

1. Do you think the American Dream exists?

Yes, for everyone	38%
Yes, for me but not for other people	6%
Yes, for other people but not for me	11%
No	25%
Not sure	20%

2. To what extent, if at all, are the following people representative of the American Dream?

	A great deal	Somewhat	Not much	Not at all	Not sure
Dolly Parton	50%	23%	5%	7%	15%
Barack Obama	43%	21%	8%	18%	10%
Serena Williams	37%	26%	8%	11%	17%
LeBron James	36%	25%	8%	14%	17%
Taylor Swift	35%	25%	9%	17%	13%
Bill Gates	35%	25%	11%	18%	11%
Elon Musk	33%	16%	8%	30%	13%
Warren Buffett	33%	21%	8%	14%	24%
Beyoncé	30%	24%	11%	18%	16%
Donald Trump	29%	14%	8%	39%	10%
Kim Kardashian	20%	18%	12%	36%	13%
Mr. Beast	16%	16%	9%	19%	40%
Logan Paul	11%	17%	10%	24%	38%

YouGov Survey: American Dream

April 16 - 20, 2026 - 1,126 U.S. adult citizens



Interviewing Dates	April 16 - 20, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.038, with a mean of one and a standard deviation of 0.871.
Number of respondents	1,126
Margin of error	± 3.9 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	61 questions not reported.

YouGov Survey: American Dream

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1. American Dream Exists

Do you think the American Dream exists?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, for everyone	38%	44%	32%	39%	39%	35%	40%	39%	37%	43%	37%	40%
Yes, for me but not for other people	6%	5%	7%	10%	7%	3%	6%	6%	1%	5%	5%	9%
Yes, for other people but not for me	11%	8%	14%	6%	12%	15%	9%	11%	11%	11%	12%	9%
No	25%	27%	24%	20%	30%	28%	23%	24%	33%	24%	24%	28%
Not sure	20%	16%	24%	26%	12%	20%	23%	21%	18%	17%	23%	15%
Totals	100%	100%	101%	101%	100%	101%	101%	101%	100%	100%	101%	101%
Unweighted N	(1,125)	(532)	(593)	(266)	(266)	(351)	(242)	(749)	(140)	(162)	(713)	(412)

		Party ID			2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, for everyone	38%	31%	27%	60%	24%	61%	32%	41%	45%	31%	33%	39%	45%
Yes, for me but not for other people	6%	7%	5%	5%	7%	5%	2%	6%	10%	8%	7%	6%	4%
Yes, for other people but not for me	11%	12%	10%	10%	12%	9%	16%	10%	8%	15%	10%	11%	9%
No	25%	32%	31%	12%	38%	13%	31%	26%	18%	20%	36%	24%	23%
Not sure	20%	18%	26%	13%	19%	13%	19%	17%	18%	27%	14%	20%	19%
Totals	100%	100%	99%	100%	100%	101%	100%	100%	99%	101%	100%	100%	100%
Unweighted N	(1,125)	(364)	(442)	(319)	(446)	(392)	(419)	(297)	(265)	(201)	(216)	(471)	(237)

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2A. Representation of American Dream — Dolly Parton

To what extent, if at all, are the following people representative of the American Dream?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A great deal	50%	46%	53%	33%	38%	56%	69%	54%	41%	49%	48%	53%
Somewhat	23%	22%	24%	23%	26%	27%	15%	22%	26%	20%	23%	24%
Not much	5%	7%	4%	9%	7%	3%	2%	6%	5%	3%	5%	6%
Not at all	7%	8%	6%	7%	12%	4%	6%	6%	7%	13%	7%	8%
Not sure	15%	17%	13%	29%	16%	10%	8%	13%	21%	14%	18%	9%
Totals	100%	100%	100%	101%	99%	100%	100%	101%	100%	99%	101%	100%
Unweighted N	(1,116)	(527)	(589)	(262)	(266)	(347)	(241)	(742)	(140)	(160)	(705)	(411)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A great deal	50%	56%	42%	54%	58%	55%	49%	54%	53%	49%	46%	55%	44%
Somewhat	23%	23%	24%	22%	23%	24%	27%	24%	25%	22%	29%	22%	23%
Not much	5%	6%	5%	5%	5%	5%	4%	5%	7%	5%	5%	5%	6%
Not at all	7%	5%	6%	9%	7%	9%	7%	8%	7%	8%	6%	8%	7%
Not sure	15%	9%	23%	9%	7%	8%	13%	9%	9%	16%	15%	11%	20%
Totals	100%	99%	100%	99%	100%	101%	100%	100%	101%	100%	101%	101%	100%
Unweighted N	(1,116)	(363)	(436)	(317)	(446)	(389)	(416)	(297)	(261)	(198)	(213)	(469)	(236)

