



## **Holiday Music**

**Fieldwork Dates: 10th - 11th December 2019**

**Conducted by YouGov  
YouGovRealtime**

© YouGov plc 2019



## **BACKGROUND**

This spreadsheet contains survey data collected and analysed by YouGov plc.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of individuals who have agreed to take part in surveys. Emails are sent to panelists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please email [uspress@yougov.com](mailto:uspress@yougov.com) quoting the survey details

## **EDITOR'S NOTES - all press releases should contain the following information**

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1209 adults. Fieldwork was undertaken between 10th - 11th December 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

# YouGovRealtime

## Holiday Music

US\_nat Sample: 10th - 11th December 2019



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	

rrhm\_q1. What is your MOST favorite holiday song? Please write in the name of one song. If you have multiple equally favorite holiday songs, please enter ONE of them.

Unweighted base	1209	570	639	359	387	463	216	262	452	279	807	137	166	99	452
<b>Base: All US Adults</b>	1209	589	620	363	376	470	215	254	455	285	783	143	189	94	488
1	63%	56%	69%	50%	60%	75%	61%	65%	65%	59%	67%	58%	51%	55%	58%
Don't know	10%	11%	9%	14%	11%	6%	13%	9%	9%	12%	9%	11%	14%	15%	11%
Not applicable - I don't have a favorite holiday song	27%	33%	22%	36%	29%	19%	26%	26%	26%	30%	24%	32%	35%	30%	31%

rrhm\_q1\_unaided1\_\_coded.

Unweighted base	1209	570	639	359	387	463	216	262	452	279	807	137	166	99	452
<b>Base</b>	1209	589	620	363	376	470	215	254	455	285	783	143	189	94	488
The 12 Days of Christmas	0%	0%	0%	1%	-	0%	1%	-	-	0%	0%	-	-	1%	0%
Mele Kalikimaka	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	-	0%	2%	0%
O Come O Come Emmanuel	0%	0%	0%	1%	0%	-	-	-	1%	-	0%	-	-	-	0%
So This Is Christmas	0%	-	0%	-	0%	0%	0%	0%	-	-	0%	-	-	-	-
I Saw Mommy Kissing Santa Claus	0%	-	1%	0%	-	1%	-	0%	0%	1%	0%	1%	0%	-	0%
Holly Jolly Christmas	0%	0%	1%	0%	1%	0%	1%	0%	1%	-	1%	-	0%	-	0%
Blue Christmas	1%	1%	1%	-	1%	2%	1%	2%	1%	0%	1%	-	-	-	1%
Christmas Time is Here	0%	1%	0%	-	1%	0%	0%	-	1%	-	0%	-	-	1%	0%
Grandma Got Run Over By a Reindeer	0%	1%	0%	-	1%	0%	0%	0%	0%	1%	1%	1%	0%	-	0%
I Want a Hippopotamus for Christmas	0%	-	0%	-	0%	0%	-	0%	0%	-	0%	-	-	-	0%
Do They Know It's Christmas	0%	-	0%	-	1%	-	-	0%	-	0%	0%	-	0%	-	0%
Here Comes Santa Claus	0%	0%	0%	1%	-	0%	1%	-	-	0%	0%	1%	-	1%	0%
Have Yourself a Merry Little Christmas	1%	1%	1%	1%	1%	1%	2%	0%	1%	-	1%	1%	2%	-	1%
The First Noel	0%	0%	0%	-	-	1%	-	-	1%	-	0%	-	1%	-	0%
It's the Most Wonderful Time of the Year	0%	0%	0%	-	1%	1%	-	1%	1%	-	1%	-	1%	-	0%
Frosty the Snowman	0%	1%	0%	0%	1%	1%	1%	0%	1%	-	1%	-	1%	-	0%
We Wish You a Merry Christmas	0%	0%	1%	-	1%	1%	-	-	1%	1%	1%	1%	-	-	1%
Ave Maria	0%	1%	0%	0%	0%	1%	-	1%	0%	1%	1%	-	0%	-	0%
Last Christmas	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	-	-	2%	1%
This Christmas	1%	1%	0%	1%	1%	0%	1%	1%	1%	-	-	5%	-	1%	0%
Winter Wonderland	0%	0%	0%	0%	-	0%	-	-	0%	0%	0%	-	-	-	-
Santa Baby	0%	1%	0%	1%	0%	0%	1%	-	0%	0%	0%	1%	-	-	-
Please Come Home For Christmas	0%	-	0%	-	0%	0%	1%	-	0%	-	-	1%	-	-	0%
I'll be Home for Christmas	1%	1%	1%	0%	1%	2%	0%	1%	1%	1%	1%	-	1%	1%	1%
Hark The Herald Angels Sing	1%	0%	1%	0%	-	1%	1%	1%	1%	0%	1%	-	-	-	1%
Mary Did You Know	1%	1%	2%	1%	1%	2%	2%	0%	1%	2%	2%	-	1%	1%	1%
Joy to the World	1%	1%	1%	-	-	2%	1%	-	0%	2%	1%	2%	-	-	1%
Santa Claus is Coming to Town	1%	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	-	1%
O Come All Ye Faithful	0%	-	0%	-	0%	0%	-	0%	0%	-	0%	1%	-	-	-
Deck the Halls	0%	-	0%	-	0%	0%	-	0%	0%	-	0%	-	-	-	-
Hallelujah	0%	0%	0%	-	1%	0%	-	-	-	1%	1%	-	-	-	0%
Sleigh Ride	0%	0%	0%	1%	0%	-	0%	1%	0%	1%	1%	-	-	1%	0%
Rocking Around the Christmas Tree	1%	0%	1%	0%	1%	1%	1%	1%	1%	0%	1%	-	1%	-	1%
Let It Snow	1%	0%	1%	1%	-	1%	1%	1%	0%	0%	1%	1%	1%	-	1%
The Christmas Song	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	3%	-	-	1%
Carol of the Bells	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	2%	-	-	-	2%
All I Want For Christmas	4%	3%	5%	7%	4%	1%	4%	3%	4%	4%	2%	7%	4%	15%	2%
White Christmas	5%	6%	4%	1%	3%	10%	5%	6%	4%	5%	6%	2%	3%	4%	4%
O Holy Night	3%	1%	6%	1%	4%	5%	3%	4%	4%	2%	5%	1%	2%	2%	2%
Silver Bells	2%	1%	2%	1%	2%	2%	1%	1%	2%	2%	2%	1%	1%	-	1%
Baby It's Cold Outside	1%	1%	2%	0%	2%	1%	2%	1%	1%	1%	1%	-	1%	1%	1%
Little Drummer Boy	3%	2%	3%	0%	3%	4%	2%	2%	3%	2%	4%	1%	1%	1%	3%

