

YouGov / BHF Survey Results

Sample Size: 1002 adults in Scotland (18+)

Fieldwork: 10th - 14th March 2022

	Vote in 2019 GE					2016 EU Ref		2014 Indy		Gender		Age				Social Grade		Region			
	Total	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	
Weighted Sample	1002	192	142	73	345	538	275	389	481	482	520	106	406	258	232	521	481	141	83	136	
Unweighted Sample	1002	197	159	76	356	547	266	355	452	459	543	106	375	258	263	575	427	140	92	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think the Scottish Government should be doing more to improve public health, or is it currently doing enough?

Should be doing more	67	81	79	84	61	68	74	59	78	65	70	48	65	70	77	69	65	64	78	59
Currently doing enough	20	13	12	9	31	23	17	27	15	22	18	28	19	20	19	20	20	23	15	26
Don't know	13	6	10	7	9	10	9	14	8	13	12	24	16	10	4	11	15	13	7	15

To what extent would you support or oppose introducing the following regulations regarding tobacco...

Banning advertising of all tobacco and recreational nicotine products/related products

Strongly support	54	54	57	58	60	58	50	56	54	51	56	38	53	54	62	60	47	44	59	55
Somewhat support	24	19	29	23	24	26	21	24	25	25	24	36	21	27	22	23	26	31	20	22
TOTAL SUPPORT	78	73	86	81	84	84	71	80	79	76	80	74	74	81	84	83	73	75	79	77
Somewhat oppose	10	16	9	10	6	6	15	8	10	11	8	12	11	6	10	8	11	11	10	11
Strongly oppose	4	5	1	5	3	3	5	3	4	4	3	6	4	5	0	3	5	3	3	4
TOTAL OPPOSE	14	21	10	15	9	9	20	11	14	15	11	18	15	11	10	11	16	14	13	15
Don't know	9	6	5	5	7	7	8	9	7	9	9	9	11	8	5	7	11	11	8	8

Setting minimum and maximum prices for which tobacco can be sold

Strongly support	41	44	47	45	42	43	41	39	44	37	45	31	39	43	48	45	37	36	36	39
Somewhat support	26	22	30	27	27	28	24	25	27	24	28	33	25	26	24	25	26	32	30	20
TOTAL SUPPORT	67	66	77	72	69	71	65	64	71	61	73	64	64	69	72	70	63	68	66	59
Somewhat oppose	12	15	9	13	13	12	13	13	12	17	8	13	13	9	13	11	14	17	17	19
Strongly oppose	8	10	4	6	6	7	12	9	8	10	6	10	7	12	5	7	10	6	4	8
TOTAL OPPOSE	20	25	13	19	19	19	25	22	20	27	14	23	20	21	18	18	24	23	21	27
Don't know	12	9	9	9	11	11	11	14	9	12	12	12	15	11	9	12	13	9	13	14

Banning the sale of cigarettes and tobacco near schools and playparks

Strongly support	51	54	51	59	54	54	51	53	51	49	53	44	48	49	61	54	48	44	50	52
Somewhat support	24	19	33	21	24	25	21	21	26	26	22	28	21	23	28	22	26	29	22	27
TOTAL SUPPORT	75	73	84	80	78	79	72	74	77	75	75	72	69	72	89	76	74	73	72	79
Somewhat oppose	10	10	8	14	9	10	10	8	11	10	10	13	12	10	5	10	9	13	10	5
Strongly oppose	5	8	1	1	5	4	7	6	4	5	5	5	7	6	1	5	5	3	5	7
TOTAL OPPOSE	15	18	9	15	14	14	17	14	15	15	15	18	19	16	6	15	14	16	15	12
Don't know	10	8	6	4	9	8	12	12	8	11	10	10	12	12	5	9	12	12	14	9

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	Scottish Region					
	Total	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample	1002	136	112	124	150	119
Unweighted Sample	1002	124	112	124	157	115
	%	%	%	%	%	%

Generally speaking, do you think the Scottish Government should be doing more to improve public health, or is it currently doing enough?

Should be doing more	67	72	71	68	63	68
Currently doing enough	20	16	17	18	21	21
Don't know	13	11	12	14	15	10

To what extent would you support or oppose introducing the following regulations regarding tobacco...

