

YouGov Survey: 2026 Super Bowl and Halftime Show

February 9 - 11, 2026 - 1,063 U.S. adult citizens



1. Did you watch the Super Bowl this year?

Yes, all of it	24%
Yes, some of it	34%
No	42%

2. Did you watch the Super Bowl halftime show featuring Bad Bunny?

Yes, all of it	34%
Yes, some of it	12%
No	53%

3. Did you watch the Super Bowl halftime show live?

Among people who watched at least some of the Super Bowl halftime show

Yes, I watched it live	83%
No, I watched it later	17%

4. How would you rate the Super Bowl halftime show featuring Bad Bunny?

Among people who watched at least some of the Super Bowl halftime show

Excellent	41%
Good	29%
Fair	12%
Poor	7%
Terrible	11%
Not sure	0%

5. Of all the Super Bowl halftime shows you've seen, do you think Bad Bunny's performance this year was...?

Among people who watched at least some of the Super Bowl halftime show

The best	17%
Above average	41%
About average	22%
Below average	9%
The worst	10%
Not sure	2%

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6. How would you describe the Super Bowl halftime show featuring Bad Bunny? Select all that apply.

Among people who watched at least some of the Super Bowl halftime show

Entertaining	62%
Impressive	50%
Memorable	47%
Inspiring	47%
Historic	35%
Patriotic	30%
Controversial	20%
Disappointing	15%
Boring	10%
Cringeworthy	8%
Unpatriotic	7%
None of the above	2%
Not sure	1%

7. Do you think it is acceptable or unacceptable for Super Bowl halftime shows to feature... ?

	Acceptable	Unacceptable	Not sure
Performers who are not American citizens	60%	22%	18%
Performances that are primarily in a non-English language	46%	40%	14%
Performances that include a social or political message	43%	39%	18%

8. As far as you know, is Bad Bunny an American citizen?

Yes, he is	53%
No, he is not	10%
Not sure	37%

9. Did you watch Turning Point USA's All-American Halftime Show featuring Kid Rock, Brantley Gilbert, and Lee Brice?

Yes, all of it	11%
Yes, some of it	13%
No	75%

10. Did you watch Turning Point USA's halftime show live?

Among people who watched at least some of Turning Point USA's halftime show

Yes, I watched it live	66%
No, I watched it later	34%

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11. How would you rate Turning Point USA's halftime show featuring Kid Rock, Brantley Gilbert, and Lee Brice?

Among people who watched at least some of Turning Point USA's halftime show

Excellent	39%
Good	36%
Fair	13%
Poor	3%
Terrible	5%
Not sure	3%

12. How would you describe Turning Point USA's halftime show featuring Kid Rock, Brantley Gilbert, and Lee Brice? Select all that apply.

Among people who watched at least some of Turning Point USA's halftime show

Entertaining	58%
Patriotic	54%
Inspiring	43%
Impressive	37%
Memorable	35%
Historic	20%
Disappointing	11%
Controversial	9%
Cringeworthy	8%
Boring	7%
Unpatriotic	4%
None of the above	1%
Not sure	3%

13. Do you think it was appropriate or inappropriate for Turning Point USA to host its own halftime show?

Appropriate	44%
Inappropriate	31%
Not sure	26%

14. Do you think future Super Bowls will feature alternative halftime programming?

Yes, every year	13%
Yes, some years	25%
No	19%
Not sure	44%

15. Do you personally use "America" to refer to...?

The United States	72%
North, Central, and South America	6%
Both	17%
Neither	2%
Not sure	3%

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16. Do you think most people use "America" to refer to...?

The United States	78%
North, Central, and South America	2%
Both	9%
Neither	0%
Not sure	10%

17. Do you think it is more accurate to use "America" to refer to...?

The United States	53%
North, Central, and South America	14%
Both are equally accurate	25%
Neither is accurate	1%
Not sure	7%

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18. Which of the following do you consider to be part of America? Select all that apply.

United States	92%
Alaska	63%
Hawaii	63%
Puerto Rico	50%
The Virgin Islands	32%
Mexico	29%
Canada	27%
Panama	24%
Colombia	23%
Brazil	22%
Argentina	22%
Venezuela	22%
Costa Rica	22%
Peru	21%
Ecuador	21%
Chile	21%
Guatemala	21%
El Salvador	21%
Nicaragua	20%
Honduras	19%
Paraguay	19%
Bolivia	19%
Uruguay	19%
Dominican Republic	18%
Bahamas	18%
Cuba	17%
Guyana	16%
Jamaica	15%
Haiti	14%
Greenland	8%
Spain	1%
Ireland	1%
United Kingdom	1%

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Interviewing Dates	February 9 - 11, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 5.012, with a mean of one and a standard deviation of 0.778.
Number of respondents	1,063
Margin of error	± 3.8 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	77 questions not reported.

