

YouGov / Betting and Gaming Council Survey Results

Sample Size: 1708 adults in GB
Fieldwork: 9th - 10th November 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1708	559	413	145	602	636	827	881	179	705	422	401	974	734	207	572	369	412	149
Unweighted Sample	1708	579	420	157	668	663	754	954	144	689	429	445	1015	693	186	584	377	408	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How frequently, if at all, do you bet or gamble (including betting on sports, slots, casino games, bingo and so on, including the National Lottery)?

Very frequently	6	6	4	6	6	6	9	3	5	5	6	7	6	6	3	6	8	5	6
Fairly frequently	15	18	17	12	15	18	18	13	10	17	16	12	17	13	14	15	15	16	16
TOTAL FREQUENTLY	21	24	21	18	21	24	27	16	15	22	22	19	23	19	17	21	23	21	22
Not very often	32	33	35	33	33	34	29	35	24	37	31	28	32	32	31	30	32	36	30
Not at all	45	41	43	48	46	40	42	48	51	39	45	52	43	47	52	47	42	41	45
TOTAL NOT VERY OFTEN / NOT AT ALL	77	74	78	81	79	74	71	83	75	76	76	80	75	79	83	77	74	77	75
Don't know	2	1	1	1	0	1	2	2	9	2	1	0	1	3	0	2	2	2	3

How much of a risk, if any, do you think there is that each of the following measures would lead to more people using unregulated betting websites?

Limits on the amount of money people can spend on betting

A large risk	12	13	10	7	8	15	13	10	8	10	13	14	9	14	15	9	12	12	12
A substantial risk	24	26	26	24	27	22	22	27	31	24	25	21	27	21	22	25	22	26	25
TOTAL A LARGE / SUBSTANTIAL RISK	36	39	36	31	35	37	35	37	39	34	38	35	36	35	37	34	34	38	37
Not much risk	23	22	23	25	23	21	25	21	28	26	21	17	25	20	25	21	22	25	25
No real risk at all	8	9	11	7	9	8	8	8	8	10	8	7	9	8	8	8	9	9	9
TOTAL NOT MUCH RISK / NO RISK AT ALL	31	31	34	32	32	29	33	29	36	36	29	24	34	28	33	29	31	34	34
Don't know	33	31	30	38	33	34	31	34	25	30	33	41	30	36	29	37	34	28	29

Affordability checks before placing a bet

A large risk	14	13	15	11	11	15	13	14	12	13	14	14	12	15	17	11	15	14	14
A substantial risk	26	30	25	24	27	26	25	26	28	26	26	23	27	23	19	27	24	27	30
TOTAL A LARGE / SUBSTANTIAL RISK	40	43	40	35	38	41	38	40	40	39	40	37	39	38	36	38	39	41	44
Not much risk	19	17	21	22	21	16	21	17	27	21	18	13	20	17	26	17	17	20	18
No real risk at all	8	8	9	5	7	8	8	8	7	9	8	6	9	7	7	7	7	10	7
TOTAL NOT MUCH RISK / NO RISK AT ALL	27	25	30	27	28	24	29	25	34	30	26	19	29	24	33	24	24	30	25
Don't know	34	31	30	39	33	35	33	35	27	30	34	44	31	38	32	38	36	30	31

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		How frequently do you bet or gamble?	
		Frequently	Not very often / not at all
Weighted Sample	1708	360	1315
Unweighted Sample	1708	363	1320
	%	%	%

How frequently, if at all, do you bet or gamble (including betting on sports, slots, casino games, bingo and so on, including the National Lottery)?

Very frequently	6	28	0
Fairly frequently	15	72	0
TOTAL FREQUENTLY	21	100	0
Not very often	32	0	42
Not at all	45	0	58
TOTAL NOT VERY OFTEN / NOT AT ALL	77	0	100
Don't know	2	0	0

How much of a risk, if any, do you think there is that each of the following measures would lead to more people using unregulated betting websites?