# YouGovRealtime

## Holiday Music

US\_nat Sample: 10th - 11th December 2019



Total	Education			Marital Status										
	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say

rrhm\_q1. What is your MOST favorite holiday song? Please write in the name of one song. If you have multiple equally favorite holiday songs, please enter ONE of them.

Unweighted base	1209	409	224	124	562	26	64	47	699	301	110	64	19	2	14
<b>Base: All US Adults</b>	1209	375	220	126	558	24	62	49	694	306	108	66	20	2	14
1	63%	65%	62%	75%	68%	43%	62%	65%	67%	54%	61%	66%	69%	-	49%
Don't know	10%	10%	12%	4%	10%	22%	11%	10%	10%	11%	6%	11%	10%	47%	7%
Not applicable - I don't have a favorite holiday song	27%	24%	26%	21%	22%	34%	28%	25%	23%	34%	32%	23%	22%	53%	43%

rrhm\_q1\_unaided1\_coded.

Unweighted base	1209	409	224	124	562	26	64	47	699	301	110	64	19	2	14
<b>Base</b>	1209	375	220	126	558	24	62	49	694	306	108	66	20	2	14
The 12 Days of Christmas	0%	0%	0%	-	0%	-	-	-	0%	0%	-	-	4%	-	-
Mele Kalikimaka	0%	1%	-	-	0%	-	3%	2%	1%	-	-	-	-	-	-
O Come O Come Emmanuel	0%	-	-	2%	1%	-	-	-	0%	-	-	-	-	-	-
So This Is Christmas	0%	0%	-	-	-	-	1%	-	0%	-	1%	-	-	-	-
I Saw Mommy Kissing Santa Claus	0%	1%	-	-	0%	-	-	3%	0%	0%	-	-	-	-	-
Holly Jolly Christmas	0%	1%	0%	1%	0%	3%	1%	-	1%	0%	1%	-	-	-	-
Blue Christmas	1%	-	1%	1%	1%	-	-	-	1%	0%	-	6%	-	-	-
Christmas Time is Here	0%	0%	-	1%	1%	-	-	-	1%	-	-	-	-	-	8%
Grandma Got Run Over By a Reindeer	0%	0%	1%	0%	0%	3%	-	-	0%	0%	1%	-	-	-	-
I Want a Hippopotamus for Christmas	0%	0%	-	-	0%	-	-	-	0%	-	1%	-	-	-	-
Do They Know It's Christmas	0%	-	-	-	0%	-	-	-	0%	-	1%	-	-	-	-
Here Comes Santa Claus	0%	0%	0%	-	-	-	-	2%	0%	1%	-	-	-	-	-
Have Yourself a Merry Little Christmas	1%	1%	0%	-	1%	-	-	-	0%	2%	1%	-	-	-	8%
The First Noel	0%	-	-	1%	0%	4%	-	-	0%	-	1%	-	-	-	-
It's the Most Wonderful Time of the Year	0%	1%	0%	-	1%	-	1%	-	1%	-	1%	-	-	-	-
Frosty the Snowman	0%	1%	0%	-	0%	-	-	2%	0%	0%	2%	-	-	-	-
We Wish You a Merry Christmas	0%	-	-	2%	0%	-	-	-	0%	-	2%	1%	-	-	-
Ave Maria	0%	1%	1%	-	1%	-	-	-	1%	0%	-	1%	4%	-	-
Last Christmas	1%	1%	-	1%	0%	-	1%	-	0%	1%	1%	-	-	-	-
This Christmas	1%	2%	-	1%	1%	-	-	7%	1%	0%	-	-	-	-	-
Winter Wonderland	0%	0%	0%	-	0%	-	-	-	0%	0%	-	-	-	-	-
Santa Baby	0%	1%	-	1%	0%	-	1%	-	0%	0%	-	-	-	-	-
Please Come Home For Christmas	0%	0%	-	-	0%	-	-	-	0%	0%	-	-	-	-	-
I'll be Home for Christmas	1%	1%	2%	1%	1%	-	-	-	1%	-	1%	5%	-	-	7%
Hark The Herald Angels Sing	1%	-	1%	2%	1%	-	1%	-	1%	0%	3%	-	-	-	-
Mary Did You Know	1%	2%	2%	2%	2%	-	-	-	2%	1%	2%	-	5%	-	-
Joy to the World	1%	1%	0%	2%	1%	-	-	-	1%	0%	1%	-	-	-	-
Santa Claus is Coming to Town	1%	1%	0%	1%	1%	-	-	-	1%	1%	1%	-	-	-	-
O Come All Ye Faithful	0%	1%	-	-	0%	-	-	-	0%	-	-	-	-	-	-
Deck the Halls	0%	0%	0%	-	0%	-	-	-	0%	-	-	-	-	-	-
Hallelujah	0%	0%	-	1%	0%	-	-	2%	0%	-	2%	-	-	-	-
Sleigh Ride	0%	1%	-	1%	0%	-	-	-	0%	1%	-	-	-	-	-
Rocking Around the Christmas Tree	1%	1%	0%	-	1%	-	2%	-	1%	1%	2%	-	-	-	-
Let It Snow	1%	1%	-	-	0%	-	2%	2%	1%	1%	-	-	-	-	-
The Christmas Song	1%	1%	1%	1%	1%	-	3%	-	1%	1%	1%	2%	-	-	-
Carol of the Bells	1%	1%	2%	1%	1%	-	3%	-	1%	1%	2%	3%	-	-	6%
All I Want For Christmas	4%	5%	4%	6%	4%	7%	12%	7%	5%	4%	3%	-	-	-	-
White Christmas	5%	5%	5%	6%	7%	-	4%	2%	6%	2%	6%	9%	10%	-	-
O Holy Night	3%	3%	7%	5%	4%	-	5%	4%	4%	2%	1%	7%	4%	-	8%
Silver Bells	2%	2%	3%	2%	3%	-	-	-	2%	1%	1%	3%	-	-	-
Baby It's Cold Outside	1%	0%	2%	1%	2%	-	-	2%	2%	-	-	1%	5%	-	-
Little Drummer Boy	3%	4%	2%	1%	3%	-	-	2%	3%	2%	4%	6%	-	-	-