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1. Watched Super Bowl

Did you watch the Super Bowl this year?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, all of it	24%	28%	20%	22%	18%	24%	31%	25%	26%	21%	21%	29%
Yes, some of it	34%	33%	35%	40%	33%	33%	31%	32%	39%	40%	33%	36%
No	42%	39%	45%	38%	49%	43%	38%	43%	35%	39%	46%	35%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,062)	(496)	(566)	(266)	(290)	(310)	(196)	(701)	(137)	(151)	(678)	(384)

		Party ID			2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, all of it	24%	27%	21%	24%	35%	26%	21%	25%	33%	27%	22%	24%	23%
Yes, some of it	34%	42%	32%	30%	36%	32%	28%	37%	37%	37%	37%	31%	36%
No	42%	31%	47%	46%	29%	42%	51%	37%	29%	37%	41%	45%	42%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	99%	101%	100%	100%	101%
Unweighted N	(1,062)	(347)	(429)	(286)	(420)	(343)	(397)	(299)	(249)	(195)	(215)	(422)	(230)

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2. Watched Super Bowl Halftime Show

Did you watch the Super Bowl halftime show featuring Bad Bunny?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, all of it	34%	31%	37%	40%	32%	35%	30%	31%	40%	46%	30%	41%
Yes, some of it	12%	14%	11%	14%	17%	8%	13%	12%	21%	12%	12%	14%
No	53%	55%	52%	47%	51%	57%	58%	57%	39%	43%	58%	45%
Totals	99%	100%	100%	101%	100%	100%	101%	100%	100%	101%	100%	100%
Unweighted N	(1,063)	(497)	(566)	(266)	(290)	(311)	(196)	(702)	(137)	(151)	(679)	(384)

		Party ID			2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, all of it	34%	56%	28%	21%	57%	21%	29%	34%	48%	47%	33%	30%	34%
Yes, some of it	12%	12%	14%	10%	14%	14%	13%	13%	12%	9%	15%	12%	14%
No	53%	32%	57%	69%	29%	65%	58%	54%	39%	44%	52%	59%	52%
Totals	99%	100%	99%	100%	100%	100%	100%	101%	99%	100%	100%	101%	100%
Unweighted N	(1,063)	(348)	(429)	(286)	(420)	(343)	(397)	(300)	(249)	(195)	(216)	(422)	(230)

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3. When Watched Super Bowl Halftime Show

Did you watch the Super Bowl halftime show live?

Among people who watched at least some of the Super Bowl halftime show

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I watched it live	83%	85%	81%	77%	76%	90%	*	84%	*	*	82%	84%
No, I watched it later	17%	15%	19%	23%	24%	10%	*	16%	*	*	18%	16%
Totals	100%	100%	100%	100%	100%	100%	*	100%	*	*	100%	100%
Unweighted N	(554)	(255)	(299)	(167)	(155)	(149)	(83)	(336)	(86)	(95)	(328)	(226)

		Party ID			2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I watched it live	83%	85%	79%	*	86%	83%	81%	82%	88%	83%	86%	80%	85%
No, I watched it later	17%	15%	21%	*	14%	17%	19%	18%	12%	17%	14%	20%	15%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(554)	(250)	(208)	(96)	(300)	(120)	(186)	(157)	(159)	(117)	(113)	(201)	(123)

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4. Rating of Super Bowl Halftime Show

How would you rate the Super Bowl halftime show featuring Bad Bunny?

Among people who watched at least some of the Super Bowl halftime show

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Excellent	41%	31%	49%	48%	37%	39%	*	37%	*	*	39%	42%
Good	29%	33%	26%	33%	34%	23%	*	28%	*	*	28%	31%
Fair	12%	14%	10%	12%	15%	14%	*	11%	*	*	12%	12%
Poor	7%	7%	7%	5%	6%	7%	*	9%	*	*	7%	7%
Terrible	11%	16%	7%	1%	7%	17%	*	15%	*	*	14%	7%
Not sure	0%	0%	1%	0%	2%	0%	*	1%	*	*	0%	1%
Totals	100%	101%	100%	99%	101%	100%	*	101%	*	*	100%	100%
Unweighted N	(555)	(255)	(300)	(168)	(155)	(149)	(83)	(336)	(87)	(95)	(329)	(226)

	Party ID				2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Excellent	41%	57%	37%	*	59%	17%	36%	50%	34%	36%	37%	42%	45%
Good	29%	32%	31%	*	31%	19%	28%	29%	36%	36%	23%	29%	29%
Fair	12%	7%	14%	*	5%	19%	13%	7%	16%	13%	12%	10%	13%
Poor	7%	2%	9%	*	2%	18%	9%	3%	6%	6%	15%	6%	3%
Terrible	11%	2%	10%	*	3%	25%	14%	11%	8%	9%	11%	12%	10%
Not sure	0%	0%	0%	*	0%	2%	1%	0%	0%	0%	1%	0%	0%
Totals	100%	100%	101%	*	100%	100%	101%	100%	100%	100%	99%	99%	100%
Unweighted N	(555)	(251)	(208)	(96)	(301)	(120)	(187)	(157)	(159)	(117)	(114)	(201)	(123)

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5. Comparison of Super Bowl Halftime Shows

Of all the Super Bowl halftime shows you've seen, do you think Bad Bunny's performance this year was...?

