

YouGov Survey: Academy Awards

March 3 - 5, 2026 - 1,090 U.S. adult citizens



1. How interested, if at all, are you in the Academy Awards (also called the Oscars)?

Very interested	10%
Somewhat interested	26%
Not very interested	19%
Not at all interested	42%
Not sure	3%

2. Are you planning to watch the Academy Awards this year on March 15?

Yes, I'm planning to watch all of it	10%
Yes, I'm planning to watch some of it	21%
No, I'm not planning to watch any of it	59%
Not sure	9%

3. Have you seen the following movies?

	Yes, I have	No, but I want to	No, and I don't want to	Not sure
Sinners	28%	24%	40%	8%
Frankenstein	25%	29%	40%	6%
F1	14%	22%	53%	11%
One Battle after Another	14%	22%	54%	11%
The Secret Agent	12%	26%	48%	14%
Bugonia	8%	20%	59%	13%
Marty Supreme	7%	21%	60%	12%
Hamnet	7%	26%	55%	12%
Train Dreams	6%	21%	58%	15%
Sentimental Value	3%	22%	59%	16%

4. Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Love it	Like it	Dislike it	Hate it
Marty Supreme	62%	30%	5%	3%
Sentimental Value	56%	41%	0%	3%
Sinners	56%	36%	7%	1%
F1	50%	41%	7%	2%
Train Dreams	48%	47%	5%	0%
Hamnet	47%	49%	3%	1%
The Secret Agent	43%	50%	5%	2%
One Battle after Another	41%	50%	8%	2%
Frankenstein	40%	55%	5%	0%
Bugonia	36%	50%	12%	2%

5. Which of the following movies, nominated for Best Picture in this year's Academy Awards, do you think should win?

Sinners	19%
Frankenstein	7%
F1	6%
One Battle after Another	4%
The Secret Agent	3%
Hamnet	3%
Marty Supreme	2%
Bugonia	1%
Train Dreams	1%
Sentimental Value	0%
Not sure	53%

6. Which of the following movies, nominated for Best Picture in this year's Academy Awards, do you think will win?

Sinners	17%
One Battle after Another	7%
Frankenstein	6%
F1	5%
Hamnet	4%
The Secret Agent	3%
Marty Supreme	2%
Bugonia	2%
Sentimental Value	1%
Train Dreams	1%
Not sure	52%

7. Have you seen the following movies, which were nominated for Best Picture at the 2025 Academy Awards?

	Yes, I have	No, but I want to	No, and I don't want to	Not sure
Wicked	27%	21%	46%	6%
Dune: Part Two	21%	20%	48%	11%
The Substance	15%	20%	50%	15%
Conclave	14%	19%	54%	13%
A Complete Unknown	10%	20%	52%	19%
I'm Still Here	8%	22%	52%	17%
Anora	8%	18%	56%	18%
The Brutalist	7%	22%	56%	15%
Emilia Pérez	6%	16%	62%	16%
Nickel Boys	5%	21%	58%	16%

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8. Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Love it	Like it	Dislike it	Hate it
A Complete Unknown	51%	40%	8%	2%
Conclave	45%	48%	6%	2%
Dune: Part Two	43%	49%	7%	1%
Wicked	42%	46%	11%	2%
The Substance	41%	46%	10%	2%
Anora	41%	45%	10%	4%
I'm Still Here	40%	52%	6%	2%
Nickel Boys	40%	48%	12%	0%
Emilia Pérez	35%	46%	13%	7%
The Brutalist	30%	61%	5%	3%

9. Which of the following movies, nominated for Best Picture in last year's Academy Awards, do you think should have won?

Wicked	12%
Dune: Part Two	7%
The Substance	5%
Conclave	4%
I'm Still Here	2%
A Complete Unknown	2%
The Brutalist	2%
Anora	2%
Nickel Boys	1%
Emilia Pérez	1%
Not sure	60%

10. As far as you know, which of the following movies won Best Picture in last year's Academy Awards?

Anora	10%
Wicked	9%
Dune: Part Two	3%
Emilia Pérez	2%
A Complete Unknown	2%
I'm Still Here	2%
The Brutalist	1%
Nickel Boys	1%
The Substance	1%
Conclave	1%
Not sure	66%

11. Do you approve or disapprove of the choice of Conan O'Brien to host the Academy Awards this year?

Strongly approve	22%
Somewhat approve	30%
Somewhat disapprove	6%
Strongly disapprove	6%
Not sure	36%

Interviewing Dates	March 3 - 5, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.553, with a mean of one and a standard deviation of 0.948.
Number of respondents	1,090
Margin of error	± 4.1 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	75 questions not reported.

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1. Interested in Oscars

How interested, if at all, are you in the Academy Awards (also called the Oscars)?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very interested	10%	10%	10%	15%	13%	8%	5%	9%	12%	16%	8%	15%
Somewhat interested	26%	23%	28%	31%	36%	15%	26%	24%	34%	26%	24%	29%
Not very interested	19%	18%	19%	17%	15%	21%	19%	18%	21%	20%	19%	17%
Not at all interested	42%	43%	42%	28%	32%	55%	49%	46%	28%	36%	46%	36%
Not sure	3%	5%	1%	10%	4%	1%	0%	2%	5%	2%	4%	3%
Totals	100%	99%	100%	101%	100%	100%	99%	99%	100%	100%	101%	100%
Unweighted N	(1,090)	(515)	(575)	(272)	(303)	(301)	(214)	(704)	(143)	(180)	(706)	(384)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interested	10%	16%	5%	11%	15%	11%	9%	10%	15%	8%	9%	7%	17%
Somewhat interested	26%	38%	23%	19%	37%	17%	23%	26%	32%	26%	23%	27%	25%
Not very interested	19%	21%	21%	13%	22%	13%	19%	21%	15%	20%	13%	19%	21%
Not at all interested	42%	24%	44%	57%	25%	58%	46%	42%	36%	45%	52%	43%	31%
Not sure	3%	1%	7%	1%	1%	1%	3%	1%	2%	0%	2%	3%	6%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	99%	99%	99%	100%
Unweighted N	(1,090)	(356)	(453)	(281)	(432)	(363)	(413)	(299)	(259)	(195)	(218)	(407)	(270)

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2. Planning to Watch Oscars

Are you planning to watch the Academy Awards this year on March 15?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I'm planning to watch all of it	10%	10%	11%	9%	14%	9%	10%	9%	11%	14%	7%	15%
Yes, I'm planning to watch some of it	21%	23%	19%	32%	25%	13%	17%	20%	26%	22%	20%	23%
No, I'm not planning to watch any of it	59%	58%	61%	45%	50%	71%	66%	63%	47%	49%	62%	55%
Not sure	9%	10%	9%	14%	11%	7%	7%	8%	15%	15%	11%	6%
Totals	99%	101%	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%
Unweighted N	(1,089)	(515)	(574)	(272)	(303)	(301)	(213)	(704)	(142)	(180)	(705)	(384)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I'm planning to watch all of it	10%	17%	6%	9%	18%	10%	7%	12%	15%	6%	10%	9%	16%
Yes, I'm planning to watch some of it	21%	31%	15%	20%	26%	18%	21%	18%	29%	27%	16%	19%	25%
No, I'm not planning to watch any of it	59%	45%	66%	64%	47%	67%	64%	62%	48%	59%	63%	65%	48%
Not sure	9%	7%	13%	8%	9%	6%	8%	8%	7%	8%	11%	8%	11%
Totals	99%	100%	100%	101%	100%	101%	100%	100%	99%	100%	100%	101%	100%
Unweighted N	(1,089)	(355)	(453)	(281)	(431)	(363)	(413)	(298)	(259)	(195)	(217)	(407)	(270)

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3A. Seen Best Picture 2026 Nominees — Sinners