# YouGovRealtime

## Holiday Music

US\_nat Sample: 10th - 11th December 2019



Total	Parent or guardian of any children					Income			
	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say

rrhm\_q1. What is your MOST favorite holiday song? Please write in the name of one song. If you have multiple equally favorite holiday songs, please enter ONE of them.

Unweighted base	1209	329	426	684	494	31	412	339	288	170
<b>Base: All US Adults</b>	<b>1209</b>	<b>323</b>	<b>426</b>	<b>681</b>	<b>497</b>	<b>31</b>	<b>417</b>	<b>342</b>	<b>283</b>	<b>166</b>
1	63%	63%	67%	66%	60%	29%	57%	64%	71%	59%
Don't know	10%	13%	8%	10%	10%	18%	11%	11%	9%	10%
Not applicable - I don't have a favorite holiday song	27%	25%	24%	24%	30%	53%	32%	25%	20%	31%

rrhm\_q1\_unaided1\_\_coded.

Unweighted base	1209	329	426	684	494	31	412	339	288	170
<b>Base</b>	<b>1209</b>	<b>323</b>	<b>426</b>	<b>681</b>	<b>497</b>	<b>31</b>	<b>417</b>	<b>342</b>	<b>283</b>	<b>166</b>
The 12 Days of Christmas	0%	0%	0%	0%	0%	-	0%	-	0%	-
Mele Kalikimaka	0%	0%	0%	0%	0%	-	1%	0%	-	-
O Come O Come Emmanuel	0%	1%	-	0%	-	-	-	0%	0%	1%
So This Is Christmas	0%	-	0%	0%	-	-	0%	-	-	-
I Saw Mommy Kissing Santa Claus	0%	-	0%	0%	1%	-	1%	-	-	1%
Holly Jolly Christmas	0%	1%	1%	1%	0%	-	1%	0%	0%	-
Blue Christmas	1%	1%	1%	1%	0%	-	1%	1%	0%	1%
Christmas Time is Here	0%	0%	0%	0%	0%	3%	-	1%	0%	1%
Grandma Got Run Over By a Reindeer	0%	0%	1%	1%	0%	-	1%	0%	0%	0%
I Want a Hippopotamus for Christmas	0%	0%	0%	0%	-	-	0%	-	-	-
Do They Know It's Christmas	0%	-	0%	0%	0%	-	0%	-	0%	-
Here Comes Santa Claus	0%	-	-	-	1%	-	1%	-	0%	-
Have Yourself a Merry Little Christmas	1%	1%	0%	1%	1%	-	2%	-	0%	1%
The First Noel	0%	0%	0%	0%	0%	-	0%	1%	-	-
It's the Most Wonderful Time of the Year	0%	0%	1%	1%	0%	-	1%	1%	-	-
Frosty the Snowman	0%	0%	1%	0%	1%	-	0%	1%	0%	-
We Wish You a Merry Christmas	0%	0%	0%	0%	1%	-	0%	0%	1%	-
Ave Maria	0%	-	1%	1%	0%	-	0%	1%	1%	1%
Last Christmas	1%	-	0%	0%	1%	-	1%	1%	-	0%
This Christmas	1%	1%	-	0%	1%	-	-	2%	1%	-
Winter Wonderland	0%	1%	0%	0%	0%	-	0%	-	0%	1%
Santa Baby	0%	-	0%	0%	1%	-	0%	1%	0%	0%
Please Come Home For Christmas	0%	-	0%	0%	-	-	0%	0%	-	-
I'll be Home for Christmas	1%	1%	2%	1%	0%	3%	1%	1%	1%	1%
Hark The Herald Angels Sing	1%	1%	1%	1%	1%	-	1%	-	1%	-
Mary Did You Know	1%	1%	2%	2%	1%	-	1%	0%	2%	3%
Joy to the World	1%	1%	1%	1%	1%	3%	0%	1%	1%	-
Santa Claus is Coming to Town	1%	1%	1%	1%	0%	-	1%	1%	1%	-
O Come All Ye Faithful	0%	1%	0%	0%	-	-	-	0%	1%	-
Deck the Halls	0%	0%	0%	0%	-	-	0%	0%	-	-
Hallelujah	0%	0%	1%	1%	-	-	0%	1%	0%	-
Sleigh Ride	0%	-	0%	0%	1%	-	0%	1%	1%	-
Rocking Around the Christmas Tree	1%	-	0%	0%	1%	-	0%	1%	1%	1%
Let It Snow	1%	0%	0%	0%	1%	-	1%	0%	0%	1%
The Christmas Song	1%	1%	2%	1%	1%	-	1%	2%	0%	2%
Carol of the Bells	1%	1%	1%	1%	2%	3%	1%	2%	1%	1%
All I Want For Christmas	4%	4%	2%	3%	5%	-	4%	3%	4%	4%
White Christmas	5%	3%	8%	6%	4%	-	3%	7%	5%	7%
O Holy Night	3%	3%	5%	4%	3%	4%	2%	4%	5%	4%
Silver Bells	2%	1%	3%	2%	1%	3%	1%	2%	2%	2%
Baby It's Cold Outside	1%	2%	2%	2%	1%	-	1%	1%	2%	1%
Little Drummer Boy	3%	2%	4%	3%	2%	-	3%	2%	3%	2%

# YouGovRealtime

## Holiday Music

US\_nat Sample: 10th - 11th December 2019



	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
Rudolph the Red Nosed Reindeer	2%	1%	2%	2%	2%	1%	3%	1%	2%	1%	2%	1%	3%	1%	3%
Jingle Bells	4%	4%	4%	3%	4%	4%	2%	4%	5%	2%	3%	6%	3%	5%	5%
Jingle Bell Rock	1%	1%	2%	1%	2%	1%	1%	1%	2%	2%	1%	1%	3%	-	2%
Silent Night	6%	4%	8%	2%	5%	10%	4%	8%	6%	7%	6%	9%	4%	4%	6%
Feliz Navidad	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	2%	-	1%
Other	12%	12%	11%	15%	10%	10%	10%	14%	10%	14%	12%	8%	14%	11%	10%
NA	39%	45%	32%	53%	42%	25%	41%	35%	37%	43%	34%	44%	50%	45%	43%

rrhm\_q1\_unaided1\_\_coded\_rb.

