

YouGov / BBC Survey Results

Sample Size: 2005 GB Adults
Fieldwork: 24th - 25th June 2019

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2005	662	620	112	772	826	970	1035	221	844	477	463	1143	862	241	670	433	489	172
Unweighted Sample	2005	718	597	130	944	767	876	1129	169	837	516	483	1238	767	180	701	458	487	179
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you agree or disagree with the following statements?

Any person who is obese has chosen to be that way

Strongly agree	4	5	4	1	3	6	5	3	1	4	4	4	4	4	4	4	4	3	2
Tend to agree	17	21	14	14	14	19	19	15	20	16	16	18	17	16	17	16	20	14	20
TOTAL AGREE	21	26	18	15	17	25	24	18	21	20	20	22	21	20	21	20	24	17	22
Neither agree nor disagree	20	21	18	16	17	24	22	19	17	22	19	22	20	22	23	22	18	19	21
Tend to disagree	30	30	32	45	33	29	30	31	33	30	30	30	31	29	26	31	30	35	24
Strongly disagree	25	20	29	21	29	20	21	28	27	24	28	23	24	25	21	24	25	26	27
TOTAL DISAGREE	55	50	61	66	62	49	51	59	60	54	58	53	55	54	47	55	55	61	51
Don't know	4	3	4	3	4	3	4	4	3	4	3	4	4	4	8	3	4	3	6

Children who are obese should be encouraged to lose weight

Strongly agree	45	51	43	50	43	50	48	42	41	42	46	51	46	43	53	47	40	43	41
Tend to agree	39	38	39	42	40	37	37	40	34	40	38	39	38	39	26	40	43	37	40
TOTAL AGREE	84	89	82	92	83	87	85	82	75	82	84	90	84	82	79	87	83	80	81
Neither agree nor disagree	8	6	8	4	7	7	7	9	10	10	8	4	7	9	8	8	9	9	5
Tend to disagree	3	2	4	3	4	2	3	4	6	4	3	3	3	4	2	2	3	5	8
Strongly disagree	2	1	3	0	2	2	2	3	5	2	3	1	3	2	4	1	3	4	1
TOTAL DISAGREE	5	3	7	3	6	4	5	7	11	6	6	4	6	6	6	3	6	9	9
Don't know	3	2	3	1	3	1	3	3	4	3	2	2	3	3	7	2	3	2	5

The rise in obesity is becoming too much of a burden on the NHS

Strongly agree	28	34	24	37	25	34	28	27	24	26	28	31	27	28	24	32	25	26	28
Tend to agree	41	43	39	45	43	39	40	41	37	39	42	43	45	35	38	42	43	38	40
TOTAL AGREE	69	77	63	82	68	73	68	68	61	65	70	74	72	63	62	74	68	64	68
Neither agree nor disagree	16	13	18	10	16	16	15	17	14	18	14	16	14	20	17	16	17	18	9
Tend to disagree	7	4	10	5	8	5	7	6	9	7	8	4	5	8	5	3	6	11	10
Strongly disagree	3	2	3	2	3	3	3	3	4	2	4	2	2	3	3	2	3	3	1
TOTAL DISAGREE	10	6	13	7	11	8	10	9	13	9	12	6	7	11	8	5	9	14	11
Don't know	6	4	6	1	6	3	7	5	12	7	4	3	6	6	13	4	6	3	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

People who are obese should pay extra for their NHS healthcare

Strongly agree	7	9	4	10	5	10	9	5	4	8	7	6	7	7	6	8	6	7	6
Tend to agree	19	23	16	22	17	22	20	19	25	18	18	21	21	18	24	19	17	22	13
TOTAL AGREE	26	32	20	32	22	32	29	24	29	26	25	27	28	25	30	27	23	29	19
Neither agree nor disagree	23	26	20	17	19	27	24	23	12	24	23	27	21	26	23	26	25	17	26
Tend to disagree	24	24	25	29	27	21	24	24	35	24	22	22	26	22	21	25	25	24	26
Strongly disagree	21	16	30	21	27	18	18	24	18	21	24	22	21	22	17	18	24	27	19
TOTAL DISAGREE	45	40	55	50	54	39	42	48	53	45	46	44	47	44	38	43	49	51	45
Don't know	5	3	5	2	5	2	4	5	6	6	5	2	5	5	9	4	3	3	10

Public disapproval can help people who are obese realise that they need to lose weight

Strongly agree	5	7	3	4	4	6	7	4	5	5	6	5	5	6	5	5	5	6	7
Tend to agree	22	26	17	27	20	24	27	17	32	22	17	24	25	18	27	21	24	20	21
TOTAL AGREE	27	33	20	31	24	30	34	21	37	27	23	29	30	24	32	26	29	26	28
Neither agree nor disagree	25	24	23	23	23	27	26	23	23	23	24	30	23	27	26	24	25	26	21
Tend to disagree	23	24	24	27	24	23	21	25	16	25	25	23	24	22	20	26	24	24	20
Strongly disagree	19	16	26	15	23	17	13	25	17	19	23	16	18	21	14	18	19	21	23
TOTAL DISAGREE	42	40	50	42	47	40	34	50	33	44	48	39	42	43	34	44	43	45	43
Don't know	5	3	7	2	5	3	5	6	7	6	6	3	5	6	8	6	4	4	9