Have you seen the following movies?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I have	28%	31%	25%	38%	34%	27%	15%	25%	40%	30%	23%	38%
No, but I want to	24%	25%	23%	24%	25%	23%	22%	23%	26%	22%	25%	21%
No, and I don't want to	40%	36%	44%	27%	31%	43%	58%	44%	30%	36%	42%	37%
Not sure	8%	8%	8%	11%	9%	7%	5%	9%	4%	12%	10%	3%
Totals	100%	100%	100%	100%	99%	100%	100%	101%	100%	100%	100%	99%
Unweighted N	(1,086)	(513)	(573)	(272)	(300)	(300)	(214)	(702)	(143)	(178)	(703)	(383)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	28%	37%	26%	23%	41%	23%	22%	27%	39%	25%	25%	28%	33%
No, but I want to	24%	30%	22%	21%	27%	21%	30%	22%	22%	25%	22%	21%	28%
No, and I don't want to	40%	28%	44%	47%	28%	48%	39%	46%	35%	36%	45%	45%	32%
Not sure	8%	5%	9%	9%	5%	8%	10%	6%	5%	14%	8%	6%	7%
Totals	100%	100%	101%	100%	101%	100%	101%	101%	101%	100%	100%	100%	100%
Unweighted N	(1,086)	(356)	(450)	(280)	(431)	(362)	(412)	(297)	(258)	(194)	(217)	(406)	(269)

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3B. Seen Best Picture 2026 Nominees — Frankenstein

Have you seen the following movies?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I have	25%	27%	23%	34%	29%	21%	18%	23%	25%	33%	25%	26%
No, but I want to	29%	34%	25%	29%	36%	30%	21%	28%	31%	31%	28%	30%
No, and I don't want to	40%	36%	44%	26%	30%	44%	59%	44%	36%	32%	40%	41%
Not sure	6%	3%	8%	11%	5%	5%	2%	5%	8%	4%	7%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,088)	(514)	(574)	(272)	(303)	(300)	(213)	(703)	(143)	(180)	(704)	(384)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	25%	27%	24%	25%	24%	24%	25%	22%	29%	21%	19%	29%	28%
No, but I want to	29%	35%	27%	26%	34%	28%	30%	29%	34%	36%	24%	27%	32%
No, and I don't want to	40%	34%	40%	46%	40%	44%	37%	46%	34%	38%	50%	38%	37%
Not sure	6%	4%	9%	3%	3%	4%	8%	3%	4%	5%	6%	6%	4%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	101%	100%	99%	100%	101%
Unweighted N	(1,088)	(355)	(452)	(281)	(431)	(363)	(412)	(298)	(259)	(193)	(218)	(407)	(270)

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3C. Seen Best Picture 2026 Nominees — F1

Have you seen the following movies?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I have	14%	16%	12%	22%	16%	13%	6%	13%	11%	15%	10%	20%
No, but I want to	22%	26%	18%	27%	22%	21%	19%	20%	34%	21%	23%	20%
No, and I don't want to	53%	49%	56%	39%	50%	56%	65%	56%	46%	41%	52%	53%
Not sure	11%	9%	14%	12%	12%	11%	11%	11%	10%	23%	14%	7%
Totals	100%	100%	100%	100%	100%	101%	101%	100%	101%	100%	99%	100%
Unweighted N	(1,087)	(513)	(574)	(272)	(302)	(300)	(213)	(704)	(141)	(179)	(705)	(382)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	14%	10%	14%	16%	13%	18%	8%	15%	24%	5%	10%	15%	20%
No, but I want to	22%	32%	17%	19%	26%	18%	26%	17%	26%	27%	21%	18%	27%
No, and I don't want to	53%	48%	57%	51%	52%	52%	57%	54%	42%	55%	54%	58%	42%
Not sure	11%	9%	11%	13%	9%	12%	10%	14%	8%	13%	15%	9%	11%
Totals	100%	99%	99%	99%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,087)	(354)	(452)	(281)	(429)	(363)	(412)	(299)	(257)	(195)	(217)	(406)	(269)

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3D. Seen Best Picture 2026 Nominees — One Battle after Another

Have you seen the following movies?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I have	14%	16%	12%	13%	17%	13%	12%	13%	14%	15%	9%	22%
No, but I want to	22%	25%	18%	32%	25%	16%	16%	21%	26%	24%	22%	21%
No, and I don't want to	54%	50%	58%	44%	47%	60%	62%	56%	46%	48%	56%	50%
Not sure	11%	9%	12%	11%	11%	10%	9%	10%	14%	14%	12%	7%
Totals	101%	100%	100%	100%	100%	99%	99%	100%	100%	101%	99%	100%
Unweighted N	(1,084)	(511)	(573)	(271)	(302)	(299)	(212)	(703)	(140)	(178)	(703)	(381)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	14%	18%	10%	14%	20%	12%	9%	14%	25%	9%	14%	14%	17%
No, but I want to	22%	31%	22%	13%	29%	17%	24%	19%	22%	28%	15%	18%	30%
No, and I don't want to	54%	41%	59%	60%	40%	60%	57%	55%	45%	53%	59%	57%	45%
Not sure	11%	11%	9%	12%	12%	11%	10%	12%	8%	10%	12%	11%	9%
Totals	101%	101%	100%	99%	101%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,084)	(354)	(450)	(280)	(428)	(363)	(412)	(297)	(256)	(195)	(216)	(405)	(268)

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3E. Seen Best Picture 2026 Nominees — The Secret Agent

Have you seen the following movies?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I have	12%	11%	12%	22%	18%	6%	4%	10%	15%	14%	10%	16%
No, but I want to	26%	30%	22%	24%	23%	26%	31%	26%	30%	22%	25%	27%
No, and I don't want to	48%	45%	52%	36%	43%	56%	56%	51%	37%	46%	48%	49%
Not sure	14%	14%	14%	18%	16%	12%	10%	13%	18%	18%	17%	9%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	101%
Unweighted N	(1,084)	(513)	(571)	(271)	(301)	(299)	(213)	(703)	(141)	(177)	(703)	(381)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	12%	12%	11%	12%	11%	14%	10%	12%	18%	7%	10%	13%	15%
No, but I want to	26%	35%	21%	25%	32%	23%	23%	28%	31%	27%	21%	26%	29%
No, and I don't want to	48%	41%	52%	50%	44%	50%	52%	49%	38%	50%	54%	49%	42%
Not sure	14%	12%	16%	13%	13%	14%	15%	11%	13%	15%	15%	13%	14%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(1,084)	(354)	(449)	(281)	(429)	(363)	(412)	(296)	(257)	(195)	(218)	(403)	(268)

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3F. Seen Best Picture 2026 Nominees — Bugonia

Have you seen the following movies?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I have	8%	9%	7%	8%	13%	7%	3%	7%	5%	11%	6%	12%
No, but I want to	20%	24%	17%	28%	26%	15%	15%	19%	27%	25%	20%	22%
No, and I don't want to	59%	54%	63%	48%	47%	66%	71%	61%	57%	51%	61%	56%
Not sure	13%	13%	12%	16%	14%	11%	11%	13%	11%	12%	14%	10%
Totals	100%	100%	99%	100%	100%	99%	100%	100%	100%	99%	101%	100%
Unweighted N	(1,089)	(515)	(574)	(271)	(303)	(301)	(214)	(703)	(143)	(180)	(705)	(384)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	8%	9%	6%	10%	9%	9%	6%	9%	12%	6%	6%	8%	10%
No, but I want to	20%	28%	20%	14%	27%	17%	20%	20%	28%	22%	17%	19%	24%
No, and I don't want to	59%	53%	60%	63%	53%	63%	60%	61%	49%	60%	62%	61%	52%
Not sure	13%	10%	15%	12%	12%	11%	14%	10%	10%	12%	14%	12%	14%
Totals	100%	100%	101%	99%	101%	100%	100%	100%	99%	100%	99%	100%	100%
Unweighted N	(1,089)	(356)	(452)	(281)	(432)	(363)	(412)	(299)	(259)	(195)	(218)	(406)	(270)

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3G. Seen Best Picture 2026 Nominees — Marty Supreme