Unweighted base	749	317	432	170	228	351	128	171	290	160	530	76	89	54	267
<b>Base</b>	<b>743</b>	<b>322</b>	<b>421</b>	<b>172</b>	<b>220</b>	<b>351</b>	<b>128</b>	<b>164</b>	<b>289</b>	<b>162</b>	<b>515</b>	<b>81</b>	<b>95</b>	<b>52</b>	<b>280</b>
The 12 Days of Christmas	0%	1%	0%	1%	-	0%	1%	-	-	1%	0%	-	-	2%	0%
Mele Kalikimaka	0%	1%	0%	1%	1%	0%	1%	0%	0%	1%	0%	-	1%	4%	0%
O Come O Come Emmanuel	0%	1%	0%	1%	0%	-	-	-	1%	-	1%	-	-	-	0%
So This Is Christmas	0%	-	0%	-	0%	0%	1%	1%	-	-	0%	-	-	-	-
I Saw Mommy Kissing Santa Claus	1%	-	1%	1%	-	1%	-	1%	0%	1%	0%	2%	1%	-	1%
Holly Jolly Christmas	1%	1%	1%	0%	1%	1%	2%	1%	1%	-	1%	-	1%	-	1%
Blue Christmas	1%	1%	1%	-	1%	2%	1%	3%	1%	1%	2%	-	-	-	2%
Christmas Time is Here	1%	1%	0%	-	2%	0%	1%	-	1%	-	1%	-	-	2%	1%
Grandma Got Run Over By a Reindeer	1%	1%	0%	-	2%	1%	1%	1%	1%	1%	1%	1%	0%	-	1%
I Want a Hippopotamus for Christmas	0%	-	0%	-	0%	0%	-	1%	0%	-	0%	-	-	-	0%
Do They Know It's Christmas	0%	-	0%	-	1%	-	-	1%	-	1%	0%	-	1%	-	1%
Here Comes Santa Claus	0%	1%	0%	1%	-	0%	2%	-	-	1%	0%	2%	-	2%	1%
Have Yourself a Merry Little Christmas	1%	2%	1%	1%	2%	1%	3%	1%	2%	-	1%	2%	3%	-	2%
The First Noel	0%	1%	0%	-	-	1%	-	-	1%	-	0%	-	1%	-	1%
It's the Most Wonderful Time of the Year	1%	1%	1%	-	1%	1%	-	1%	1%	-	1%	-	1%	-	1%
Frosty the Snowman	1%	1%	0%	0%	1%	1%	1%	1%	1%	-	1%	-	1%	-	1%
We Wish You a Merry Christmas	1%	1%	1%	-	1%	1%	-	-	1%	1%	1%	1%	-	-	1%
Ave Maria	1%	1%	1%	1%	0%	1%	-	2%	0%	1%	1%	-	1%	-	0%
Last Christmas	1%	1%	1%	2%	1%	1%	2%	1%	0%	1%	1%	-	-	3%	1%
This Christmas	1%	2%	1%	3%	1%	1%	1%	1%	2%	-	-	9%	-	2%	0%
Winter Wonderland	0%	1%	0%	1%	-	0%	-	-	1%	1%	0%	-	-	-	-
Santa Baby	1%	1%	0%	2%	0%	0%	1%	-	1%	0%	1%	1%	-	-	-
Please Come Home For Christmas	0%	-	0%	-	0%	0%	1%	-	0%	-	-	2%	-	-	0%
I'll be Home for Christmas	2%	1%	2%	1%	1%	2%	1%	1%	2%	2%	2%	-	1%	2%	1%
