

YOUNGOV POLITICAL INSIDERS SURVEY

All numbers represent percentages unless otherwise labeled.

POLITICAL INSIDERS SURVEY

GENDER:

Male 61%
 Female..... 38%

AGE:

20-30..... 13%
 31-40..... 24%
 41-50..... 29%
 51-60..... 23%
 61+..... 11%

HP9. When it comes to how a Member of Congress makes a decision on an issue, on a scale of 1 to 5, with **(ROTATE:)** 1 being unhelpful to 5 being very helpful, how helpful are the following types of research: **[RANDOMIZE ITEMS.]**

POLITICAL INSIDERS						
	Unhelpful		3	Helpful		Mean
	1	2		4	5	
Local stories (e.g. on-the-ground experience of business owner)	1%	5%	16%	48%	27%	4.0
Quantitative national impact (e.g. Ernst and Young study)	3%	20%	40%	30%	4%	3.1
Quantitative local impact (e.g. Impact study on district)	-	3%	18%	42%	34%	4.1
Explanation of the thinking behind the policy (e.g. Economic or legal theory)....	4%	16%	42%	26%	10%	3.2
Targeted survey (e.g. survey of business owners on impact of new tax).	3%	13%	34%	35%	13%	3.4
Broad public opinion survey	2%	16%	41%	32%	7%	3.3
Reports from local events held in your district.....	2%	8%	33%	44%	10%	3.5
Information from Committees and Leadership offices	4%	14%	24%	38%	17%	3.5
Total number of contacts made to your office from constituents.....	1%	8%	22%	47%	19%	3.8

HP13. On a scale of 1 to 5, with **(ROTATE:)** 1 being no attention at all to 5 close attention, what types of publications does a Congressional office pay the most attention to? **[RANDOMIZE ITEMS.]**

POLITICAL INSIDERS						
	No Attention At All			Close Attention		<i>Mean</i>
	1	2	3	4	5	
National newspapers (i.e. Wall Street Journal, USA Today)	1%	14%	28%	42%	8%	3.5
Main regional daily (i.e. LA Times, Dallas Morning News)	7%	17%	31%	24%	15%	3.3
DC-centric outlets (Politico, the Hill)	2%	10%	34%	28%	19%	3.6
State and local newspapers	1%	3%	11%	38%	42%	4.3
Partisan-affiliated outlets (Daily Caller, Talking Points Memo)	4%	28%	37%	19%	4%	2.9
National blogs	9%	27%	31%	22%	5%	2.8
Local blogs	4%	21%	31%	28%	8%	3.2
National television (CNN, MSNBC, Fox)	4%	12%	32%	34%	13%	3.4
Financial television (CNBC, Bloomberg TV, Fox Business)	4%	27%	41%	21%	1%	2.9
Local TV	3%	8%	21%	29%	32%	3.9
Local radio	4%	13%	24%	36%	17%	3.5

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

Finally, just a few more questions for statistical purposes:

HP15. Thinking about politics these days, how would you describe your own political viewpoint?
(ROTATE, START FROM BOTTOM EVERY OTHER INTERVIEW.)

Total Liberal.....	20%
Total Conservative.....	52%

Very liberal.....	6%
Liberal.....	14%
Moderate.....	28%
Conservative.....	40%
Very conservative.....	12%
Refused/not sure.....	-

HP16. How often do you read local or national newspapers? **[ROTATE, EVERY OTHER INTERVIEW.]**
Everyday, a few times a week, once a week, once a month.

Everyday.....	86%
A few times a week.....	10%
Once a week.....	3%
Once a month.....	1%
Never.....	-