Have you seen the following movies?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I have	7%	8%	6%	13%	9%	5%	1%	6%	4%	11%	5%	10%
No, but I want to	21%	24%	18%	30%	27%	15%	15%	20%	29%	20%	20%	24%
No, and I don't want to	60%	57%	62%	41%	53%	70%	71%	63%	57%	51%	61%	58%
Not sure	12%	11%	13%	15%	11%	10%	13%	12%	9%	18%	14%	8%
Totals	100%	100%	99%	99%	100%	100%	100%	101%	99%	100%	100%	100%
Unweighted N	(1,085)	(512)	(573)	(271)	(302)	(299)	(213)	(702)	(142)	(178)	(705)	(380)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	7%	7%	6%	7%	9%	7%	4%	6%	11%	4%	5%	6%	12%
No, but I want to	21%	30%	17%	18%	24%	20%	22%	21%	26%	23%	21%	19%	24%
No, and I don't want to	60%	56%	60%	63%	58%	62%	61%	63%	51%	58%	57%	65%	55%
Not sure	12%	7%	16%	12%	9%	12%	13%	10%	11%	14%	17%	10%	10%
Totals	100%	100%	99%	100%	100%	101%	100%	100%	99%	99%	100%	100%	101%
Unweighted N	(1,085)	(354)	(451)	(280)	(429)	(362)	(410)	(298)	(258)	(194)	(217)	(405)	(269)

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3H. Seen Best Picture 2026 Nominees — Hamnet

Have you seen the following movies?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I have	7%	7%	7%	7%	12%	4%	5%	6%	5%	9%	3%	13%
No, but I want to	26%	26%	26%	33%	31%	19%	24%	25%	35%	28%	23%	32%
No, and I don't want to	55%	55%	56%	41%	46%	67%	63%	59%	49%	41%	59%	49%
Not sure	12%	12%	11%	20%	11%	10%	8%	10%	11%	22%	15%	6%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,088)	(514)	(574)	(272)	(303)	(300)	(213)	(704)	(142)	(179)	(706)	(382)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	7%	9%	4%	8%	10%	7%	3%	9%	13%	3%	7%	7%	8%
No, but I want to	26%	37%	22%	22%	35%	23%	26%	23%	32%	30%	22%	24%	31%
No, and I don't want to	55%	47%	58%	58%	48%	59%	60%	56%	45%	54%	54%	59%	50%
Not sure	12%	6%	15%	12%	7%	10%	11%	12%	9%	14%	17%	9%	10%
Totals	100%	99%	99%	100%	100%	99%	100%	100%	99%	101%	100%	99%	99%
Unweighted N	(1,088)	(354)	(453)	(281)	(430)	(363)	(413)	(298)	(258)	(195)	(218)	(405)	(270)

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3I. Seen Best Picture 2026 Nominees — Train Dreams

Have you seen the following movies?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I have	6%	6%	5%	7%	11%	4%	2%	4%	6%	9%	5%	8%
No, but I want to	21%	22%	19%	24%	20%	17%	23%	18%	29%	25%	19%	24%
No, and I don't want to	58%	58%	59%	46%	52%	66%	66%	63%	51%	45%	59%	58%
Not sure	15%	14%	16%	23%	18%	13%	9%	14%	14%	21%	18%	11%
Totals	100%	100%	99%	100%	101%	100%	100%	99%	100%	100%	101%	101%
Unweighted N	(1,085)	(511)	(574)	(270)	(302)	(300)	(213)	(703)	(141)	(178)	(703)	(382)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	6%	7%	3%	9%	7%	8%	4%	6%	9%	3%	6%	6%	8%
No, but I want to	21%	28%	18%	17%	26%	18%	21%	20%	26%	22%	22%	16%	26%
No, and I don't want to	58%	54%	60%	60%	54%	61%	59%	59%	52%	63%	55%	63%	50%
Not sure	15%	11%	20%	14%	13%	13%	16%	14%	13%	12%	17%	15%	17%
Totals	100%	100%	101%	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%
Unweighted N	(1,085)	(354)	(451)	(280)	(430)	(362)	(413)	(298)	(256)	(195)	(218)	(404)	(268)

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3J. Seen Best Picture 2026 Nominees — Sentimental Value

Have you seen the following movies?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I have	3%	4%	3%	5%	5%	4%	0%	3%	2%	5%	2%	7%
No, but I want to	22%	20%	24%	29%	24%	18%	20%	20%	28%	27%	22%	23%
No, and I don't want to	59%	61%	56%	47%	49%	66%	69%	61%	54%	53%	60%	56%
Not sure	16%	14%	17%	19%	22%	13%	11%	15%	16%	15%	16%	15%
Totals	100%	99%	100%	100%	100%	101%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,086)	(514)	(572)	(271)	(303)	(298)	(214)	(703)	(142)	(179)	(704)	(382)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	3%	4%	3%	4%	4%	5%	1%	3%	8%	3%	3%	4%	3%
No, but I want to	22%	32%	16%	21%	25%	22%	24%	20%	28%	26%	22%	18%	27%
No, and I don't want to	59%	52%	61%	61%	54%	60%	59%	63%	52%	54%	59%	63%	53%
Not sure	16%	12%	20%	14%	18%	13%	16%	14%	12%	17%	16%	15%	17%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,086)	(354)	(451)	(281)	(430)	(363)	(412)	(297)	(258)	(195)	(217)	(404)	(270)

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4A. Best Picture 2026 Nominees Opinion — Marty Supreme

Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Love it	*	*	*	*	*	*	*	*	*	*	*	*
Like it	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	*	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(87)	(46)	(41)	(42)	(28)	(15)	(2)	(49)	(9)	(24)	(39)	(48)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	*	*	*	*	*	*	*	*	*	*	*	*	*
Like it	*	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	*	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	*	*	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(87)	(35)	(28)	(24)	(45)	(27)	(22)	(25)	(33)	(16)	(18)	(24)	(29)

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4B. Best Picture 2026 Nominees Opinion — Sentimental Value

Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Love it	*	*	*	*	*	*	*	*	*	*	*	*
Like it	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	*	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(50)	(25)	(25)	(20)	(18)	(10)	(2)	(29)	(8)	(10)	(24)	(26)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	*	*	*	*	*	*	*	*	*	*	*	*	*
Like it	*	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	*	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	*	*	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(50)	(19)	(18)	(13)	(22)	(21)	(14)	(12)	(22)	(9)	(10)	(18)	(13)

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4C. Best Picture 2026 Nominees Opinion — Sinners

Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Love it	56%	50%	62%	67%	52%	*	*	52%	*	*	61%	49%
Like it	36%	39%	32%	30%	39%	*	*	37%	*	*	34%	38%
Dislike it	7%	9%	6%	2%	10%	*	*	9%	*	*	5%	11%
Hate it	1%	2%	1%	1%	0%	*	*	2%	*	*	1%	2%
Totals	100%	100%	101%	100%	101%	*	*	100%	*	*	101%	100%
Unweighted N	(318)	(159)	(159)	(107)	(105)	(76)	(30)	(169)	(71)	(61)	(176)	(142)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	56%	62%	51%	*	60%	*	*	*	*	*	*	53%	*
Like it	36%	31%	37%	*	34%	*	*	*	*	*	*	42%	*
Dislike it	7%	5%	10%	*	5%	*	*	*	*	*	*	4%	*
Hate it	1%	2%	2%	*	1%	*	*	*	*	*	*	1%	*
Totals	100%	100%	100%	*	100%	*	*	*	*	*	*	100%	*
Unweighted N	(318)	(138)	(114)	(66)	(173)	(83)	(95)	(91)	(99)	(46)	(65)	(123)	(84)

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4D. Best Picture 2026 Nominees Opinion — F1

Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Love it	50%	*	*	*	*	*	*	*	*	*	*	*
Like it	41%	*	*	*	*	*	*	*	*	*	*	*
Dislike it	7%	*	*	*	*	*	*	*	*	*	*	*
Hate it	2%	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(167)	(95)	(72)	(73)	(49)	(32)	(13)	(97)	(21)	(40)	(85)	(82)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	50%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	41%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	7%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	2%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(167)	(47)	(65)	(55)	(63)	(69)	(34)	(54)	(66)	(18)	(28)	(67)	(54)