Among people who watched at least some of the Super Bowl halftime show

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
The best	17%	11%	22%	22%	18%	16%	*	10%	*	*	19%	13%
Above average	41%	40%	42%	50%	38%	35%	*	42%	*	*	37%	46%
About average	22%	26%	18%	21%	26%	20%	*	22%	*	*	20%	24%
Below average	9%	9%	9%	5%	9%	13%	*	10%	*	*	10%	8%
The worst	10%	14%	7%	1%	4%	15%	*	15%	*	*	12%	7%
Not sure	2%	1%	2%	0%	4%	0%	*	2%	*	*	2%	1%
Totals	101%	101%	100%	99%	99%	99%	*	101%	*	*	100%	99%
Unweighted N	(555)	(255)	(300)	(168)	(155)	(149)	(83)	(336)	(87)	(95)	(329)	(226)

		Party ID			2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The best	17%	24%	17%	*	25%	5%	19%	18%	13%	12%	22%	17%	16%
Above average	41%	51%	39%	*	49%	20%	32%	45%	47%	46%	30%	41%	45%
About average	22%	20%	22%	*	20%	28%	24%	20%	22%	24%	19%	21%	24%
Below average	9%	5%	9%	*	4%	21%	8%	8%	10%	8%	15%	9%	3%
The worst	10%	1%	11%	*	2%	22%	14%	8%	7%	8%	12%	11%	9%
Not sure	2%	0%	2%	*	1%	4%	2%	1%	1%	2%	2%	1%	3%
Totals	101%	101%	100%	*	101%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(555)	(251)	(208)	(96)	(301)	(120)	(187)	(157)	(159)	(117)	(114)	(201)	(123)

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6. Description of Super Bowl Halftime Show

How would you describe the Super Bowl halftime show featuring Bad Bunny? Select all that apply.

Among people who watched at least some of the Super Bowl halftime show

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Entertaining	62%	52%	71%	70%	62%	58%	*	57%	*	*	59%	66%
Impressive	50%	44%	56%	68%	47%	40%	*	44%	*	*	51%	50%
Memorable	47%	37%	55%	57%	46%	44%	*	41%	*	*	45%	50%
Inspiring	47%	38%	54%	59%	48%	41%	*	40%	*	*	45%	49%
Historic	35%	28%	42%	49%	31%	34%	*	31%	*	*	35%	35%
Patriotic	30%	24%	34%	32%	30%	28%	*	28%	*	*	29%	30%
Controversial	20%	22%	18%	24%	15%	19%	*	24%	*	*	21%	18%
Disappointing	15%	18%	13%	6%	9%	23%	*	18%	*	*	19%	9%
Boring	10%	15%	5%	6%	9%	13%	*	11%	*	*	9%	11%
Cringeworthy	8%	10%	6%	4%	6%	13%	*	9%	*	*	7%	9%
Unpatriotic	7%	11%	3%	4%	2%	15%	*	10%	*	*	9%	4%
None of the above	2%	3%	2%	1%	4%	0%	*	3%	*	*	2%	4%
Not sure	1%	1%	2%	1%	2%	1%	*	2%	*	*	2%	1%
Unweighted N	(555)	(255)	(300)	(168)	(155)	(149)	(83)	(336)	(87)	(95)	(329)	(226)

	Party ID				2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Entertaining	62%	80%	60%	*	78%	35%	58%	67%	61%	59%	62%	64%	61%
Impressive	50%	65%	50%	*	63%	26%	46%	63%	44%	50%	53%	49%	52%
Memorable	47%	63%	44%	*	60%	26%	40%	55%	44%	38%	45%	45%	58%
Inspiring	47%	66%	43%	*	63%	22%	42%	54%	44%	49%	47%	44%	47%
Historic	35%	50%	34%	*	49%	10%	36%	38%	28%	33%	33%	37%	36%
Patriotic	30%	45%	25%	*	46%	11%	32%	32%	26%	21%	23%	34%	37%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Controversial	20%	12%	22%	*	12%	34%	22%	13%	19%	20%	19%	22%	17%
Disappointing	15%	5%	16%	*	5%	35%	19%	15%	8%	12%	21%	14%	13%
Boring	10%	3%	11%	*	4%	25%	8%	9%	12%	11%	11%	9%	9%
Cringeworthy	8%	2%	8%	*	3%	25%	6%	9%	9%	8%	10%	7%	7%
Unpatriotic	7%	1%	5%	*	1%	22%	7%	7%	7%	9%	10%	6%	5%
None of the above	2%	2%	1%	*	1%	1%	4%	3%	2%	1%	3%	5%	0%
Not sure	1%	0%	1%	*	1%	4%	2%	0%	1%	1%	1%	1%	2%
Unweighted N	(555)	(251)	(208)	(96)	(301)	(120)	(187)	(157)	(159)	(117)	(114)	(201)	(123)

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7A. Acceptability of Halftime Show Performers — Performers who are not American citizens

