

YouGov / The ABI Survey Results

Sample Size: 2127 UK Adults
Fieldwork: 10th - 11th March 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age	Socio-economic classification (NS-SEC)			Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	45+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	2127	370	528	191	223	124	753	757	1032	1095	1220	719	476	636	1780	111	177	60
Unweighted Sample	2127	357	550	193	237	137	798	798	894	1233	1336	815	466	518	1776	114	189	48
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much confidence, if any, do you have in the following to make the right decisions about how your pension savings are invested?

The Government

A lot	1	1	2	0	0	0	1	0	2	0	1	1	1	1	0	1	0
A fair amount	15	11	27	16	5	22	23	9	16	14	14	20	15	11	15	16	17
TOTAL A FAIR AMOUNT / A LOT	16	12	29	16	5	22	24	9	18	14	15	21	16	12	16	16	18
Not very much	40	46	39	53	30	50	45	38	38	41	40	43	39	40	40	31	41
None at all	32	34	20	21	58	19	21	46	34	30	36	28	30	39	31	36	31
TOTAL NOT VERY MUCH / NONE AT ALL	72	80	59	74	88	69	66	84	72	71	76	71	69	79	71	67	72
Don't know	12	9	13	9	7	9	11	6	10	14	9	8	16	9	12	17	10

Pension fund managers and trustees

A lot	6	9	8	6	4	4	7	6	8	5	7	7	6	5	6	2	9
A fair amount	41	49	45	56	39	45	48	42	44	40	44	51	40	38	41	43	44
TOTAL A FAIR AMOUNT / A LOT	47	58	53	62	43	49	55	48	52	45	51	58	46	43	47	45	53
Not very much	27	27	24	24	29	32	24	30	26	28	28	24	28	30	27	21	27
None at all	9	3	6	4	18	8	6	12	9	8	9	6	8	12	8	14	8
TOTAL NOT VERY MUCH / NONE AT ALL	36	30	30	28	47	40	30	42	35	36	37	30	36	42	35	35	35
Don't know	17	12	17	10	11	11	15	11	13	19	12	12	18	15	17	20	13

Yourself

A lot	9	12	8	5	9	5	7	11	11	7	9	9	8	9	8	12	9
A fair amount	39	43	38	44	43	44	42	37	42	37	41	42	41	38	40	33	39
TOTAL A FAIR AMOUNT / A LOT	48	55	46	49	52	49	49	48	53	44	50	51	49	47	48	45	48
Not very much	31	30	31	42	32	36	35	31	28	34	31	35	26	32	31	30	35
None at all	7	3	9	4	7	7	7	8	7	8	7	5	8	8	7	7	8
TOTAL NOT VERY MUCH / NONE AT ALL	38	33	40	46	39	43	42	39	35	42	38	40	34	40	38	37	43
Don't know	13	12	14	5	8	8	9	13	12	15	12	8	16	13	13	18	10

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	Region in England				
	Total	North	Midlands	London	South
Weighted Sample	2127	489	338	245	708
Unweighted Sample	2127	511	338	172	755
	%	%	%	%	%

How much confidence, if any, do you have in the following to make the right decisions about how your pension savings are invested?

The Government

A lot	1	1	2	2	0
A fair amount	15	13	14	23	14
TOTAL A FAIR AMOUNT / A LOT	16	14	16	25	14
Not very much	40	36	39	37	46
None at all	32	37	32	19	31
TOTAL NOT VERY MUCH / NONE AT ALL	72	73	71	56	77
Don't know	12	13	14	18	10

Pension fund managers and trustees

A lot	6	6	7	8	6
A fair amount	41	38	39	41	45
TOTAL A FAIR AMOUNT / A LOT	47	44	46	49	51
Not very much	27	27	30	25	26
None at all	9	11	7	8	7
TOTAL NOT VERY MUCH / NONE AT ALL	36	38	37	33	33
Don't know	17	18	17	18	16

Yourself

A lot	9	9	8	9	9
A fair amount	39	39	38	42	41
TOTAL A FAIR AMOUNT / A LOT	48	48	46	51	50
Not very much	31	31	30	29	31
None at all	7	7	8	6	7
TOTAL NOT VERY MUCH / NONE AT ALL	38	38	38	35	38
Don't know	13	14	16	14	11

Sample Size: 2127 UK Adults
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	Vote in 2024 GE					EU Ref 2016		Gender		Age	Socio-economic classification (NS-SEC)			Country				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	45+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland
Weighted Sample	2127	370	528	191	223	124	753	757	1032	1095	1220	719	476	636	1780	111	177	60
Unweighted Sample	2127	357	550	193	237	137	798	798	894	1233	1336	815	466	518	1776	114	189	48
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Government is currently proposing a change in the law that would give it the option to require certain pension funds to invest an unspecified proportion of people's pensions in specific areas set out by the government, such as in UK companies or infrastructure.