YouGov Survey: American Dream

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2B. Representation of American Dream — Barack Obama

To what extent, if at all, are the following people representative of the American Dream?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A great deal	43%	40%	46%	38%	42%	40%	54%	40%	55%	43%	40%	50%
Somewhat	21%	20%	22%	25%	20%	24%	13%	19%	20%	25%	20%	22%
Not much	8%	9%	7%	10%	10%	6%	6%	10%	5%	3%	8%	8%
Not at all	18%	22%	14%	10%	16%	22%	23%	20%	6%	20%	21%	14%
Not sure	10%	9%	10%	18%	11%	8%	4%	10%	14%	9%	12%	6%
Totals	100%	100%	99%	101%	99%	100%	100%	99%	100%	100%	101%	100%
Unweighted N	(1,119)	(530)	(589)	(265)	(266)	(348)	(240)	(747)	(139)	(159)	(707)	(412)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A great deal	43%	73%	40%	20%	70%	27%	42%	48%	46%	40%	40%	45%	46%
Somewhat	21%	16%	25%	20%	19%	20%	21%	21%	22%	18%	23%	21%	20%
Not much	8%	6%	5%	14%	3%	12%	6%	8%	13%	11%	7%	8%	6%
Not at all	18%	2%	13%	39%	3%	35%	21%	17%	12%	21%	17%	19%	15%
Not sure	10%	3%	17%	6%	4%	6%	11%	6%	7%	10%	13%	7%	12%
Totals	100%	100%	100%	99%	99%	100%	101%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,119)	(362)	(440)	(317)	(445)	(391)	(415)	(297)	(265)	(202)	(214)	(467)	(236)

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2C. Representation of American Dream — Serena Williams

To what extent, if at all, are the following people representative of the American Dream?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A great deal	37%	36%	38%	33%	32%	37%	47%	36%	46%	32%	33%	44%
Somewhat	26%	27%	25%	26%	25%	26%	25%	24%	24%	32%	25%	27%
Not much	8%	7%	10%	8%	12%	6%	8%	10%	3%	8%	8%	9%
Not at all	11%	12%	11%	10%	14%	13%	8%	12%	7%	12%	12%	9%
Not sure	17%	18%	16%	24%	17%	17%	12%	18%	19%	15%	21%	11%
Totals	99%	100%	100%	101%	100%	99%	100%	100%	99%	99%	99%	100%
Unweighted N	(1,119)	(529)	(590)	(264)	(265)	(349)	(241)	(746)	(139)	(160)	(706)	(413)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A great deal	37%	49%	31%	34%	48%	36%	35%	40%	43%	37%	34%	38%	38%
Somewhat	26%	26%	27%	24%	27%	27%	24%	26%	30%	21%	27%	27%	26%
Not much	8%	7%	7%	12%	7%	10%	6%	10%	9%	8%	10%	8%	7%
Not at all	11%	7%	10%	17%	7%	16%	14%	12%	10%	15%	8%	13%	9%
Not sure	17%	11%	25%	13%	11%	10%	20%	13%	8%	19%	20%	13%	21%
Totals	99%	100%	100%	100%	100%	99%	99%	101%	100%	100%	99%	99%	101%
Unweighted N	(1,119)	(364)	(438)	(317)	(446)	(389)	(418)	(294)	(264)	(201)	(215)	(469)	(234)