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4E. Best Picture 2026 Nominees Opinion — Train Dreams

Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Love it	*	*	*	*	*	*	*	*	*	*	*	*
Like it	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	*	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(69)	(36)	(33)	(29)	(26)	(9)	(5)	(42)	(6)	(15)	(41)	(28)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	*	*	*	*	*	*	*	*	*	*	*	*	*
Like it	*	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	*	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	*	*	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(69)	(28)	(18)	(23)	(31)	(28)	(16)	(21)	(25)	(13)	(13)	(23)	(20)

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4F. Best Picture 2026 Nominees Opinion — Hamnet

Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Love it	*	*	*	*	*	*	*	*	*	*	*	*
Like it	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	*	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(90)	(43)	(47)	(29)	(38)	(13)	(10)	(52)	(11)	(22)	(39)	(51)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	*	*	*	*	*	*	*	*	*	*	*	*	*
Like it	*	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	*	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	*	*	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(90)	(38)	(29)	(23)	(51)	(29)	(19)	(32)	(35)	(9)	(20)	(29)	(32)

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4G. Best Picture 2026 Nominees Opinion — The Secret Agent

Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Love it	43%	*	*	*	*	*	*	*	*	*	*	*
Like it	50%	*	*	*	*	*	*	*	*	*	*	*
Dislike it	5%	*	*	*	*	*	*	*	*	*	*	*
Hate it	2%	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(136)	(69)	(67)	(56)	(52)	(20)	(8)	(79)	(20)	(30)	(79)	(57)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	43%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	50%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	5%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	2%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(136)	(44)	(51)	(41)	(51)	(53)	(38)	(38)	(50)	(17)	(25)	(52)	(42)

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4H. Best Picture 2026 Nominees Opinion — One Battle after Another

Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Love it	41%	*	*	*	*	*	*	*	*	*	*	*
Like it	50%	*	*	*	*	*	*	*	*	*	*	*
Dislike it	8%	*	*	*	*	*	*	*	*	*	*	*
Hate it	2%	*	*	*	*	*	*	*	*	*	*	*
Totals	101%	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(157)	(89)	(68)	(53)	(46)	(38)	(20)	(94)	(23)	(29)	(72)	(85)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	41%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	50%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	8%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	2%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	101%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(157)	(60)	(60)	(37)	(81)	(45)	(38)	(45)	(63)	(24)	(27)	(54)	(52)

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4I. Best Picture 2026 Nominees Opinion — *Frankenstein*

Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Love it	40%	36%	45%	*	*	*	*	35%	*	*	36%	48%
Like it	55%	61%	48%	*	*	*	*	59%	*	*	59%	47%
Dislike it	5%	4%	7%	*	*	*	*	5%	*	*	5%	5%
Hate it	0%	0%	0%	*	*	*	*	0%	*	*	0%	0%
Totals	100%	101%	100%	*	*	*	*	99%	*	*	100%	100%
Unweighted N	(286)	(153)	(133)	(98)	(86)	(62)	(40)	(173)	(43)	(59)	(184)	(102)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	40%	41%	39%	*	48%	*	33%	*	*	*	*	43%	*
Like it	55%	51%	59%	*	49%	*	64%	*	*	*	*	49%	*
Dislike it	5%	8%	3%	*	3%	*	4%	*	*	*	*	8%	*
Hate it	0%	0%	0%	*	0%	*	0%	*	*	*	*	0%	*
Totals	100%	100%	101%	*	100%	*	101%	*	*	*	*	100%	*
Unweighted N	(286)	(105)	(113)	(68)	(113)	(90)	(104)	(71)	(78)	(46)	(50)	(116)	(74)

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4J. Best Picture 2026 Nominees Opinion — Bugonia

Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Love it	*	*	*	*	*	*	*	*	*	*	*	*
Like it	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	*	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(88)	(47)	(41)	(23)	(37)	(21)	(7)	(51)	(9)	(23)	(48)	(40)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	*	*	*	*	*	*	*	*	*	*	*	*	*
Like it	*	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	*	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	*	*	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(88)	(32)	(30)	(26)	(38)	(33)	(25)	(25)	(31)	(16)	(17)	(28)	(27)

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5. Best Picture 2026 Should Win

Which of the following movies, nominated for Best Picture in this year's Academy Awards, do you think should win?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Sinners	19%	16%	22%	29%	24%	13%	13%	16%	40%	21%	20%	17%
Frankenstein	7%	9%	6%	10%	9%	6%	5%	6%	6%	10%	8%	7%
F1	6%	9%	3%	9%	6%	7%	1%	5%	4%	6%	4%	10%
One Battle after Another	4%	5%	3%	4%	4%	3%	6%	4%	5%	6%	3%	5%
The Secret Agent	3%	4%	3%	7%	3%	1%	2%	3%	8%	2%	3%	3%
Hamnet	3%	2%	4%	1%	2%	2%	6%	4%	1%	1%	2%	4%
Marty Supreme	2%	2%	2%	4%	3%	1%	1%	2%	4%	0%	2%	2%
Bugonia	1%	1%	1%	1%	1%	2%	1%	1%	0%	3%	1%	1%
Train Dreams	1%	1%	0%	1%	1%	0%	1%	1%	0%	1%	1%	0%
Sentimental Value	0%	1%	0%	0%	1%	1%	0%	0%	0%	1%	0%	1%
Not sure	53%	51%	56%	35%	44%	64%	64%	59%	33%	49%	55%	51%
Totals	99%	101%	100%	101%	98%	100%	100%	101%	101%	100%	99%	101%
Unweighted N	(1,088)	(514)	(574)	(271)	(303)	(301)	(213)	(704)	(142)	(179)	(704)	(384)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Sinners	19%	31%	19%	8%	31%	10%	17%	20%	19%	16%	22%	17%	22%
Frankenstein	7%	6%	10%	5%	5%	7%	9%	6%	7%	8%	4%	8%	9%
F1	6%	3%	6%	9%	4%	8%	2%	7%	12%	3%	5%	8%	6%
One Battle after Another	4%	7%	3%	3%	6%	3%	4%	5%	2%	3%	4%	4%	6%
The Secret Agent	3%	2%	4%	3%	2%	4%	5%	2%	4%	7%	1%	3%	2%
Hamnet	3%	5%	1%	4%	5%	2%	4%	3%	3%	3%	4%	2%	3%
Marty Supreme	2%	4%	1%	2%	3%	1%	1%	2%	3%	2%	2%	2%	2%
Bugonia	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	0%	1%	2%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Train Dreams	1%	1%	1%	0%	1%	0%	0%	1%	0%	1%	1%	0%	1%
Sentimental Value	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	1%
Not sure	53%	39%	56%	63%	43%	63%	56%	52%	48%	57%	57%	54%	47%
Totals	99%	100%	102%	99%	102%	100%	99%	100%	100%	101%	100%	99%	101%
Unweighted N	(1,088)	(355)	(453)	(280)	(431)	(362)	(411)	(299)	(259)	(195)	(217)	(406)	(270)

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6. Best Picture 2026 Expected Win