Hark The Herald Angels Sing	1%	1%	1%	1%	-	2%	2%	1%	1%	1%	1%	-	-	-	1%
Mary Did You Know	2%	1%	3%	1%	2%	3%	4%	1%	2%	4%	3%	-	1%	2%	1%
Joy to the World	1%	1%	1%	-	-	3%	2%	-	1%	3%	1%	4%	-	-	1%
Santa Claus is Coming to Town	1%	1%	1%	1%	2%	2%	2%	2%	1%	1%	1%	2%	3%	-	2%
O Come All Ye Faithful	0%	-	1%	-	0%	0%	-	0%	1%	-	0%	1%	-	-	-
Deck the Halls	0%	-	0%	-	0%	0%	-	1%	0%	-	0%	-	-	-	-
Hallelujah	1%	0%	1%	-	1%	1%	-	1%	-	2%	1%	-	-	-	1%
Sleigh Ride	1%	1%	1%	2%	1%	-	1%	1%	0%	1%	1%	-	-	2%	0%
Rocking Around the Christmas Tree	1%	1%	1%	1%	2%	1%	1%	2%	2%	1%	1%	-	2%	-	2%
Let It Snow	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	-	2%
The Christmas Song	2%	2%	1%	1%	1%	3%	2%	2%	2%	2%	2%	6%	-	-	2%
Carol of the Bells	2%	1%	3%	3%	2%	2%	2%	4%	2%	1%	3%	-	-	-	3%
All I Want For Christmas	6%	6%	7%	15%	7%	1%	7%	5%	7%	7%	3%	13%	8%	27%	4%
White Christmas	8%	12%	5%	2%	5%	13%	8%	9%	7%	9%	9%	3%	5%	7%	7%
O Holy Night	6%	2%	8%	2%	6%	7%	5%	7%	6%	4%	7%	1%	3%	4%	4%
Silver Bells	3%	2%	3%	2%	3%	3%	1%	2%	3%	4%	3%	1%	2%	-	2%
Baby It's Cold Outside	2%	1%	2%	1%	4%	1%	3%	2%	2%	1%	2%	-	2%	2%	3%
Little Drummer Boy	4%	4%	4%	0%	5%	6%	4%	4%	5%	3%	6%	1%	1%	2%	5%
Rudolph the Red Nosed Reindeer	3%	2%	3%	4%	3%	1%	4%	2%	3%	1%	2%	1%	6%	2%	5%

# YouGovRealtime

## Holiday Music

US\_nat Sample: 10th - 11th December 2019



	Total	Education			Marital Status										
		Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say
Rudolph the Red Nosed Reindeer	2%	0%	0%	2%	2%	3%	1%	-	2%	1%	3%	-	-	-	6%
Jingle Bells	4%	4%	2%	2%	4%	16%	2%	2%	4%	4%	1%	-	12%	-	-
Jingle Bell Rock	1%	1%	1%	-	2%	3%	-	-	1%	2%	3%	-	-	-	-
Silent Night	6%	7%	5%	8%	7%	-	6%	4%	6%	5%	9%	9%	7%	-	6%
Feliz Navidad	1%	1%	0%	-	1%	-	-	2%	1%	2%	1%	-	-	-	-
Other	12%	12%	15%	12%	11%	-	12%	20%	11%	16%	5%	11%	17%	-	-
NA	39%	35%	39%	34%	34%	60%	38%	35%	35%	46%	39%	34%	31%	100%	51%

rrhm\_q1\_unaided1\_\_coded\_rb.

