

YouGov / Ahmadiyya Muslim Community Survey Results



Sample Size: 2533 GB Adults
Fieldwork: 17th - 18th July 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2533	367	693	275	307	893	943	1226	1307	266	1046	626	595	1444	1089	2229	105	199	625	437	282	884	
Unweighted Sample	2533	402	742	283	300	1026	929	1159	1374	206	1001	657	669	1536	997	2209	117	207	605	423	301	880	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think the current actions of Western leaders are increasing or decreasing the risk of a new world war?

The current actions of Western leaders are increasing the risk of a new world war	44	37	42	35	57	42	43	45	44	51	46	45	37	45	42	44	43	42	42	49	48	42
The current actions of Western leaders are decreasing the risk of a new world war	6	7	6	8	5	6	5	8	3	7	6	5	6	6	5	6	5	3	5	4	7	7
The current actions of Western leaders are neither increasing nor decreasing the risk of a new world war	29	36	33	37	27	33	33	35	24	17	26	34	37	32	26	29	29	33	29	28	27	30
Don't know	21	20	18	20	11	18	19	13	29	26	23	16	21	17	27	21	23	22	23	18	18	21

Generally speaking, do you think UK media coverage of the following conflicts have been fair or unfair?

War in Ukraine

Very fair	14	19	16	17	11	16	15	15	13	13	10	15	20	15	13	14	15	11	12	16	12	15
Quite fair	48	55	52	58	42	52	50	50	46	43	46	51	51	50	45	47	52	52	49	44	46	48
TOTAL FAIR	62	74	68	75	53	68	65	65	59	56	56	66	71	65	58	61	67	63	61	60	58	63
Quite unfair	8	7	6	5	10	7	8	9	8	13	8	7	7	8	8	8	4	10	6	8	13	8
Very unfair	7	6	5	2	14	5	9	9	6	9	9	6	5	7	8	8	5	4	8	11	8	6
TOTAL UNFAIR	15	13	11	7	24	12	17	18	14	22	17	13	12	15	16	16	9	14	14	19	21	14
Don't know	23	13	21	18	23	20	19	17	28	23	27	20	18	20	26	23	23	23	24	22	20	23

Israel-Gaza War

Very fair	5	9	5	6	6	5	7	5	5	3	3	7	9	6	5	5	8	5	4	7	5	5
Quite fair	28	36	30	36	22	32	31	29	26	14	24	32	36	28	27	28	24	26	26	27	23	31
TOTAL FAIR	33	45	35	42	28	37	38	34	31	17	27	39	45	34	32	33	32	31	30	34	28	36
Quite unfair	20	21	22	20	21	21	20	22	19	25	20	19	20	22	18	20	24	22	20	18	26	19
Very unfair	20	16	17	15	29	18	19	23	18	35	22	17	14	20	20	20	18	21	20	24	25	18
TOTAL UNFAIR	40	37	39	35	50	39	39	45	37	60	42	36	34	42	38	40	42	43	40	42	51	37
Don't know	26	19	27	24	22	24	23	20	32	23	31	25	21	24	30	26	26	27	30	23	22	27

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, do you think religion and religious beliefs have contributed to the current conflicts in the Middle East?

A great deal	55	62	56	57	73	57	63	62	48	36	51	62	62	55	54	54	51	60	53	59	45	56
A fair amount	27	28	29	28	17	27	25	24	30	33	28	26	24	28	25	27	25	26	26	27	29	28
TOTAL GREAT DEAL / FAIR AMOUNT	82	90	85	85	90	84	88	86	78	69	79	88	86	83	79	81	76	86	79	86	74	84
Not very much	7	5	7	7	4	8	5	7	7	11	8	5	6	7	7	7	6	4	8	6	13	6
Not at all	2	1	1	1	3	2	2	3	2	5	3	2	1	2	3	3	3	1	2	3	6	2
TOTAL NOT VERY MUCH / AT ALL	9	6	8	8	7	10	7	10	9	16	11	7	7	9	10	10	9	5	10	9	19	8
Don't know	9	4	7	7	3	7	5	4	13	15	11	4	6	7	11	8	15	9	11	5	8	8

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.