Which of the following movies, nominated for Best Picture in this year's Academy Awards, do you think will win?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Sinners	17%	16%	18%	25%	19%	13%	13%	14%	32%	17%	18%	17%
One Battle after Another	7%	8%	7%	5%	10%	5%	9%	8%	5%	8%	6%	10%
Frankenstein	6%	5%	6%	7%	10%	3%	3%	5%	5%	7%	6%	5%
F1	5%	5%	5%	9%	6%	3%	1%	3%	3%	6%	4%	6%
Hamnet	4%	5%	3%	2%	2%	5%	5%	5%	2%	1%	3%	6%
The Secret Agent	3%	3%	3%	8%	3%	2%	0%	3%	7%	2%	3%	3%
Marty Supreme	2%	2%	3%	4%	5%	1%	1%	3%	2%	3%	3%	2%
Bugonia	2%	3%	2%	2%	3%	3%	1%	2%	0%	2%	2%	2%
Sentimental Value	1%	1%	1%	2%	1%	0%	0%	1%	2%	1%	1%	1%
Train Dreams	1%	1%	0%	0%	1%	1%	1%	1%	0%	0%	1%	1%
Not sure	52%	52%	53%	35%	40%	63%	66%	55%	42%	52%	54%	50%
Totals	100%	101%	101%	99%	100%	99%	100%	100%	100%	99%	101%	103%
Unweighted N	(1,087)	(513)	(574)	(272)	(302)	(300)	(213)	(701)	(143)	(180)	(705)	(382)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Sinners	17%	28%	16%	9%	27%	11%	17%	15%	18%	10%	19%	17%	20%
One Battle after Another	7%	10%	6%	7%	11%	7%	7%	8%	9%	10%	9%	5%	8%
Frankenstein	6%	5%	6%	6%	3%	6%	4%	6%	7%	8%	3%	6%	7%
F1	5%	2%	4%	8%	2%	6%	3%	5%	7%	0%	3%	6%	6%
Hamnet	4%	6%	3%	3%	7%	3%	3%	4%	5%	5%	5%	3%	4%
The Secret Agent	3%	2%	3%	4%	2%	2%	3%	1%	4%	5%	4%	2%	2%
Marty Supreme	2%	2%	4%	2%	2%	2%	2%	3%	2%	3%	2%	3%	2%
Bugonia	2%	3%	2%	2%	2%	2%	3%	1%	3%	2%	2%	2%	4%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Sentimental Value	1%	1%	0%	1%	0%	1%	1%	1%	1%	0%	0%	1%	1%
Train Dreams	1%	1%	1%	1%	1%	0%	0%	1%	0%	1%	1%	1%	0%
Not sure	52%	40%	56%	59%	43%	60%	55%	54%	45%	56%	54%	54%	46%
Totals	100%	100%	101%	102%	100%	100%	98%	99%	101%	100%	102%	100%	100%
Unweighted N	(1,087)	(356)	(451)	(280)	(432)	(361)	(412)	(298)	(258)	(194)	(217)	(406)	(270)

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7A. Seen Best Picture 2025 Nominees — Wicked

Have you seen the following movies, which were nominated for Best Picture at the 2025 Academy Awards?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I have	27%	20%	33%	34%	32%	24%	19%	27%	29%	29%	23%	33%
No, but I want to	21%	22%	19%	26%	20%	17%	21%	18%	33%	21%	20%	21%
No, and I don't want to	46%	52%	41%	32%	41%	52%	56%	49%	29%	40%	48%	42%
Not sure	6%	6%	6%	8%	6%	7%	4%	6%	8%	11%	8%	3%
Totals	100%	100%	99%	100%	99%	100%	100%	100%	99%	101%	99%	99%
Unweighted N	(1,089)	(514)	(575)	(271)	(303)	(301)	(214)	(704)	(143)	(180)	(705)	(384)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	27%	35%	23%	24%	37%	26%	21%	31%	34%	28%	26%	23%	34%
No, but I want to	21%	26%	21%	15%	24%	17%	22%	23%	19%	24%	18%	24%	15%
No, and I don't want to	46%	36%	47%	54%	37%	51%	49%	42%	42%	41%	48%	47%	47%
Not sure	6%	3%	8%	7%	3%	6%	8%	4%	5%	7%	7%	6%	5%
Totals	100%	100%	99%	100%	101%	100%	100%	100%	100%	100%	99%	100%	101%
Unweighted N	(1,089)	(355)	(453)	(281)	(431)	(363)	(412)	(299)	(259)	(194)	(218)	(407)	(270)

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7B. Seen Best Picture 2025 Nominees — Dune: Part Two

Have you seen the following movies, which were nominated for Best Picture at the 2025 Academy Awards?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I have	21%	27%	15%	29%	25%	19%	12%	21%	18%	24%	16%	31%
No, but I want to	20%	22%	18%	21%	26%	16%	17%	19%	26%	22%	22%	16%
No, and I don't want to	48%	40%	56%	32%	36%	56%	65%	51%	44%	36%	48%	49%
Not sure	11%	11%	11%	17%	13%	8%	7%	9%	12%	18%	14%	5%
Totals	100%	100%	100%	99%	100%	99%	101%	100%	100%	100%	100%	101%
Unweighted N	(1,087)	(514)	(573)	(271)	(303)	(300)	(213)	(703)	(141)	(180)	(704)	(383)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	21%	22%	19%	23%	27%	24%	14%	24%	33%	17%	18%	21%	26%
No, but I want to	20%	24%	16%	21%	19%	19%	23%	18%	20%	28%	18%	20%	16%
No, and I don't want to	48%	47%	50%	46%	47%	48%	50%	50%	40%	46%	53%	48%	45%
Not sure	11%	7%	15%	10%	7%	8%	13%	8%	7%	10%	11%	10%	13%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%	100%	99%	100%
Unweighted N	(1,087)	(354)	(452)	(281)	(430)	(362)	(412)	(299)	(258)	(193)	(217)	(407)	(270)

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7C. Seen Best Picture 2025 Nominees — The Substance

Have you seen the following movies, which were nominated for Best Picture at the 2025 Academy Awards?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I have	15%	17%	13%	19%	23%	13%	6%	14%	13%	21%	14%	17%
No, but I want to	20%	21%	19%	26%	22%	18%	16%	20%	28%	18%	19%	21%
No, and I don't want to	50%	47%	52%	37%	39%	55%	66%	53%	48%	37%	48%	53%
Not sure	15%	15%	15%	18%	16%	14%	13%	14%	11%	24%	18%	9%
Totals	100%	100%	99%	100%	100%	100%	101%	101%	100%	100%	99%	100%
Unweighted N	(1,088)	(514)	(574)	(271)	(303)	(301)	(213)	(702)	(143)	(180)	(705)	(383)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	15%	18%	12%	16%	17%	14%	11%	15%	22%	13%	14%	13%	20%
No, but I want to	20%	28%	16%	19%	24%	21%	23%	19%	24%	24%	21%	18%	21%
No, and I don't want to	50%	44%	52%	51%	48%	52%	50%	52%	42%	52%	45%	56%	42%
Not sure	15%	10%	20%	14%	12%	14%	15%	14%	13%	11%	19%	13%	17%
Totals	100%	100%	100%	100%	101%	101%	99%	100%	101%	100%	99%	100%	100%
Unweighted N	(1,088)	(355)	(452)	(281)	(431)	(362)	(413)	(299)	(257)	(195)	(217)	(407)	(269)

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7D. Seen Best Picture 2025 Nominees — Conclave

Have you seen the following movies, which were nominated for Best Picture at the 2025 Academy Awards?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I have	14%	16%	13%	14%	12%	15%	16%	15%	11%	15%	8%	25%
No, but I want to	19%	18%	20%	23%	24%	13%	18%	19%	20%	21%	19%	19%
No, and I don't want to	54%	54%	54%	48%	47%	57%	61%	56%	55%	43%	56%	49%
Not sure	13%	12%	14%	15%	17%	14%	5%	10%	14%	21%	17%	6%
Totals	100%	100%	101%	100%	100%	99%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,088)	(514)	(574)	(272)	(303)	(299)	(214)	(703)	(142)	(180)	(705)	(383)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	14%	22%	12%	10%	24%	13%	7%	14%	28%	15%	12%	12%	20%
No, but I want to	19%	22%	17%	20%	22%	20%	22%	18%	19%	20%	22%	18%	16%
No, and I don't want to	54%	49%	55%	56%	45%	57%	56%	53%	44%	52%	50%	57%	53%
Not sure	13%	8%	16%	13%	9%	11%	14%	14%	9%	13%	16%	13%	11%
Totals	100%	101%	100%	99%	100%	101%	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,088)	(355)	(452)	(281)	(431)	(363)	(411)	(299)	(259)	(195)	(216)	(407)	(270)

