) \\ \hline \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (422) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (167) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (116) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Yes, I would | 2\% | 2\% | 2\% | 5\% | 1\% | 2\% | 6\% | 5\% | 2\% | 16\% | 1\% |
| Maybe, there's a long way to go until |  |  |  |  |  |  |  |  |  |  |  |
| November | 13\% | 4\% | 17\% | 40\% | 4\% | 14\% | 32\% | 30\% | 11\% | 40\% | 10\% |
| No, I never would | 85\% | 94\% | 81\% | 55\% | 96\% | 83\% | 62\% | 65\% | 87\% | 44\% | 88\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N ) | $(2,185)$ | $(1,268)$ | (629) | (238) | (871) | (992) | (321) | (211) | $(1,974)$ | (159) | $(2,022)$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
10. Enthusiasm with Choice

Voting for [Candidate Name] right now makes me feel..
Asked of respondents voting for Clinton or Trump

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Enthusiastic | 41\% | 40\% | 42\% | 37\% | 37\% | 42\% | 46\% | 40\% | 48\% | 42\% | 40\% |
| Satisfied, but not Enthusiastic | 35\% | 35\% | 34\% | 39\% | $34 \%$ | 35\% | 31\% | 35\% | 34\% | 33\% | 32\% |
| Like I am settling for the lesser of two bad choices | 24\% | 25\% | 24\% | 24\% | 29\% | 23\% | 23\% | 25\% | 19\% | 25\% | 28\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N ) | $(3,032)$ | $(1,420)$ | $(1,611)$ | (443) | (708) | $(1,247)$ | (633) | $(2,281)$ | (409) | (202) | (141) |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Enthusiastic | 41\% | 44\% | 32\% | 44\% | 42\% | 35\% | 46\% | 42\% | 41\% | 52\% | 38\% |
| Satisfied, but not Enthusiastic | 35\% | 38\% | 35\% | 29\% | 39\% | 36\% | 30\% | 31\% | 35\% | 28\% | 37\% |
| Like I am settling for the lesser of two bad choices | 24\% | 18\% | 32\% | 27\% | 18\% | 29\% | 24\% | 27\% | 24\% | 20\% | 26\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N) | $(3,032)$ | $(1,241)$ | (810) | (946) | (782) | $(1,151)$ | $(1,099)$ | (543) | $(2,489)$ | (681) | $(2,348)$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
11. Donald Trump's Campaign - An appeal to some racial groups over others

Whether or not you personally support him, how much of Donald Trump's campaign do you feel is based on:


## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
12. Donald Trump's Campaign - His own desire to be President

Whether or not you personally support him, how much of Donald Trump's campaign do you feel is based on:

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A lot | 59\% | 58\% | 60\% | 55\% | 59\% | 58\% | 64\% | 59\% | 58\% | 58\% | 60\% |
| Some | 26\% | 28\% | 25\% | 25\% | 26\% | 27\% | 24\% | 29\% | 14\% | 22\% | 24\% |
| Not much | 15\% | 15\% | 16\% | 19\% | 15\% | 15\% | 12\% | 13\% | 27\% | 20\% | 17\% |
| Totals <br> (Weighted N) | $\begin{gathered} \hline 100 \% \\ (3,594) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,749) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,844) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (617) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (890) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,421) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (667) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,752) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (426) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (182) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| A lot | 59\% | 65\% | 59\% | 52\% | 68\% | 59\% | 51\% | 53\% | 60\% | 46\% | 62\% |
| Some | 26\% | 15\% | 28\% | 37\% | 17\% | 23\% | 36\% | 36\% | 24\% | 40\% | 22\% |
| Not much | 15\% | 20\% | 13\% | 11\% | 15\% | 18\% | 12\% | 12\% | 16\% | 13\% | 16\% |
| Totals <br> (Weighted N) | $\begin{gathered} 100 \% \\ (3,594) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,310) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,112) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,107) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (891) \end{aligned}$ | $\begin{gathered} 100 \% \\ (1,436) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,267) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (647) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,947) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (767) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,822) \end{gathered}$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
13. Donald Trump's Campaign - His sincere desire for a better America

Whether or not you personally support him, how much of Donald Trump's campaign do you feel is based on:

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A lot | 37\% | 39\% | 35\% | 19\% | 30\% | 44\% | 47\% | 42\% | 9\% | 27\% | 34\% |
| Some | 19\% | 20\% | 18\% | 22\% | 24\% | 16\% | 14\% | 19\% | 14\% | 18\% | 21\% |
| Not much | 44\% | 41\% | 47\% | 59\% | 46\% | 39\% | 39\% | 38\% | 78\% | 55\% | 44\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N ) | $(3,592)$ | $(1,749)$ | $(1,843)$ | (619) | (890) | $(1,407)$ | (676) | $(2,764)$ | (417) | (231) | (180) |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| A lot | 37\% | 8\% | 41\% | 68\% | 5\% | 30\% | 67\% | 61\% | 32\% | 76\% | 27\% |
| Some | 19\% | 14\% | 22\% | 21\% | 15\% | 21\% | 19\% | 20\% | 19\% | 17\% | 19\% |
| Not much | 44\% | 78\% | 38\% | 11\% | 81\% | 49\% | 13\% | 19\% | 50\% | 8\% | 54\% |
| Totals (Weighted N) | $\begin{gathered} 100 \% \\ (3,592) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,300) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,109) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,118) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (884) \end{aligned}$ | $\begin{gathered} 100 \% \\ (1,432) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,276) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (658) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,935) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (775) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,812) \end{gathered}$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
14. Donald Trump's Campaign - Doing what donors and party leaders want

Whether or not you personally support him, how much of Donald Trump's campaign do you feel is based on:


## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
15. Hillary Clinton's Campaign - An appeal to some racial groups over others

Whether or not you personally support her, how much of Hillary Clinton's campaign do you feel is based on:


## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
16. Hillary Clinton's Campaign - Her own desire to be President

Whether or not you personally support her, how much of Hillary Clinton's campaign do you feel is based on:


## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
17. Hillary Clinton's Campaign - Her sincere desire for a better America

Whether or not you personally support her, how much of Hillary Clinton's campaign do you feel is based on:

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A lot | 30\% | 25\% | 34\% | 30\% | 27\% | 31\% | 33\% | 25\% | 63\% | 34\% | 24\% |
| Some | 22\% | 21\% | 23\% | 28\% | 27\% | 19\% | 16\% | 20\% | 30\% | 27\% | 23\% |
| Not much | 48\% | 53\% | 43\% | 42\% | 46\% | 50\% | 52\% | 55\% | 7\% | 39\% | 53\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N) | $(3,595)$ | $(1,742)$ | $(1,853)$ | (621) | (892) | $(1,412)$ | (670) | $(2,747)$ | (436) | (233) | (179) |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| A lot | 30\% | 63\% | 17\% | 5\% | 59\% | 31\% | 8\% | 10\% | 34\% | 6\% | 36\% |
| Some | 22\% | 28\% | 22\% | 14\% | 27\% | 28\% | 12\% | 16\% | 23\% | 8\% | 26\% |
| Not much | 48\% | 9\% | 61\% | 81\% | 14\% | 41\% | 80\% | 73\% | 42\% | 85\% | 38\% |
| Totals (Weighted N) | $\begin{gathered} 100 \% \\ (3,595) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,320) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,105) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,103) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (888) \end{aligned}$ | $\begin{gathered} 100 \% \\ (1,443) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,264) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (645) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,951) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (765) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,825) \end{gathered}$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
18. Hillary Clinton's Campaign - Doing what donors and party leaders want

Whether or not you personally support her, how much of Hillary Clinton's campaign do you feel is based on:


## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
19. Donald Trump's Position on Immigration

Do you feel Donald Trump's positions on immigration are:

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| The same as they've always been | 47\% | 46\% | 48\% | 46\% | 46\% | 48\% | 47\% | 47\% | 49\% | 47\% | 43\% |
| Changing, and getting tougher on illegal immigrants | 16\% | 11\% | 20\% | 22\% | 16\% | 14\% | 14\% | 13\% | 28\% | 27\% | 18\% |
| Changing, and getting easier toward illegal immigrants | 37\% | 42\% | 32\% | 32\% | 38\% | 38\% | 39\% | 40\% | 23\% | 26\% | 40\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N) | $(3,661)$ | $(1,772)$ | $(1,889)$ | (630) | (904) | $(1,438)$ | (690) | $(2,798)$ | (443) | (239) | (182) |
|  |  |  | Party ID |  |  | Ideolog |  | White | Evangelical |  | arty |
|  | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | - Yes | No | Yes | No |
| The same as they've always been | 47\% | 47\% | 45\% | 49\% | 49\% | 46\% | 47\% | 48\% | 47\% | 54\% | 45\% |
| Changing, and getting tougher on illegal immigrants | 16\% | 23\% | 12\% | 11\% | 16\% | 19\% | 12\% | 13\% | 16\% | 10\% | 17\% |
| Changing, and getting easier toward illegal immigrants | 37\% | 30\% | 43\% | 40\% | 35\% | 36\% | 40\% | 38\% | 37\% | 36\% | 37\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N) | $(3,661)$ | $(1,335)$ | $(1,122)$ | $(1,136)$ | (901) | $(1,463)$ | $(1,297)$ | (662) | $(2,998)$ | (783) | $(2,873)$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
20. Hillary Clinton's Position on Emails

Do you feel Hillary Clinton's explanations of her email server are:

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| The same as they've always been | 46\% | 41\% | 51\% | 55\% | 48\% | 44\% | 41\% | 42\% | 66\% | 55\% | 44\% |
| Changing, and getting more believable | 7\% | 7\% | 7\% | 8\% | 8\% | 7\% | 8\% | 5\% | 22\% | 9\% | 7\% |
| Changing, and getting less believable | 46\% | 52\% | 42\% | 37\% | 44\% | 50\% | 51\% | 52\% | 13\% | 36\% | 49\% |
| Totals (Weighted N) | $\begin{gathered} \hline 100 \% \\ (3,656) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,770) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,886) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (626) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (902) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,440) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (688) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,796) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (441) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (238) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (181) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| The same as they've always been | 46\% | 72\% | 40\% | 21\% | 75\% | 49\% | 23\% | 31\% | 50\% | 19\% | 53\% |
| Changing, and getting more believable | 7\% | 16\% | 3\% | 2\% | 10\% | 10\% | 2\% | 2\% | 9\% | 4\% | 9\% |
| Changing, and getting less believable | 46\% | 12\% | 57\% | 76\% | 15\% | 40\% | 75\% | 67\% | 42\% | 77\% | 38\% |
| Totals <br> (Weighted N ) | $\begin{gathered} \hline 100 \% \\ (3,656) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (1,331) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,120) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,135) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (899) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,458) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,299) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (664) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,992) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (783) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,869) \end{gathered}$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
21. Campaign Focus - Their personalities and personal issues

So far, are the candidates talking too much, not enough, or the right amount about:

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Too much | 50\% | 54\% | 47\% | 49\% | 51\% | 51\% | 50\% | 51\% | 47\% | 48\% | 57\% |
| Not enough | 23\% | 23\% | 24\% | 26\% | 21\% | 23\% | 25\% | 22\% | 27\% | 29\% | 21\% |
| The right amount | 26\% | 23\% | 29\% | 25\% | 28\% | 26\% | 25\% | 27\% | 26\% | 23\% | 22\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N) | $(3,607)$ | $(1,750)$ | $(1,857)$ | (621) | (896) | $(1,417)$ | (674) | $(2,760)$ | (435) | (233) | (179) |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Too much | 50\% | 50\% | 54\% | 48\% | 56\% | 48\% | 49\% | 45\% | 52\% | 46\% | 52\% |
| Not enough | 23\% | 23\% | 24\% | 23\% | 18\% | 26\% | 24\% | 26\% | 23\% | 25\% | 23\% |
| The right amount | 26\% | 27\% | 22\% | 29\% | 26\% | 25\% | 27\% | 29\% | 26\% | 29\% | 26\% |
| Totals (Weighted N) | $\begin{gathered} 100 \% \\ (3,607) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,323) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,100) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,120) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (892) \end{aligned}$ | $\begin{gathered} 100 \% \\ (1,440) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,276) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (657) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,951) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (771) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,831) \end{gathered}$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
22. Campaign Focus - The economy and jobs

So far, are the candidates talking too much, not enough, or the right amount about:

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Too much | 3\% | 3\% | 3\% | 5\% | 3\% | 2\% | 2\% | 2\% | 3\% | 5\% | 4\% |
| Not enough | 74\% | 76\% | 72\% | 64\% | 72\% | 77\% | 78\% | 73\% | 74\% | 75\% | 79\% |
| The right amount | 23\% | 22\% | 26\% | 31\% | 26\% | 21\% | 20\% | 24\% | 24\% | 19\% | 17\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N ) | $(3,611)$ | $(1,750)$ | $(1,861)$ | (620) | (894) | $(1,422)$ | (675) | $(2,765)$ | (437) | (230) | (179) |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Too much | 3\% | 3\% | 2\% | 3\% | 3\% | 3\% | 3\% | 3\% | 3\% | 3\% | 3\% |
| Not enough | 74\% | 68\% | 79\% | 74\% | 70\% | 74\% | 76\% | 74\% | 73\% | 77\% | 73\% |
| The right amount | 23\% | 28\% | 19\% | 23\% | 27\% | 23\% | 21\% | 23\% | 24\% | 20\% | 24\% |
| Totals (Weighted N) | $\begin{gathered} 100 \% \\ (3,611) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,318) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,107) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,120) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (894) \end{aligned}$ | $\begin{gathered} 100 \% \\ (1,441) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,275) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (655) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,956) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (771) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,835) \end{gathered}$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
23. Campaign Focus - Terrorism and national security

So far, are the candidates talking too much, not enough, or the right amount about:

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Too much | 13\% | 13\% | 12\% | 23\% | 13\% | 9\% | 9\% | 12\% | 13\% | 19\% | 12\% |
| Not enough | 58\% | 57\% | 58\% | 43\% | 52\% | 63\% | 68\% | 58\% | 54\% | 57\% | 61\% |
| The right amount | 29\% | 29\% | 30\% | 34\% | 35\% | 27\% | 23\% | 30\% | 33\% | 24\% | 27\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N) | $(3,606)$ | $(1,749)$ | $(1,857)$ | (616) | (894) | $(1,419)$ | (677) | $(2,764)$ | (432) | (230) | (179) |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Too much | 13\% | 17\% | 16\% | 4\% | 26\% | 12\% | 4\% | 5\% | 14\% | 3\% | 15\% |
| Not enough | 58\% | 45\% | 58\% | 71\% | 36\% | 58\% | 73\% | 70\% | 55\% | 75\% | 53\% |
| The right amount | 29\% | 38\% | 25\% | 25\% | 38\% | 31\% | 22\% | 24\% | 31\% | 22\% | 32\% |
| Totals (Weighted N) | $\begin{gathered} 100 \% \\ (3,606) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,314) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,107) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,120) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (895) \end{aligned}$ | $\begin{gathered} 100 \% \\ (1,436) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,275) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (657) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,949) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (768) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,833) \end{gathered}$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
24. Campaign Focus - Their past business and financial dealings

So far, are the candidates talking too much, not enough, or the right amount about:

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Too much | 20\% | 18\% | 21\% | 21\% | 19\% | 19\% | 20\% | 19\% | 21\% | 17\% | 20\% |
| Not enough | 55\% | 58\% | 52\% | 55\% | 53\% | 55\% | 57\% | 54\% | 54\% | 62\% | 61\% |
| The right amount | 25\% | 24\% | 27\% | 25\% | 28\% | 26\% | 22\% | 27\% | 25\% | 20\% | 19\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N ) | $(3,609)$ | $(1,750)$ | $(1,860)$ | (621) | (894) | $(1,418)$ | (676) | $(2,763)$ | (437) | (231) | (179) |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Too much | 20\% | 23\% | 19\% | 17\% | 23\% | 20\% | 16\% | 19\% | 20\% | 14\% | 21\% |
| Not enough | 55\% | 54\% | 59\% | 51\% | 57\% | 55\% | 53\% | 51\% | 56\% | 53\% | 55\% |
| The right amount | 25\% | 23\% | 22\% | 32\% | 20\% | 25\% | 31\% | 30\% | 25\% | 33\% | 24\% |
| Totals (Weighted N) | $\begin{gathered} 100 \% \\ (3,609) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,322) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,104) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,119) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (893) \end{aligned}$ | $\begin{gathered} 100 \% \\ (1,444) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,272) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (656) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,953) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (770) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,835) \end{gathered}$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI

## YouGov

25. Donald Trump and Minority Issues

When Donald Trump talks about issues that concern minority communities, do you feel that he is:


## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI

## YouGov

26. Hillary Clinton and Minority Issues

When Hillary Clinton talks about issues that concern minority communities, do you feel that she is:


## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
27. Feelings Toward Trump - As a person

Whether or not you're supporting him, which describe your feelings toward Donald Trump on each of these items:

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Like a lot | 18\% | 19\% | 17\% | 10\% | 15\% | 19\% | 26\% | 20\% | 5\% | 15\% | 17\% |
| Like a little | 24\% | 26\% | 23\% | 16\% | 21\% | 29\% | 26\% | 27\% | 9\% | 20\% | 18\% |
| Don't like | 58\% | 56\% | 61\% | 74\% | 64\% | 53\% | 47\% | 53\% | 86\% | 64\% | 66\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N) | $(3,629)$ | $(1,754)$ | $(1,875)$ | (626) | (897) | $(1,419)$ | (686) | $(2,777)$ | (437) | (235) | (179) |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Like a lot | 18\% | 4\% | 17\% | 34\% | 3\% | 13\% | 34\% | 30\% | 15\% | 39\% | 12\% |
| Like a little | 24\% | 8\% | 27\% | 41\% | 6\% | 23\% | 38\% | 37\% | 21\% | 40\% | 20\% |
| Don't like | 58\% | 88\% | 56\% | 25\% | 91\% | 64\% | 28\% | 32\% | 64\% | 22\% | 68\% |
| Totals (Weighted N) | $\begin{gathered} 100 \% \\ (3,629) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,327) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,113) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,125) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (897) \end{aligned}$ | $\begin{gathered} 100 \% \\ (1,447) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,285) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (663) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,966) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (776) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,847) \end{gathered}$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
28. Feelings Toward Trump - His economic policies

Whether or not you're supporting him, which describe your feelings toward Donald Trump on each of these items:

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Like a lot | 33\% | 35\% | 31\% | 17\% | 28\% | 38\% | 42\% | 38\% | 6\% | 26\% | 28\% |
| Like a little | 21\% | 22\% | 19\% | 23\% | 23\% | 20\% | 16\% | 22\% | 12\% | 19\% | 25\% |
| Don't like | 46\% | 44\% | 50\% | 61\% | 49\% | 42\% | 41\% | 41\% | 82\% | 54\% | 48\% |
| Totals (Weighted N) | $\begin{gathered} \hline 100 \% \\ (3,622) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,755) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,867) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (622) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (898) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,419) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (684) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,770) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (437) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (179) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Like a lot | 33\% | 6\% | 35\% | 63\% | 4\% | 25\% | 62\% | 57\% | 27\% | 70\% | 23\% |
| Like a little | 21\% | 11\% | 25\% | 27\% | 8\% | 24\% | 25\% | 25\% | 19\% | 23\% | 20\% |
| Don't like | 46\% | 83\% | 40\% | 10\% | 88\% | 51\% | 13\% | 18\% | 53\% | 8\% | 58\% |
| Totals (Weighted N) | $\begin{gathered} 100 \% \\ (3,622) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,326) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,112) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,120) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (897) \end{aligned}$ | $\begin{gathered} 100 \% \\ (1,444) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,281) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (657) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,965) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (777) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,841) \end{gathered}$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
29. Feelings Toward Trump - His social policies

Whether or not you're supporting him, which describe your feelings toward Donald Trump on each of these items:

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Like a lot | 23\% | 22\% | 23\% | 12\% | 18\% | 26\% | 31\% | 26\% | 4\% | 18\% | 19\% |
| Like a little | 25\% | 29\% | 21\% | 19\% | 26\% | 27\% | 24\% | 28\% | 7\% | 20\% | 26\% |
| Don't like | 52\% | 49\% | 56\% | 69\% | 55\% | 47\% | 45\% | 46\% | 89\% | 62\% | 55\% |
| Totals <br> (Weighted N) | $\begin{gathered} \hline 100 \% \\ (3,622) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,754) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,868) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (620) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (897) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,421) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (684) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,767) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (441) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (235) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (180) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Like a lot | 23\% | 5\% | 22\% | 45\% | 3\% | 17\% | 43\% | 41\% | 19\% | 49\% | 16\% |
| Like a little | 25\% | 8\% | 30\% | 40\% | 7\% | 24\% | 39\% | 36\% | 22\% | 38\% | 21\% |
| Don't like | 52\% | 87\% | 48\% | 15\% | 91\% | 59\% | 18\% | 23\% | 59\% | 13\% | 63\% |
| Totals (Weighted N) | $\begin{gathered} 100 \% \\ (3,622) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,326) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,114) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,118) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (898) \end{aligned}$ | $\begin{gathered} 100 \% \\ (1,448) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,277) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (655) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,967) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (775) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,843) \end{gathered}$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
30. Feelings Toward Trump - His immigration policies