Limits on the amount of money people can spend on betting

A large risk	12	14	11
A substantial risk	24	28	24
TOTAL A LARGE / SUBSTANTIAL RISK	36	42	35
Not much risk	23	24	23
No real risk at all	8	10	8
TOTAL NOT MUCH RISK / NO RISK AT ALL	31	34	31
Don't know	33	24	34

Affordability checks before placing a bet

A large risk	14	21	12
A substantial risk	26	30	25
TOTAL A LARGE / SUBSTANTIAL RISK	40	51	37
Not much risk	19	16	20
No real risk at all	8	8	8
TOTAL NOT MUCH RISK / NO RISK AT ALL	27	24	28
Don't know	34	25	36

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	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1708	559	413	145	602	636	827	881	179	705	422	401	974	734	207	572	369	412	149	
Unweighted Sample	1708	579	420	157	668	663	754	954	144	689	429	445	1015	693	186	584	377	408	153	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think more people using unregulated betting sites, would increase the rate of problem gambling, decrease the rate of problem gambling, or make no real difference?

Increase the rate of problem gambling	64	68	67	68	71	65	65	63	50	63	69	66	65	62	56	68	60	66	63
Decrease the rate of problem gambling	3	2	3	4	2	2	3	4	11	3	2	1	4	3	5	2	3	5	2
Make no real difference	13	15	10	8	10	15	14	11	12	14	11	12	13	12	15	11	14	11	16
Don't know	20	15	20	19	17	19	18	22	26	20	18	20	19	22	24	19	23	17	19

In principle, do you think Government should or should not seek to set limits on how much of their disposable income people can spending on betting or gaming?

Should	37	37	40	32	38	36	36	39	38	37	38	35	39	36	40	35	36	41	37
Should not	39	43	36	44	38	42	43	35	33	40	42	37	40	38	35	40	39	39	41
Don't know	24	20	24	24	24	22	22	26	29	23	20	28	22	27	25	25	25	20	23

How much of a risk do you think there is that limits on the amount of money people can spend on betting would lead to more people using unregulated betting websites?

A large risk	20	20	18	16	17	24	18	21	10	19	21	23	19	21	19	18	19	22	22
A substantial risk	36	41	36	35	38	36	37	34	34	34	37	37	38	33	33	38	34	36	30
TOTAL A LARGE / SUBSTANTIAL RISK	56	61	54	51	55	60	55	55	44	53	58	60	57	54	52	56	53	58	52
Not much risk	11	9	12	16	12	10	13	10	16	13	11	7	13	10	11	11	11	13	11
No real risk at all	2	1	3	1	2	1	2	2	3	3	1	1	2	2	2	2	1	3	4
TOTAL NOT MUCH RISK / NO RISK AT ALL	13	10	15	17	14	11	15	12	19	16	12	8	15	12	13	13	12	16	15
Don't know	31	28	31	33	30	29	29	33	36	30	29	32	29	35	34	32	34	27	32

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		%	%

Do you think more people using unregulated betting sites, would increase the rate of problem gambling, decrease the rate of problem gambling, or make no real difference?

Increase the rate of problem gambling	64	67	64
Decrease the rate of problem gambling	3	5	3
Make no real difference	13	14	13
Don't know	20	14	21

In principle, do you think Government should or should not seek to set limits on how much of their disposable income people can spending on betting or gaming?

Should	37	34	39
Should not	39	50	37
Don't know	24	16	25

How much of a risk do you think there is that limits on the amount of money people can spend on betting would lead to more people using unregulated betting websites?

A large risk	20	27	18
A substantial risk	36	40	35
TOTAL A LARGE / SUBSTANTIAL RISK	56	67	53
Not much risk	11	11	12
No real risk at all	2	2	2
TOTAL NOT MUCH RISK / NO RISK AT ALL	13	13	14
Don't know	31	20	33

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people have suggested that "affordability checks" should be introduced on people who bet. Imagine new regulations were introduced to make sure betting and gaming companies conduct such a check before you are able to place a bet. Do you think you would or would not be willing to give betting and gaming companies access to your bank account or wage slip in order to do an 'affordability check'?

Would be willing	9	8	10	6	7	8	10	8	17	10	7	5	9	9	11	8	7	12	7
Would not be willing	40	43	42	40	42	42	44	37	27	48	40	32	42	38	35	38	43	41	41
Don't know	10	7	9	7	6	8	10	9	19	9	8	8	9	10	12	10	10	10	8
Not applicable – I do not bet	41	42	39	46	45	41	36	46	37	33	44	55	40	43	43	44	40	37	45

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Would be willing	9	14	8
Would not be willing	40	69	33
Don't know	10	7	9
Not applicable – I do not bet	41	9	51