



Recession

Fieldwork Dates: 15th - 16th August 2019

**Conducted by YouGov
On behalf of YouGov RealTime**

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1232 adults. Fieldwork was undertaken between 15th - 16th August 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov RealTime

Recession

US_nat_internal Sample: 15th - 16th August 2019



Total	Gender		Generation							Region				
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
	A	B	C	D	E	F	G	H	I	J	K	L	M	N

KEF_Q1. When, if ever, do you think the next major economic recession will happen?

Unweighted base	1232	575	657	36	396	323	403	74	-	-	225	255	480	272	842
Base: All US adults	1232	599	633	45	389	303	421	74	-	-	236	235	494	266	835
Within the next 6 months	11%	11%	10%	2% **	10%	10%	13%	5% *	- **	- **	10%	10%	10%	12%	11%
In the next 7 to 12 months	18%	18%	18%	20% **	14%	15%	22% D.E	26% D.E*	- **	- **	22%	19%	16%	17%	20% P
In the next 1 to 2 years	19%	22% B	16%	22% **	21%	20%	15%	23% *	- **	- **	16%	21%	18%	21%	19%
In the next 3 to 4 years	9%	9%	9%	21% **	12% F.G	8%	7%	3% *	- **	- **	10%	9%	9%	10%	8%
In the next 5 to 6 years	6%	6%	5%	10% **	5%	7%	4%	7% *	- **	- **	6%	6%	5%	5%	6%
More than 6 years from now	6%	8% B	4%	- **	4%	8%	8% D	5% *	- **	- **	3%	5%	8% J	7%	6%
I don't think there will ever be another major economic recession	7%	6%	7%	- **	8%	5%	7%	13% E*	- **	- **	6%	4%	9% K	6%	6%
Don't know/not sure	25%	19%	30% A	26% **	26%	27%	23%	17% *	- **	- **	27%	26%	25%	23%	23%

KEF_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?

Unweighted base	1232	575	657	36	396	323	403	74	-	-	225	255	480	272	842
Base: All US adults	1232	599	633	45	389	303	421	74	-	-	236	235	494	266	835
Very prepared	10%	13% B	7%	- **	10%	9%	11%	14% *	- **	- **	13% M	9%	11%	7%	11%
Somewhat prepared	33%	39% B	28%	24% **	31%	28%	37% E	52% D.E.F*	- **	- **	30%	30%	33%	39%	35% O
Not very prepared	23%	21%	26%	21% **	24%	24%	25%	16% *	- **	- **	24%	22%	25%	22%	23%
Not at all prepared	21%	19%	24%	23% **	22% G	25% G	20%	10% *	- **	- **	20%	25%	19%	23%	21%
Don't know/not sure	12%	9%	15% A	32% **	14% F	14% F	8%	8% *	- **	- **	13%	13%	13%	9%	10%

KEF_Q3. Regardless of whether or not you are expecting one, how prepared do you feel the US is for a major economic recession?

Unweighted base	1232	575	657	36	396	323	403	74	-	-	225	255	480	272	842
Base: All US adults	1232	599	633	45	389	303	421	74	-	-	236	235	494	266	835
Very prepared	7%	8%	5%	- **	10% F	6%	5%	7% *	- **	- **	8%	7%	7%	5%	7%
Somewhat prepared	20%	23%	18%	12% **	23%	17%	20%	22% *	- **	- **	20%	15%	24% K.M	17%	19%
Not very prepared	33%	35%	32%	45% **	27%	31%	39% D	38% *	- **	- **	33%	37%	29%	37%	35%
Not at all prepared	26%	24%	28%	21% **	23%	27%	29%	24% *	- **	- **	24%	28%	25%	28%	28%

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US_nat_internal Sample: 15th - 16th August 2019



Total	Race			Education				Marital Status							
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB	

KEF_Q1. When, if ever, do you think the next major economic recession will happen?

Unweighted base	1232	155	153	82	456	419	233	124	588	26	77	40	731	290	116
Base: All US adults	1232	163	139	95	485	402	222	123	576	24	74	39	714	293	117
Within the next 6 months	11%	10%	11%	4%*	7%	11%	12%	17%	9%	23%	18%	16%	11%	10%	10%*
							R			**	V*	**	V		*
In the next 7 to 12 months	18%	18%	9%	16%*	13%	18%	26%	24%	19%	20%	19%	6%	18%	17%	18%*
							R.S	R		**	*	**			*
In the next 1 to 2 years	19%	13%	16%	28%*	14%	20%	26%	22%	22%	19%	17%	25%	21%	17%	16%*
				O*		R	R	R		**	*	**			*
In the next 3 to 4 years	9%	8%	14%	12%*	11%	8%	10%	7%	10%	5%	8%	5%	9%	9%	6%*
			N	*						**	*	**			*
In the next 5 to 6 years	6%	3%	8%	3%*	5%	6%	5%	6%	6%	-	5%	2%	5%	7%	2%*
				*						**	*	**			*
More than 6 years from now	6%	4%	7%	7%*	5%	8%	6%	4%	9%	3%	3%	3%	7%	4%	10%*
				*					Z.AA	**	*	**	AA		AA*
I don't think there will ever be another major economic recession	7%	7%	8%	9%*	9%	8%	1%	4%	5%	3%	7%	4%	5%	8%	13%*
				*	T	T				**	*	**			V.Z*
Don't know/not sure	25%	37%	27%	22%*	36%	21%	13%	16%	21%	28%	23%	39%	22%	29%	25%*
		N.Q		*	S.T.U	T				**	*	**		V.Z	*

KEF_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?

Unweighted base	1232	155	153	82	456	419	233	124	588	26	77	40	731	290	116
Base: All US adults	1232	163	139	95	485	402	222	123	576	24	74	39	714	293	117
Very prepared	10%	10%	6%	5%*	9%	9%	11%	16%	12%	-	7%	2%	11%	8%	11%*
				*				R	Z	**	*	**			*
Somewhat prepared	33%	25%	27%	39%*	26%	34%	42%	44%	43%	21%	23%	21%	39%	23%	30%*
				*		R	R	R	X.Z.AA.AB	**	*	**	X.AA		*
Not very prepared	23%	21%	28%	23%*	25%	23%	25%	17%	20%	34%	31%	38%	23%	28%	19%*
				*						**	*	**	V	V	*
Not at all prepared	21%	24%	23%	19%*	24%	21%	18%	15%	16%	40%	29%	21%	18%	25%	32%*
				*						**	V.Z*	**	V	V	V.Z*
Don't know/not sure	12%	19%	17%	13%*	16%	12%	5%	8%	8%	5%	10%	18%	9%	16%	8%*
		N	N	*	T.U	T				**	*	**		V.Z	*

KEF_Q3. Regardless of whether or not you are expecting one, how prepared do you feel the US is for a major economic recession?