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2D. Representation of American Dream — LeBron James

To what extent, if at all, are the following people representative of the American Dream?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A great deal	36%	35%	36%	35%	35%	33%	41%	32%	49%	38%	33%	40%
Somewhat	25%	25%	25%	30%	22%	25%	25%	27%	18%	32%	25%	25%
Not much	8%	8%	8%	8%	8%	8%	8%	9%	8%	5%	6%	11%
Not at all	14%	16%	12%	9%	17%	15%	12%	14%	6%	12%	14%	13%
Not sure	17%	16%	19%	18%	18%	19%	14%	18%	19%	14%	21%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	(1,117)	(527)	(590)	(264)	(265)	(347)	(241)	(746)	(138)	(159)	(705)	(412)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A great deal	36%	44%	33%	32%	41%	35%	32%	35%	43%	36%	28%	41%	34%
Somewhat	25%	29%	23%	25%	29%	24%	26%	27%	26%	23%	29%	26%	22%
Not much	8%	9%	7%	9%	10%	8%	5%	10%	13%	8%	8%	7%	9%
Not at all	14%	4%	14%	22%	7%	23%	15%	15%	12%	14%	15%	13%	14%
Not sure	17%	14%	23%	13%	12%	10%	22%	12%	6%	18%	21%	13%	20%
Totals	100%	100%	100%	101%	99%	100%	100%	99%	100%	99%	101%	100%	99%
Unweighted N	(1,117)	(364)	(440)	(313)	(446)	(387)	(415)	(295)	(264)	(201)	(216)	(466)	(234)

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2E. Representation of American Dream — Taylor Swift

To what extent, if at all, are the following people representative of the American Dream?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A great deal	35%	34%	36%	30%	29%	35%	47%	34%	36%	41%	35%	36%
Somewhat	25%	26%	24%	28%	29%	23%	21%	25%	29%	24%	23%	29%
Not much	9%	11%	8%	11%	10%	9%	7%	11%	4%	5%	9%	10%
Not at all	17%	17%	18%	15%	20%	19%	14%	17%	13%	18%	19%	15%
Not sure	13%	13%	14%	16%	13%	14%	11%	13%	18%	12%	15%	11%
Totals	99%	101%	100%	100%	101%	100%	100%	100%	100%	100%	101%	101%
Unweighted N	(1,121)	(530)	(591)	(263)	(266)	(350)	(242)	(748)	(140)	(160)	(709)	(412)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A great deal	35%	43%	31%	34%	46%	34%	33%	38%	42%	38%	34%	32%	38%
Somewhat	25%	31%	23%	21%	27%	24%	23%	28%	25%	20%	22%	31%	23%
Not much	9%	9%	8%	11%	7%	12%	6%	9%	13%	11%	13%	9%	5%
Not at all	17%	10%	19%	22%	12%	22%	22%	16%	13%	16%	19%	17%	17%
Not sure	13%	7%	19%	12%	8%	8%	16%	9%	8%	14%	12%	11%	18%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	101%	99%	100%	100%	101%
Unweighted N	(1,121)	(365)	(438)	(318)	(447)	(391)	(419)	(297)	(264)	(201)	(214)	(471)	(235)

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2F. Representation of American Dream — Bill Gates