Do you think it is acceptable or unacceptable for Super Bowl halftime shows to feature...?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Acceptable	60%	63%	58%	68%	64%	55%	55%	57%	69%	65%	56%	67%
Unacceptable	22%	23%	21%	12%	17%	25%	32%	26%	5%	17%	24%	18%
Not sure	18%	14%	22%	20%	18%	20%	13%	18%	27%	18%	20%	14%
Totals	100%	100%	101%	100%	99%	100%	100%	101%	101%	100%	100%	99%
Unweighted N	(1,060)	(496)	(564)	(265)	(290)	(310)	(195)	(699)	(137)	(151)	(677)	(383)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	60%	84%	61%	36%	84%	37%	60%	55%	68%	61%	61%	53%	72%
Unacceptable	22%	5%	17%	45%	7%	42%	21%	29%	17%	23%	24%	25%	14%
Not sure	18%	11%	22%	19%	9%	21%	20%	16%	15%	16%	15%	22%	14%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,060)	(348)	(427)	(285)	(419)	(341)	(395)	(300)	(248)	(195)	(215)	(421)	(229)

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7B. Acceptability of Halftime Show Performers — Performances that are primarily in a non-English language

Do you think it is acceptable or unacceptable for Super Bowl halftime shows to feature. . . ?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Acceptable	46%	43%	49%	61%	52%	39%	36%	38%	61%	61%	42%	55%
Unacceptable	40%	45%	35%	24%	30%	46%	56%	49%	14%	27%	43%	34%
Not sure	14%	12%	16%	14%	18%	15%	8%	14%	25%	12%	15%	11%
Totals	100%	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,060)	(495)	(565)	(266)	(290)	(310)	(194)	(699)	(137)	(151)	(678)	(382)

		Party ID			2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	46%	76%	47%	16%	77%	17%	43%	47%	52%	47%	43%	39%	62%
Unacceptable	40%	12%	34%	74%	12%	72%	40%	44%	38%	44%	45%	45%	24%
Not sure	14%	11%	19%	10%	10%	11%	18%	9%	10%	9%	12%	17%	14%
Totals	100%	99%	100%	100%	99%	100%	101%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,060)	(348)	(429)	(283)	(420)	(341)	(397)	(299)	(247)	(194)	(216)	(421)	(229)

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7C. Acceptability of Halftime Show Performers — Performances that include a social or political message

Do you think it is acceptable or unacceptable for Super Bowl halftime shows to feature... ?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Acceptable	43%	42%	45%	54%	49%	37%	36%	37%	61%	51%	39%	51%
Unacceptable	39%	44%	34%	23%	28%	46%	56%	46%	12%	33%	42%	34%
Not sure	18%	14%	21%	22%	23%	17%	9%	17%	27%	16%	19%	15%
Totals	100%	100%	100%	99%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,058)	(495)	(563)	(266)	(290)	(309)	(193)	(699)	(136)	(150)	(675)	(383)

		Party ID			2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Acceptable	43%	73%	44%	14%	77%	16%	39%	43%	50%	44%	41%	40%	50%
Unacceptable	39%	9%	36%	72%	8%	72%	38%	42%	41%	39%	39%	42%	33%
Not sure	18%	18%	20%	14%	15%	12%	22%	15%	9%	17%	20%	17%	16%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,058)	(346)	(427)	(285)	(418)	(341)	(394)	(298)	(249)	(192)	(215)	(421)	(230)

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8. Bad Bunny Citizenship

As far as you know, is Bad Bunny an American citizen?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, he is	53%	55%	51%	59%	55%	50%	50%	49%	57%	65%	46%	66%
No, he is not	10%	13%	7%	9%	11%	9%	12%	12%	8%	7%	11%	8%
Not sure	37%	32%	41%	32%	34%	41%	39%	39%	35%	28%	43%	27%
Totals	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%	100%	101%
Unweighted N	(1,062)	(496)	(566)	(266)	(289)	(311)	(196)	(702)	(137)	(150)	(678)	(384)

		Party ID			2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, he is	53%	76%	48%	37%	79%	43%	43%	57%	69%	65%	45%	48%	61%
No, he is not	10%	6%	7%	18%	3%	16%	9%	12%	11%	10%	11%	12%	6%
Not sure	37%	18%	45%	45%	17%	41%	48%	32%	20%	25%	44%	40%	33%
Totals	100%	100%	100%	100%	99%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,062)	(348)	(428)	(286)	(420)	(343)	(397)	(300)	(248)	(195)	(216)	(422)	(229)

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9. Watched Turning Point USA's Halftime Show

Did you watch Turning Point USA's All-American Halftime Show featuring Kid Rock, Brantley Gilbert, and Lee Brice?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, all of it	11%	13%	10%	6%	11%	15%	12%	14%	5%	7%	11%	12%
Yes, some of it	13%	14%	12%	18%	13%	13%	9%	13%	13%	13%	13%	14%
No	75%	72%	78%	76%	76%	72%	80%	73%	83%	80%	76%	74%
Totals	99%	99%	100%	100%	100%	100%	101%	100%	101%	100%	100%	100%
Unweighted N	(1,063)	(497)	(566)	(266)	(290)	(311)	(196)	(702)	(137)	(151)	(679)	(384)

		Party ID			2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, all of it	11%	4%	7%	24%	4%	27%	10%	12%	13%	12%	14%	12%	8%
Yes, some of it	13%	9%	11%	20%	9%	22%	11%	16%	15%	19%	13%	11%	13%
No	75%	87%	81%	56%	87%	51%	78%	72%	72%	68%	73%	77%	79%
Totals	99%	100%	99%	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,063)	(348)	(429)	(286)	(420)	(343)	(397)	(300)	(249)	(195)	(216)	(422)	(230)

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10. When Watched Turning Point USA's Halftime Show

Did you watch Turning Point USA's halftime show live?

