

YouGov / Internal Survey Results

Sample Size: 2147 GB Adults
Fieldwork: 6th - 7th August 2026

Weighted Sample Unweighted Sample		Vote in 2024					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	North	Midlands	London	Rest of South
	2147	386	550	198	232	138	749	763	1037	1110	225	885	530	507	728	481	642	509	352	260	736
	2147	325	587	211	236	142	827	749	948	1199	187	754	620	586	821	488	514	506	330	214	777
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some AI companies have reported that their AI systems, during internal testing, were able to access the internet and gain unauthorised entry into other organisations' computer systems.

Which of the following do you think bears the most responsibility for incidents like this?

The company that built and deployed the AI system	56	58	61	62	51	67	63	51	63	49	58	55	57	55	60	56	51	57	57	54	57
The individual researchers or engineers who developed the AI system	14	18	12	14	18	10	13	19	12	16	10	12	14	21	15	15	14	14	17	10	14
Government or regulatory bodies	8	6	7	7	9	10	7	8	8	8	10	8	7	7	7	7	9	8	4	9	8
The company whose systems were breached	7	6	9	7	8	5	6	8	7	7	4	9	8	5	7	9	8	7	6	10	6
Other	1	1	0	1	0	3	0	1	0	1	1	1	0	1	0	0	0	0	0	1	1
Don't know	14	11	11	10	15	7	10	14	9	18	15	16	14	11	10	12	19	13	16	15	14

And which of the following do you think should have a role in preventing incidents like this? Select all that apply.

Companies being legally liable for damage caused by their AI systems	64	65	68	74	59	76	70	61	70	58	67	65	62	62	71	64	56	61	64	61	66
Stricter government regulation of AI testing practices	61	61	67	67	51	70	67	55	61	62	71	62	56	62	65	62	55	57	63	61	62
Independent third-party auditing of AI companies before deployment	42	43	50	50	30	54	49	37	44	40	42	43	43	39	47	43	36	42	44	38	41
Industry self-regulation / voluntary codes of conduct	24	20	26	22	18	33	24	19	25	23	32	27	23	15	28	20	22	23	26	25	22
None of the above	1	0	0	1	3	0	1	1	1	1	1	1	2	1	1	1	1	2	1	0	1
Don't know	12	8	9	7	9	9	10	9	8	16	13	14	11	7	9	10	15	12	13	15	11

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.