

YouGov Survey: 2025 New York City Mayoral Election YouGov®

Sample 2248 U.S. adult citizens
 Conducted October 21 - 24, 2025
 Margin of Error $\pm 2.8\%$

1. How much have you heard about the 2025 New York City mayoral election?

A lot	28%
A little	44%
Nothing at all	28%

2. If you were voting in the 2025 general election for New York City Mayor and these were the candidates, who would you vote for?

Zohran Mamdani	23%
Andrew Cuomo	11%
Curtis Sliwa	16%
Other	3%
Not sure	27%
Would not vote	20%

3. Regardless of your preference, if these were the candidates in the 2025 general election for New York City Mayor, who do you think would win?

Zohran Mamdani	36%
Andrew Cuomo	12%
Curtis Sliwa	5%
Other	3%
Not sure	44%

4. How would you describe the political viewpoint of the following person?

	Far-left	Left	Center-left	Center	Center-right	Right	Far-right	Not sure
Andrew Cuomo	7%	16%	11%	11%	7%	8%	2%	38%
Zohran Mamdani	33%	15%	4%	4%	1%	1%	2%	40%

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Interviewing Dates	October 21 - 24, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.57, with a mean of one and a standard deviation of 0.887.
Number of respondents	2248
Margin of error	± 2.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	94 questions not reported.

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1. Heard About New York City Mayoral Election

How much have you heard about the 2025 New York City mayoral election?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	28%	36%	21%	26%	23%	27%	37%	30%	21%	27%	23%
A little	44%	43%	46%	39%	45%	46%	46%	44%	43%	45%	45%
Nothing at all	28%	22%	33%	35%	31%	27%	17%	26%	36%	27%	32%
Totals	100%	101%	100%	100%	99%	100%	100%	100%	100%	99%	100%
Unweighted N	(2,244)	(1,035)	(1,209)	(541)	(598)	(650)	(455)	(1,494)	(280)	(325)	(145)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	28%	27%	24%	34%	31%	41%	20%	29%	41%	40%	21%	27%	30%
A little	44%	50%	41%	42%	54%	40%	43%	44%	46%	43%	44%	42%	49%
Nothing at all	28%	22%	35%	24%	15%	19%	36%	27%	13%	17%	35%	31%	21%
Totals	100%	99%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,244)	(793)	(814)	(637)	(896)	(794)	(861)	(654)	(534)	(369)	(484)	(875)	(516)

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2. New York Mayor Hypothetical Vote

If you were voting in the 2025 general election for New York City Mayor and these were the candidates, who would you vote for?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Zohran Mamdani	23%	22%	24%	30%	25%	18%	22%	22%	25%	25%	26%
Andrew Cuomo	11%	12%	11%	5%	9%	13%	18%	12%	14%	7%	8%
Curtis Sliwa	16%	21%	11%	11%	9%	18%	24%	18%	5%	15%	14%
Other	3%	4%	2%	1%	4%	3%	2%	2%	5%	2%	5%
Not sure	27%	19%	34%	29%	30%	28%	19%	28%	27%	25%	22%
Would not vote	20%	21%	20%	24%	23%	20%	15%	18%	24%	26%	26%
Totals	100%	99%	102%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(2,246)	(1,037)	(1,209)	(541)	(601)	(651)	(453)	(1,494)	(280)	(327)	(145)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Zohran Mamdani	23%	49%	18%	2%	53%	5%	18%	26%	27%	26%	21%	18%	32%
Andrew Cuomo	11%	11%	6%	18%	12%	17%	9%	12%	17%	15%	12%	11%	9%
Curtis Sliwa	16%	1%	14%	32%	3%	36%	14%	16%	19%	17%	12%	19%	12%
Other	3%	2%	4%	2%	2%	3%	3%	2%	2%	1%	1%	4%	4%
Not sure	27%	26%	26%	28%	27%	26%	27%	27%	26%	24%	29%	26%	27%
Would not vote	20%	11%	32%	17%	4%	13%	28%	16%	9%	16%	25%	22%	17%
Totals	100%	100%	100%	99%	101%	100%	99%	99%	100%	99%	100%	100%	101%
Unweighted N	(2,246)	(793)	(817)	(636)	(895)	(793)	(863)	(654)	(535)	(370)	(483)	(877)	(516)

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3. New York Mayor Expected Winner

Regardless of your preference, if these were the candidates in the 2025 general election for New York City Mayor, who do you think would win?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Zohran Mamdani	36%	42%	30%	40%	31%	32%	41%	36%	33%	35%	36%
Andrew Cuomo	12%	12%	12%	10%	11%	15%	12%	12%	16%	11%	11%
Curtis Sliwa	5%	6%	4%	5%	4%	5%	4%	5%	5%	5%	3%
Other	3%	4%	2%	2%	5%	3%	1%	2%	6%	3%	5%
Not sure	44%	37%	51%	43%	49%	44%	41%	45%	40%	46%	46%
Totals	100%	101%	99%	100%	100%	99%	99%	100%	100%	100%	101%
Unweighted N	(2,244)	(1,036)	(1,208)	(540)	(601)	(649)	(454)	(1,493)	(279)	(327)	(145)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Zohran Mamdani	36%	50%	33%	25%	55%	30%	29%	37%	46%	39%	31%	34%	42%
Andrew Cuomo	12%	14%	8%	16%	12%	15%	11%	14%	15%	14%	11%	14%	10%
Curtis Sliwa	5%	2%	3%	9%	2%	10%	4%	5%	6%	4%	4%	6%	4%
Other	3%	1%	5%	3%	1%	3%	4%	2%	2%	2%	2%	3%	5%
Not sure	44%	33%	51%	47%	29%	41%	51%	41%	31%	40%	52%	44%	39%
Totals	100%	100%	100%	100%	99%	99%	99%	99%	100%	99%	100%	101%	100%
Unweighted N	(2,244)	(791)	(817)	(636)	(894)	(794)	(861)	(654)	(535)	(370)	(484)	(876)	(514)