It is possible for people who are obese to be fully healthy

Strongly agree	5	4	6	4	5	5	4	6	6	4	6	5	5	5	3	5	5	5	5
Tend to agree	23	21	22	17	22	24	22	24	23	21	26	24	22	24	15	23	25	27	21
TOTAL AGREE	28	25	28	21	27	29	26	30	29	25	32	29	27	29	18	28	30	32	26
Neither agree nor disagree	20	19	22	15	18	21	19	21	16	20	19	22	18	23	21	18	22	20	20
Tend to disagree	28	31	28	41	32	27	30	26	33	30	23	29	29	27	31	30	24	28	28
Strongly disagree	18	20	16	20	17	20	20	16	14	19	20	15	21	13	19	17	19	17	18
TOTAL DISAGREE	46	51	44	61	49	47	50	42	47	49	43	44	50	40	50	47	43	45	46
Don't know	6	4	7	3	7	4	5	7	7	6	6	6	5	7	10	6	5	4	8

It is possible for a man who is obese to be attractive

Strongly agree	12	8	14	9	13	10	8	16	16	14	12	5	12	11	9	11	12	15	12
Tend to agree	29	28	30	27	29	28	25	31	33	30	27	26	28	29	17	31	31	31	26
TOTAL AGREE	41	36	44	36	42	38	33	47	49	44	39	31	40	40	26	42	43	46	38
Neither agree nor disagree	24	25	23	21	22	26	29	20	19	21	27	30	23	26	28	24	26	21	25
Tend to disagree	16	18	14	19	17	17	15	18	15	15	14	21	18	14	21	16	15	17	12
Strongly disagree	11	13	10	14	10	13	12	10	8	11	12	12	11	10	15	11	8	10	15
TOTAL DISAGREE	27	31	24	33	27	30	27	28	23	26	26	33	29	24	36	27	23	27	27
Don't know	8	7	8	10	8	7	11	5	9	9	8	7	7	10	9	8	8	7	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

It is possible for a woman who is obese to be attractive

Strongly agree	17	13	21	14	19	15	13	21	22	20	16	9	17	17	10	16	18	20	15
Tend to agree	34	33	34	39	33	34	33	35	31	33	37	33	34	34	25	36	36	35	28
TOTAL AGREE	51	46	55	53	52	49	46	56	53	53	53	42	51	51	35	52	54	55	43
Neither agree nor disagree	22	23	21	20	21	24	25	20	18	19	23	29	20	25	24	22	23	21	23
Tend to disagree	13	15	11	15	14	13	14	12	17	13	11	13	15	10	18	12	11	11	15
Strongly disagree	9	12	7	11	8	10	10	8	6	9	9	11	9	9	14	9	8	8	9
TOTAL DISAGREE	22	27	18	26	22	23	24	20	23	22	20	24	24	19	32	21	19	19	24
Don't know	5	4	5	1	5	4	6	5	6	7	4	5	5	6	8	5	4	4	9

Public shaming of a person who is obese should be classified as a hate crime

Strongly agree	21	18	27	14	23	20	16	26	18	22	23	20	19	23	18	21	24	21	21
Tend to agree	31	26	35	34	34	29	27	35	38	30	32	29	32	30	29	32	29	33	31
TOTAL AGREE	52	44	62	48	57	49	43	61	56	52	55	49	51	53	47	53	53	54	52
Neither agree nor disagree	17	19	15	22	17	17	19	14	9	17	18	18	17	16	19	17	19	15	11
Tend to disagree	15	17	11	20	14	15	18	12	18	15	13	15	15	15	12	17	12	14	22
Strongly disagree	12	18	8	6	7	17	16	8	11	11	10	16	13	11	14	11	14	12	8
TOTAL DISAGREE	27	35	19	26	21	32	34	20	29	26	23	31	28	26	26	28	26	26	30
Don't know	4	2	4	4	5	2	4	5	5	6	4	3	5	4	8	4	3	4	7

People who show pride in being obese should be commended for helping to reduce social stigma

Strongly agree	4	4	4	4	3	4	4	4	5	4	5	3	4	5	5	4	3	5	5
Tend to agree	14	12	15	17	15	13	13	15	16	15	14	12	14	15	12	14	15	17	8
TOTAL AGREE	18	16	19	21	18	17	17	19	21	19	19	15	18	20	17	18	18	22	13
Neither agree nor disagree	31	27	35	21	32	28	27	35	25	31	31	35	27	36	33	30	30	34	26
Tend to disagree	25	26	24	35	28	24	26	23	32	22	24	26	27	22	18	28	23	20	38
Strongly disagree	21	29	18	22	17	28	25	17	15	21	23	22	24	17	23	20	23	21	14
TOTAL DISAGREE	46	55	42	57	45	52	51	40	47	43	47	48	51	39	41	48	46	41	52
Don't know	5	3	5	1	5	2	4	6	7	7	3	3	4	6	10	3	5	3	10