Unweighted base	1232	155	153	82	456	419	233	124	588	26	77	40	731	290	116
Base: All US adults	1232	163	139	95	485	402	222	123	576	24	74	39	714	293	117
Very prepared	7%	9%	5%	4%*	6%	8%	8%	6%	8%	3%	4%	-	7%	8%	10%*
				*					Z	**	*	**			*
Somewhat prepared	20%	19%	23%	31%*	20%	21%	19%	23%	23%	3%	12%	33%	22%	15%	20%*
				N*					X.AA	**	*	**	X		*
Not very prepared	33%	31%	29%	31%*	33%	33%	35%	30%	36%	43%	35%	28%	36%	31%	35%*
				*						**	*	**			*
Not at all prepared	26%	22%	22%	20%*	22%	25%	34%	34%	23%	41%	30%	23%	25%	31%	26%*
				*			R.S	R		**	*	**		V	*

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Recession

US_nat_internal Sample: 15th - 16th August 2019



Total	Parent or guardian of any children					Income					Urban			
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k		\$40k to \$80k	\$80k+	Don't know / Prefer not to say
	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL		AM	AN	AO

KEF_Q1. When, if ever, do you think the next major economic recession will happen?

Unweighted base	1232	46	14	7	28	322	424	687	496	49	401	374	274	183	371
Base: All US adults	1232	46	13	11	40	294	409	657	508	67	423	345	259	205	381
Within the next 6 months	11%	16%	10%	20%	-	11%	9%	9%	12%	10%	13%	8%	13%	5%	11%
	*	**	**	**	**					*	AO		AO		
In the next 7 to 12 months	18%	25%	27%	14%	10%	13%	22%	18%	20%	8%	15%	23%	22%	12%	18%
	*	**	**	**	**		AG.AI.AK	AG	AG	*		AL.AO	AO		
In the next 1 to 2 years	19%	13%	15%	-	5%	21%	18%	20%	17%	20%	15%	18%	28%	16%	20%
	*	**	**	**	**					*			AL.AM.AO		AR
In the next 3 to 4 years	9%	4%	7%	23%	12%	10%	9%	10%	8%	10%	10%	9%	9%	7%	6%
	*	**	**	**	**					*					
In the next 5 to 6 years	6%	8%	11%	23%	2%	5%	5%	5%	7%	1%	4%	7%	6%	5%	4%
	*	**	**	**	**					*					
More than 6 years from now	6%	2%	7%	-	-	6%	9%	8%	5%	-	5%	6%	10%	3%	6%
	*	**	**	**	**		AK			*			AL.AO		
I don't think there will ever be another major economic recession	7%	12%	-	-	14%	4%	6%	6%	7%	16%	8%	7%	3%	9%	7%
		V.Z*	**	**	**					AG.AH.AI.AJ*	AN	AN		AN	
Don't know/not sure	25%	20%	23%	19%	56%	30%	21%	25%	23%	35%	29%	22%	9%	43%	28%
	*	**	**	**	**	AH.AI		AH		*	AM.AN	AN		AL.AM.AN	AQ

KEF_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?

Unweighted base	1232	46	14	7	28	322	424	687	496	49	401	374	274	183	371
Base: All US adults	1232	46	13	11	40	294	409	657	508	67	423	345	259	205	381
Very prepared	10%	15%	-	23%	-	12%	10%	11%	9%	5%	9%	10%	17%	5%	12%
	*	**	**	**	**					*			AL.AM.AO		
Somewhat prepared	33%	30%	24%	5%	28%	31%	40%	37%	29%	26%	22%	36%	51%	30%	36%
	*	**	**	**	**		AG.AJ	AG.AJ		*		AL	AL.AM.AO		
Not very prepared	23%	29%	33%	8%	7%	22%	23%	22%	28%	9%	28%	26%	15%	20%	18%
	*	**	**	**	**		AK		AI.AK	*	AN	AN			
Not at all prepared	21%	19%	31%	57%	2%	24%	19%	21%	21%	26%	28%	22%	12%	18%	20%
	*	**	**	**	**					*	AN.AO	AN			
Don't know/not sure	12%	8%	12%	6%	64%	10%	8%	9%	12%	35%	13%	7%	6%	27%	13%
	*	**	**	**	**				AH	AG.AH.AI.AJ*	AM.AN			AL.AM.AN	

KEF_Q3. Regardless of whether or not you are expecting one, how prepared do you feel the US is for a major economic recession?

Unweighted base	1232	46	14	7	28	322	424	687	496	49	401	374	274	183	371
Base: All US adults	1232	46	13	11	40	294	409	657	508	67	423	345	259	205	381
Very prepared	7%	3%	-	-	4%	9%	6%	8%	6%	7%	7%	6%	13%	2%	9%
	*	**	**	**	**					*			AL.AM.AO		
Somewhat prepared	20%	26%	6%	67%	16%	25%	21%	22%	18%	18%	17%	25%	21%	18%	21%
	*	**	**	**	**		AJ			*		AL			
Not very prepared	33%	24%	34%	5%	15%	29%	37%	33%	35%	21%	32%	37%	34%	30%	30%
	*	**	**	**	**		AG.AI.AK	AG		*					
Not at all prepared	26%	39%	32%	8%	3%	22%	27%	25%	29%	14%	29%	26%	27%	18%	24%
	*	V.Z*	**	**	**				AG	*	AO		AO		

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US_nat_internal Sample: 15th - 16th August 2019



Total	Type of Area Lived in			Political Party					Political Viewpoint					
	Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure
	AQ	AR	AS	AT	AU	AV	AW	AX	AY	AZ	BA	BB	BC	BD

KEF_Q1. When, if ever, do you think the next major economic recession will happen?

Unweighted base	1232	595	256	10	451	326	313	44	98	172	214	334	227	164	121
Base: All US adults	1232	595	245	11	390	324	321	47	149	145	190	344	228	166	159
Within the next 6 months	11%	9%	13%	-	17%	7%	9%	12%	3%	22%	15%	11%	7%	7%	3%
			**		AU.AV.AX			*	*	3A.BB.BC.BD.BF	BB.BC.BD.BF	BD			*
In the next 7 to 12 months	18%	19%	16%	8%	30%	9%	17%	19%	8%	34%	33%	21%	10%	5%	4%
			**		AU.AV.AX		AU.AX	*	*	3A.BB.BC.BD.BF	3A.BB.BC.BD.BF	BB.BC.BD.BF	BB.BC.BD.BF		*
In the next 1 to 2 years	19%	22%	9%	42%	20%	16%	23%	29%	9%	20%	20%	23%	21%	13%	9%
		AR	**		AX		AX	AX*	*	BD	BD	BC.BD	BD		*
In the next 3 to 4 years	9%	10%	10%	14%	6%	11%	10%	7%	12%	4%	5%	13%	9%	12%	7%
			**					*	*			AY.AZ.BE	BE	AY.AZ.BE	*
In the next 5 to 6 years	6%	6%	7%	-	2%	9%	6%	5%	7%	0%	3%	5%	8%	11%	4%
			**		AT	AT	AT	*	AT*			AY	AY.AZ.BE	AY.AZ.BA.BD.BE	*
More than 6 years from now	6%	6%	9%	-	3%	13%	4%	13%	2%	3%	1%	5%	8%	20%	2%
			**		AT.AV.AX		AT.AV.AX*	*	*			AZ.BE	AY.AZ.BD.BE	AZ.BA.BB.BD.BE	*
I don't think there will ever be another major economic recession	7%	6%	8%	-	2%	12%	8%	-	8%	4%	2%	5%	14%	9%	4%
			**		AT.AW	AT	*	AT*	*			AY.AZ.BA.BD.BE	AZ.BE		*
Don't know/not sure	25%	22%	28%	36%	19%	23%	24%	15%	50%	12%	20%	17%	23%	22%	66%
			**					*	AT.AU.AV.AW*				AY	AY	AZ.BA.BB.BC.BE

KEF_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?