Unweighted base	749	263	138	81	378	11	40	29	458	162	67	42	13	-	7
<b>Base</b>	<b>743</b>	<b>244</b>	<b>136</b>	<b>83</b>	<b>369</b>	<b>10</b>	<b>38</b>	<b>32</b>	<b>449</b>	<b>164</b>	<b>66</b>	<b>43</b>	<b>14</b>	<b>-</b>	<b>7</b>
The 12 Days of Christmas	0%	0%	1%	-	0%	-	-	-	0%	1%	-	-	7%	-	-
Mele Kalikimaka	0%	1%	-	-	0%	-	4%	3%	1%	-	-	-	-	-	-
O Come O Come Emmanuel	0%	-	-	2%	1%	-	-	-	1%	-	-	-	-	-	-
So This Is Christmas	0%	1%	-	-	-	-	2%	-	0%	-	1%	-	-	-	-
I Saw Mommy Kissing Santa Claus	1%	1%	-	-	0%	-	-	4%	1%	1%	-	-	-	-	-
Holly Jolly Christmas	1%	1%	1%	1%	0%	8%	2%	-	1%	1%	2%	-	-	-	-
Blue Christmas	1%	-	2%	1%	1%	-	-	-	1%	1%	-	10%	-	-	-
Christmas Time is Here	1%	1%	-	1%	1%	-	-	-	1%	-	-	-	-	-	15%
Grandma Got Run Over By a Reindeer	1%	1%	1%	0%	1%	8%	-	-	1%	1%	2%	-	-	-	-
I Want a Hippopotamus for Christmas	0%	0%	-	-	0%	-	-	-	0%	-	1%	-	-	-	-
Do They Know It's Christmas	0%	-	-	-	0%	-	-	-	0%	-	1%	-	-	-	-
Here Comes Santa Claus	0%	0%	1%	-	-	-	-	3%	0%	2%	-	-	-	-	-
Have Yourself a Merry Little Christmas	1%	2%	1%	-	1%	-	-	-	1%	3%	1%	-	-	-	16%
The First Noel	0%	-	-	1%	0%	11%	-	-	0%	-	1%	-	-	-	-
It's the Most Wonderful Time of the Year	1%	1%	1%	-	1%	-	2%	-	1%	-	1%	-	-	-	-
Frosty the Snowman	1%	1%	1%	-	1%	-	-	3%	1%	0%	3%	-	-	-	-
We Wish You a Merry Christmas	1%	-	-	3%	1%	-	-	-	0%	-	4%	2%	-	-	-
Ave Maria	1%	1%	1%	-	1%	-	-	-	1%	1%	-	2%	6%	-	-
Last Christmas	1%	1%	-	1%	0%	-	2%	-	0%	3%	1%	-	-	-	-
This Christmas	1%	3%	-	1%	1%	-	-	11%	2%	1%	-	-	-	-	-
Winter Wonderland	0%	1%	1%	-	0%	-	-	-	0%	0%	-	-	-	-	-
Santa Baby	1%	1%	-	1%	1%	-	2%	-	1%	0%	-	-	-	-	-
Please Come Home For Christmas	0%	0%	-	-	0%	-	-	-	0%	1%	-	-	-	-	-
I'll be Home for Christmas	2%	1%	4%	2%	2%	-	-	-	2%	-	2%	7%	-	-	15%
Hark The Herald Angels Sing	1%	-	1%	4%	1%	-	2%	-	1%	1%	4%	-	-	-	-
Mary Did You Know	2%	3%	3%	4%	3%	-	-	-	2%	2%	3%	-	7%	-	-
Joy to the World	1%	1%	1%	3%	2%	-	-	-	2%	1%	2%	-	-	-	-
Santa Claus is Coming to Town	1%	1%	1%	2%	2%	-	-	-	2%	1%	2%	-	-	-	-
O Come All Ye Faithful	0%	1%	-	-	1%	-	-	-	1%	-	-	-	-	-	-
Deck the Halls	0%	0%	1%	-	1%	-	-	-	0%	-	-	-	-	-	-
Hallelujah	1%	0%	-	1%	1%	-	-	3%	1%	-	-	2%	-	-	-
Sleigh Ride	1%	1%	-	1%	1%	-	-	-	0%	2%	-	-	-	-	-
Rocking Around the Christmas Tree	1%	1%	1%	-	1%	-	3%	-	1%	1%	2%	-	-	-	-
Let It Snow	1%	1%	-	-	1%	-	3%	3%	1%	2%	-	-	-	-	-
The Christmas Song	2%	2%	2%	1%	2%	-	5%	-	2%	2%	2%	3%	-	-	-
Carol of the Bells	2%	1%	3%	1%	1%	-	5%	-	1%	3%	3%	5%	-	-	13%
All I Want For Christmas	6%	8%	7%	9%	5%	17%	20%	10%	7%	7%	5%	-	-	-	-
White Christmas	8%	8%	8%	10%	10%	-	6%	3%	9%	3%	10%	14%	14%	-	-
O Holy Night	6%	4%	11%	7%	7%	-	7%	6%	7%	3%	2%	11%	7%	-	16%
Silver Bells	3%	3%	3%	3%	4%	-	-	-	3%	1%	2%	4%	-	-	-
Baby It's Cold Outside	2%	1%	3%	1%	3%	-	-	3%	3%	-	-	2%	7%	-	-
Little Drummer Boy	4%	6%	3%	1%	5%	-	-	3%	4%	4%	7%	9%	-	-	-
Rudolph the Red Nosed Reindeer	3%	1%	1%	3%	3%	8%	2%	-	3%	2%	6%	-	-	-	12%

