

YouGov / Abraham Accordists Survey Results

Sample Size: 2287 GB Adults
Fieldwork: 10th - 11th September 2025

November 2025																							
	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2287	412	588	210	247	134	803	816	1107	1180	240	945	565	537	1304	983	1978	110	199	542	375	277	784
Unweighted Sample	2287	412	629	219	258	146	889	902	1004	1283	136	869	605	677	1412	875	1977	120	190	569	365	222	821
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which of the following would be the most important issues to you when deciding how to vote? Please tick up to three.

Immigration and asylum	46	73	27	32	90	13	28	75	49	43	21	36	53	66	41	52	47	45	36	49	54	34	46
The cost of living	45	36	51	40	47	51	44	43	42	47	50	54	41	31	44	46	45	41	41	49	48	53	39
NHS	39	33	50	41	25	49	47	32	33	45	38	39	36	41	39	39	38	47	46	41	38	31	37
The economy in general	31	37	37	43	29	17	36	31	37	26	30	29	34	33	34	28	31	38	30	31	31	30	32
Crime	15	19	12	9	29	5	11	20	15	15	11	14	16	17	13	18	15	14	15	13	13	27	13
The environment and climate change	14	6	17	19	4	51	21	6	13	15	24	16	11	11	16	12	14	13	16	12	14	16	16
Defence and security, including the war in Ukraine	13	22	10	22	12	5	12	17	14	11	9	8	14	21	13	12	13	11	11	9	16	8	16
Tax	12	17	9	6	18	9	9	15	15	10	13	14	13	9	14	10	13	13	8	11	12	17	13
Britain's relationship with the EU	10	7	15	15	5	13	17	5	12	8	10	9	11	11	12	7	10	4	11	10	9	7	11
Housing	9	5	11	12	6	18	9	6	8	10	12	12	6	5	9	9	9	8	11	5	5	18	11
The conflict in Gaza	8	2	11	10	1	27	11	3	7	9	19	10	5	4	10	6	8	5	10	8	6	13	8
Pensions	7	12	6	5	5	3	6	9	6	7	1	2	9	14	5	8	7	6	7	7	8	4	6
Welfare benefits	7	8	4	8	12	4	4	11	7	8	3	7	10	8	6	10	7	8	12	8	8	3	7
Education	6	4	10	11	1	8	11	3	5	8	6	8	6	3	8	4	6	6	10	5	5	5	7
Family life and childcare	4	1	6	3	1	2	6	2	3	4	3	7	1	1	4	3	4	1	5	4	2	4	4
Transport	2	1	2	4	1	2	2	1	2	1	5	2	1	1	2	1	2	2	0	3	1	2	2
None of these	1	0	0	0	0	0	1	1	2	1	0	2	2	1	1	2	1	3	3	1	2	1	1
Don't know	4	1	2	2	0	1	3	1	4	4	11	4	3	3	4	5	4	5	3	5	2	5	5

Before taking this survey, had you ever heard of the Abraham Accords?

Yes, I had heard of these	13	12	15	18	14	19	15	12	21	6	15	14	15	9	16	10	13	13	11	12	10	24	12
No, I had not heard of these	87	88	85	82	86	81	85	88	79	94	85	86	85	91	84	90	87	87	89	88	90	76	88

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How important, if at all, do you think good relations between Israel and Arab nations are to ensuring global peace and prosperity?

Very important	40	46	45	53	37	45	48	40	42	38	32	31	43	56	42	37	40	44	41	39	37	40	41
Fairly important	35	37	35	32	36	35	34	36	36	34	38	38	33	30	37	33	36	35	31	36	36	37	35
TOTAL IMPORTANT	75	83	80	85	73	80	82	76	78	72	70	69	76	86	79	70	76	79	72	75	73	77	76
Not very important	4	5	2	2	9	7	2	6	6	3	3	5	6	3	4	5	5	2	3	5	6	5	4
Not at all important	3	2	1	1	3	3	2	3	4	1	3	4	2	1	3	3	3	3	3	3	4	2	2
TOTAL NOT IMPORTANT	7	7	3	3	12	10	4	9	10	4	6	9	8	4	7	8	8	5	6	8	10	7	6
Don't know	18	11	16	12	15	11	14	15	12	23	24	22	16	10	14	23	18	15	22	17	17	16	19

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.