Banning advertising of all tobacco and recreational nicotine products/related products

Strongly support	54	58	53	51	57	56
Somewhat support	24	26	20	21	22	30
TOTAL SUPPORT	78	84	73	72	79	86
Somewhat oppose	10	5	13	11	9	7
Strongly oppose	4	4	2	5	5	4
TOTAL OPPOSE	14	9	15	16	14	11
Don't know	9	7	12	12	8	4

Setting minimum and maximum prices for which tobacco can be sold

Strongly support	41	42	43	46	46	41
Somewhat support	26	27	21	21	27	28
TOTAL SUPPORT	67	69	64	67	73	69
Somewhat oppose	12	11	15	10	6	6
Strongly oppose	8	7	8	7	7	17
TOTAL OPPOSE	20	18	23	17	13	23
Don't know	12	13	12	16	13	7

Banning the sale of cigarettes and tobacco near schools and playparks

Strongly support	51	49	54	54	53	54
Somewhat support	24	23	23	20	22	23
TOTAL SUPPORT	75	72	77	74	75	77
Somewhat oppose	10	11	9	6	9	14
Strongly oppose	5	8	4	4	5	5
TOTAL OPPOSE	15	19	13	10	14	19
Don't know	10	8	10	15	12	3

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Fieldwork: 10th - 14th March 2022

	Vote in 2019 GE					2016 EU Ref		2014 Indy		Gender		Age				Social Grade		North East Scotland	Highlands & Islands	South Scotland	
	Total	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE				
Weighted Sample	1002	192	142	73	345	538	275	389	481	482	520	106	406	258	232	521	481	141	83	136	
Unweighted Sample	1002	197	159	76	356	547	266	355	452	459	543	106	375	258	263	575	427	140	92	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Limiting the number of tobacco retailer outlets in specific locations (e.g., neighbourhoods with a high density and/or areas of high deprivation)

Strongly support	39	42	42	39	40	41	42	39	40	37	40	26	38	41	43	42	35	33	34	36
Somewhat support	20	18	29	27	18	20	16	17	23	20	21	32	17	15	26	18	22	22	16	23
TOTAL SUPPORT	59	60	71	66	58	61	58	56	63	57	61	58	55	56	69	60	57	55	50	59
Somewhat oppose	16	17	11	17	17	16	19	17	17	16	16	14	16	17	17	18	15	19	18	17
Strongly oppose	10	10	7	10	9	10	8	10	8	11	8	12	10	12	5	10	9	11	12	9
TOTAL OPPOSE	26	27	18	27	26	26	27	27	25	27	24	26	26	29	22	28	24	30	30	26
Don't know	15	14	11	8	16	14	16	17	12	15	15	15	19	15	9	12	19	15	20	15

To what extent would you support or oppose introducing the following regulations regarding alcohol...

Banning all alcohol advertising

Strongly support	26	24	28	24	28	25	31	27	26	22	30	12	22	27	38	24	28	21	34	26
Somewhat support	22	19	26	25	23	24	18	24	21	21	23	27	20	20	25	21	23	20	24	22
TOTAL SUPPORT	48	43	54	49	51	49	49	51	47	43	53	39	42	47	63	45	51	41	58	48
Somewhat oppose	27	31	26	27	27	28	27	26	28	30	24	29	29	26	24	28	26	33	18	32
Strongly oppose	14	19	9	15	12	13	17	11	16	17	12	21	15	16	7	16	12	14	15	8
TOTAL OPPOSE	41	50	35	42	39	41	44	37	44	47	36	50	44	42	31	44	38	47	33	40
Don't know	11	7	12	8	10	11	7	11	9	10	12	11	14	11	6	11	12	12	9	12

Restricting advertising, sponsorship and promotion online, in public spaces and at sport and cultural events

Strongly support	32	26	31	37	33	31	32	34	31	26	38	23	31	30	39	33	31	25	36	30
Somewhat support	30	26	36	30	33	33	28	32	29	30	30	37	26	27	35	30	29	28	30	29
TOTAL SUPPORT	62	52	67	67	66	64	60	66	60	56	68	60	57	57	74	63	60	53	66	59
Somewhat oppose	18	27	22	20	13	18	19	13	23	18	18	17	17	21	16	20	16	26	16	19
Strongly oppose	9	14	3	10	8	8	12	8	9	14	4	6	9	14	4	9	9	8	11	8
TOTAL OPPOSE	27	41	25	30	21	26	31	21	32	32	22	23	26	35	20	29	25	34	27	27
Don't know	12	7	9	3	13	10	9	13	9	12	11	16	16	8	5	9	14	12	8	15

Requiring health warning labels on alcohol products

Strongly support	31	25	31	31	33	32	33	35	30	27	36	26	31	29	37	30	33	23	28	28
Somewhat support	37	36	51	36	38	42	32	34	40	38	37	39	36	37	38	39	36	35	42	38
TOTAL SUPPORT	68	61	82	67	71	74	65	69	70	65	73	65	67	66	75	69	69	58	70	66
Somewhat oppose	14	19	7	16	14	12	16	14	13	17	11	20	13	12	14	16	11	19	11	16
Strongly oppose	8	13	4	11	7	5	13	7	9	10	5	5	7	12	6	8	8	10	12	8
TOTAL OPPOSE	22	32	11	27	21	17	29	21	22	27	16	25	20	24	20	24	19	29	23	24
Don't know	10	8	6	6	8	9	7	10	9	9	11	10	13	10	4	7	12	13	8	10

Requiring nutritional information labels on products (calories, sugar, salt etc...)