Whether or not you're supporting him, which describe your feelings toward Donald Trump on each of these items:


## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
31. Feelings Toward Clinton - As a person

Whether or not you're supporting her, which describe your feelings toward Hillary Clinton on each of these items:

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Like a lot | 21\% | 16\% | 25\% | 20\% | 19\% | 21\% | 22\% | 15\% | 53\% | 29\% | 15\% |
| Like a little | 23\% | 22\% | 23\% | 27\% | 24\% | 21\% | 20\% | 20\% | 34\% | 27\% | 23\% |
| Don't like | 56\% | 63\% | 51\% | 53\% | 57\% | 58\% | 58\% | 65\% | 12\% | 44\% | 62\% |
| Totals <br> (Weighted N) | $\begin{gathered} \hline 100 \% \\ (3,625) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,758) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,866) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (623) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (893) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,425) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (683) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,776) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (432) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (235) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (182) \end{aligned}$ |
|  |  | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
|  | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Like a lot | 21\% | 48\% | 7\% | 3\% | 40\% | 22\% | 6\% | 8\% | 23\% | 5\% | 25\% |
| Like a little | 23\% | 38\% | 20\% | 7\% | 39\% | 27\% | 6\% | 10\% | 25\% | 6\% | 27\% |
| Don't like | 56\% | 14\% | 73\% | 90\% | 22\% | 51\% | 88\% | 82\% | 51\% | 89\% | 48\% |
| Totals <br> (Weighted N) | $\begin{gathered} 100 \% \\ (3,625) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,321) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,119) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,120) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (897) \end{aligned}$ | $\begin{gathered} 100 \% \\ (1,446) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,282) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (659) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,966) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (776) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,845) \end{gathered}$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
32. Feelings Toward Clinton - Her economic policies

Whether or not you're supporting her, which describe your feelings toward Hillary Clinton on each of these items:


## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
33. Feelings Toward Clinton - Her social policies

Whether or not you're supporting her, which describe your feelings toward Hillary Clinton on each of these items:

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Like a lot | 30\% | 27\% | 33\% | 34\% | 28\% | 30\% | 31\% | 25\% | 62\% | 37\% | 25\% |
| Like a little | 21\% | 20\% | 23\% | 30\% | 26\% | 18\% | 14\% | 19\% | 31\% | 26\% | 22\% |
| Don't like | 48\% | 53\% | 44\% | 35\% | 46\% | 52\% | 55\% | 55\% | 8\% | 37\% | 53\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N) | $(3,627)$ | $(1,760)$ | $(1,867)$ | (623) | (894) | $(1,425)$ | (684) | $(2,775)$ | (435) | (235) | (181) |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Like a lot | 30\% | 67\% | 17\% | 2\% | 66\% | 30\% | 6\% | 8\% | 35\% | 7\% | 37\% |
| Like a little | 21\% | 26\% | 26\% | 10\% | 26\% | 31\% | 7\% | 13\% | 23\% | 4\% | 26\% |
| Don't like | 48\% | 7\% | 56\% | 88\% | 8\% | 40\% | 87\% | 78\% | 42\% | 89\% | 37\% |
| Totals (Weighted N) | $\begin{gathered} 100 \% \\ (3,627) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,323) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,117) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,122) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (896) \end{aligned}$ | $\begin{gathered} 100 \% \\ (1,450) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,280) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (658) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,969) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (776) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,846) \end{gathered}$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI
YouGov
34. Feelings Toward Clinton - Her immigration policies

Whether or not you're supporting her, which describe your feelings toward Hillary Clinton on each of these items:

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Like a lot | 24\% | 21\% | 27\% | 26\% | 23\% | 23\% | 27\% | 20\% | 52\% | 31\% | 21\% |
| Like a little | 27\% | 26\% | 28\% | 40\% | 31\% | 22\% | 18\% | 24\% | 37\% | 32\% | 29\% |
| Don't like | 49\% | 53\% | 45\% | 34\% | 46\% | 54\% | 55\% | 56\% | 10\% | 37\% | 50\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Weighted N) | $(3,624)$ | $(1,760)$ | $(1,864)$ | (623) | (893) | $(1,425)$ | (682) | $(2,772)$ | (434) | (236) | (182) |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Like a lot | 24\% | 55\% | 12\% | 2\% | 52\% | 24\% | 6\% | 8\% | 28\% | 6\% | 29\% |
| Like a little | 27\% | 36\% | 31\% | 11\% | 40\% | 34\% | 10\% | 13\% | 30\% | 6\% | 32\% |
| Don't like | 49\% | 9\% | 57\% | 87\% | 9\% | 42\% | 85\% | 79\% | 42\% | 88\% | 38\% |
| Totals <br> (Weighted N) | $\begin{gathered} 100 \% \\ (3,624) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,324) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,115) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,119) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (897) \end{aligned}$ | $\begin{gathered} 100 \% \\ (1,446) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,280) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (657) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,966) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (775) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,844) \end{gathered}$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI

## YouGov

35. Trump Traits - Is prepared to be Commander in Chief

Which of these do you feel describe or do not describe Donald Trump?

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 36\% | 39\% | 34\% | 22\% | 31\% | 41\% | 44\% | 41\% | 8\% | 29\% | 36\% |
| Does not describe | 64\% | 61\% | 66\% | 78\% | 69\% | 59\% | 56\% | 59\% | 92\% | 71\% | 64\% |
| Totals <br> (Weighted N) | $\begin{gathered} \hline 100 \% \\ (3,615) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,753) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,862) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (623) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (894) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,420) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (678) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,769) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (432) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (178) \end{aligned}$ |
|  |  | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
|  | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | - Yes | No | Yes | No |
| Describes | 36\% | 7\% | 40\% | 67\% | 4\% | 29\% | 66\% | 62\% | 30\% | 74\% | 26\% |
| Does not describe | 64\% | 93\% | 60\% | 33\% | 96\% | 71\% | 34\% | 38\% | 70\% | 26\% | 74\% |
| Totals (Weighted N) | $\begin{gathered} 100 \% \\ (3,615) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,322) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,104) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,122) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (897) \end{aligned}$ | $\begin{gathered} 100 \% \\ (1,434) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,284) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (656) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,959) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (774) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,837) \end{gathered}$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI

## YouGov

36. Trump Traits - Will look out for people like you

Which of these do you feel describe or do not describe Donald Trump?

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 41\% | 43\% | 39\% | 27\% | 37\% | 45\% | 49\% | 47\% | 9\% | 30\% | 36\% |
| Does not describe | 59\% | 57\% | 61\% | 73\% | 63\% | 55\% | 51\% | 53\% | 91\% | 70\% | 64\% |
| Totals <br> (Weighted N) | $\begin{gathered} \hline 100 \% \\ (3,627) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,755) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,872) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (623) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (898) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,426) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (680) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,772) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (439) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (235) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (180) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Describes | 41\% | 9\% | 45\% | 75\% | 7\% | 34\% | 73\% | 69\% | 35\% | 81\% | 30\% |
| Does not describe | 59\% | 91\% | 55\% | 25\% | 93\% | 66\% | 27\% | 31\% | 65\% | 19\% | 70\% |
| Totals <br> (Weighted N) | $\begin{gathered} 100 \% \\ (3,627) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,330) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,108) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,123) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (897) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,444) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,285) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (660) \end{aligned}$ | $\begin{gathered} 100 \% \\ (2,967) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (775) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,847) \end{gathered}$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI

## YouGov

37. Trump Traits - Tells the truth

Which of these do you feel describe or do not describe Donald Trump?


## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI

## YouGov

38. Trump Traits - I know where he stands on issues

Which of these do you feel describe or do not describe Donald Trump?


## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI

## YouGov

39. Clinton Traits - Is prepared to be Commander in Chief

Which of these do you feel describe or do not describe Hillary Clinton?