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4A. Political Viewpoint of New York City Politicians — Andrew Cuomo

How would you describe the political viewpoint of the following person?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Far-left	7%	9%	5%	3%	8%	8%	9%	7%	7%	5%	*
Left	16%	19%	13%	13%	13%	19%	16%	15%	20%	12%	*
Center-left	11%	14%	9%	8%	10%	10%	17%	13%	9%	9%	*
Center	11%	11%	11%	6%	11%	11%	16%	12%	8%	13%	*
Center-right	7%	6%	9%	6%	5%	7%	11%	7%	4%	8%	*
Right	8%	8%	7%	10%	7%	8%	6%	7%	12%	5%	*
Far-right	2%	1%	3%	4%	1%	3%	1%	2%	3%	4%	*
Not sure	38%	31%	43%	50%	45%	34%	25%	36%	37%	43%	*
Totals	100%	99%	100%	100%	100%	100%	101%	99%	100%	99%	*
Unweighted N	(1,136)	(510)	(626)	(275)	(290)	(333)	(238)	(760)	(128)	(174)	(74)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Far-left	7%	4%	6%	12%	2%	14%	10%	7%	5%	5%	7%	8%	8%
Left	16%	12%	12%	24%	11%	28%	12%	16%	23%	14%	12%	18%	17%
Center-left	11%	13%	11%	10%	15%	14%	10%	7%	15%	15%	10%	11%	10%
Center	11%	20%	8%	7%	19%	8%	10%	11%	13%	14%	14%	9%	11%
Center-right	7%	10%	8%	4%	15%	3%	7%	7%	8%	10%	6%	7%	8%
Right	8%	8%	8%	6%	11%	6%	6%	12%	7%	5%	7%	8%	8%
Far-right	2%	3%	2%	2%	2%	1%	4%	2%	1%	4%	1%	3%	2%
Not sure	38%	30%	45%	35%	25%	28%	41%	37%	28%	33%	42%	37%	37%
Totals	100%	100%	100%	100%	100%	102%	100%	99%	100%	100%	99%	101%	101%
Unweighted N	(1,136)	(384)	(414)	(338)	(451)	(411)	(431)	(315)	(289)	(186)	(234)	(422)	(294)

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4B. Political Viewpoint of New York City Politicians — Zohran Mamdani

How would you describe the political viewpoint of the following person?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Far-left	33%	43%	23%	22%	29%	37%	42%	37%	13%	28%	*
Left	15%	15%	16%	25%	17%	9%	14%	15%	22%	13%	*
Center-left	4%	3%	4%	6%	3%	3%	4%	3%	6%	3%	*
Center	4%	5%	4%	4%	6%	5%	1%	4%	8%	3%	*
Center-right	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	*
Right	1%	1%	1%	2%	1%	0%	1%	1%	0%	2%	*
Far-right	2%	2%	3%	0%	2%	2%	5%	2%	5%	2%	*
Not sure	40%	31%	48%	40%	40%	43%	33%	37%	42%	48%	*
Totals	100%	101%	100%	100%	99%	100%	101%	100%	99%	100%	*
Unweighted N	(1,155)	(542)	(613)	(272)	(298)	(349)	(236)	(775)	(140)	(173)	(67)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Far-left	33%	19%	29%	51%	21%	56%	26%	33%	44%	38%	28%	35%	31%
Left	15%	27%	14%	5%	33%	7%	11%	22%	16%	15%	14%	13%	21%
Center-left	4%	5%	5%	0%	7%	1%	3%	3%	8%	2%	6%	3%	6%
Center	4%	5%	5%	2%	3%	2%	4%	6%	1%	6%	4%	4%	2%
Center-right	1%	2%	1%	1%	1%	1%	2%	0%	1%	1%	0%	1%	1%
Right	1%	1%	0%	1%	1%	1%	0%	1%	0%	2%	1%	0%	1%
Far-right	2%	2%	4%	1%	2%	1%	4%	2%	0%	5%	1%	3%	1%
Not sure	40%	39%	41%	39%	32%	30%	51%	34%	30%	31%	45%	41%	38%
Totals	100%	100%	99%	100%	100%	99%	101%	101%	100%	100%	99%	100%	101%
Unweighted N	(1,155)	(415)	(411)	(329)	(466)	(414)	(422)	(362)	(291)	(196)	(239)	(460)	(260)

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Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
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Number of respondents	2248
Margin of error	± 2.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	94 questions not reported.