# YouGovRealtime

## Holiday Music

US\_nat Sample: 10th - 11th December 2019



Total	Parent or guardian of any children					Income				
	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	
Rudolph the Red Nosed Reindeer	2%	3%	2%	2%	1%	-	1%	2%	1%	2%
Jingle Bells	4%	4%	3%	4%	4%	-	5%	4%	3%	2%
Jingle Bell Rock	1%	2%	2%	2%	1%	-	1%	2%	1%	3%
Silent Night	6%	5%	8%	7%	5%	3%	6%	6%	5%	8%
Feliz Navidad	1%	1%	1%	1%	1%	-	1%	0%	1%	0%
Other	12%	13%	8%	11%	13%	6%	10%	11%	16%	10%
NA	39%	41%	33%	36%	40%	71%	43%	37%	33%	41%

rrhm\_q1\_unaided1\_\_coded\_rb.

Unweighted base	749	197	290	448	292	9	242	216	192	99
<b>Base</b>	<b>743</b>	<b>190</b>	<b>284</b>	<b>438</b>	<b>296</b>	<b>9</b>	<b>238</b>	<b>216</b>	<b>190</b>	<b>99</b>
The 12 Days of Christmas	0%	0%	0%	0%	0%	-	1%	-	0%	-
Mele Kalikimaka	0%	0%	0%	0%	1%	-	1%	0%	-	-
O Come O Come Emmanuel	0%	2%	-	1%	-	-	-	0%	1%	1%
So This Is Christmas	0%	-	1%	0%	-	-	1%	-	-	-
I Saw Mommy Kissing Santa Claus	1%	-	0%	0%	1%	-	1%	-	-	1%
Holly Jolly Christmas	1%	1%	1%	1%	0%	-	2%	0%	0%	-
Blue Christmas	1%	1%	2%	2%	1%	-	1%	2%	1%	1%
Christmas Time is Here	1%	1%	1%	1%	0%	11%	-	1%	1%	1%
Grandma Got Run Over By a Reindeer	1%	0%	1%	1%	1%	-	1%	1%	0%	1%
I Want a Hippopotamus for Christmas	0%	0%	0%	0%	-	-	1%	-	-	-
Do They Know It's Christmas	0%	-	0%	0%	0%	-	0%	-	0%	-
Here Comes Santa Claus	0%	-	-	-	1%	-	1%	-	1%	-
Have Yourself a Merry Little Christmas	1%	1%	1%	1%	2%	-	3%	-	1%	2%
The First Noel	0%	1%	1%	0%	0%	-	0%	1%	-	-
It's the Most Wonderful Time of the Year	1%	1%	1%	1%	1%	-	1%	1%	-	-
Frosty the Snowman	1%	1%	1%	1%	1%	-	1%	1%	1%	-
We Wish You a Merry Christmas	1%	1%	1%	1%	1%	-	0%	0%	2%	-
Ave Maria	1%	-	1%	1%	1%	-	0%	1%	1%	1%
Last Christmas	1%	-	1%	0%	2%	-	2%	1%	-	1%
This Christmas	1%	2%	-	1%	2%	-	-	3%	1%	-
Winter Wonderland	0%	1%	0%	0%	0%	-	0%	-	0%	1%
Santa Baby	1%	-	0%	0%	1%	-	0%	1%	0%	1%
Please Come Home For Christmas	0%	-	1%	0%	-	-	0%	0%	-	-
I'll be Home for Christmas	2%	2%	2%	2%	1%	11%	2%	2%	2%	1%
Hark The Herald Angels Sing	1%	1%	1%	1%	1%	-	2%	-	2%	-
Mary Did You Know	2%	2%	2%	2%	2%	-	2%	1%	3%	5%
Joy to the World	1%	2%	1%	1%	1%	11%	0%	2%	2%	-
Santa Claus is Coming to Town	1%	2%	2%	2%	0%	-	2%	1%	2%	-
O Come All Ye Faithful	0%	1%	1%	1%	-	-	-	0%	1%	-
Deck the Halls	0%	0%	1%	0%	-	-	0%	0%	-	-
Hallelujah	1%	1%	1%	1%	-	-	0%	1%	1%	-
Sleigh Ride	1%	-	0%	0%	2%	-	0%	1%	1%	-
Rocking Around the Christmas Tree	1%	-	1%	0%	2%	-	1%	2%	1%	1%
Let It Snow	1%	1%	1%	1%	1%	-	1%	0%	1%	2%
The Christmas Song	2%	1%	2%	2%	2%	-	1%	3%	1%	3%
Carol of the Bells	2%	1%	1%	1%	3%	9%	2%	3%	2%	2%
All I Want For Christmas	6%	7%	4%	5%	8%	-	7%	5%	7%	6%
White Christmas	8%	6%	12%	9%	6%	-	5%	11%	7%	11%
O Holy Night	6%	6%	7%	6%	5%	12%	4%	6%	7%	7%
Silver Bells	3%	2%	4%	3%	2%	12%	2%	3%	3%	3%
Baby It's Cold Outside	2%	3%	2%	2%	1%	-	2%	1%	4%	1%
Little Drummer Boy	4%	4%	6%	5%	3%	-	5%	3%	5%	4%
Rudolph the Red Nosed Reindeer	3%	4%	2%	3%	2%	-	2%	4%	2%	4%

