

YouGov Survey Results

Sample Size: 1664 GB Adults
Fieldwork: 28th - 29th October 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1664	566	466	116	200	807	857	198	421	569	476	948	716	213	541	356	409	145
Unweighted Sample	1664	507	454	129	219	801	863	117	284	700	563	1068	596	211	536	365	399	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Still thinking about business, which of the following statements comes closest to your view?

Overall, business is a force for good	53	73	43	66	44	56	51	41	47	53	63	58	47	57	59	50	47	50
Overall, business is destructive	8	2	11	2	8	10	6	9	8	8	6	8	8	6	7	8	8	10
Neither	24	12	29	24	33	25	22	24	25	26	20	23	24	23	21	24	26	28
Don't know	16	12	17	8	16	9	22	26	20	13	11	12	21	14	13	18	19	12