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7E. Seen Best Picture 2025 Nominees — A Complete Unknown

Have you seen the following movies, which were nominated for Best Picture at the 2025 Academy Awards?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I have	10%	10%	9%	13%	8%	9%	9%	10%	10%	8%	6%	16%
No, but I want to	20%	22%	18%	21%	26%	15%	17%	20%	23%	21%	19%	20%
No, and I don't want to	52%	52%	53%	42%	47%	56%	62%	54%	48%	45%	53%	51%
Not sure	19%	16%	21%	24%	19%	20%	11%	16%	19%	25%	22%	13%
Totals	101%	100%	101%	100%	100%	100%	99%	100%	100%	99%	100%	100%
Unweighted N	(1,088)	(514)	(574)	(272)	(303)	(299)	(214)	(703)	(142)	(180)	(705)	(383)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	10%	16%	5%	9%	17%	10%	5%	9%	20%	8%	10%	9%	12%
No, but I want to	20%	27%	16%	19%	23%	19%	21%	23%	19%	20%	17%	20%	22%
No, and I don't want to	52%	43%	56%	56%	47%	56%	54%	52%	46%	55%	52%	56%	45%
Not sure	19%	14%	23%	17%	13%	15%	20%	16%	16%	17%	22%	16%	21%
Totals	101%	100%	100%	101%	100%	100%	100%	100%	101%	100%	101%	101%	100%
Unweighted N	(1,088)	(355)	(452)	(281)	(431)	(363)	(412)	(299)	(258)	(194)	(218)	(407)	(269)

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7F. Seen Best Picture 2025 Nominees — I'm Still Here

Have you seen the following movies, which were nominated for Best Picture at the 2025 Academy Awards?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I have	8%	10%	7%	11%	13%	5%	6%	8%	8%	10%	5%	14%
No, but I want to	22%	21%	23%	27%	24%	17%	23%	21%	32%	24%	22%	21%
No, and I don't want to	52%	52%	53%	41%	43%	60%	62%	55%	46%	40%	52%	53%
Not sure	17%	17%	18%	21%	20%	18%	9%	16%	14%	26%	20%	12%
Totals	99%	100%	101%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,085)	(512)	(573)	(270)	(303)	(300)	(212)	(701)	(142)	(179)	(703)	(382)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	8%	11%	5%	11%	10%	10%	5%	8%	16%	7%	7%	9%	10%
No, but I want to	22%	28%	19%	21%	24%	19%	23%	24%	24%	23%	20%	22%	23%
No, and I don't want to	52%	47%	54%	54%	49%	56%	53%	53%	46%	55%	51%	54%	49%
Not sure	17%	14%	22%	14%	16%	15%	19%	15%	14%	15%	23%	15%	18%
Totals	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,085)	(355)	(450)	(280)	(430)	(362)	(412)	(298)	(259)	(194)	(216)	(407)	(268)

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7G. Seen Best Picture 2025 Nominees — Anora

Have you seen the following movies, which were nominated for Best Picture at the 2025 Academy Awards?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I have	8%	7%	9%	11%	12%	5%	4%	7%	6%	13%	5%	14%
No, but I want to	18%	22%	15%	24%	23%	15%	13%	16%	28%	22%	18%	19%
No, and I don't want to	56%	56%	56%	45%	48%	60%	68%	60%	51%	40%	56%	55%
Not sure	18%	15%	20%	20%	17%	19%	14%	16%	15%	25%	21%	12%
Totals	100%	100%	100%	100%	100%	99%	99%	99%	100%	100%	100%	100%
Unweighted N	(1,088)	(515)	(573)	(272)	(303)	(300)	(213)	(704)	(141)	(180)	(705)	(383)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	8%	14%	5%	7%	13%	10%	3%	10%	14%	4%	8%	7%	11%
No, but I want to	18%	23%	17%	16%	21%	16%	22%	16%	21%	21%	17%	18%	19%
No, and I don't want to	56%	48%	58%	60%	51%	61%	55%	59%	50%	61%	52%	59%	51%
Not sure	18%	15%	21%	17%	14%	14%	20%	15%	15%	14%	23%	16%	19%
Totals	100%	100%	101%	100%	99%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,088)	(354)	(453)	(281)	(430)	(363)	(412)	(299)	(258)	(195)	(216)	(407)	(270)

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7H. Seen Best Picture 2025 Nominees — The Brutalist

Have you seen the following movies, which were nominated for Best Picture at the 2025 Academy Awards?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I have	7%	8%	7%	9%	9%	7%	4%	7%	7%	9%	5%	12%
No, but I want to	22%	25%	18%	24%	25%	16%	22%	20%	27%	26%	21%	23%
No, and I don't want to	56%	51%	61%	44%	46%	62%	68%	59%	52%	46%	56%	55%
Not sure	15%	16%	14%	22%	19%	14%	5%	14%	14%	19%	18%	10%
Totals	100%	100%	100%	99%	99%	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,089)	(515)	(574)	(272)	(302)	(301)	(214)	(704)	(143)	(179)	(705)	(384)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	7%	9%	4%	10%	10%	11%	4%	8%	14%	7%	6%	8%	8%
No, but I want to	22%	27%	21%	17%	27%	17%	22%	22%	25%	18%	26%	18%	25%
No, and I don't want to	56%	55%	56%	56%	53%	58%	57%	58%	48%	61%	53%	60%	49%
Not sure	15%	9%	19%	16%	10%	14%	17%	12%	13%	14%	15%	14%	18%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,089)	(356)	(452)	(281)	(432)	(362)	(413)	(298)	(259)	(195)	(218)	(406)	(270)

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7I. Seen Best Picture 2025 Nominees — Emilia Pérez

Have you seen the following movies, which were nominated for Best Picture at the 2025 Academy Awards?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I have	6%	7%	5%	9%	8%	5%	2%	4%	6%	10%	3%	10%
No, but I want to	16%	17%	15%	20%	20%	10%	17%	14%	23%	19%	15%	17%
No, and I don't want to	62%	60%	64%	52%	57%	67%	70%	67%	57%	46%	62%	62%
Not sure	16%	16%	17%	19%	16%	18%	11%	15%	14%	25%	19%	11%
Totals	100%	100%	101%	100%	101%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,089)	(515)	(574)	(272)	(303)	(300)	(214)	(703)	(143)	(180)	(705)	(384)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	6%	7%	5%	6%	8%	8%	3%	6%	13%	3%	6%	6%	7%
No, but I want to	16%	23%	12%	16%	19%	15%	19%	14%	18%	16%	16%	15%	16%
No, and I don't want to	62%	58%	65%	63%	59%	63%	62%	63%	57%	67%	61%	63%	59%
Not sure	16%	13%	19%	16%	14%	14%	16%	17%	12%	13%	17%	16%	18%
Totals	100%	101%	101%	101%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,089)	(356)	(453)	(280)	(432)	(362)	(413)	(299)	(258)	(195)	(217)	(407)	(270)

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7J. Seen Best Picture 2025 Nominees — Nickel Boys

Have you seen the following movies, which were nominated for Best Picture at the 2025 Academy Awards?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I have	5%	6%	5%	9%	7%	4%	2%	5%	4%	8%	3%	8%
No, but I want to	21%	22%	19%	25%	23%	13%	25%	19%	31%	24%	19%	24%
No, and I don't want to	58%	57%	59%	46%	50%	67%	65%	61%	52%	46%	59%	57%
Not sure	16%	15%	17%	20%	20%	16%	8%	15%	13%	22%	19%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,088)	(513)	(575)	(271)	(303)	(301)	(213)	(703)	(142)	(180)	(706)	(382)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	5%	6%	4%	7%	5%	7%	3%	3%	12%	4%	3%	6%	7%
No, but I want to	21%	26%	17%	20%	24%	21%	22%	20%	24%	21%	27%	18%	19%
No, and I don't want to	58%	56%	60%	58%	55%	59%	60%	63%	49%	57%	51%	61%	60%
Not sure	16%	13%	19%	15%	15%	13%	16%	14%	15%	17%	19%	15%	14%
Totals	100%	101%	100%	100%	99%	100%	101%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,088)	(354)	(453)	(281)	(430)	(363)	(411)	(299)	(259)	(195)	(217)	(407)	(269)

