

YouGov / Animal Justice Project Survey Results

Sample Size: 2305 GB Adults
Fieldwork: 8th - 9th February 2024

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2305	754	558	196	812	858	1116	1189	242	952	569	542	1314	991	1989	115	201	556	383	279	772	
Unweighted Sample	2305	800	570	190	910	892	1069	1236	192	941	575	597	1364	941	1972	133	200	560	391	215	806	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How often, if at all, do you buy eggs?

Every day	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Every 2-3 days	2	1	4	2	2	1	3	1	3	3	1	1	3	1	2	1	0	1	2	7	1	1
Every 4-5 days	4	4	5	4	4	4	4	4	1	5	4	3	4	3	4	3	5	3	3	7	3	3
Once a week	35	38	33	37	36	37	37	33	31	32	38	39	36	34	35	36	33	38	35	29	35	35
Every 2 weeks	25	27	20	23	25	28	24	26	16	24	26	30	24	26	25	22	31	24	29	21	25	25
Every 3 weeks	8	8	7	11	8	9	7	10	6	8	10	9	8	9	8	9	8	8	8	9	8	8
Once a month	9	8	11	8	8	9	7	12	13	10	7	9	10	8	10	10	4	9	7	10	11	11
Less than once a month	8	6	11	7	9	7	8	9	7	10	7	6	8	8	8	9	12	8	9	6	8	8
Never - I do not buy eggs	7	6	8	3	7	5	8	5	16	7	5	4	6	7	7	9	6	7	6	5	7	7
Don't know	2	1	1	4	1	1	3	1	7	1	2	0	1	2	2	1	2	1	1	5	1	1

Which of the following are important to you when purchasing eggs?

[Asked only to those who buy eggs; n=2127]

Animal welfare (e.g. whether they are free range)	59	56	71	69	69	54	52	66	57	63	59	55	65	52	60	58	57	53	63	63	62	62
Price	56	50	55	54	51	54	61	51	70	59	54	47	54	59	56	58	53	61	53	58	53	53
Size of eggs	38	40	42	40	38	38	46	32	41	37	37	42	40	36	38	42	38	39	35	43	37	37
Whether they are locally sourced	19	22	18	17	18	21	19	20	18	16	22	24	20	19	19	21	26	19	20	15	19	19
Brand	5	4	6	6	3	4	6	4	10	6	4	3	6	4	5	6	4	4	4	13	4	4
None of these	3	3	3	2	2	3	3	2	0	3	2	4	2	3	3	1	4	3	2	2	3	3
Don't know	1	1	0	0	0	1	1	1	2	1	1	0	1	1	1	0	1	1	2	0	1	1

From what you know about the egg industry, at what age do you think free-range hens are killed?

[Asked only to those who buy eggs; n=2127]

12 months	11	12	10	10	12	13	10	12	11	8	12	15	12	9	11	8	11	10	12	10	12	12
18 months	11	13	10	14	11	12	13	10	15	11	11	11	11	12	12	10	9	12	13	8	12	12
2 years	8	9	8	10	10	7	9	8	14	8	8	8	9	8	9	8	8	8	8	4	11	11
3 years	4	4	5	6	4	4	5	3	4	4	4	4	4	4	4	5	6	4	4	6	3	3
5 years or more	2	2	1	1	2	2	2	2	3	2	0	2	2	2	2	3	3	2	1	3	1	1
Never	2	1	2	2	1	2	2	2	2	2	3	1	2	3	2	1	2	2	3	2	2	2
Don't know	61	59	63	57	60	61	60	62	52	63	62	60	60	63	61	64	60	62	58	67	59	59

From what you know about the egg industry, do you think that free-range hens have daily access to the outdoors?