In principle, do you think a law requiring this would be a good or bad idea?

A very good idea	3	1	6	3	0	5	4	1	5	2	2	4	3	3	4	1	2	1
A fairly good idea	21	14	27	26	16	29	27	16	24	17	19	24	18	17	21	18	19	18
TOTAL GOOD IDEA	24	15	33	29	16	34	31	17	29	19	21	28	21	20	25	19	21	19
A fairly bad idea	24	30	25	31	20	25	27	24	23	26	26	26	25	24	24	28	21	23
A very bad idea	25	33	17	15	44	13	18	37	27	23	31	23	25	29	24	28	28	32
TOTAL BAD IDEA	49	63	42	46	64	38	45	61	50	49	57	49	50	53	48	56	49	55
Don't know	27	23	25	23	20	28	24	21	21	33	23	23	30	27	27	25	30	26

If the Government put in place requirements for some pension funds to invest in certain areas, what impact, if any, do you think this would have on the amount of money you have in your retirement?

A very positive impact	1	0	1	0	0	1	1	1	1	0	0	1	1	1	1	1	0	1
A fairly positive impact	7	5	11	6	4	9	8	4	8	5	5	8	6	4	7	4	6	8
TOTAL POSITIVE IMPACT	8	5	12	6	4	10	9	5	9	5	5	9	7	5	8	5	6	9
No real impact either way	19	17	24	21	15	24	24	17	21	18	21	21	17	19	19	20	20	19
A fairly negative impact	28	35	21	33	29	26	28	29	28	28	29	30	30	27	28	32	23	22
A very negative impact	15	18	9	11	30	8	9	24	16	13	17	13	13	18	14	11	19	23
TOTAL NEGATIVE IMPACT	43	53	30	44	59	34	37	53	44	41	46	43	43	45	42	43	42	45
Don't know	31	24	33	28	23	33	30	25	25	36	28	26	32	32	31	32	31	26

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	%	%	%	%	%

The Government is currently proposing a change in the law that would give it the option to require certain pension funds to invest an unspecified proportion of people's pensions in specific areas set out by the government, such as in UK companies or infrastructure.

In principle, do you think a law requiring this would be a good or bad idea?

A very good idea	3	3	4	7	3
A fairly good idea	21	20	21	26	20
TOTAL GOOD IDEA	24	23	25	33	23
A fairly bad idea	24	26	23	22	25
A very bad idea	25	24	24	15	26
TOTAL BAD IDEA	49	50	47	37	51
Don't know	27	26	28	30	26

If the Government put in place requirements for some pension funds to invest in certain areas, what impact, if any, do you think this would have on the amount of money you have in your retirement?

A very positive impact	1	1	1	0	1
A fairly positive impact	7	7	7	13	5
TOTAL POSITIVE IMPACT	8	8	8	13	6
No real impact either way	19	18	19	21	20
A fairly negative impact	28	27	29	29	28
A very negative impact	15	14	13	7	17
TOTAL NEGATIVE IMPACT	43	41	42	36	45
Don't know	31	33	32	29	29

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And again, imagining the Government did put into place requirements for a proportion of people's pension savings to be invested in particular areas, such as British companies or infrastructure.

How much trust, if any, would you have in future Governments to use that power responsibly?

A lot	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0
A fair amount	11	8	18	12	5	17	15	7	12	10	9	12	10	9	11	12	12	3	3
TOTAL A FAIR AMOUNT / A LOT	11	8	19	12	5	17	15	7	12	10	9	13	10	9	11	12	13	3	3
Not very much	40	49	43	54	29	51	47	36	38	43	42	47	38	38	41	37	37	38	38
None at all	31	31	22	21	55	20	23	44	35	27	36	28	31	36	30	33	35	36	36
TOTAL NOT VERY MUCH / NONE AT ALL	71	80	65	75	84	71	70	80	73	70	78	75	69	74	71	70	72	74	74
Don't know	17	12	17	12	11	11	14	13	14	20	13	13	21	17	18	17	15	23	23

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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And again, imagining the Government did put into place requirements for a proportion of people's pension savings to be invested in particular areas, such as British companies or infrastructure.

How much trust, if any, would you have in future Governments to use that power responsibly?

A lot	0	0	0	0	0
A fair amount	11	11	11	21	8
TOTAL A FAIR AMOUNT / A LOT	11	11	11	21	8
Not very much	40	39	39	41	44
None at all	31	31	32	21	31
TOTAL NOT VERY MUCH / NONE AT ALL	71	70	71	62	75
Don't know	17	19	18	18	16

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*