Among people who watched at least some of Turning Point USA's halftime show

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I watched it live	66%	69%	61%	*	*	*	*	69%	*	*	64%	68%
No, I watched it later	34%	31%	39%	*	*	*	*	31%	*	*	36%	32%
Totals	100%	100%	100%	*	*	*	*	100%	*	*	100%	100%
Unweighted N	(268)	(145)	(123)	(73)	(63)	(88)	(44)	(198)	(28)	(28)	(165)	(103)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I watched it live	66%	*	*	73%	*	75%	*	*	*	*	*	67%	*
No, I watched it later	34%	*	*	27%	*	25%	*	*	*	*	*	33%	*
Totals	100%	*	*	100%	*	100%	*	*	*	*	*	100%	*
Unweighted N	(268)	(53)	(86)	(129)	(60)	(162)	(89)	(87)	(67)	(52)	(56)	(108)	(52)

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11. Rating of Turning Point USA's Halftime Show

How would you rate Turning Point USA's halftime show featuring Kid Rock, Brantley Gilbert, and Lee Brice?

Among people who watched at least some of Turning Point USA's halftime show

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Excellent	39%	33%	46%	*	*	*	*	46%	*	*	42%	34%
Good	36%	41%	31%	*	*	*	*	35%	*	*	37%	35%
Fair	13%	16%	10%	*	*	*	*	10%	*	*	10%	19%
Poor	3%	3%	3%	*	*	*	*	3%	*	*	2%	5%
Terrible	5%	4%	7%	*	*	*	*	5%	*	*	5%	6%
Not sure	3%	4%	2%	*	*	*	*	1%	*	*	5%	1%
Totals	99%	101%	99%	*	*	*	*	100%	*	*	101%	100%
Unweighted N	(268)	(145)	(123)	(73)	(63)	(88)	(44)	(198)	(28)	(28)	(165)	(103)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Excellent	39%	*	*	50%	*	49%	*	*	*	*	*	37%	*
Good	36%	*	*	31%	*	34%	*	*	*	*	*	44%	*
Fair	13%	*	*	9%	*	11%	*	*	*	*	*	12%	*
Poor	3%	*	*	3%	*	3%	*	*	*	*	*	1%	*
Terrible	5%	*	*	2%	*	2%	*	*	*	*	*	5%	*
Not sure	3%	*	*	5%	*	1%	*	*	*	*	*	1%	*
Totals	99%	*	*	100%	*	100%	*	*	*	*	*	100%	*
Unweighted N	(268)	(53)	(86)	(129)	(60)	(162)	(89)	(87)	(67)	(52)	(56)	(108)	(52)

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12. Description of Turning Point USA's Halftime Show

How would you describe Turning Point USA's halftime show featuring Kid Rock, Brantley Gilbert, and Lee Brice? Select all that apply.

Among people who watched at least some of Turning Point USA's halftime show

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Entertaining	58%	59%	58%	*	*	*	*	62%	*	*	57%	60%
Patriotic	54%	55%	51%	*	*	*	*	61%	*	*	54%	52%
Inspiring	43%	42%	44%	*	*	*	*	49%	*	*	42%	45%
Impressive	37%	36%	37%	*	*	*	*	38%	*	*	33%	42%
Memorable	35%	30%	41%	*	*	*	*	39%	*	*	37%	31%
Historic	20%	25%	15%	*	*	*	*	22%	*	*	21%	18%
Disappointing	11%	16%	6%	*	*	*	*	9%	*	*	8%	17%
Controversial	9%	10%	8%	*	*	*	*	4%	*	*	6%	15%
Cringeworthy	8%	10%	7%	*	*	*	*	8%	*	*	4%	15%
Boring	7%	8%	7%	*	*	*	*	6%	*	*	5%	12%
Unpatriotic	4%	5%	3%	*	*	*	*	3%	*	*	4%	4%
None of the above	1%	0%	3%	*	*	*	*	2%	*	*	2%	0%
Not sure	3%	4%	2%	*	*	*	*	2%	*	*	4%	2%
Unweighted N	(268)	(145)	(123)	(73)	(63)	(88)	(44)	(198)	(28)	(28)	(165)	(103)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Entertaining	58%	*	*	65%	*	71%	*	*	*	*	*	59%	*
Patriotic	54%	*	*	67%	*	68%	*	*	*	*	*	52%	*
Inspiring	43%	*	*	49%	*	53%	*	*	*	*	*	41%	*
Impressive	37%	*	*	46%	*	43%	*	*	*	*	*	35%	*
Memorable	35%	*	*	40%	*	41%	*	*	*	*	*	39%	*
Historic	20%	*	*	26%	*	23%	*	*	*	*	*	15%	*