To what extent, if at all, are the following people representative of the American Dream?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A great deal	35%	35%	35%	34%	32%	33%	42%	35%	43%	33%	34%	37%
Somewhat	25%	25%	24%	26%	22%	26%	25%	26%	13%	27%	22%	30%
Not much	11%	11%	10%	12%	12%	8%	11%	12%	12%	8%	12%	8%
Not at all	18%	19%	17%	12%	19%	22%	15%	18%	16%	21%	19%	16%
Not sure	11%	10%	13%	16%	14%	10%	7%	10%	16%	11%	13%	8%
Totals	100%	100%	99%	100%	99%	99%	100%	101%	100%	100%	100%	99%
Unweighted N	(1,119)	(528)	(591)	(265)	(265)	(348)	(241)	(746)	(140)	(159)	(708)	(411)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A great deal	35%	40%	31%	37%	35%	39%	32%	38%	44%	40%	28%	37%	35%
Somewhat	25%	27%	24%	24%	28%	24%	24%	27%	25%	22%	31%	26%	21%
Not much	11%	13%	9%	11%	12%	9%	11%	11%	11%	11%	10%	10%	13%
Not at all	18%	15%	18%	21%	18%	22%	22%	16%	14%	17%	20%	18%	17%
Not sure	11%	6%	18%	8%	7%	6%	12%	8%	6%	11%	12%	10%	15%
Totals	100%	101%	100%	101%	100%	100%	101%	100%	100%	101%	101%	101%	101%
Unweighted N	(1,119)	(365)	(438)	(316)	(447)	(388)	(418)	(296)	(263)	(201)	(214)	(468)	(236)

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2G. Representation of American Dream — Elon Musk

To what extent, if at all, are the following people representative of the American Dream?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A great deal	33%	33%	33%	35%	28%	30%	42%	35%	31%	30%	33%	33%
Somewhat	16%	18%	14%	18%	19%	14%	15%	16%	14%	20%	17%	15%
Not much	8%	8%	7%	10%	5%	9%	7%	9%	4%	7%	7%	8%
Not at all	30%	30%	31%	23%	31%	34%	30%	29%	30%	33%	27%	35%
Not sure	13%	11%	14%	15%	15%	13%	7%	12%	21%	10%	15%	9%
Totals	100%	100%	99%	101%	98%	100%	101%	101%	100%	100%	99%	100%
Unweighted N	(1,120)	(530)	(590)	(263)	(266)	(350)	(241)	(745)	(139)	(162)	(708)	(412)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A great deal	33%	22%	28%	50%	17%	54%	25%	38%	40%	37%	27%	33%	36%
Somewhat	16%	13%	13%	23%	12%	20%	17%	18%	16%	16%	11%	21%	12%
Not much	8%	9%	6%	9%	10%	7%	7%	7%	10%	5%	6%	9%	9%
Not at all	30%	48%	32%	10%	55%	12%	34%	28%	28%	25%	41%	26%	32%
Not sure	13%	8%	20%	8%	6%	7%	17%	9%	6%	16%	15%	12%	11%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(1,120)	(364)	(440)	(316)	(446)	(389)	(418)	(296)	(264)	(201)	(216)	(468)	(235)

2H. Representation of American Dream — Warren Buffett

To what extent, if at all, are the following people representative of the American Dream?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A great deal	33%	35%	31%	27%	31%	32%	43%	33%	34%	34%	31%	38%
Somewhat	21%	24%	18%	20%	21%	20%	23%	21%	16%	25%	18%	25%
Not much	8%	9%	8%	10%	10%	6%	9%	10%	6%	5%	8%	9%
Not at all	14%	13%	14%	10%	15%	17%	10%	13%	12%	12%	13%	14%
Not sure	24%	19%	29%	34%	23%	25%	14%	23%	31%	24%	29%	14%
Totals	100%	100%	100%	101%	100%	100%	99%	100%	99%	100%	99%	100%
Unweighted N	(1,119)	(529)	(590)	(264)	(266)	(349)	(240)	(745)	(140)	(160)	(707)	(412)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A great deal	33%	40%	29%	32%	34%	40%	28%	36%	40%	40%	32%	32%	31%
Somewhat	21%	22%	18%	24%	25%	22%	21%	23%	24%	15%	21%	24%	19%
Not much	8%	7%	7%	11%	11%	9%	6%	10%	12%	6%	8%	8%	11%
Not at all	14%	11%	13%	16%	14%	16%	16%	14%	11%	15%	15%	12%	13%
Not sure	24%	19%	32%	17%	16%	13%	29%	16%	14%	24%	23%	23%	26%
Totals	100%	99%	99%	100%	100%	100%	100%	99%	101%	100%	99%	99%	100%
Unweighted N	(1,119)	(364)	(439)	(316)	(446)	(388)	(417)	(296)	(263)	(202)	(215)	(468)	(234)

