

YouGov / BHF Survey Results

Sample Size: 1002 adults in Scotland (18+)

Fieldwork: 10th - 14th March 2022

	Vote in 2019 GE					2016 EU Ref		2014 Indy		Gender		Age				Social Grade	
Total	Con	Lab	Lib Dem	SNP	Remain	Leave	Yes	No	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	
Weighted Sample	1002	192	142	73	345	538	275	389	481	482	520	106	406	258	232	521	481
Unweighted Sample	1002	197	159	76	356	547	266	355	452	459	543	106	375	258	263	575	427
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think the Scottish Government should be doing more to improve public health, or is it currently doing enough?

Should be doing more	67	81	79	84	61	68	74	59	78	65	70	48	65	70	77	69	65
Currently doing enough	20	13	12	9	31	23	17	27	15	22	18	28	19	20	19	20	20
Don't know	13	6	10	7	9	10	9	14	8	13	12	24	16	10	4	11	15

To what extent would you support or oppose introducing the following regulations regarding tobacco...

Banning advertising of all tobacco and recreational nicotine products/related products

Strongly support	54	54	57	58	60	58	50	56	54	51	56	38	53	54	62	60	47
Somewhat support	24	19	29	23	24	26	21	24	25	25	24	36	21	27	22	23	26
TOTAL SUPPORT	78	73	86	81	84	84	71	80	79	76	80	74	74	81	84	83	73
Somewhat oppose	10	16	9	10	6	6	15	8	10	11	8	12	11	6	10	8	11
Strongly oppose	4	5	1	5	3	3	5	3	4	4	3	6	4	5	0	3	5
TOTAL OPPOSE	14	21	10	15	9	9	20	11	14	15	11	18	15	11	10	11	16
Don't know	9	6	5	5	7	7	8	9	7	9	9	9	11	8	5	7	11

Setting minimum and maximum prices for which tobacco can be sold

Strongly support	41	44	47	45	42	43	41	39	44	37	45	31	39	43	48	45	37
Somewhat support	26	22	30	27	27	28	24	25	27	24	28	33	25	26	24	25	26
TOTAL SUPPORT	67	66	77	72	69	71	65	64	71	61	73	64	64	69	72	70	63
Somewhat oppose	12	15	9	13	13	12	13	13	12	17	8	13	13	9	13	11	14
Strongly oppose	8	10	4	6	6	7	12	9	8	10	6	10	7	12	5	7	10
TOTAL OPPOSE	20	25	13	19	19	19	25	22	20	27	14	23	20	21	18	18	24
Don't know	12	9	9	9	11	11	11	14	9	12	12	12	15	11	9	12	13

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	Scottish Region								
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
Weighted Sample	1002	141	83	136	136	112	124	150	119
Unweighted Sample	1002	140	92	138	124	112	124	157	115
	%	%	%	%	%	%	%	%	%

Generally speaking, do you think the Scottish Government should be doing more to improve public health, or is it currently doing enough?

Should be doing more	67	64	78	59	72	71	68	63	68
Currently doing enough	20	23	15	26	16	17	18	21	21
Don't know	13	13	7	15	11	12	14	15	10

To what extent would you support or oppose introducing the following regulations regarding tobacco...

Banning advertising of all tobacco and recreational nicotine products/related products

Strongly support	54	44	59	55	58	53	51	57	56
Somewhat support	24	31	20	22	26	20	21	22	30
TOTAL SUPPORT	78	75	79	77	84	73	72	79	86
Somewhat oppose	10	11	10	11	5	13	11	9	7
Strongly oppose	4	3	3	4	4	2	5	5	4
TOTAL OPPOSE	14	14	13	15	9	15	16	14	11
Don't know	9	11	8	8	7	12	12	8	4

Setting minimum and maximum prices for which tobacco can be sold

Strongly support	41	36	36	39	42	43	46	46	41
Somewhat support	26	32	30	20	27	21	21	27	28
TOTAL SUPPORT	67	68	66	59	69	64	67	73	69
Somewhat oppose	12	17	17	19	11	15	10	6	6
Strongly oppose	8	6	4	8	7	8	7	7	17
TOTAL OPPOSE	20	23	21	27	18	23	17	13	23
Don't know	12	9	13	14	13	12	16	13	7

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	Vote in 2019 GE					2016 EU Ref		2014 Indy		Gender		Age				Social Grade	
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Weighted Sample	1002	192	142	73	345	538	275	389	481	482	520	106	406	258	232	521	481
Unweighted Sample	1002	197	159	76	356	547	266	355	452	459	543	106	375	258	263	575	427
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent would you support or oppose introducing the following regulations regarding alcohol...