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8A. Best Picture 2025 Nominees Opinion — A Complete Unknown

Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Love it	51%	*	*	*	*	*	*	*	*	*	*	*
Like it	40%	*	*	*	*	*	*	*	*	*	*	*
Dislike it	8%	*	*	*	*	*	*	*	*	*	*	*
Hate it	2%	*	*	*	*	*	*	*	*	*	*	*
Totals	101%	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(125)	(65)	(60)	(47)	(28)	(29)	(21)	(87)	(14)	(20)	(62)	(63)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	51%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	40%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	8%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	2%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	101%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(125)	(65)	(33)	(27)	(77)	(31)	(28)	(39)	(47)	(22)	(28)	(38)	(37)

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8B. Best Picture 2025 Nominees Opinion — Conclave

Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Love it	45%	*	*	*	*	*	*	41%	*	*	*	*
Like it	48%	*	*	*	*	*	*	49%	*	*	*	*
Dislike it	6%	*	*	*	*	*	*	6%	*	*	*	*
Hate it	2%	*	*	*	*	*	*	3%	*	*	*	*
Totals	101%	*	*	*	*	*	*	99%	*	*	*	*
Unweighted N	(168)	(85)	(83)	(44)	(42)	(48)	(34)	(109)	(17)	(35)	(73)	(95)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	45%	*	*	*	51%	*	*	*	*	*	*	*	*
Like it	48%	*	*	*	45%	*	*	*	*	*	*	*	*
Dislike it	6%	*	*	*	3%	*	*	*	*	*	*	*	*
Hate it	2%	*	*	*	1%	*	*	*	*	*	*	*	*
Totals	101%	*	*	*	100%	*	*	*	*	*	*	*	*
Unweighted N	(168)	(79)	(58)	(31)	(101)	(44)	(34)	(54)	(63)	(31)	(32)	(53)	(52)

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8C. Best Picture 2025 Nominees Opinion — Dune: Part Two

Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Love it	43%	45%	*	*	*	*	*	43%	*	*	40%	46%
Like it	49%	49%	*	*	*	*	*	48%	*	*	52%	47%
Dislike it	7%	6%	*	*	*	*	*	8%	*	*	8%	6%
Hate it	1%	0%	*	*	*	*	*	1%	*	*	1%	1%
Totals	100%	100%	*	*	*	*	*	100%	*	*	101%	100%
Unweighted N	(256)	(158)	(98)	(96)	(84)	(53)	(23)	(162)	(28)	(51)	(130)	(126)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	43%	*	36%	*	43%	*	*	*	*	*	*	*	*
Like it	49%	*	58%	*	54%	*	*	*	*	*	*	*	*
Dislike it	7%	*	6%	*	3%	*	*	*	*	*	*	*	*
Hate it	1%	*	0%	*	1%	*	*	*	*	*	*	*	*
Totals	100%	*	100%	*	101%	*	*	*	*	*	*	*	*
Unweighted N	(256)	(90)	(103)	(63)	(120)	(83)	(62)	(80)	(92)	(39)	(42)	(96)	(79)

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8D. Best Picture 2025 Nominees Opinion — Wicked

Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Love it	42%	39%	43%	42%	*	*	*	39%	*	*	44%	38%
Like it	46%	46%	46%	45%	*	*	*	47%	*	*	42%	51%
Dislike it	11%	11%	10%	12%	*	*	*	12%	*	*	12%	9%
Hate it	2%	4%	1%	0%	*	*	*	2%	*	*	3%	1%
Totals	101%	100%	100%	99%	*	*	*	100%	*	*	101%	99%
Unweighted N	(320)	(122)	(198)	(101)	(97)	(79)	(43)	(204)	(48)	(57)	(182)	(138)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	42%	44%	38%	*	47%	*	*	*	*	*	*	40%	*
Like it	46%	45%	46%	*	46%	*	*	*	*	*	*	49%	*
Dislike it	11%	11%	12%	*	7%	*	*	*	*	*	*	10%	*
Hate it	2%	1%	4%	*	1%	*	*	*	*	*	*	1%	*
Totals	101%	101%	100%	*	101%	*	*	*	*	*	*	100%	*
Unweighted N	(320)	(132)	(117)	(71)	(162)	(96)	(95)	(99)	(99)	(56)	(63)	(109)	(92)

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8E. Best Picture 2025 Nominees Opinion — The Substance

Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Love it	41%	*	*	*	*	*	*	*	*	*	*	*
Like it	46%	*	*	*	*	*	*	*	*	*	*	*
Dislike it	10%	*	*	*	*	*	*	*	*	*	*	*
Hate it	2%	*	*	*	*	*	*	*	*	*	*	*
Totals	99%	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(161)	(88)	(73)	(58)	(58)	(34)	(11)	(93)	(21)	(38)	(95)	(66)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	41%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	46%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	10%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	2%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	99%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(161)	(66)	(56)	(39)	(78)	(50)	(45)	(47)	(50)	(25)	(36)	(53)	(47)

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8F. Best Picture 2025 Nominees Opinion — Anora

Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Love it	41%	*	*	*	*	*	*	*	*	*	*	*
Like it	45%	*	*	*	*	*	*	*	*	*	*	*
Dislike it	10%	*	*	*	*	*	*	*	*	*	*	*
Hate it	4%	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(106)	(48)	(58)	(43)	(36)	(19)	(8)	(65)	(9)	(27)	(48)	(58)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	41%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	45%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	10%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	4%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(106)	(51)	(30)	(25)	(60)	(38)	(19)	(35)	(41)	(13)	(19)	(37)	(37)

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8G. Best Picture 2025 Nominees Opinion — I'm Still Here

Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Love it	*	*	*	*	*	*	*	*	*	*	*	*
Like it	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	*	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(89)	(48)	(41)	(29)	(34)	(13)	(13)	(56)	(12)	(17)	(40)	(49)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	*	*	*	*	*	*	*	*	*	*	*	*	*
Like it	*	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	*	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	*	*	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(89)	(37)	(22)	(30)	(41)	(33)	(21)	(25)	(37)	(13)	(15)	(32)	(29)

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8H. Best Picture 2025 Nominees Opinion — Nickel Boys

Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Love it	*	*	*	*	*	*	*	*	*	*	*	*
Like it	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	*	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(63)	(30)	(33)	(28)	(21)	(9)	(5)	(36)	(10)	(14)	(29)	(34)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	*	*	*	*	*	*	*	*	*	*	*	*	*
Like it	*	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	*	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	*	*	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(63)	(27)	(19)	(17)	(29)	(25)	(14)	(15)	(28)	(10)	(9)	(23)	(21)

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8I. Best Picture 2025 Nominees Opinion — Emilia Pérez

Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Love it	*	*	*	*	*	*	*	*	*	*	*	*
Like it	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	*	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(75)	(41)	(34)	(32)	(28)	(10)	(5)	(39)	(10)	(22)	(37)	(38)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	*	*	*	*	*	*	*	*	*	*	*	*	*
Like it	*	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	*	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	*	*	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(75)	(31)	(27)	(17)	(35)	(29)	(18)	(22)	(30)	(10)	(16)	(24)	(25)

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8J. Best Picture 2025 Nominees Opinion — The Brutalist

Please indicate what you think of the following movie.