Unweighted base	1232	595	256	10	451	326	313	44	98	172	214	334	227	164	121
Base: All US adults	1232	595	245	11	390	324	321	47	149	145	190	344	228	166	159
Very prepared	10%	10%	7%	-	8%	19%	7%	10%	3%	10%	7%	6%	14%	22%	4%
			**			AT.AV.AX		*	*				AZ.BA.BD.BE	Y.AZ.BA.BB.BD.BE	*
Somewhat prepared	33%	33%	29%	35%	34%	37%	33%	48%	19%	30%	33%	35%	42%	41%	11%
			**		AX	AX	AX	AX*	*	BD	BD	BD	AY.BD.BE	BD	*
Not very prepared	23%	27%	23%	-	26%	20%	25%	14%	24%	22%	26%	31%	18%	17%	22%
		AP	**					*	*		BF	BB.BC.BF			*
Not at all prepared	21%	19%	27%	34%	24%	15%	24%	19%	21%	29%	24%	23%	16%	13%	23%
		AQ	**		AU	AU	AU	*	*	BB.BC.BF	BC.BF	BC.BF			*
Don't know/not sure	12%	10%	14%	32%	9%	9%	11%	8%	32%	9%	10%	5%	10%	6%	41%
			**					*	AT.AU.AV.AW*		BA		BA		AY.AZ.BA.BB.BC.BE

KEF_Q3. Regardless of whether or not you are expecting one, how prepared do you feel the US is for a major economic recession?

Unweighted base	1232	595	256	10	451	326	313	44	98	172	214	334	227	164	121
Base: All US adults	1232	595	245	11	390	324	321	47	149	145	190	344	228	166	159
Very prepared	7%	6%	5%	-	5%	13%	5%	11%	3%	9%	2%	6%	8%	16%	2%
			**			AT.AV.AX		*	*	AZ.BD.BE			AZ.BD	Z.BA.BB.BD.BE.BF	*
Somewhat prepared	20%	21%	19%	7%	13%	29%	19%	26%	20%	7%	17%	20%	27%	33%	14%
			**		AT.AV	AT	AT	AT*	*		AY.BE	AY.BE	AY.AZ.BD.BE	AY.AZ.BA.BD.BE	*
Not very prepared	33%	35%	35%	10%	37%	33%	36%	21%	23%	31%	35%	41%	37%	26%	20%
			**		AX	AX	AX	*	*		BD	BC.BD.BF	BC.BD		*
Not at all prepared	26%	27%	26%	48%	36%	15%	28%	25%	22%	46%	38%	27%	16%	14%	21%
			**		AU.AV.AX		AU	*	*	3A.BB.BC.BD.BF	3A.BB.BC.BD.BF	BB.BC.BF			*

YouGov RealTime

Recession

US_nat_internal Sample: 15th - 16th August 2019



Total	2012 Presidential Vote						2016 Presidential Vote						V		
	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other		Did not vote for President	Yes
	BE	BF	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP		BQ	BR

KEF_Q1. When, if ever, do you think the next major economic recession will happen?

Unweighted base	1232	386	391	495	281	36	420	407	359	34	22	7	15	388	1029
Base: All US adults	1232	335	394	429	258	28	517	332	320	18	11	3	8	539	825
Within the next 6 months	11%	18%	7%	16%	5%	12%	8%	19%	6%	-	18%	-	20%	8%	12%
		BA.BB.BC.BD.BF		BH.BJ		**		BL.BM.BQ		*	**	**	**		
In the next 7 to 12 months	18%	33%	8%	32%	6%	19%	12%	36%	7%	20%	27%	-	21%	14%	21%
		BA.BB.BC.BD.BF		BH.BJ		**	BH	BL.BQ		BL*	**	**	**	BL	BS
In the next 1 to 2 years	19%	20%	18%	20%	18%	11%	18%	20%	18%	35%	29%	29%	25%	18%	20%
		BD	BD			**				BK.BL.BQ*	**	**	**		
In the next 3 to 4 years	9%	5%	11%	7%	12%	9%	9%	5%	10%	11%	5%	41%	8%	11%	8%
			AY.AZ.BE		BG	**			BK	*	**	**	**	BK	
In the next 5 to 6 years	6%	2%	10%	2%	12%	23%	4%	1%	11%	7%	4%	-	22%	5%	6%
		AY	AY.AZ.BA.BE		BG.BJ	**				BK.BQ	BK*	**	**	BK	
More than 6 years from now	6%	2%	13%	3%	17%	4%	4%	2%	16%	3%	-	-	-	3%	8%
			AY.AZ.BA.BB.BD.BE		BG.BJ	**				BK.BQ	*	**	**		
I don't think there will ever be another major economic recession	7%	3%	12%	3%	10%	2%	8%	1%	9%	2%	7%	-	-	9%	5%
			AY.AZ.BA.BD.BE		BG	**	BG			BK	*	**	**	BK	
Don't know/not sure	25%	17%	22%	16%	20%	20%	36%	15%	23%	22%	9%	30%	4%	33%	21%
		.BF*	AY			**	BG.BH			BK	*	**	**	BK.BL	

KEF_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?

Unweighted base	1232	386	391	495	281	36	420	407	359	34	22	7	15	388	1029
Base: All US adults	1232	335	394	429	258	28	517	332	320	18	11	3	8	539	825
Very prepared	10%	8%	17%	11%	19%	9%	5%	9%	18%	6%	10%	-	-	6%	11%
			AZ.BA.BB.BD.BE	BJ	BG.BJ	**			BK.BQ	*	**	**	**	BS	
Somewhat prepared	33%	32%	42%	36%	42%	41%	27%	36%	44%	43%	18%	27%	43%	25%	38%
		BD	AY.BD.BE	BJ	BJ	**		BQ	BK.BQ	BQ*	**	**	**	BS	
Not very prepared	23%	24%	18%	23%	19%	20%	27%	24%	17%	34%	30%	40%	25%	26%	22%
						**	BH	BL		BL*	**	**	**	BL	
Not at all prepared	21%	26%	15%	22%	12%	28%	25%	21%	14%	17%	32%	18%	32%	25%	20%
		BB.BC.BF		BH		**	BH	BL		*	**	**	**	BL	
Don't know/not sure	12%	10%	9%	9%	9%	2%	17%	10%	6%	-	9%	15%	-	18%	9%
		BA				**	BG.BH			*	**	**	**	BK.BL.BM	

KEF_Q3. Regardless of whether or not you are expecting one, how prepared do you feel the US is for a major economic recession?