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 50\% | 46\% | 54\% | 56\% | 54\% | 48\% | 47\% | 43\% | 92\% | 61\% | 46\% |
| Does not describe | 50\% | 54\% | 46\% | 44\% | 46\% | 52\% | 53\% | 57\% | 8\% | 39\% | 54\% |
| Totals (Weighted N ) | $\begin{gathered} 100 \% \\ (3,618) \end{gathered}$ | $\begin{gathered} 100 \% \\ (1,754) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,863) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (616) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (895) \end{aligned}$ | $\begin{gathered} 100 \% \\ (1,421) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (685) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,769) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (434) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (237) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (178) \end{aligned}$ |
|  |  | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
|  | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | ve Yes | No | Yes | No |
| Describes | 50\% | 90\% | 40\% | 15\% | 88\% | 57\% | 17\% | 22\% | 57\% | 13\% | 61\% |
| Does not describe | 50\% | 10\% | 60\% | 85\% | 12\% | 43\% | 83\% | 78\% | 43\% | 87\% | 39\% |
| Totals <br> (Weighted N) | $\begin{gathered} \hline 100 \% \\ (3,618) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,320) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,111) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,121) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (897) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,439) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,282) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (655) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,963) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (774) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,838) \end{gathered}$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI

## YouGov

40. Clinton Traits - Will look out for people like you

Which of these do you feel describe or do not describe Hillary Clinton?


## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI

## YouGov

41. Clinton Traits - Tells the truth

Which of these do you feel describe or do not describe Hillary Clinton?

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 28\% | 24\% | 32\% | 29\% | 27\% | 28\% | 29\% | 22\% | 67\% | 36\% | 24\% |
| Does not describe | 72\% | 76\% | 68\% | 71\% | 73\% | 72\% | 71\% | 78\% | 33\% | 64\% | 76\% |
| Totals <br> (Weighted N) | $\begin{gathered} \hline 100 \% \\ (3,610) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,750) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,860) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (618) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (892) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (1,416) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (684) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,768) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (430) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (234) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (178) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Describes | 28\% | 62\% | 15\% | 2\% | 57\% | 29\% | 7\% | 9\% | 32\% | 7\% | 34\% |
| Does not describe | 72\% | 38\% | 85\% | 98\% | 43\% | 71\% | 93\% | 91\% | 68\% | 93\% | 66\% |
| Totals (Weighted N) | $\begin{gathered} \hline 100 \% \\ (3,610) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,314) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,109) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,122) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (893) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,432) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,285) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (657) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,954) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (776) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,830) \end{gathered}$ |

## CBS News 2016 Battleground Tracker

AZ, CO, FL, GA, IA, MI, NC, NH, NV, OH, PA, VA, WI

## YouGov

42. Clinton Traits - I know where she stands on issues

Which of these do you feel describe or do not describe Hillary Clinton?

|  | Total | Gender |  | Age group |  |  |  | Race/Ethnicity |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 56\% | 54\% | 58\% | 58\% | 59\% | 57\% | 50\% | 52\% | 87\% | 60\% | 54\% |
| Does not describe | 44\% | 46\% | 42\% | 42\% | 41\% | 43\% | 50\% | 48\% | 13\% | 40\% | 46\% |
| Totals <br> (Weighted N) | $\begin{gathered} \hline 100 \% \\ (3,609) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,745) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,864) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (613) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (893) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,421) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (682) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,763) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (431) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (236) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (179) \end{aligned}$ |


|  | Total | Party ID |  |  | Ideology |  |  | White Evangelical |  | Tea Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Describes | 56\% | 85\% | 47\% | 33\% | 80\% | 60\% | 37\% | 39\% | 60\% | 36\% | 62\% |
| Does not describe | 44\% | 15\% | 53\% | 67\% | 20\% | 40\% | 63\% | 61\% | 40\% | 64\% | 38\% |
| Totals (Weighted N) | $\begin{gathered} \hline 100 \% \\ (3,609) \end{gathered}$ | $\begin{aligned} & \hline 100 \% \\ & (1,311) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,110) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,120) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (895) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (1,432) \end{gathered}$ | $\begin{gathered} \hline 100 \% \\ (1,282) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (654) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,955) \end{gathered}$ | $\begin{aligned} & 100 \% \\ & (770) \end{aligned}$ | $\begin{gathered} \hline 100 \% \\ (2,834) \end{gathered}$ |


[^0]:    *3750 registered voters total were interviewed in eleven battleground states: Arizona, Colorado, Florida, Georgia, lowa, Michigan, North Carolina, New Hampshire, Nevada, Ohio, Pennsylvania, Virginia, and Wisconsin. 3675 likely voters are included.