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Disappointing	11%	*	*	10%	*	10%	*	*	*	*	*	11%	*
Controversial	9%	*	*	5%	*	6%	*	*	*	*	*	10%	*
Cringeworthy	8%	*	*	7%	*	7%	*	*	*	*	*	7%	*
Boring	7%	*	*	4%	*	3%	*	*	*	*	*	9%	*
Unpatriotic	4%	*	*	2%	*	2%	*	*	*	*	*	7%	*
None of the above	1%	*	*	0%	*	1%	*	*	*	*	*	0%	*
Not sure	3%	*	*	2%	*	2%	*	*	*	*	*	3%	*
Unweighted N	(268)	(53)	(86)	(129)	(60)	(162)	(89)	(87)	(67)	(52)	(56)	(108)	(52)

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13. Appropriateness of Turning Point USA's Halftime Show

Do you think it was appropriate or inappropriate for Turning Point USA to host its own halftime show?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Appropriate	44%	50%	38%	32%	40%	50%	49%	49%	23%	29%	40%	51%
Inappropriate	31%	26%	35%	38%	33%	25%	29%	28%	35%	42%	28%	36%
Not sure	26%	24%	27%	31%	26%	25%	22%	23%	42%	29%	32%	14%
Totals	101%	100%	100%	101%	99%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,062)	(497)	(565)	(266)	(289)	(311)	(196)	(701)	(137)	(151)	(678)	(384)

		Party ID			2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Appropriate	44%	24%	33%	75%	24%	77%	36%	49%	53%	46%	47%	42%	40%
Inappropriate	31%	55%	31%	7%	56%	8%	30%	31%	33%	31%	28%	27%	40%
Not sure	26%	21%	35%	17%	20%	15%	35%	20%	14%	23%	25%	31%	20%
Totals	101%	100%	99%	99%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,062)	(348)	(429)	(285)	(420)	(343)	(396)	(300)	(249)	(195)	(216)	(421)	(230)

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14. Future of Alternative Halftime Shows

Do you think future Super Bowls will feature alternative halftime programming?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, every year	13%	17%	9%	5%	12%	19%	12%	13%	10%	14%	14%	12%
Yes, some years	25%	28%	21%	26%	25%	22%	27%	26%	22%	22%	22%	29%
No	19%	16%	21%	26%	22%	14%	15%	19%	18%	25%	17%	21%
Not sure	44%	39%	48%	42%	41%	45%	46%	43%	50%	40%	47%	38%
Totals	101%	100%	99%	99%	100%	100%	100%	101%	100%	101%	100%	100%
Unweighted N	(1,063)	(497)	(566)	(266)	(290)	(311)	(196)	(702)	(137)	(151)	(679)	(384)

		Party ID			2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, every year	13%	7%	10%	23%	7%	25%	11%	15%	18%	14%	13%	14%	12%
Yes, some years	25%	29%	20%	27%	28%	28%	20%	27%	33%	29%	24%	22%	26%
No	19%	29%	19%	9%	30%	7%	18%	20%	19%	19%	15%	19%	22%
Not sure	44%	35%	51%	42%	34%	40%	50%	38%	30%	38%	48%	45%	40%
Totals	101%	100%	100%	101%	99%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,063)	(348)	(429)	(286)	(420)	(343)	(397)	(300)	(249)	(195)	(216)	(422)	(230)

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15. Meaning of 'America'

Do you personally use "America" to refer to...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
The United States	72%	75%	70%	64%	69%	77%	77%	76%	69%	58%	74%	69%
North, Central, and South America	6%	5%	7%	9%	6%	4%	6%	6%	2%	10%	6%	7%
Both	17%	16%	17%	21%	19%	14%	15%	14%	19%	25%	14%	21%
Neither	2%	1%	2%	1%	3%	1%	2%	2%	1%	3%	2%	2%
Not sure	3%	3%	4%	4%	4%	4%	1%	2%	9%	3%	4%	1%
Totals	100%	100%	100%	99%	101%	100%	101%	100%	100%	99%	100%	100%
Unweighted N	(1,062)	(497)	(565)	(266)	(289)	(311)	(196)	(702)	(137)	(150)	(679)	(383)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The United States	72%	58%	69%	89%	57%	88%	73%	68%	75%	80%	74%	72%	65%
North, Central, and South America	6%	10%	6%	2%	10%	2%	6%	7%	6%	1%	7%	6%	8%
Both	17%	27%	18%	6%	29%	9%	15%	22%	16%	18%	13%	16%	21%
Neither	2%	2%	1%	1%	3%	0%	2%	1%	2%	0%	2%	2%	2%
Not sure	3%	2%	6%	1%	2%	1%	4%	1%	2%	1%	4%	3%	4%
Totals	100%	99%	100%	99%	101%	100%	100%	99%	101%	100%	100%	99%	100%
Unweighted N	(1,062)	(347)	(429)	(286)	(419)	(343)	(397)	(299)	(249)	(195)	(216)	(422)	(229)