Unweighted base	1232	386	391	495	281	36	420	407	359	34	22	7	15	388	1029
Base: All US adults	1232	335	394	429	258	28	517	332	320	18	11	3	8	539	825
Very prepared	7%	5%	11%	9%	11%	-	4%	4%	12%	13%	-	-	-	6%	7%
		AZ	AZ.BA.BB.BD.BE	BJ	BJ	**			BK.BQ	BK*	**	**	**		
Somewhat prepared	20%	12%	30%	14%	30%	28%	20%	11%	34%	3%	14%	-	21%	19%	19%
		AY	AY.AZ.BA.BD.BE		BG.BJ	**	BG		BK.BM.BQ	*	**	**	**	BK.BM	
Not very prepared	33%	33%	32%	35%	34%	43%	31%	38%	32%	41%	38%	57%	36%	30%	36%
		BD	BC.BD			**		BQ		*	**	**	**		
Not at all prepared	26%	42%	15%	36%	16%	21%	24%	39%	15%	40%	39%	13%	42%	24%	29%
		BA.BB.BC.BD.BF		BH.BJ		**	BH	BL.BQ		BL.BQ*	**	**	**	BL	

YouGov RealTime

Recession

US_nat_internal Sample: 15th - 16th August 2019



	voting Registration	
Total	No	Don't know
	BS	BT

KEF_Q1. When, if ever, do you think the next major economic recession will happen?

Unweighted base	1232	171	32
Base: All US adults	1232	347	60
Within the next 6 months	11%	7%	11%
			**
In the next 7 to 12 months	18%	13%	10%
			**
In the next 1 to 2 years	19%	17%	7%
			**
In the next 3 to 4 years	9%	13%	6%
		BR	**
In the next 5 to 6 years	6%	4%	10%
			**
More than 6 years from now	6%	4%	3%
			**
I don't think there will ever be another major economic recession	7%	10%	7%
		BR	**
Don't know/not sure	25%	32%	45%
		BR	**

KEF_Q2. Regardless of whether or not you are expecting one, how prepared do you feel personally for a major economic recession?

Unweighted base	1232	171	32
Base: All US adults	1232	347	60
Very prepared	10%	6%	10%
			**
Somewhat prepared	33%	23%	22%
			**
Not very prepared	23%	27%	28%
			**
Not at all prepared	21%	26%	13%
			**
Don't know/not sure	12%	18%	26%
		BR	**

KEF_Q3. Regardless of whether or not you are expecting one, how prepared do you feel the US is for a major economic recession?

Unweighted base	1232	171	32
Base: All US adults	1232	347	60
Very prepared	7%	6%	5%
			**
Somewhat prepared	20%	22%	22%
			**
Not very prepared	33%	28%	23%
			**
Not at all prepared	26%	22%	10%
			**

YouGov RealTime

Recession

US_nat_internal Sample: 15th - 16th August 2019



	Total	Gender		Generation						Region					
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Don't know/not sure	13%	10%	17%	22%	16%	18%	7%	10%	-	-	15%	12%	14%	13%	11%
			A	**	F	F		*	**	**					

KEF_Q4. Thinking about aspects of your finances including your savings accounts, job security/prospects, 401K, home equity, etc... How financially affected, if at all, were you by the 2009 recession (also called the Great Recession)?

Unweighted base	1232	575	657	36	396	323	403	74	-	-	225	255	480	272	842
Base: All US adults	1232	599	633	45	389	303	421	74	-	-	236	235	494	266	835
Very affected	20%	21%	18%	**	G	G	G	*	**	**	18%	16%	20%	24%	19%
				**										K	
Somewhat affected	31%	34%	29%	23%	25%	33%	34%	45%	-	-	37%	32%	28%	32%	32%
				**		D	D	D*	**	**	L				
Not very affected	24%	25%	23%	11%	19%	23%	30%	28%	-	-	22%	31%	24%	21%	27%
				**			D	*	**	**	M				O.P
Not at all affected	11%	10%	12%	16%	13%	10%	9%	15%	-	-	9%	8%	12%	13%	10%
				**				*	**	**					
Don't know/not sure	14%	9%	18%	33%	23%	14%	5%	4%	-	-	16%	13%	16%	10%	11%
			A	**	E.F.G	F.G		*	**	**					

KEF_Q4a. You say you were affected in some way by the 2009 Great Recession... Would you say you were positively or negatively affected by 2009 Great Recession?

Unweighted base	948	482	466	18	253	263	354	60	-	-	174	202	358	214	675
Base: All US adults affected by the Great Recession	927	485	442	23	250	231	363	60	-	-	179	186	357	205	659
Positively	19%	21%	17%	46%	32%	17%	12%	11%	-	-	17%	20%	20%	20%	17%
				**	E.F.G			*	**	**					
Negatively	81%	79%	83%	54%	68%	83%	88%	89%	-	-	83%	80%	80%	80%	83%
				**		D	D	D*	**	**					O

KEF_Q5. To what extent, if at all, have you recovered financially from the effects of the 2009 Great Recession?

Unweighted base	785	394	391	12	183	224	313	53	-	-	146	171	294	174	579
Base: All US adults negatively affected by Great Recession	747	381	366	12	170	193	318	54	-	-	149	149	285	164	547
Completely recovered	31%	35%	28%	46%	24%	33%	33%	36%	-	-	25%	38%	31%	32%	34%
				**				*	**	**		J			O
Somewhat recovered	40%	39%	41%	12%	42%	42%	38%	45%	-	-	40%	38%	42%	38%	39%
				**				*	**	**					
Have not recovered much	16%	16%	15%	24%	14%	13%	18%	11%	-	-	19%	13%	16%	14%	14%
				**				*	**	**					
Have not recovered at all	7%	5%	9%	-	9%	7%	7%	4%	-	-	8%	5%	7%	9%	7%
				**				*	**	**					
Don't know/not sure	6%	5%	7%	18%	11%	5%	4%	4%	-	-	8%	5%	4%	8%	6%
				**	F			*	**	**					

KUF_Q6. Compared to 10 years ago, do you think you are better or worse off financially?

Unweighted base	1232	575	657	36	396	323	403	74	-	-	225	255	480	272	842
Base: All US adults	1232	599	633	45	389	303	421	74	-	-	236	235	494	266	835
I am better off financially than I was 10 years ago	41%	47%	35%	27%	41%	38%	45%	36%	-	-	31%	50%	42%	39%	45%
				**				*	**	**		J.M	J		O.P
I am in about the same place financially as I was 10 years ago	27%	27%	27%	35%	25%	27%	25%	35%	-	-	35%	22%	25%	27%	25%

YouGov RealTime

Recession

US_nat_internal Sample: 15th - 16th August 2019



Total	Race			Education				Marital Status							
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	
Don't know/not sure	13%	19%	21%	14%	19%	13%	5%	7%	10%	10%	19%	17%	11%	14%	10%
	N	N	*	S.T.U	T					**	V.Z*	**	V		*

KEF_Q4. Thinking about aspects of your finances including your savings accounts, job security/prospects, 401K, home equity, etc... How financially affected, if at all, were you by the 2009 recession (also called the Great Recession)?

Unweighted base	1232	155	153	82	456	419	233	124	588	26	77	40	731	290	116
Base: All US adults	1232	163	139	95	485	402	222	123	576	24	74	39	714	293	117
Very affected	20%	20%	19%	24%	17%	19%	24%	25%	20%	25%	21%	28%	21%	17%	23%
				*						**	*	**			*
Somewhat affected	31%	29%	27%	32%	28%	29%	36%	42%	34%	25%	33%	24%	33%	27%	30%
				*				R.S		**	*	**			*
Not very affected	24%	18%	16%	19%	23%	26%	26%	20%	27%	24%	17%	11%	25%	23%	28%
				*					Z	**	*	**			*
Not at all affected	11%	12%	15%	10%	11%	13%	9%	8%	10%	12%	13%	6%	10%	12%	11%
				*						**	*	**			*
Don't know/not sure	14%	20%	24%	15%	21%	12%	5%	5%	8%	14%	16%	31%	10%	21%	8%
		N	N	*	S.T.U	T.U				**	V*	**	V	V.Z.AB.AC	*

KEF_Q4a. You say you were affected in some way by the 2009 Great Recession... Would you say you were positively or negatively affected by 2009 Great Recession?