Strongly support	35	26	29	36	42	38	30	40	32	30	39	32	41	29	31	37	32	27	38	34
Somewhat support	34	34	49	39	31	34	35	29	37	35	32	39	30	32	40	35	33	46	30	26
TOTAL SUPPORT	69	60	78	75	73	72	65	69	69	65	71	71	71	61	71	72	65	73	68	60

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	%	%	%	%	%	%

Limiting the number of tobacco retailer outlets in specific locations (e.g., neighbourhoods with a high density and/or areas of high deprivation)

Strongly support	39	35	41	46	41	43
Somewhat support	20	23	18	15	19	25
TOTAL SUPPORT	59	58	59	61	60	68
Somewhat oppose	16	14	15	17	16	13
Strongly oppose	10	10	8	6	10	11
TOTAL OPPOSE	26	24	23	23	26	24
Don't know	15	18	17	16	14	8

To what extent would you support or oppose introducing the following regulations regarding alcohol...

Banning all alcohol advertising

Strongly support	26	26	27	22	25	29
Somewhat support	22	27	23	17	21	23
TOTAL SUPPORT	48	53	50	39	46	52
Somewhat oppose	27	20	19	30	31	29
Strongly oppose	14	13	19	17	15	12
TOTAL OPPOSE	41	33	38	47	46	41
Don't know	11	15	11	14	8	7

Restricting advertising, sponsorship and promotion online, in public spaces and at sport and cultural events

Strongly support	32	32	32	33	32	39
Somewhat support	30	33	33	27	28	28
TOTAL SUPPORT	62	65	65	60	60	67
Somewhat oppose	18	16	15	21	16	15
Strongly oppose	9	8	9	6	11	11
TOTAL OPPOSE	27	24	24	27	27	26
Don't know	12	11	12	12	13	7

Requiring health warning labels on alcohol products

Strongly support	31	34	37	32	30	39
Somewhat support	37	41	34	38	39	33
TOTAL SUPPORT	68	75	71	70	69	72
Somewhat oppose	14	10	10	10	15	16
Strongly oppose	8	7	7	7	7	6
TOTAL OPPOSE	22	17	17	17	22	22
Don't know	10	8	12	13	9	5

Requiring nutritional information labels on products (calories, sugar, salt etc...)

Strongly support	35	32	37	35	36	41
Somewhat support	34	30	29	34	39	33
TOTAL SUPPORT	69	62	66	69	75	74