2I. Representation of American Dream — Beyoncé

To what extent, if at all, are the following people representative of the American Dream?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A great deal	30%	28%	32%	28%	30%	32%	32%	28%	38%	35%	28%	36%
Somewhat	24%	26%	22%	30%	21%	23%	24%	23%	26%	27%	25%	23%
Not much	11%	11%	10%	8%	13%	9%	14%	13%	4%	7%	10%	12%
Not at all	18%	17%	19%	11%	21%	22%	16%	18%	10%	19%	19%	16%
Not sure	16%	18%	15%	22%	15%	15%	14%	17%	21%	12%	18%	14%
Totals	99%	100%	98%	99%	100%	101%	100%	99%	99%	100%	100%	101%
Unweighted N	(1,117)	(528)	(589)	(265)	(265)	(349)	(238)	(743)	(140)	(160)	(704)	(413)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A great deal	30%	38%	26%	30%	36%	33%	30%	30%	38%	33%	26%	32%	30%
Somewhat	24%	33%	20%	22%	30%	17%	23%	28%	23%	15%	25%	28%	23%
Not much	11%	7%	11%	14%	9%	12%	9%	11%	12%	9%	12%	11%	11%
Not at all	18%	12%	19%	23%	14%	26%	20%	18%	15%	21%	18%	18%	17%
Not sure	16%	11%	24%	12%	11%	11%	18%	13%	12%	22%	19%	11%	20%
Totals	99%	101%	100%	101%	100%	99%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,117)	(363)	(438)	(316)	(446)	(388)	(417)	(295)	(264)	(200)	(214)	(469)	(234)

2J. Representation of American Dream — Donald Trump

To what extent, if at all, are the following people representative of the American Dream?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A great deal	29%	30%	28%	29%	22%	31%	34%	31%	24%	33%	31%	25%
Somewhat	14%	15%	13%	17%	13%	13%	14%	14%	10%	14%	14%	13%
Not much	8%	7%	10%	8%	11%	9%	6%	9%	7%	4%	8%	9%
Not at all	39%	39%	39%	33%	42%	39%	42%	38%	42%	41%	36%	46%
Not sure	10%	10%	9%	13%	12%	9%	5%	8%	17%	8%	11%	6%
Totals	100%	101%	99%	100%	100%	101%	101%	100%	100%	100%	100%	99%
Unweighted N	(1,118)	(528)	(590)	(263)	(266)	(348)	(241)	(744)	(140)	(160)	(709)	(409)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A great deal	29%	11%	19%	59%	10%	57%	27%	31%	29%	35%	23%	32%	24%
Somewhat	14%	8%	16%	17%	7%	21%	10%	15%	17%	17%	10%	15%	14%
Not much	8%	8%	7%	10%	6%	8%	9%	7%	10%	8%	7%	10%	7%
Not at all	39%	69%	40%	10%	74%	10%	43%	38%	40%	26%	49%	38%	43%
Not sure	10%	3%	18%	4%	4%	4%	12%	8%	3%	14%	11%	5%	11%
Totals	100%	99%	100%	100%	101%	100%	101%	99%	99%	100%	100%	100%	99%
Unweighted N	(1,118)	(362)	(440)	(316)	(444)	(389)	(417)	(297)	(261)	(200)	(215)	(468)	(235)

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2K. Representation of American Dream — Kim Kardashian