Requiring health warning labels on alcohol products

Strongly support	31	25	31	31	33	32	33	35	30	27	36	26	31	29	37	30	33
Somewhat support	37	36	51	36	38	42	32	34	40	38	37	39	36	37	38	39	36
TOTAL SUPPORT	68	61	82	67	71	74	65	69	70	65	73	65	67	66	75	69	69
Somewhat oppose	14	19	7	16	14	12	16	14	13	17	11	20	13	12	14	16	11
Strongly oppose	8	13	4	11	7	5	13	7	9	10	5	5	7	12	6	8	8
TOTAL OPPOSE	22	32	11	27	21	17	29	21	22	27	16	25	20	24	20	24	19
Don't know	10	8	6	6	8	9	7	10	9	9	11	10	13	10	4	7	12

Requiring nutritional information labels on products (calories, sugar, salt etc...)

Strongly support	35	26	29	36	42	38	30	40	32	30	39	32	41	29	31	37	32
Somewhat support	34	34	49	39	31	34	35	29	37	35	32	39	30	32	40	35	33
TOTAL SUPPORT	69	60	78	75	73	72	65	69	69	65	71	71	71	61	71	72	65
Somewhat oppose	11	14	8	7	8	10	10	10	11	11	10	11	9	13	10	10	11
Strongly oppose	8	13	5	10	6	6	14	7	10	10	6	6	6	12	7	8	8
TOTAL OPPOSE	19	27	13	17	14	16	24	17	21	21	16	17	15	25	17	18	19
Don't know	13	13	10	9	12	13	12	15	11	13	13	11	14	14	11	11	16

To what extent would you support or oppose introducing the following regulations regarding diet...

Policies which ensure fruit and vegetable costs are cheaper than unhealthy foods

Strongly support	52	43	56	43	63	55	50	60	46	42	62	51	55	51	51	55	49
Somewhat support	29	37	32	37	25	29	32	24	35	36	23	28	24	32	37	30	28
TOTAL SUPPORT	81	80	88	80	88	84	82	84	81	78	85	79	79	83	88	85	77
Somewhat oppose	6	6	3	11	4	5	6	6	6	8	4	8	6	4	7	6	6
Strongly oppose	4	7	4	5	2	4	5	2	6	5	3	0	4	8	2	4	4
TOTAL OPPOSE	10	13	7	16	6	9	11	8	12	13	7	8	10	12	9	10	10
Don't know	8	6	5	4	5	6	7	8	7	10	7	12	12	6	3	5	12

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Weighted Sample	1002	141	83	136	136	112	124	150	119
Unweighted Sample	1002	140	92	138	124	112	124	157	115
	%	%	%	%	%	%	%	%	%

To what extent would you support or oppose introducing the following regulations regarding alcohol...

Requiring health warning labels on alcohol products

Strongly support	31	23	28	28	34	37	32	30	39
Somewhat support	37	35	42	38	41	34	38	39	33
TOTAL SUPPORT	68	58	70	66	75	71	70	69	72
Somewhat oppose	14	19	11	16	10	10	10	15	16
Strongly oppose	8	10	12	8	7	7	7	7	6
TOTAL OPPOSE	22	29	23	24	17	17	17	22	22
Don't know	10	13	8	10	8	12	13	9	5

Requiring nutritional information labels on products (calories, sugar, salt etc...)

Strongly support	35	27	38	34	32	37	35	36	41
Somewhat support	34	46	30	26	30	29	34	39	33
TOTAL SUPPORT	69	73	68	60	62	66	69	75	74
Somewhat oppose	11	7	10	12	11	11	10	11	14
Strongly oppose	8	9	10	10	9	9	7	5	6
TOTAL OPPOSE	19	16	20	22	20	20	17	16	20
Don't know	13	11	13	18	18	14	14	9	5

To what extent would you support or oppose introducing the following regulations regarding diet...

Policies which ensure fruit and vegetable costs are cheaper than unhealthy foods

Strongly support	52	44	54	50	52	56	52	54	61
Somewhat support	29	38	36	29	27	21	25	30	30
TOTAL SUPPORT	81	82	90	79	79	77	77	84	91
Somewhat oppose	6	7	3	9	9	6	6	4	2
Strongly oppose	4	6	3	1	4	5	3	5	4
TOTAL OPPOSE	10	13	6	10	13	11	9	9	6
Don't know	8	5	4	10	9	12	14	8	3