YouGovRealtime

Holiday Music

US\_nat Sample: 10th - 11th December 2019



	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
Jingle Bells	6%	7%	5%	7%	7%	5%	4%	7%	8%	4%	5%	11%	6%	9%	8%
Jingle Bell Rock	2%	2%	2%	1%	4%	2%	1%	1%	4%	3%	2%	2%	7%	-	4%
Silent Night	10%	8%	12%	5%	9%	13%	7%	12%	9%	12%	10%	17%	7%	7%	10%
Feliz Navidad	1%	1%	1%	3%	1%	1%	1%	1%	2%	1%	1%	2%	4%	-	2%
Other	19%	22%	16%	31%	17%	14%	18%	22%	15%	24%	18%	13%	29%	20%	17%

rrhm\_q2. What is your LEAST favorite holiday song? Please write in the name of one song. If you have multiple equally least favorite holiday songs, please enter ONE of them.

Unweighted base	1209	570	639	359	387	463	216	262	452	279	807	137	166	99	452
<b>Base: All US Adults</b>	1209	589	620	363	376	470	215	254	455	285	783	143	189	94	488
1	39%	33%	45%	34%	36%	45%	38%	42%	38%	39%	44%	32%	29%	29%	32%
Don't know	30%	32%	28%	30%	29%	30%	32%	29%	30%	30%	29%	25%	33%	36%	32%
Not applicable - I don't have a favorite holiday song	31%	35%	27%	35%	34%	25%	30%	30%	32%	31%	27%	43%	37%	35%	36%

Cell Contents (Column Percentages)

YouGovRealtime

Holiday Music

US\_nat Sample: 10th - 11th December 2019



	Total	Education			Marital Status										
		Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced	Widowed	Separated	Other	Prefer not to say
Jingle Bells	6%	6%	3%	3%	6%	39%	2%	3%	6%	8%	1%	-	18%	-	-
Jingle Bell Rock	2%	2%	1%	-	2%	8%	-	-	2%	3%	5%	-	-	-	-
Silent Night	10%	10%	9%	12%	10%	-	9%	6%	9%	9%	15%	14%	10%	-	13%
Feliz Navidad	1%	2%	1%	-	1%	-	-	2%	1%	3%	2%	-	-	-	-
Other	19%	18%	25%	18%	16%	-	20%	31%	17%	29%	9%	17%	24%	-	-

rrhm\_q2. What is your LEAST favorite holiday song? Please write in the name of one song. If you have multiple equally least favorite holiday songs, please enter ONE of them.

Unweighted base	1209	409	224	124	562	26	64	47	699	301	110	64	19	2	14
<b>Base: All US Adults</b>	1209	375	220	126	558	24	62	49	694	306	108	66	20	2	14
1	39%	40%	47%	51%	43%	28%	47%	28%	42%	36%	36%	36%	34%	-	22%
Don't know	30%	29%	28%	25%	30%	25%	23%	48%	30%	26%	30%	38%	43%	47%	42%
Not applicable - I don't have a favorite holiday song	31%	31%	24%	24%	27%	47%	30%	24%	28%	37%	34%	25%	23%	53%	36%

Cell Contents (C)

**YouGovRealtime**

**Holiday Music**

US\_nat Sample: 10th - 11th December 2019



	Total	Parent or guardian of any children					Income			
		Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say
Jingle Bells	6%	7%	5%	6%	6%	-	8%	6%	4%	3%
Jingle Bell Rock	2%	4%	2%	3%	2%	-	2%	3%	2%	5%
Silent Night	10%	9%	12%	11%	9%	12%	11%	10%	7%	14%
Feliz Navidad	1%	1%	1%	1%	1%	-	2%	0%	2%	1%
Other	19%	23%	13%	17%	22%	21%	18%	18%	23%	16%

rrhm\_q2. What is your LEAST favorite holiday song? Please write in the name of one song. If you have multiple equally least favorite holiday songs, please enter ONE of them.

Unweighted base	1209	329	426	684	494	31	412	339	288	170
<b>Base: All US Adults</b>	1209	323	426	681	497	31	417	342	283	166
1	39%	37%	42%	39%	40%	16%	38%	37%	47%	32%
Don't know	30%	29%	30%	30%	29%	37%	25%	35%	27%	36%
Not applicable - I don't have a favorite holiday song	31%	34%	28%	30%	31%	47%	37%	28%	26%	32%

Cell Contents (C)