Unweighted base	948	111	106	56	326	311	199	112	493	21	56	24	594	196	95
Base: All US adults affected by the Great Recession	927	110	86	72	330	299	192	107	470	18	52	25	565	197	95
Positively	19%	30%	20%	26%	24%	20%	13%	14%	19%	31%	16%	13%	19%	20%	21%
		N*	*	*	T.U			*		**	*	**			*
Negatively	81%	70%	80%	74%	76%	80%	87%	86%	81%	69%	84%	87%	81%	80%	79%
		*	*	*			R	R*		**	*	**			*

KEF_Q5. To what extent, if at all, have you recovered financially from the effects of the 2009 Great Recession?

Unweighted base	785	80	83	43	255	260	176	94	404	16	49	21	490	165	77
Base: All US adults negatively affected by Great Recession	747	77	69	53	250	239	166	92	381	13	44	22	459	157	76
Completely recovered	31%	21%	35%	19%	27%	33%	32%	38%	38%	8%	41%	33%	37%	21%	25%
		*	*	*				*	AA.AB	**	AA*	**	AA		*
Somewhat recovered	40%	47%	31%	52%	37%	39%	45%	41%	43%	50%	26%	38%	41%	35%	43%
		*	*	*				*	X	**	*	**	X		*
Have not recovered much	16%	21%	22%	14%	21%	15%	11%	11%	13%	18%	20%	6%	14%	21%	13%
		*	*	*	T			*		**	*	**			*
Have not recovered at all	7%	10%	7%	5%	7%	7%	9%	6%	4%	12%	7%	16%	5%	13%	10%
		*	*	*				*		**	*	**	V	V.Z	V*
Don't know/not sure	6%	1%	5%	10%	8%	6%	4%	4%	2%	11%	5%	6%	3%	11%	9%
		*	*	O*				*		**	*	**	V	V.Z	V.Z*

KUF_Q6. Compared to 10 years ago, do you think you are better or worse off financially?

Unweighted base	1232	155	153	82	456	419	233	124	588	26	77	40	731	290	116
Base: All US adults	1232	163	139	95	485	402	222	123	576	24	74	39	714	293	117
I am better off financially than I was 10 years ago	41%	32%	30%	38%	31%	43%	52%	54%	50%	28%	32%	45%	47%	35%	37%
				*			R	R	X.Z.AA.AB.AC	**	*	**	X.AA.AC		*
I am in about the same place financially as I was 10 years ago	27%	29%	28%	32%	31%	27%	21%	19%	27%	42%	36%	24%	28%	23%	26%

YouGov RealTime

Recession

US_nat_internal Sample: 15th - 16th August 2019



	Total	Parent or guardian of any children					Income					Urban			
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k		\$40k to \$80k	\$80k+	Don't know / Prefer not to say
Don't know/not sure	13%	8% *	28% **	19% **	62% **	15% AH	10%	12% AH	12%	40% AG.AH.AI.AJ*	15% AM.AN	7%	5%	31% AL.AM.AN	15%

KEF_Q4. Thinking about aspects of your finances including your savings accounts, job security/prospects, 401K, home equity, etc... How financially affected, if at all, were you by the 2009 recession (also called the Great Recession)?

Unweighted base	1232	46	14	7	28	322	424	687	496	49	401	374	274	183	371
Base: All US adults	1232	46	13	11	40	294	409	657	508	67	423	345	259	205	381
Very affected	20%	18% *	37% **	34% **	4% **	21%	22%	21%	17%	27% *	16%	23% AL.AO	28% AL.AO	13%	21%
Somewhat affected	31%	36% *	31% **	47% **	20% **	29%	34% AK	32%	33%	17% *	32%	31%	36%	26%	30%
Not very affected	24%	26% *	7% **	8% **	13% **	22%	29% AG.AI.AK	26% AG.AK	24% AK	9% *	22%	28%	24%	22%	21%
Not at all affected	11%	14% *	13% **	- **	13% **	12%	10%	11%	11%	12% *	12%	12%	8%	11%	12%
Don't know/not sure	14%	7% *	12% **	11% **	50% **	16% AH.AI	6%	10% AH	15% AH.AI	35% AG.AH.AI.AJ*	18% AM.AN	7%	4%	28% AL.AM.AN	15%

KEF_Q4a. You say you were affected in some way by the 2009 Great Recession... Would you say you were positively or negatively affected by 2009 Great Recession?

Unweighted base	948	36	11	5	11	246	366	558	364	26	290	301	243	114	280
Base: All US adults affected by the Great Recession	927	36	9	9	15	212	346	516	375	35	296	279	227	125	276
Positively	19%	9% *	10% **	53% **	42% **	26% AH.AI.AJ	18%	21% AH	17%	29% **	21%	17%	21%	19% *	27% AQ.AR
Negatively	81%	91% *	90% **	47% **	58% **	74%	82% AG.AI	79% AG	83% AG	71% **	79%	83%	79%	81% *	73%

KEF_Q5. To what extent, if at all, have you recovered financially from the effects of the 2009 Great Recession?

Unweighted base	785	33	10	3	7	183	304	446	320	19	235	259	196	95	210
Base: All US adults negatively affected by Great Recession	747	33	8	4	9	158	284	409	312	25	235	233	179	101	202
Completely recovered	31%	36% **	11% **	- **	10% **	34%	40% AJ	37% AJ	25% AJ	18% **	19%	32% AL	47% AL.AM.AO	32% AL*	32%
Somewhat recovered	40%	34% **	32% **	48% **	62% **	37%	38%	39%	42%	33% **	37%	40%	40%	49% *	42%
Have not recovered much	16%	16% **	42% **	- **	19% **	16%	14%	14%	17%	26% **	25% AM.AN.AO	14%	8%	10% *	16%
Have not recovered at all	7%	5% **	7% **	- **	- **	7%	4%	5%	10% AH.AI	18% **	12% AN.AO	7%	3%	3% *	6%
Don't know/not sure	6%	8% **	8% **	52% **	9% **	6%	4%	5%	7%	6% **	8% AN	6% AN	2%	6% *	5%

KUF_Q6. Compared to 10 years ago, do you think you are better or worse off financially?

Unweighted base	1232	46	14	7	28	322	424	687	496	49	401	374	274	183	371
Base: All US adults	1232	46	13	11	40	294	409	657	508	67	423	345	259	205	381
I am better off financially than I was 10 years ago	41%	28% *	20% **	14% **	18% **	44%	45% AK	45% AJ.AK	38% AJ.AK	23% *	25%	49% AL.AO	62% AL.AM.AO	34%	43% AR
I am in about the same place financially as I was 10 years ago	27%	33%	28%	47%	17%	26%	28%	27%	28%	15%	31%	27%	23%	22%	24%

YouGov RealTime

Recession

US_nat_internal Sample: 15th - 16th August 2019



	Total	Type of Area Lived in			Political Party					Political Viewpoint					
		Suburban/Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure
Don't know/not sure	13%	11%	15%	36% **	9%	11%	13%	17% *	32% AT.AU.AV*	8%	8%	7%	12% BA	11% AY.AZ.BA.BB.BC.BE	43%

KEF_Q4. Thinking about aspects of your finances including your savings accounts, job security/prospects, 401K, home equity, etc... How financially affected, if at all, were you by the 2009 recession (also called the Great Recession)?

