

YouGov Survey Results

Sample Size: 1760 UK Adults
Fieldwork: 30th September - 2nd October 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region									
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland		
Weighted Sample	1760	431	565	123	553	428	356	859	901	213	442	600	505	1003	756	421	282	164	218	391	86	150	49	
Unweighted Sample	1760	427	558	117	542	432	369	828	932	124	484	679	473	1195	564	385	266	176	336	369	70	108	50	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When considering laws and regulations on banking, who do you feel the government mainly listens to?

Big banks	64	54	72	67	57	69	74	66	62	54	58	70	66	65	63	68	59	66	60	65	61	62	62
Other MPs	11	12	8	9	12	10	5	10	11	12	11	9	11	9	13	12	14	12	7	10	8	7	14
The media	7	10	4	12	10	4	7	9	4	11	8	6	5	8	5	7	7	5	8	7	2	9	9
Ordinary people	3	6	4	4	5	3	2	3	4	2	3	3	5	3	3	1	2	1	8	4	0	8	4
Someone else	3	4	3	2	3	4	3	4	2	1	5	3	3	3	3	3	3	1	3	5	2	2	7
Don't know	12	13	8	5	14	10	9	7	17	20	15	9	11	11	14	9	15	14	13	10	27	12	5

Do you think that criminal sanctions, such as jail sentences, for bankers that have been found guilty of fraud or manipulating markets should or should not be introduced?

Criminal sanctions should be introduced	89	91	90	89	91	89	93	93	85	79	83	92	94	89	88	92	86	91	86	89	93	84	87
Criminal sanctions should NOT be introduced	4	5	5	6	4	4	3	4	4	6	5	3	3	4	3	3	3	2	8	3	3	4	7
Don't know	7	4	5	5	5	7	4	3	11	15	12	5	3	6	9	4	11	7	6	8	4	12	6

At present, some European countries have created laws imposing criminal sanctions on bankers guilty of fraud or market manipulation whereas other countries have not. The European Union will discuss a proposal to impose common legal standards for all EU Member States to introduce criminal sanctions on bankers responsible for fraud or market manipulation. Which of these comes closer to your view?

EU member states should agree common legal standards for criminal sanctions on bankers	41	29	49	58	26	48	57	46	36	41	42	42	38	44	37	44	40	42	48	35	29	43	39
Individual countries should be able to set their own laws on whether or not to impose criminal sanctions on bankers	48	66	40	34	65	40	37	48	48	42	42	47	57	48	48	45	45	47	42	58	55	44	46
Don't know	11	5	11	8	9	11	6	6	16	17	16	10	5	8	15	12	15	12	10	6	16	13	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If banks are found responsible for large-scale fraud or market manipulation, which, if any, of the following do you think should be the MAIN punishment?

Bank directors should be disciplined internally by their board	4	5	4	2	5	3	3	4	5	6	7	3	3	4	4	5	4	2	8	3	2	4	5
The banks should be fined by the government	19	20	22	22	16	22	21	15	23	20	21	22	14	20	17	20	18	16	24	24	16	7	8
The bankers responsible should face imprisonment	70	71	69	70	73	70	72	77	64	60	60	71	81	69	71	70	67	74	63	68	74	84	75
No punishment	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	7	4	4	5	5	5	4	5	9	14	12	4	2	6	8	5	10	8	5	5	8	5	12

Out of 5 largest banks in the UK, which, if any, do you think has committed the worst abuses of the financial system?

Barclays	19	21	19	23	20	21	19	24	14	13	20	18	21	23	14	22	13	15	24	20	14	19	10
RBS	12	13	16	13	12	13	14	16	9	14	10	14	11	13	10	11	8	14	17	12	6	15	16
Lloyds	3	3	3	4	4	1	2	3	2	1	5	2	3	2	3	2	5	1	3	2	3	0	4
HSBC	2	3	2	5	2	2	2	2	2	6	2	1	1	3	1	2	1	2	2	3	1	3	0
Santander	1	0	1	4	1	1	2	1	1	2	1	1	1	1	1	1	0	2	4	0	0	0	1
All equally	36	38	37	27	38	34	37	38	34	24	28	41	41	32	40	37	43	35	28	34	36	39	38
None of them have abused the financial system	1	1	1	2	1	1	2	1	2	2	1	1	0	1	1	1	1	3	1	1	1	0	0
Don't know	27	21	21	21	22	26	22	16	37	37	32	23	22	25	29	25	29	29	22	26	39	25	30