

YouGov Survey Results

Sample Size: 1664 GB Adults
Fieldwork: 28th - 29th October 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1664	566	466	116	200	807	857	198	421	569	476	948	716	213	541	356	409	145
Unweighted Sample	1664	507	454	129	219	801	863	117	284	700	563	1068	596	211	536	365	399	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the gap in living standards between rich and poor people in Britain is generally getting bigger or smaller, or are things staying about the same?

The gap between rich and poor living standards is generally getting BIGGER	71	51	87	74	77	72	70	62	66	76	73	69	74	72	64	70	78	80
The gap between rich and poor living standards is generally getting SMALLER	7	13	3	5	6	8	5	10	7	5	6	8	5	6	9	5	6	5
Things are staying about the same	15	28	6	17	13	14	16	11	16	15	17	17	13	9	20	18	12	8
Don't know/none of these	7	8	4	4	5	6	9	17	10	5	3	6	9	13	7	8	3	7