Unweighted base	1232	595	256	10	451	326	313	44	98	172	214	334	227	164	121
Base: All US adults	1232	595	245	11	390	324	321	47	149	145	190	344	228	166	159
Very affected	20%	19%	17%	47% **	23% AU	14%	19%	43% AT.AU.AV.AX*	16% *	28% BA.BB.BD	21% BD	19% BD	18% BD	23% BD	10% *
Somewhat affected	31%	33%	30%	- **	39% AU.AV.AX	29%	30%	24% *	21% *	32% BD	33% BD	40% BB.BC.BD.BF	27% BD	27% BD	20% *
Not very affected	24%	26%	25%	4% **	22% AT.AW.AX	30%	27%	13% *	15% *	20% BD	26% BD	24% BD	31% AY.BD	27% BD	13% *
Not at all affected	11%	10%	11%	30% **	7% AT.AW	17% AT	11% AT	4% *	11% *	8% BD	8% BD	9% BD	16% AY.AZ.BA.BE	17% AY.AZ.BA.BE	9% *
Don't know/not sure	14%	11%	17%	19% **	10% AU	9% AU	12% AU	16% *	38% AT.AU.AV.AW*	12% 3A.BB.BC.BD.BF	12% BA.BB.BC.BF	8% BA.BB.BC.BF	8% BA	6% AY.AZ.BA.BE	48% AY.AZ.BA.BB.BC.BE

KEF_Q4a. You say you were affected in some way by the 2009 Great Recession... Would you say you were positively or negatively affected by 2009 Great Recession?

Unweighted base	948	466	197	5	378	248	241	34	47	139	175	274	177	129	54
Base: All US adults affected by the Great Recession	927	468	178	6	327	240	245	38	76	117	152	286	175	129	68
Positively	19%	16%	17%	48% **	16% AT.AV	25% AT.AV	14% AT.AV	19% **	34% AT.AV*	9% AY.AZ.BE	12% AY.AZ.BE	21% AY.AZ.BE	26% AY.AZ.BE	22% AY.AZ.BE	24% AY.BE*
Negatively	81%	84%	83%	52% **	84% AU.AX	75% AU.AX	86% AU.AX	81% **	66% *	91% 3A.BB.BC.BD.BF	88% BA.BB.BC.BF	79% BA.BB.BC.BF	74% BA	78% BA	76% *

KEF_Q5. To what extent, if at all, have you recovered financially from the effects of the 2009 Great Recession?

Unweighted base	785	402	169	4	321	192	211	30	31	127	155	220	139	99	45
Base: All US adults negatively affected by Great Recession	747	393	148	3	274	181	211	31	50	106	134	226	129	100	52
Completely recovered	31%	34% AR	25% AR	14% **	29% AT.AV	43% AT.AV	25% AT.AV	40% **	22% **	22% AY.BE	30% AY.AZ.BA.BD.BE	29% AY.AZ.BA.BD.BE	39% AY.AZ.BA.BD.BE	45% AY.AZ.BA.BD.BE	23% *
Somewhat recovered	40%	41%	37%	- **	46% AU	35% AU	40% AU	19% **	40% **	47% BC	37% BC	43% BC	39% BC	33% BC	34% *
Have not recovered much	16%	13%	20%	22% **	13% AP.AQ	16% AP.AQ	17% AP.AQ	19% **	16% **	17% BC	21% BC	14% BC	16% BC	10% BC	15% *
Have not recovered at all	7%	6%	12%	63% **	9% AU	3% AU	7% AU	17% **	7% **	8% BF	6% BF	8% BF	4% BF	10% BF	6% *
Don't know/not sure	6%	6%	6%	- **	3% AT.AU	3% AT.AU	10% AT.AU	5% **	14% **	7% BF	6% BF	6% BF	2% BF	2% BF	21% IZ.BA.BB.BC.BE

KUF_Q6. Compared to 10 years ago, do you think you are better or worse off financially?

Unweighted base	1232	595	256	10	451	326	313	44	98	172	214	334	227	164	121
Base: All US adults	1232	595	245	11	390	324	321	47	149	145	190	344	228	166	159
I am better off financially than I was 10 years ago	41%	43% AR	33% AR	17% **	40% AX	53% AT.AV.AX	37% AT.AV.AX	36% *	26% *	41% BD	38% BD	39% BD	49% AZ.BA.BD.BE	59% AY.AZ.BA.BD.BE	17% *
I am in about the same place financially as I was 10 years ago	27%	27%	31%	7% **	27% AU	26% AU	31% AU	18% **	22% **	23% BF	23% BF	35% BF	26% BF	22% BF	21% BF

YouGov RealTime

Recession

US_nat_internal Sample: 15th - 16th August 2019



	Total	2012 Presidential Vote					2016 Presidential Vote							V	
		NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other		Did not vote for President
Don't know/not sure	13%	8%	12%	7%	10%	7%	21%	7%	7%	3%	9%	30%	-	21%	8%
		.BF*	BA			**	BG.BH			*	**	**	**	BK.BL.BM	

KEF_Q4. Thinking about aspects of your finances including your savings accounts, job security/prospects, 401K, home equity, etc... How financially affected, if at all, were you by the 2009 recession (also called the Great Recession)?

Unweighted base	1232	386	391	495	281	36	420	407	359	34	22	7	15	388	1029
Base: All US adults	1232	335	394	429	258	28	517	332	320	18	11	3	8	539	825
Very affected	20%	24%	21%	26%	18%	19%	15%	23%	18%	27%	31%	18%	33%	18%	22%
		BD	BD	BH.BJ		**				*	**	**	**		
Somewhat affected	31%	33%	27%	40%	32%	27%	24%	40%	34%	24%	32%	25%	37%	24%	34%
		BD		BH.BJ	BJ	**		BQ	BQ	*	**	**	**		
Not very affected	24%	24%	29%	19%	31%	41%	24%	22%	29%	25%	20%	27%	18%	23%	26%
		BD	AY.BD		BG	**			BK	*	**	**	**		
Not at all affected	11%	8%	16%	7%	15%	10%	12%	6%	15%	18%	9%	15%	4%	12%	11%
			AY.AZ.BA.BE		BG	**	BG		BK	BK*	**	**	**	BK	
Don't know/not sure	14%	12%	7%	7%	3%	2%	25%	8%	4%	6%	8%	15%	8%	23%	8%
		BC.BF		BH		**	BG.BH	BL		*	**	**	**	BK.BL.BM	

KEF_Q4a. You say you were affected in some way by the 2009 Great Recession... Would you say you were positively or negatively affected by 2009 Great Recession?

