



Publication date: 14th August 2025

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Akin Agency
Fieldwork dates	1st - 10th August 2025
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	1501
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement

Effective sample size after weighting applied	969
Margin of error associated with effective sample size	±3.15
Quotas and weighting	Age, Gender, Education, AEC region, household income, 2025 Federal Election vote and 2023 Voice Referendum vote. Those who selected Other as an option in gender were included but left unweighted
Weighting method used	Rim weighting.
Full question text, responses categories and randomisation	Below for published questions
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	NA
2PP calculation method	NA



Full Question Text of Published Questions

Q1	Next month, the Federal Government is holding an Economic Reform roundtable to address productivity in Australia. Before today, had you heard about this event?	Ask eligible voters
	Please select the option that best applies	
	<i>Single select, rotate 1-2</i>	
1.	Yes	
2.	No	
3.	Don't know	Fixed
Q2	The Federal Government has announced an Economic Reform roundtable, bringing together business leaders, unions, economists, and other stakeholders to discuss ways to improve Australia's productivity and economic performance. How confident are you that the Government's Economic Reform roundtable will lead to meaningful change in addressing productivity in Australia?	Ask eligible voters
	Please select the option that best applies	
	<i>Single select, reverse 1-4</i>	
1.	Very confident	
2.	Somewhat confident	
3.	Not very confident	
4.	Not at all confident	
5.	Don't know	Fixed
Q3	When you hear discussion of improving productivity, what do think will be the end result?	Ask eligible voters
	Please select the option that best applies	
	<i>Single select, rotate</i>	
1.	Most Australians will have to work harder and most of the benefits will go to the employer	
2.	Australian workers and employers will share equally in the benefits from increased profit	
Q4	What do you think the Federal Government's focus on productivity means for Australians?	Ask eligible voters
	Please select the option that best applies	
	<i>Single select, rotate</i>	
1.	Working harder or longer hours for less or the same income	
2.	Working less hard/ shorter hours for the same or more income	



Q5	What do you think the Federal Government's focus on productivity means for Australians?	Ask eligible voters
	Please select the option that best applies	
	<i>Single select, rotate</i>	
1.	Higher unemployment/ more job cuts	
2.	More employment opportunities for Australians	
Q6	What do you think the Federal Government should do to improve productivity in Australia?	Ask eligible voters
	Please rank from 1 to 8 where 1 is the most important and 8 is the least important	
	<i>Ranking, randomise 1-8</i>	
1.	Invest more in education, skills and training	
2.	Boost spending in infrastructure	
3.	Cut red tape and streamline regulation	
4.	Harness the opportunity created by new technologies (e.g. Artificial Intelligence)	
5.	Increase incentives to invest in Australian businesses	
6.	Increase housing supply	
7.	Increase workplace participation through better access to childcare, aged care and flexible work	
8.	Drive the energy transition to net zero	
9.	I don't think the Federal Government should do any of these things	Fixed, exclusive