Yes, free-range hens have daily access to outdoors	64	70	62	56	64	67	63	66	62	60	68	69	64	64	64	70	65	65	62	64	65	65
No, free-range hens do not have daily access to outdoors	17	14	19	21	20	15	15	18	16	18	16	14	18	15	17	13	18	18	19	11	16	16
Don't know	19	15	20	22	16	18	22	17	22	22	16	17	18	20	19	17	17	18	19	25	19	19

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Sample Size: 2305 GB Adults
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		Eating habits							Those who buy eggs	Those who don't buy eggs	Don't know
Total		Vegan (do not eat dairy products, eggs, or any other animal product)	Vegetarian (do not eat any meat, poultry, game, fish or shellfish)	Pescatarian (eat fish but do not eat meat or poultry)	Meat eater (eat meat and/or poultry)	Flexitarian (mixed diet, mainly vegetarian and eat meat occasionally)	Other	Don't know			
Weighted Sample	2305	28	114	71	1672	347	51	22	2112	156	37
Unweighted Sample	2305	29	114	76	1667	353	51	15	2127	148	30
	%	%	%	%	%	%	%	%	%	%	%

How often, if at all, do you buy eggs?

Every day	0	0	1	1	0	0	0	0	0	0	0
Every 2-3 days	2	0	1	5	2	1	2	0	2	0	0
Every 4-5 days	4	3	3	2	4	5	5	0	4	0	0
Once a week	35	6	28	28	36	38	19	22	38	0	0
Every 2 weeks	25	4	23	33	25	27	22	9	27	0	0
Every 3 weeks	8	4	8	7	8	8	12	10	9	0	0
Once a month	9	0	12	6	9	9	18	3	10	0	0
Less than once a month	8	3	10	8	8	8	7	20	9	0	0
Never - I do not buy eggs	7	81	13	9	5	5	11	14	0	100	0
Don't know	2	0	0	0	2	0	5	22	0	0	100

Which of the following are important to you when purchasing eggs?

[Asked only to those who buy eggs; n=2127]

Animal welfare (e.g. whether they are free range)	59	86	93	84	54	73	48	0	59	0	0
Price	56	74	45	50	59	46	58	53	56	0	0
Size of eggs	38	38	26	23	41	34	41	5	38	0	0
Whether they are locally sourced	19	43	24	13	17	27	34	0	19	0	0
Brand	5	24	6	3	5	4	11	0	5	0	0
None of these	3	0	2	0	3	3	0	14	3	0	0
Don't know	1	0	0	0	1	0	2	28	1	0	0

From what you know about the egg industry, at what age do you think free-range hens are killed?

[Asked only to those who buy eggs; n=2127]

12 months	11	0	21	17	10	13	8	0	11	0	0
18 months	11	60	10	8	10	17	21	28	11	0	0
2 years	8	0	9	15	8	9	4	0	8	0	0
3 years	4	19	3	3	4	5	4	0	4	0	0
5 years or more	2	0	1	6	2	1	0	0	2	0	0
Never	2	13	4	0	2	2	0	0	2	0	0
Don't know	61	7	53	50	64	54	62	72	61	0	0

From what you know about the egg industry, do you think that free-range hens have daily access to the outdoors?

Yes, free-range hens have daily access to outdoors	64	24	62	66	66	63	53	17	66	56	31
No, free-range hens do not have daily access to outdoors	17	68	25	20	14	19	18	12	16	24	4
Don't know	19	8	13	14	19	17	29	71	18	20	65

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about farming practices in the egg industry, do you think it is acceptable or unacceptable for male chickens (that cannot produce eggs) to be killed within 24 hours of hatching?

Is acceptable	18	24	13	31	18	22	26	11	15	16	19	25	21	15	19	12	20	19	19	15	20
Is unacceptable	57	52	63	47	56	56	47	66	60	60	56	50	55	59	56	63	58	57	57	55	56
Don't know	25	24	24	23	26	21	27	23	25	24	25	25	24	26	25	24	22	24	23	30	24

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

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Weighted Sample	2305	28	114	71	1672	347	51	22	2112	156	37
Unweighted Sample	2305	29	114	76	1667	353	51	15	2127	148	30
		%	%	%	%	%	%	%	%	%	%

Thinking about farming practices in the egg industry, do you think it is acceptable or unacceptable for male chickens (that cannot produce eggs) to be killed within 24 hours of hatching?

Is acceptable	18	0	3	14	21	15	21	0	19	10	21
Is unacceptable	57	98	80	71	53	63	55	29	57	61	31
Don't know	25	2	17	15	26	22	24	71	24	29	48

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