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16. Others' Use of America

Do you think most people use "America" to refer to...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
The United States	78%	80%	77%	73%	72%	83%	84%	82%	68%	72%	78%	79%
North, Central, and South America	2%	3%	2%	3%	2%	2%	2%	2%	1%	5%	2%	3%
Both	9%	7%	10%	16%	10%	5%	6%	7%	15%	12%	9%	8%
Neither	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%
Not sure	10%	9%	12%	9%	15%	10%	8%	9%	16%	11%	11%	10%
Totals	99%	100%	101%	101%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,060)	(496)	(564)	(266)	(290)	(308)	(196)	(700)	(136)	(151)	(676)	(384)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The United States	78%	75%	73%	88%	76%	88%	77%	84%	80%	81%	80%	78%	76%
North, Central, and South America	2%	3%	3%	0%	4%	1%	2%	2%	2%	1%	1%	2%	3%
Both	9%	12%	10%	4%	11%	5%	9%	8%	10%	8%	7%	10%	9%
Neither	0%	0%	0%	1%	1%	0%	0%	0%	1%	1%	0%	1%	0%
Not sure	10%	10%	13%	7%	9%	6%	11%	6%	8%	9%	12%	9%	12%
Totals	99%	100%	99%	100%	101%	100%	99%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,060)	(347)	(427)	(286)	(420)	(343)	(396)	(299)	(249)	(195)	(214)	(421)	(230)

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17. Accurate Use of America

Do you think it is more accurate to use "America" to refer to...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
The United States	53%	59%	47%	46%	52%	58%	53%	54%	49%	49%	59%	42%
North, Central, and South America	14%	14%	14%	17%	14%	10%	19%	14%	11%	18%	11%	21%
Both are equally accurate	25%	20%	29%	29%	25%	24%	22%	25%	27%	23%	22%	29%
Neither is accurate	1%	1%	1%	1%	0%	1%	2%	1%	2%	2%	1%	2%
Not sure	7%	7%	8%	7%	10%	7%	4%	6%	11%	8%	8%	7%
Totals	100%	101%	99%	100%	101%	100%	100%	100%	100%	100%	101%	101%
Unweighted N	(1,063)	(497)	(566)	(266)	(290)	(311)	(196)	(702)	(137)	(151)	(679)	(384)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The United States	53%	35%	48%	76%	30%	71%	55%	53%	49%	62%	49%	57%	42%
North, Central, and South America	14%	22%	17%	4%	26%	5%	12%	16%	17%	12%	12%	12%	23%
Both are equally accurate	25%	35%	23%	17%	36%	19%	24%	25%	29%	22%	28%	25%	23%
Neither is accurate	1%	1%	1%	1%	2%	0%	0%	2%	1%	0%	3%	1%	1%
Not sure	7%	6%	11%	3%	5%	5%	8%	4%	4%	4%	8%	5%	11%
Totals	100%	99%	100%	101%	99%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,063)	(348)	(429)	(286)	(420)	(343)	(397)	(300)	(249)	(195)	(216)	(422)	(230)

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18. Parts of America

Which of the following do you consider to be part of America? Select all that apply.

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
United States	92%	92%	91%	89%	89%	93%	96%	93%	86%	90%	91%	94%
Alaska	63%	64%	62%	54%	57%	68%	73%	67%	48%	46%	61%	68%
Hawaii	63%	63%	64%	56%	63%	65%	69%	67%	49%	49%	62%	66%
Puerto Rico	50%	48%	52%	44%	49%	52%	55%	49%	45%	54%	45%	61%
The Virgin Islands	32%	32%	33%	34%	27%	31%	39%	33%	26%	35%	29%	39%
Mexico	29%	27%	31%	42%	30%	19%	30%	27%	27%	37%	25%	36%
Canada	27%	24%	29%	37%	28%	20%	26%	25%	22%	36%	24%	32%
Panama	24%	24%	23%	25%	23%	20%	28%	24%	19%	28%	18%	33%
Colombia	23%	22%	24%	27%	24%	17%	28%	22%	18%	31%	18%	32%
Brazil	22%	22%	22%	25%	23%	16%	27%	22%	15%	26%	17%	31%
Argentina	22%	21%	22%	26%	23%	15%	26%	21%	16%	29%	17%	30%
Venezuela	22%	22%	21%	25%	23%	16%	26%	22%	16%	26%	16%	32%
Costa Rica	22%	21%	22%	26%	26%	15%	23%	23%	15%	23%	16%	32%
Peru	21%	21%	22%	25%	22%	16%	25%	21%	16%	29%	16%	31%
Ecuador	21%	20%	22%	25%	22%	15%	26%	21%	14%	27%	17%	30%
Chile	21%	21%	21%	25%	22%	16%	24%	21%	13%	28%	16%	30%
Guatemala	21%	20%	22%	23%	22%	16%	26%	21%	14%	26%	15%	32%
El Salvador	21%	20%	21%	26%	21%	15%	24%	21%	14%	28%	16%	30%
Nicaragua	20%	19%	20%	22%	21%	15%	22%	19%	14%	28%	14%	29%
Honduras	19%	18%	21%	23%	22%	15%	21%	19%	12%	29%	14%	30%
Paraguay	19%	19%	19%	23%	23%	13%	22%	18%	15%	27%	15%	28%
Bolivia	19%	19%	19%	22%	21%	13%	23%	18%	14%	28%	14%	28%
Uruguay	19%	18%	19%	22%	20%	12%	23%	18%	13%	30%	15%	27%
Dominican Republic	18%	16%	20%	27%	20%	13%	13%	16%	14%	28%	15%	23%
Bahamas	18%	17%	18%	25%	18%	16%	12%	17%	15%	24%	14%	23%