To what extent, if at all, are the following people representative of the American Dream?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A great deal	20%	19%	21%	23%	16%	20%	21%	17%	28%	25%	21%	18%
Somewhat	18%	21%	16%	24%	23%	15%	12%	18%	21%	23%	17%	20%
Not much	12%	12%	13%	15%	7%	10%	19%	14%	4%	10%	12%	14%
Not at all	36%	36%	36%	21%	40%	43%	36%	38%	24%	32%	35%	38%
Not sure	13%	12%	14%	17%	14%	12%	12%	13%	22%	10%	15%	10%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,116)	(526)	(590)	(262)	(265)	(347)	(242)	(745)	(137)	(160)	(705)	(411)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A great deal	20%	20%	19%	22%	16%	22%	19%	24%	20%	26%	16%	17%	23%
Somewhat	18%	22%	14%	21%	19%	18%	19%	18%	20%	14%	12%	24%	18%
Not much	12%	14%	11%	13%	16%	11%	8%	11%	19%	9%	14%	13%	12%
Not at all	36%	36%	37%	35%	41%	39%	39%	36%	34%	38%	43%	34%	33%
Not sure	13%	8%	19%	10%	8%	10%	14%	11%	8%	13%	15%	12%	15%
Totals	99%	100%	100%	101%	100%	100%	99%	100%	101%	100%	100%	100%	101%
Unweighted N	(1,116)	(363)	(438)	(315)	(446)	(388)	(414)	(295)	(264)	(201)	(215)	(466)	(234)

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2L. Representation of American Dream — Mr. Beast

To what extent, if at all, are the following people representative of the American Dream?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A great deal	16%	16%	16%	29%	16%	12%	8%	13%	18%	25%	16%	15%
Somewhat	16%	18%	14%	25%	23%	12%	5%	13%	26%	21%	17%	13%
Not much	9%	10%	9%	13%	11%	8%	7%	10%	4%	8%	10%	8%
Not at all	19%	20%	18%	15%	26%	22%	12%	20%	17%	18%	18%	21%
Not sure	40%	36%	43%	18%	24%	46%	68%	45%	36%	28%	39%	42%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	101%	100%	100%	99%
Unweighted N	(1,114)	(526)	(588)	(263)	(264)	(347)	(240)	(744)	(137)	(159)	(705)	(409)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A great deal	16%	14%	16%	18%	13%	19%	14%	16%	22%	20%	13%	15%	17%
Somewhat	16%	18%	14%	17%	13%	14%	19%	14%	17%	11%	13%	18%	18%
Not much	9%	10%	10%	7%	10%	6%	6%	10%	12%	7%	9%	12%	8%
Not at all	19%	21%	19%	17%	23%	18%	23%	21%	13%	20%	23%	18%	17%
Not sure	40%	37%	41%	41%	41%	42%	38%	39%	36%	41%	42%	38%	40%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(1,114)	(362)	(437)	(315)	(444)	(386)	(416)	(294)	(262)	(200)	(213)	(469)	(232)

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2M. Representation of American Dream — Logan Paul

To what extent, if at all, are the following people representative of the American Dream?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A great deal	11%	14%	9%	18%	11%	12%	5%	10%	13%	16%	12%	10%
Somewhat	17%	18%	15%	27%	20%	12%	9%	14%	25%	21%	17%	16%
Not much	10%	11%	9%	13%	12%	8%	8%	11%	8%	9%	11%	9%
Not at all	24%	26%	22%	20%	32%	27%	16%	24%	18%	25%	24%	25%
Not sure	38%	30%	44%	21%	25%	41%	62%	41%	36%	29%	36%	40%
Totals	100%	99%	99%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,117)	(528)	(589)	(264)	(267)	(346)	(240)	(742)	(139)	(162)	(706)	(411)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A great deal	11%	9%	10%	16%	7%	15%	10%	13%	11%	16%	6%	12%	10%
Somewhat	17%	19%	13%	19%	14%	19%	15%	16%	22%	16%	14%	18%	16%
Not much	10%	10%	9%	11%	9%	10%	10%	8%	13%	10%	11%	12%	7%
Not at all	24%	32%	23%	20%	29%	18%	29%	24%	17%	20%	31%	23%	24%
Not sure	38%	30%	45%	35%	41%	38%	36%	39%	36%	38%	38%	34%	42%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	99%	100%	100%	99%	99%
Unweighted N	(1,117)	(362)	(439)	(316)	(444)	(390)	(415)	(296)	(264)	(200)	(214)	(469)	(234)

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Interviewing Dates	April 16 - 20, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.038, with a mean of one and a standard deviation of 0.871.
Number of respondents	1,126
Margin of error	± 3.9 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	61 questions not reported.