Unweighted base	948	314	306	426	231	31	260	343	293	25	18	5	13	251	830
Base: All US adults affected by the Great Recession	927	269	304	368	210	24	324	285	260	14	9	2	7	350	674
Positively	19%	11%	25%	18%	17%	8%	24%	12%	19%	11%	-	15%	8%	27%	15%
			AY.AZ.BE			**			BK	**	**	**	**	BK.BL	
Negatively	81%	89%	75%	82%	83%	92%	76%	88%	81%	89%	100%	85%	92%	73%	85%
		BA.BB.BC.BD.BF				**		BL.BQ	BQ	**	**	**	**	BS	

KEF_Q5. To what extent, if at all, have you recovered financially from the effects of the 2009 Great Recession?

Unweighted base	785	282	238	356	191	30	208	302	237	22	18	4	12	190	706
Base: All US adults negatively affected by Great Recession	747	240	229	301	175	22	248	250	211	12	9	2	6	256	575
Completely recovered	31%	26%	41%	26%	46%	32%	28%	29%	45%	46%	24%	46%	13%	22%	36%
			AY.AZ.BA.BD.BE		BG.BJ	**			BK.BQ	**	**	**	**	BS	
Somewhat recovered	40%	41%	37%	43%	36%	44%	39%	44%	36%	35%	22%	23%	34%	41%	39%
					**	**			**	**	**	**	**		
Have not recovered much	16%	19%	13%	17%	11%	11%	17%	14%	13%	19%	21%	31%	43%	18%	14%
		BC		BH		**			**	**	**	**	**		
Have not recovered at all	7%	7%	7%	9%	4%	8%	7%	9%	4%	-	25%	-	10%	9%	7%
			BB	BH		**		BL	**	**	**	**	**		
Don't know/not sure	6%	6%	2%	5%	3%	5%	9%	5%	3%	-	8%	-	-	10%	5%
		BF				**	BH		**	**	**	**	**	BK.BL	

KUF_Q6. Compared to 10 years ago, do you think you are better or worse off financially?

Unweighted base	1232	386	391	495	281	36	420	407	359	34	22	7	15	388	1029
Base: All US adults	1232	335	394	429	258	28	517	332	320	18	11	3	8	539	825
I am better off financially than I was 10 years ago	41%	39%	53%	40%	56%	53%	33%	41%	58%	54%	41%	75%	32%	30%	47%
		BD	AY.AZ.BA.BD.BE		BG.BJ	**		BQ	BK.BQ	BQ*	**	**	**	BS	
I am in about the same place financially as I was 10 years ago	27%	23%	24%	28%	24%	17%	28%	26%	22%	27%	9%	25%	18%	30%	25%

YouGov RealTime

Recession

US_nat_internal Sample: 15th - 16th August 2019



	Total	Voting Registration	
		No	Don't know
Don't know/not sure	13%	21% BR	41% **

KEF_Q4. Thinking about aspects of your finances including your savings accounts, job security/prospects, 401K, home equity, etc... How financially affected, if at all, were you by the 2009 recession (also called the Great Recession)?

Unweighted base	1232	171	32
Base: All US adults	1232	347	60
Very affected	20%	17%	13% **
Somewhat affected	31%	27%	19% **
Not very affected	24%	20%	24% **
Not at all affected	11%	14%	- **
Don't know/not sure	14%	23% BR	44% **

KEF_Q4a. You say you were affected in some way by the 2009 Great Recession... Would you say you were positively or negatively affected by 2009 Great Recession?

Unweighted base	948	102	16
Base: All US adults affected by the Great Recession	927	219	33
Positively	19%	31% BR*	40% **
Negatively	81%	69% *	60% **

KEF_Q5. To what extent, if at all, have you recovered financially from the effects of the 2009 Great Recession?

Unweighted base	785	69	10
Base: All US adults negatively affected by Great Recession	747	152	20
Completely recovered	31%	16% *	25% **
Somewhat recovered	40%	48% *	18% **
Have not recovered much	16%	20% *	15% **
Have not recovered at all	7%	9% *	10% **
Don't know/not sure	6%	7% *	32% **

KUF_Q6. Compared to 10 years ago, do you think you are better or worse off financially?

Unweighted base	1232	171	32
Base: All US adults	1232	347	60
I am better off financially than I was 10 years ago	41%	28%	25% **
I am in about the same place financially as I was 10 years ago	27%	31%	19%

YouGov RealTime

Recession

US_nat_internal Sample: 15th - 16th August 2019



	Total	Gender		Generation						Region					
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
				**				*	**	**	K.L				
I am worse off financially than I was 10 years ago	21%	16%	26%	17%	14%	23%	27%	22%	-	-	24%	19%	21%	21%	22%
			A	**		D	D	*	**	**					
Don't know/not sure	11%	10%	13%	22%	20%	11%	3%	6%	-	-	10%	9%	11%	13%	7%
			**	**	E.F.G	F		*	**	**					
KUF_Q7. Compared to 10 years ago, do you think most Americans are better or worse off financially?															
Unweighted base	1232	575	657	36	396	323	403	74	-	-	225	255	480	272	842
Base: All US adults	1232	599	633	45	389	303	421	74	-	-	236	235	494	266	835
Most Americans are better off financially than they were 10 years ago	25%	30%	20%	16%	25%	21%	27%	29%	-	-	22%	28%	24%	26%	27%
			B	**				*	**	**					O
Most Americans are in about the same place financially as they were 10 years ago	32%	32%	32%	19%	31%	33%	32%	36%	-	-	31%	30%	33%	32%	32%
				**				*	**	**					
Most Americans are worse off financially than they were 10 years ago	23%	21%	25%	38%	19%	21%	27%	24%	-	-	25%	23%	23%	22%	23%
				**			D	*	**	**					
DDon't know/not sure	21%	17%	24%	27%	26%	25%	13%	11%	-	-	23%	20%	20%	20%	18%
			A	**	F.G	F.G		*	**	**					

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA/AB/AC/AD/AE/AF, AG/AH/AI/AJ/AK, AL/AM/AN/AO, AP/AQ/AR/AS, AT/AU/AV/AW/AX, AY/AZ

YouGov RealTime

Recession

US_nat_internal Sample: 15th - 16th August 2019



	Total	Race			Education				Marital Status							
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	
				*	T.U					**	AA*	**			*	
I am worse off financially than I was 10 years ago	21%	21%	18%	16%	23%	20%	21%	20%	17%	25%	19%	11%	18%	26%	29%	
			*	*						**	*	**		V.Z	V.Z*	
Don't know/not sure	11%	18%	24%	13%	15%	10%	7%	7%	6%	5%	13%	20%	7%	17%	8%	
		N	N	*	S.T.U					**	*	**	V	V.Z.AB	*	
KUF_Q7. Compared to 10 years ago, do you think most Americans are better or worse off financially?																
	Unweighted base	1232	155	153	82	456	419	233	124	588	26	77	40	731	290	116
	Base: All US adults	1232	163	139	95	485	402	222	123	576	24	74	39	714	293	117
Most Americans are better off financially than they were 10 years ago	25%	17%	25%	18%	21%	29%	25%	22%	28%	16%	18%	23%	27%	20%	30%	
				*		R			Z.AA	**	*	**		*	*	
Most Americans are in about the same place financially as they were 10 years ago	32%	31%	30%	33%	28%	33%	35%	35%	34%	31%	30%	21%	33%	30%	35%	
				*						**	*	**		*	*	
Most Americans are worse off financially than they were 10 years ago	23%	24%	17%	27%	24%	20%	26%	25%	21%	39%	26%	22%	22%	26%	19%	
				*						**	*	**		*	*	
DDon't know/not sure	21%	27%	28%	21%	27%	18%	14%	18%	17%	13%	26%	34%	18%	23%	16%	
		N	N	*	S.T					**	*	**	V	V	*	

