

YouGov Survey Results

Sample size: 13,259 GB adults

Fieldwork dates: 18/02/2026 - 19/03/2026



Total	Government Office Region								
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West

How strongly, if at all do you support or oppose the following measures?
Smoking should be banned...
...in the outdoor seating areas of all restaurants, pubs and cafes

Unweighted base	13259	623	1433	1140	1044	1198	1260	1385	1762	1173
All adults	13258	553	1490	1120	988	1197	1263	1788	1863	1166
Strongly support	43%	45%	45%	43%	43%	44%	42%	42%	44%	42%
Tend to support	19%	18%	18%	19%	19%	19%	21%	19%	18%	19%
Neither support nor oppose	16%	15%	14%	16%	14%	15%	16%	15%	17%	16%
Tend to oppose	11%	10%	12%	11%	11%	10%	10%	12%	10%	10%
Strongly oppose	10%	10%	9%	9%	10%	9%	9%	10%	10%	10%
Don't know	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%
Net: Support	62%	63%	63%	62%	62%	64%	63%	61%	62%	62%
Net: Oppose	20%	20%	21%	20%	21%	18%	19%	22%	20%	20%

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Total		
	Wales	Scotland

How strongly, if at all do you support or oppose the following measures?
Smoking should be banned...
...in the outdoor seating areas of all restaurants, pubs and cafes

Unweighted base	13259	1119	1122
All adults	13258	664	1167
Strongly support	43%	42%	41%
Tend to support	19%	18%	18%
Neither support nor oppose	16%	16%	18%
Tend to oppose	11%	12%	10%
Strongly oppose	10%	10%	10%
Don't know	2%	2%	2%
Net: Support	62%	60%	60%
Net: Oppose	20%	22%	20%

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How strongly, if at all do you support or oppose the following measures?
Smoking should be banned...
...in children's play areas

Unweighted base	13259	623	1433	1140	1044	1198	1260	1385	1762	1173
All adults	13258	553	1490	1120	988	1197	1263	1788	1863	1166
Strongly support	82%	84%	82%	83%	80%	82%	82%	81%	82%	84%
Tend to support	11%	10%	12%	10%	12%	10%	10%	10%	11%	10%
Neither support nor oppose	4%	2%	3%	3%	3%	3%	4%	5%	4%	3%
Tend to oppose	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%
Strongly oppose	2%	2%	1%	1%	2%	2%	2%	3%	1%	1%
Don't know	1%	2%	1%	1%	2%	3%	1%	1%	1%	1%
Net: Support	93%	94%	93%	93%	93%	92%	92%	91%	93%	94%
Net: Oppose	2%	2%	2%	3%	3%	3%	3%	4%	2%	2%

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How strongly, if at all do you support or oppose the following measures?
Smoking should be banned...
...in children's play areas

	Unweighted base	13259	1119	1122
All adults		13258	664	1167
Strongly support		82%	81%	79%
Tend to support		11%	12%	13%
Neither support nor oppose		4%	3%	4%
Tend to oppose		1%	1%	1%
Strongly oppose		2%	1%	1%
Don't know		1%	1%	1%
Net: Support		93%	93%	92%
Net: Oppose		2%	2%	2%

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How strongly, if at all do you support or oppose the following measures?
Smoking should be banned...
...on university and college grounds

Unweighted base	13259	623	1433	1140	1044	1198	1260	1385	1762	1173
All adults	13258	553	1490	1120	988	1197	1263	1788	1863	1166
Strongly support	48%	49%	50%	50%	47%	49%	48%	46%	49%	47%
Tend to support	20%	20%	19%	21%	20%	20%	22%	20%	18%	21%
Neither support nor oppose	16%	15%	14%	14%	16%	15%	15%	18%	17%	16%
Tend to oppose	8%	7%	9%	9%	8%	8%	8%	8%	8%	8%
Strongly oppose	6%	6%	6%	5%	6%	5%	6%	6%	6%	6%
Don't know	2%	2%	2%	2%	3%	3%	2%	1%	2%	2%
Net: Support	68%	69%	69%	71%	67%	69%	69%	66%	67%	68%
Net: Oppose	14%	14%	15%	14%	14%	13%	14%	14%	14%	14%

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How strongly, if at all do you support or oppose the following measures?
Smoking should be banned...
...on university and college grounds

	Unweighted base	Wales	Scotland
Unweighted base	13259	1119	1122
All adults	13258	664	1167
Strongly support	48%	48%	43%
Tend to support	20%	18%	20%
Neither support nor oppose	16%	16%	19%
Tend to oppose	8%	9%	10%
Strongly oppose	6%	6%	5%
Don't know	2%	2%	2%
Net: Support	68%	66%	63%
Net: Oppose	14%	16%	15%

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How strongly, if at all do you support or oppose the following measures?

Smoking should be banned...
...in public transport waiting areas

Unweighted base	13259	623	1433	1140	1044	1198	1260	1385	1762	1173
All adults	13258	553	1490	1120	988	1197	1263	1788	1863	1166
Strongly support	59%	63%	60%	60%	58%	61%	58%	58%	60%	60%
Tend to support	19%	16%	19%	20%	20%	18%	21%	19%	19%	19%
Neither support nor oppose	11%	9%	9%	9%	10%	10%	11%	12%	11%	10%
Tend to oppose	6%	6%	7%	5%	5%	5%	6%	6%	5%	5%
Strongly oppose	4%	4%	3%	4%	5%	4%	3%	4%	4%	4%
Don't know	2%	2%	2%	2%	2%	2%	1%	1%	1%	2%
Net: Support	78%	79%	79%	80%	77%	79%	79%	77%	79%	79%
Net: Oppose	9%	10%	10%	9%	10%	9%	9%	11%	9%	9%

Cell Contents (Column Percentage)

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How strongly, if at all do you support or oppose the following measures?
Smoking should be banned...
...in public transport waiting areas

	Unweighted base	Wales	Scotland
All adults	13258	664	1167
Strongly support	59%	59%	58%
Tend to support	19%	18%	19%
Neither support nor oppose	11%	11%	12%
Tend to oppose	6%	6%	6%
Strongly oppose	4%	4%	3%
Don't know	2%	2%	1%
Net: Support	78%	77%	78%
Net: Oppose	9%	10%	9%

Cell Contents (C)