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Unweighted Sample	1002	197	159	76	356	547	266	355	452	459	543	106	375	258	263	575	427	140	92	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Somewhat oppose	11	14	8	7	8	10	10	10	11	11	10	11	9	13	10	10	11	7	10	12	
Strongly oppose	8	13	5	10	6	6	14	7	10	10	6	6	6	12	7	8	8	9	10	10	
TOTAL OPPOSE	19	27	13	17	14	16	24	17	21	21	16	17	15	25	17	18	19	16	20	22	
Don't know	13	13	10	9	12	13	12	15	11	13	13	11	14	14	11	11	16	11	13	18	
Requiring ingredient labels on products																					
Strongly support	36	27	31	35	42	40	30	40	33	30	41	37	40	31	35	39	33	26	40	28	
Somewhat support	32	30	47	36	31	33	30	28	34	33	31	38	29	31	35	33	30	41	27	33	
TOTAL SUPPORT	68	57	78	71	73	73	60	68	67	63	72	75	69	62	70	72	63	67	67	61	
Somewhat oppose	11	15	10	9	9	8	15	10	11	13	8	10	8	11	14	9	12	10	13	14	
Strongly oppose	6	11	5	7	3	5	9	5	8	8	4	3	5	12	4	5	8	7	9	10	
TOTAL OPPOSE	17	26	15	16	12	13	24	15	19	21	12	13	13	23	18	14	20	17	22	24	
Don't know	15	17	7	13	15	14	16	17	14	15	15	11	18	16	12	14	17	17	10	16	
Requiring labels on products with the Chief Medical Officer's weekly low risk drinking guidelines																					
Strongly support	27	22	26	32	29	27	28	27	27	23	31	22	27	26	31	28	26	21	23	22	
Somewhat support	36	29	49	39	38	40	30	36	36	37	35	44	36	34	36	38	35	38	39	35	
TOTAL SUPPORT	63	51	75	71	67	67	58	63	63	60	66	66	63	60	67	66	61	59	62	57	
Somewhat oppose	14	22	11	5	14	14	14	13	15	16	12	13	12	17	15	14	14	17	11	18	
Strongly oppose	9	17	2	13	7	6	15	8	10	11	7	6	8	11	8	8	9	10	14	9	
TOTAL OPPOSE	23	39	13	18	21	20	29	21	25	27	19	19	20	28	23	22	23	27	25	27	
Don't know	14	10	11	11	12	13	13	16	11	13	15	16	17	11	10	12	16	13	13	17	
Banning the sale of alcohol near schools and playgrounds																					
Strongly support	38	34	37	48	38	36	42	42	37	34	41	32	33	36	51	38	38	30	36	40	
Somewhat support	25	27	32	20	25	28	22	23	27	23	28	25	23	26	29	25	26	32	21	24	
TOTAL SUPPORT	63	61	69	68	63	64	64	65	64	57	69	57	56	62	80	63	64	62	57	64	
Somewhat oppose	15	17	15	15	16	15	17	13	17	17	13	20	16	16	11	18	13	19	19	11	
Strongly oppose	10	15	8	8	8	9	10	9	10	13	7	13	12	11	3	11	8	12	12	9	
TOTAL OPPOSE	25	32	23	23	24	24	27	22	27	30	20	33	28	27	14	29	21	31	31	20	
Don't know	12	7	9	9	13	12	8	13	9	12	12	10	15	12	6	9	15	8	11	16	
To what extent would you support or oppose introducing the following regulations regarding diet...																					
Banning online/tv advertising for high fat, salt and sugar food and drink																					
Strongly support	23	20	19	21	26	23	24	28	21	22	24	20	19	23	32	23	23	15	29	27	
Somewhat support	29	30	38	36	32	33	27	29	30	28	31	21	29	29	35	31	28	37	32	31	
TOTAL SUPPORT	52	50	57	57	58	56	51	57	51	50	55	41	48	52	67	54	51	52	61	58	
Somewhat oppose	22	27	23	17	19	22	21	17	25	22	21	30	21	20	20	23	20	20	18	25	
Strongly oppose	13	14	11	15	13	13	14	11	14	16	11	16	15	16	7	13	13	13	14	7	
TOTAL OPPOSE	35	41	34	32	32	35	35	28	39	38	32	46	36	36	27	36	33	33	32	32	
Don't know	12	9	9	11	11	10	14	14	10	13	12	13	16	13	6	9	16	15	6	10	

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Unweighted Sample	1002	124	112	124	157	115
	%	%	%	%	%	%
Somewhat oppose	11	11	11	10	11	14
Strongly oppose	8	9	9	7	5	6
TOTAL OPPOSE	19	20	20	17	16	20
Don't know	13	18	14	14	9	5
Requiring ingredient labels on products						
Strongly support	36	36	35	40	38	49
Somewhat support	32	29	31	28	34	30
TOTAL SUPPORT	68	65	66	68	72	79
Somewhat oppose	11	13	10	7	11	7
Strongly oppose	6	4	5	6	4	5
TOTAL OPPOSE	17	17	15	13	15	12
Don't know	15	18	20	18	13	10
Requiring labels on products with the Chief Medical Officer's weekly low risk drinking guidelines						
Strongly support	27	31	31	23	32	32
Somewhat support	36	30	41	38	30	42
TOTAL SUPPORT	63	61	72	61	62	74
Somewhat oppose	14	16	9	11	16	13
Strongly oppose	9	9	6	10	7	7
TOTAL OPPOSE	23	25	15	21	23	20
Don't know	14	15	13	18	15	6
Banning the sale of alcohol near schools and playparks						
Strongly support	38	37	46	39	37	41
Somewhat support	25	29	21	23	27	22
TOTAL SUPPORT	63	66	67	62	64	63
Somewhat oppose	15	15	16	9	16	17
Strongly oppose	10	9	7	9	7	16
TOTAL OPPOSE	25	24	23	18	23	33
Don't know	12	9	11	19	13	4
To what extent would you support or oppose introducing the following regulations regarding diet...						
Banning online/tv advertising for high fat, salt and sugar food and drink						
Strongly support	23	23	27	26	16	29
Somewhat support	29	18	25	26	32	34
TOTAL SUPPORT	52	41	52	52	48	63
Somewhat oppose	22	29	13	22	24	18
Strongly oppose	13	17	18	11	16	11
TOTAL OPPOSE	35	46	31	33	40	29
Don't know	12	12	17	14	13	8