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	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Cuba	17%	15%	19%	26%	21%	12%	11%	16%	13%	24%	13%	24%
Guyana	16%	16%	15%	22%	15%	11%	17%	15%	11%	26%	12%	23%
Jamaica	15%	14%	15%	20%	17%	12%	11%	14%	13%	21%	11%	22%
Haiti	14%	14%	15%	18%	16%	13%	11%	14%	11%	20%	10%	23%
Greenland	8%	9%	6%	14%	6%	7%	5%	7%	5%	11%	7%	9%
Spain	1%	1%	1%	4%	0%	0%	0%	1%	3%	1%	1%	1%
Ireland	1%	1%	1%	2%	1%	0%	1%	1%	1%	1%	0%	1%
United Kingdom	1%	1%	1%	1%	0%	2%	0%	1%	1%	0%	1%	1%
Unweighted N	(1,063)	(497)	(566)	(266)	(290)	(311)	(196)	(702)	(137)	(151)	(679)	(384)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
United States	92%	90%	91%	94%	92%	94%	89%	92%	94%	91%	95%	89%	93%
Alaska	63%	70%	60%	62%	74%	61%	60%	64%	71%	62%	63%	59%	71%
Hawaii	63%	69%	61%	62%	72%	62%	61%	62%	74%	62%	60%	61%	72%
Puerto Rico	50%	68%	46%	39%	73%	40%	46%	51%	63%	57%	44%	48%	55%
The Virgin Islands	32%	47%	29%	23%	48%	26%	25%	35%	45%	35%	31%	28%	38%
Mexico	29%	44%	29%	15%	47%	18%	22%	31%	37%	30%	25%	27%	35%
Canada	27%	41%	26%	15%	44%	17%	22%	29%	33%	28%	27%	23%	32%
Panama	24%	34%	24%	13%	42%	14%	17%	26%	35%	18%	24%	22%	30%
Colombia	23%	37%	22%	11%	41%	13%	18%	24%	33%	18%	21%	22%	30%
Brazil	22%	33%	23%	11%	40%	13%	16%	25%	31%	17%	20%	20%	30%
Argentina	22%	34%	22%	11%	40%	13%	15%	25%	31%	18%	18%	21%	30%
Venezuela	22%	34%	21%	11%	41%	13%	15%	24%	33%	18%	19%	20%	30%
Costa Rica	22%	32%	23%	10%	38%	14%	16%	26%	30%	17%	20%	21%	28%
Peru	21%	34%	22%	9%	40%	11%	15%	23%	32%	17%	18%	20%	30%

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continued from previous page													
	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Ecuador	21%	33%	22%	10%	40%	12%	15%	25%	31%	17%	20%	19%	29%
Chile	21%	33%	21%	9%	39%	12%	14%	24%	31%	17%	18%	19%	29%
Guatemala	21%	32%	21%	10%	40%	12%	13%	25%	33%	17%	18%	20%	28%
El Salvador	21%	33%	21%	9%	39%	11%	14%	24%	30%	17%	18%	20%	29%
Nicaragua	20%	30%	21%	8%	37%	11%	13%	22%	29%	16%	16%	19%	26%
Honduras	19%	29%	21%	8%	37%	12%	13%	23%	29%	16%	16%	20%	25%
Paraguay	19%	32%	19%	8%	35%	10%	13%	22%	29%	17%	14%	19%	27%
Bolivia	19%	30%	20%	7%	36%	9%	13%	22%	27%	17%	13%	19%	27%
Uruguay	19%	28%	20%	8%	36%	10%	13%	22%	27%	16%	15%	19%	23%
Dominican Republic	18%	28%	18%	7%	30%	11%	12%	21%	24%	18%	15%	16%	22%
Bahamas	18%	25%	20%	7%	30%	10%	13%	20%	25%	16%	15%	18%	21%
Cuba	17%	27%	17%	7%	30%	9%	12%	19%	24%	15%	11%	17%	23%
Guyana	16%	24%	16%	7%	29%	8%	10%	19%	22%	14%	12%	16%	18%
Jamaica	15%	21%	17%	7%	28%	9%	8%	20%	21%	15%	12%	13%	20%
Haiti	14%	22%	15%	6%	27%	9%	9%	16%	24%	14%	10%	14%	19%
Greenland	8%	8%	7%	8%	9%	8%	5%	8%	11%	6%	9%	5%	12%
Spain	1%	1%	1%	0%	2%	0%	1%	1%	1%	2%	0%	1%	1%
Ireland	1%	2%	0%	1%	2%	0%	1%	1%	1%	1%	1%	1%	1%
United Kingdom	1%	0%	1%	1%	0%	1%	1%	0%	0%	0%	0%	1%	1%
Unweighted N	(1,063)	(348)	(429)	(286)	(420)	(343)	(397)	(300)	(249)	(195)	(216)	(422)	(230)

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Interviewing Dates	February 9 - 11, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 5.012, with a mean of one and a standard deviation of 0.778.
Number of respondents	1,063
Margin of error	± 3.8 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	77 questions not reported.