Asked of people who say they have seen each movie

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Love it	*	*	*	*	*	*	*	*	*	*	*	*
Like it	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	*	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(95)	(50)	(45)	(36)	(30)	(19)	(10)	(56)	(15)	(20)	(48)	(47)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	*	*	*	*	*	*	*	*	*	*	*	*	*
Like it	*	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	*	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	*	*	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(95)	(43)	(23)	(29)	(48)	(35)	(23)	(32)	(34)	(16)	(15)	(38)	(26)

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9. Best Picture 2025 Should Have Won

Which of the following movies, nominated for Best Picture in last year's Academy Awards, do you think should have won?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Wicked	12%	9%	15%	14%	13%	10%	12%	10%	16%	17%	13%	10%
Dune: Part Two	7%	10%	5%	12%	12%	4%	2%	8%	6%	6%	7%	7%
The Substance	5%	5%	5%	6%	9%	5%	3%	5%	4%	4%	5%	5%
Conclave	4%	3%	4%	2%	3%	4%	6%	4%	4%	4%	2%	7%
I'm Still Here	2%	2%	3%	4%	4%	1%	1%	2%	3%	4%	2%	3%
A Complete Unknown	2%	3%	2%	4%	1%	2%	2%	2%	6%	1%	2%	2%
The Brutalist	2%	2%	2%	4%	3%	1%	0%	2%	2%	5%	2%	2%
Anora	2%	2%	2%	3%	1%	1%	3%	2%	2%	1%	1%	3%
Nickel Boys	1%	2%	1%	3%	1%	2%	0%	1%	1%	1%	1%	2%
Emilia Pérez	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	0%	3%
Not sure	60%	60%	61%	48%	52%	68%	70%	62%	56%	54%	64%	54%
Totals	98%	100%	101%	101%	100%	100%	100%	99%	101%	99%	99%	98%
Unweighted N	(1,089)	(515)	(574)	(271)	(303)	(301)	(214)	(703)	(143)	(180)	(705)	(384)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Wicked	12%	19%	9%	9%	16%	10%	14%	11%	10%	12%	14%	11%	11%
Dune: Part Two	7%	5%	7%	9%	6%	9%	7%	5%	11%	8%	4%	7%	10%
The Substance	5%	4%	4%	8%	4%	4%	5%	7%	5%	2%	7%	6%	5%
Conclave	4%	6%	3%	3%	8%	3%	2%	3%	6%	3%	4%	4%	4%
I'm Still Here	2%	3%	2%	3%	3%	3%	2%	4%	3%	1%	2%	3%	3%
A Complete Unknown	2%	3%	2%	2%	3%	2%	2%	2%	3%	5%	2%	2%	2%
The Brutalist	2%	3%	2%	2%	2%	2%	1%	4%	2%	0%	4%	3%	1%
Anora	2%	4%	1%	2%	4%	2%	1%	1%	4%	2%	1%	2%	2%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Nickel Boys	1%	1%	1%	2%	1%	2%	0%	2%	3%	3%	1%	1%	2%
Emilia Pérez	1%	2%	1%	1%	2%	1%	0%	1%	4%	1%	1%	1%	1%
Not sure	60%	50%	69%	59%	51%	62%	66%	60%	50%	63%	60%	61%	58%
Totals	98%	100%	101%	100%	100%	100%	100%	100%	101%	100%	100%	101%	99%
Unweighted N	(1,089)	(356)	(453)	(280)	(432)	(362)	(412)	(299)	(259)	(195)	(217)	(407)	(270)

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10. Best Picture 2025 Winner

As far as you know, which of the following movies won Best Picture in last year's Academy Awards?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Anora	10%	10%	11%	14%	15%	7%	7%	10%	11%	14%	8%	15%
Wicked	9%	7%	10%	9%	13%	6%	8%	8%	10%	15%	11%	5%
Dune: Part Two	3%	3%	3%	5%	5%	2%	0%	2%	4%	6%	2%	4%
Emilia Pérez	2%	2%	3%	4%	1%	2%	2%	3%	1%	2%	2%	3%
A Complete Unknown	2%	4%	1%	4%	0%	2%	3%	1%	5%	3%	2%	3%
I'm Still Here	2%	2%	2%	3%	4%	1%	0%	2%	1%	1%	2%	2%
The Brutalist	1%	2%	1%	2%	1%	2%	0%	1%	0%	4%	1%	2%
Nickel Boys	1%	3%	0%	2%	1%	2%	0%	1%	0%	1%	1%	2%
The Substance	1%	2%	1%	1%	3%	1%	0%	1%	2%	1%	1%	2%
Conclave	1%	1%	1%	0%	1%	0%	1%	1%	0%	1%	1%	1%
Not sure	66%	65%	68%	56%	53%	74%	80%	69%	65%	52%	69%	62%
Totals	98%	101%	101%	100%	97%	99%	101%	99%	99%	100%	100%	101%
Unweighted N	(1,088)	(515)	(573)	(272)	(302)	(300)	(214)	(704)	(141)	(180)	(704)	(384)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Anora	10%	14%	10%	8%	15%	11%	6%	12%	17%	9%	9%	10%	13%
Wicked	9%	13%	8%	7%	10%	6%	9%	11%	8%	11%	8%	9%	7%
Dune: Part Two	3%	3%	2%	4%	3%	3%	3%	4%	3%	2%	1%	4%	4%
Emilia Pérez	2%	4%	2%	1%	3%	2%	2%	3%	3%	2%	3%	2%	3%
A Complete Unknown	2%	2%	2%	3%	2%	3%	3%	1%	3%	4%	2%	2%	1%
I'm Still Here	2%	1%	2%	3%	1%	2%	2%	1%	3%	0%	4%	2%	0%
The Brutalist	1%	4%	1%	0%	3%	1%	1%	1%	3%	4%	0%	1%	2%
Nickel Boys	1%	2%	1%	1%	1%	1%	1%	0%	3%	2%	2%	0%	3%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The Substance	1%	2%	1%	0%	1%	1%	1%	1%	3%	2%	1%	2%	1%
Conclave	1%	1%	1%	0%	1%	1%	0%	1%	1%	0%	0%	1%	1%
Not sure	66%	54%	70%	73%	60%	68%	71%	66%	54%	64%	70%	67%	65%
Totals	98%	100%	100%	100%	100%	99%	99%	101%	101%	100%	100%	100%	100%
Unweighted N	(1,088)	(355)	(452)	(281)	(432)	(363)	(411)	(299)	(259)	(195)	(218)	(405)	(270)

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11. Approval of Conan O'Brien Hosting Oscars

Do you approve or disapprove of the choice of Conan O'Brien to host the Academy Awards this year?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly approve	22%	21%	23%	22%	27%	21%	18%	22%	16%	32%	18%	29%
Somewhat approve	30%	33%	27%	25%	33%	30%	31%	30%	34%	21%	28%	34%
Somewhat disapprove	6%	7%	6%	3%	6%	8%	9%	7%	1%	6%	8%	4%
Strongly disapprove	6%	8%	4%	4%	5%	6%	9%	6%	2%	6%	7%	5%
Not sure	36%	30%	41%	46%	29%	35%	34%	35%	47%	36%	40%	28%
Totals	100%	99%	101%	100%	100%	100%	101%	100%	100%	101%	101%	100%
Unweighted N	(1,090)	(515)	(575)	(272)	(303)	(301)	(214)	(704)	(143)	(180)	(706)	(384)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	22%	31%	19%	18%	34%	18%	18%	21%	33%	22%	23%	20%	25%
Somewhat approve	30%	39%	26%	28%	39%	27%	28%	31%	35%	29%	25%	30%	36%
Somewhat disapprove	6%	3%	5%	11%	3%	11%	8%	5%	5%	7%	9%	4%	7%
Strongly disapprove	6%	1%	6%	10%	2%	11%	6%	7%	4%	7%	5%	7%	4%
Not sure	36%	26%	44%	33%	23%	32%	39%	35%	22%	35%	38%	39%	28%
Totals	100%	100%	100%	100%	101%	99%	99%	99%	99%	100%	100%	100%	100%
Unweighted N	(1,090)	(356)	(453)	(281)	(432)	(363)	(413)	(299)	(259)	(195)	(218)	(407)	(270)

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Interviewing Dates	March 3 - 5, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.553, with a mean of one and a standard deviation of 0.948.
Number of respondents	1,090
Margin of error	± 4.1 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	75 questions not reported.