

YouGov Survey Results

Sample Size: 2065 adults in GB (55+)
Fieldwork: 28th - 31st January 2022



Weighted Sample
Unweighted Sample

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age			Social Grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	55-64	65-74	75+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
2065	731	418	145	1058	362	200	735	1172	1091	973	826	665	573	1091	782	202	715	461	504	182
2065	747	448	148	1066	386	217	764	1172	1107	958	844	781	440	1130	756	171	742	475	545	132
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Con	49	100	0	0	82	1	5	22	69	46	54	39	53	58	46	52	46	52	53	45	40
Lab	28	0	100	0	6	83	31	48	14	29	26	35	27	22	29	28	30	23	28	34	32
Lib Dem	10	0	0	100	3	7	50	18	4	10	9	10	8	10	12	6	11	12	8	7	12
SNP	1	0	0	0	0	1	3	2	0	1	2	2	1	0	1	1	0	0	0	0	10
Plaid Cymru	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Reform UK	4	0	0	0	5	0	1	0	6	5	2	4	4	3	4	4	3	4	4	5	1
Green	5	0	0	0	1	6	10	9	3	5	5	6	4	6	5	5	9	6	4	5	2
Other	3	0	0	0	2	1	0	1	4	4	2	4	3	1	3	3	2	3	3	4	2

If there were a general election held tomorrow, which party would you vote for?

Conservative	35	100	0	0	62	1	4	17	49	35	36	27	38	45	34	37	31	38	39	32	30
Labour	20	0	100	0	5	73	25	38	10	23	17	24	19	17	21	20	20	16	20	24	24
Liberal Democrat	7	0	0	100	2	6	41	14	3	8	6	7	6	8	9	4	7	9	6	5	9
Scottish National Party (SNP)	1	0	0	0	0	1	2	2	0	1	1	2	0	0	1	1	0	0	0	0	8
Plaid Cymru	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Reform UK	3	0	0	0	4	0	1	0	4	4	1	3	3	2	3	3	2	3	3	3	1
Green	4	0	0	0	1	5	9	7	2	4	3	4	3	4	4	4	7	5	3	4	2
Some other party	2	0	0	0	1	2	0	1	2	3	1	3	2	1	2	3	1	2	2	3	1
Would not vote	8	0	0	0	4	2	3	3	7	8	9	8	10	6	7	10	10	8	7	9	5
Don't know	18	0	0	0	19	9	16	15	20	13	23	21	18	14	18	17	18	18	18	17	19
Refused	2	0	0	0	1	1	0	2	2	1	2	2	1	2	1	2	4	1	2	2	1

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=38]

UK Independence Party (UKIP)	22	0	0	0	47	12	0	0	34	17	36	10	37	27	13	35	39	21	23	14	64
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	76	0	0	0	53	71	0	90	66	80	64	90	57	73	87	60	61	79	77	80	36
Don't know	2	0	0	0	0	16	0	10	0	3	0	0	6	0	0	5	0	0	0	6	0
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10

(absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	6	0	0	0	3	2	0	2	5	6	6	7	7	4	5	8	9	7	5	6	4
1	1	0	0	0	1	0	0	1	1	1	2	1	1	1	1	1	1	1	2	2	0
2	1	0	0	0	1	0	2	1	1	1	1	2	1	1	1	1	2	1	2	1	1
3	1	0	0	0	0	0	2	1	1	1	1	2	1	1	1	1	2	1	1	1	0
4	0	0	0	0	0	0	0	0	0	0	1	0	1	1	0	1	0	0	0	1	0
5	4	1	1	2	4	3	2	2	5	3	5	4	4	3	4	4	4	5	3	4	2
6	2	2	1	3	2	1	2	2	2	2	2	2	2	2	2	3	0	2	2	3	2
7	4	3	2	5	4	2	2	3	4	3	4	4	4	3	3	4	4	3	5	4	3
8	6	7	4	3	7	4	3	5	6	5	6	6	5	5	5	7	4	7	6	4	8
9	9	9	8	11	9	8	12	10	8	9	9	8	9	9	10	8	10	8	10	9	8
10 - Absolutely certain to vote	66	77	83	75	69	80	76	74	65	69	62	64	64	70	69	62	64	67	64	64	73