Cell Contents (CZ/BA/BB/BC/BD/BE/BF, BG/BH/BI/BJ, BK/BL/BM/BN/BO/BP/BQ, BR/BS/BT, Minimum Base: 30 (**), Small Base: 100 (*))

YouGov RealTime

Recession

US_nat_internal Sample: 15th - 16th August 2019



Total					Parent or guardian of any children					Income				Urban	
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say		
	*	**	**	**					*	AN.AO					
I am worse off financially than I was 10 years ago	21%	33%	40%	-	20%	19%	23%	21%	21%	23%	31%	19%	10%	18%	18%
		V.Z*	**	**	**					*	AM.AN.AO	AN		AN	
Don't know/not sure	11%	6%	12%	40%	46%	10%	3%	7%	13%	39%	12%	6%	5%	26%	15%
		*	**	**	**	AH.AI		AH	AH.AI	AG.AH.AI.AJ*	AM.AN			AL.AM.AN	AQ
KUF_Q7. Compared to 10 years ago, do you think most Americans are better or worse off financially?															
Unweighted base	1232	46	14	7	28	322	424	687	496	49	401	374	274	183	371
Base: All US adults	1232	46	13	11	40	294	409	657	508	67	423	345	259	205	381
Most Americans are better off financially than they were 10 years ago	25%	25%	20%	23%	5%	29%	26%	27%	23%	14%	19%	29%	34%	17%	27%
		*	**	**	**					*	AL.AO	AL.AO			
Most Americans are in about the same place financially as they were 10 years ago	32%	28%	26%	32%	24%	31%	36%	33%	31%	20%	32%	35%	34%	24%	29%
		*	**	**	**					*	AO				
Most Americans are worse off financially than they were 10 years ago	23%	34%	37%	-	16%	17%	24%	21%	27%	14%	28%	22%	20%	18%	19%
		V.AB*	**	**	**		AG.AI		AG.AI	*	AO				
DDon't know/not sure	21%	12%	17%	45%	55%	23%	14%	18%	19%	51%	22%	14%	12%	40%	25%
		*	**	**	**	AH.AI		AH		AG.AH.AI.AJ*	AM.AN			AL.AM.AN	AQ

Cell Contents (C)

YouGov RealTime

Recession

US_nat_internal Sample: 15th - 16th August 2019



	Total	Type of Area Lived in			Political Party					Political Viewpoint						
		Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	
				**				*	*	AY.AZ.BB.BC.BD.BE.BF					*	
I am worse off financially than I was 10 years ago	21%	21%	25%	33%	23%	15%	23%	24%	25%	23%	29%	21%	16%	14%	26%	
				**	AU		AU	*	AU*	BF	BB.BC.BF				BC.BF*	
Don't know/not sure	11%	8%	11%	44%	10%	7%	9%	22%	26%	12%	10%	5%	9%	4%	36%	
			**					AT.AU.AV*	AT.AU.AV*	BA.BC.BF	BA				AY.AZ.BA.BB.BC.BE	
KUF_Q7. Compared to 10 years ago, do you think most Americans are better or worse off financially?																
Unweighted base	1232	595	256	10	451	326	313	44	98	172	214	334	227	164	121	
Base: All US adults	1232	595	245	11	390	324	321	47	149	145	190	344	228	166	159	
Most Americans are better off financially than they were 10 years ago	25%	24%	21%	46%	15%	41%	25%	28%	13%	17%	10%	23%	38%	52%	4%	
				**		AT.AV.AX	AT.AX	*	*	BD		AZ.BD.BE	AY.AZ.BA.BD.BE	AZ.BA.BB.BD.BE	*	
Most Americans are in about the same place financially as they were 10 years ago	32%	34%	31%	-	38%	29%	30%	21%	28%	30%	39%	38%	31%	24%	20%	
				**	AU			*	*		BC.BD.BF	BC.BD.BF	BD		*	
Most Americans are worse off financially than they were 10 years ago	23%	24%	27%	43%	31%	15%	24%	31%	16%	39%	34%	24%	15%	11%	19%	
			AP	**	AU.AX		AU	AU*	*	3A.BB.BC.BD.BF	3A.BB.BC.BD.BF	BB.BC.BF			*	
DDon't know/not sure	21%	18%	21%	11%	16%	15%	20%	20%	44%	14%	17%	15%	16%	13%	57%	
			**					*	AT.AU.AV.AW*						AY.AZ.BA.BB.BC.BE	

Cell Contents (C)

YouGov RealTime

Recession

US_nat_internal Sample: 15th - 16th August 2019



Total	2012 Presidential Vote						2016 Presidential Vote						Yes		
	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other		Did not vote for President	
I am worse off financially than I was 10 years ago	21%	26%	16%	26%	15%	21%	20%	27%	15%	13%	49%	-	44%	21%	21%
		BB.BC.BF		BH		**		BL		*	**	**	**		
Don't know/not sure	11%	11%	7%	6%	4%	9%	19%	7%	5%	6%	-	-	6%	18%	6%
		BA.BC				**	BG.BH			*	**	**	**	BK.BL	
KUF_Q7. Compared to 10 years ago, do you think most Americans are better or worse off financially?															
Unweighted base	1232	386	391	495	281	36	420	407	359	34	22	7	15	388	1029
Base: All US adults	1232	335	394	429	258	28	517	332	320	18	11	3	8	539	825
Most Americans are better off financially than they were 10 years ago	25%	13%	44%	18%	47%	28%	19%	13%	50%	24%	10%	42%	14%	17%	29%
		BD	AZ.BA.BB.BD.BE		BG.BJ	**			BK.BM.BQ	*	**	**	**		BS
Most Americans are in about the same place financially as they were 10 years ago	32%	35%	28%	35%	29%	34%	30%	37%	26%	31%	35%	25%	19%	32%	32%
		BC.BD.BF				**		BL		*	**	**	**		
Most Americans are worse off financially than they were 10 years ago	23%	36%	14%	33%	11%	21%	21%	34%	12%	24%	55%	-	64%	22%	24%
		BA.BB.BC.BD.BF		BH.BJ		**	BH	BL.BQ		*	**	**	**	BL	
DDon't know/not sure	21%	16%	15%	14%	13%	17%	30%	15%	13%	21%	-	33%	4%	29%	15%
		.BF*				**	BG.BH			*	**	**	**	BK.BL	

Cell Contents (C)

YouGov RealTime

Recession

US_nat_internal Sample: 15th - 16th August 2019



	Total	Voting Registration	
		No	Don't know
I am worse off financially than I was 10 years ago	21%	23%	18%
			**
Don't know/not sure	11%	18%	39%
		BR	**

KUF_Q7. Compared to 10 years ago, do you think most Americans are better or worse off financially?

Unweighted base	1232	171	32
Base: All US adults	1232	347	60
Most Americans are better off financially than they were 10 years ago	25%	15%	24%
			**
Most Americans are in about the same place financially as they were 10 years ago	32%	30%	30%
			**
Most Americans are worse off financially than they were 10 years ago	23%	24%	9%
			**
Don't know/not sure	21%	31%	37%
		BR	**

Cell Contents (C)