



Publication date: 29th May 2025

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Australian Marine Conservation Society
Fieldwork dates	28th Feb - 6th March 2025
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	1504
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement

Effective sample size after weighting applied	852
Margin of error associated with effective sample size	±3.4
Quotas and weighting	Age, Gender, Education, AEC region, household income, Weighting by 2022 Federal vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	Below for published questions
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	NA
2PP calculation method	NA



Full Question Text of Published Questions

Q1	How concerned are you about the environmental impact of single-use plastics in Australia's coasts and oceans?	Ask eligible voters
	<i>Single select, reverse</i>	
1.	Very concerned	
2.	Somewhat concerned	
3.	Not very concerned	
4.	Not at all concerned	
5.	Don't know	Fixed
Q3	It's widely considered that single-use plastic is a polluting material, and that the use of it should be reduced to help the environment In your opinion, which, if any, of the following should take responsibility for reducing Australia's use of single-use plastics? Please select all that apply.	Ask eligible voters
	<i>Multiple select, randomise</i>	
1.	Companies that sell single-use plastic products	
2.	Retailers	
3.	Companies that produce the single-use plastic items	
4.	Individual consumers	
5.	The government	
6.	Environmental agencies	
7.	Media outlets (e.g. TV , newspapers etc.)	
8.	The prime minister	
9.	Social media platforms (e.g. Facebook, Instagram, Twitter etc.)	
10.	Public action (e.g. protests, boycotts, petitions etc.)	
11.	Charities / NGOs	
12.	Other, please specify	Fixed
13.	Don't know	Fixed, exclusive
14.	Not applicable - I don't think my country should reduce its use of single-use plastic	Fixed, exclusive
Q4	Do you support or oppose mandatory rules requiring businesses to introduce reusable and refillable packaging options?	Ask eligible voters
	<i>Single select, reverse</i>	
1.	Support	
2.	Oppose	
3.	Don't know	Fixed
Q5	Would you support or oppose policies that require big businesses to make a strong case that their single-use packaging is necessary and functional (e.g. for hygienic purposes or protection during transport) instead of just being for marketing purposes?	Ask eligible voters
	<i>Single select, reverse</i>	
1.	Support	



	2. Oppose	
	3. Don't know	Fixed
Q6	Currently, the cost of collecting and recycling plastic packaging waste is usually paid by taxpayers. Who do you think should be responsible for the costs of collecting and recycling single use plastic packaging waste?	Ask eligible voters
	<i>Single select, reverse</i>	
	1. Taxpayers	
	2. Those who produce, and sell the packaging (e.g. retailers)	
	3. Someone else	Fixed
Q7	Would you support or oppose policies that ensure businesses were required to pay fees based on the environmental impact of their plastic packaging?	Ask eligible voters
	<i>Single select, reverse</i>	
	1. Support	
	2. Oppose	
	3. Don't know	Fixed
Q8	Would you be willing to use reusable or refillable packaging systems (e.g., returnable containers, in-store refills) if they were widely available?	
	<i>Single select, reverse</i>	
	1. Yes, and I already do	
	2. Yes, if they were convenient and cost-effective	
	3. Maybe, depending on the product	
	4. No, I prefer disposable packaging	