

YouGov Survey: 2024 Crosstabs



Sample 1137 U.S. adult citizens
 Conducted August 12 - 14, 2025
 Margin of Error $\pm 4.1\%$

1. How often do you read online news and social media?

Very often	40%
Somewhat often	33%
Not very often	14%
Not at all often	12%
Not sure	1%

2. How often does the following apply to you?

	Always	Usually	Some- times	Rarely	Never	Not sure
You pay very close attention to detail	23%	42%	30%	3%	1%	1%
You feel your brain works different from everyone else	17%	21%	33%	15%	10%	6%
You find social situations overwhelming	12%	13%	39%	26%	10%	1%
You find it hard to focus on one thing at a time	7%	12%	35%	31%	12%	2%

3. How often do you play each of the following types of games, if at all?

	Daily	Weekly	Monthly	Rarely	Never	Not sure
Games on a mobile device	37%	15%	8%	14%	24%	2%
Games on a computer	15%	14%	5%	22%	42%	2%
Games on a console	8%	12%	7%	20%	51%	2%
Card games	4%	10%	17%	43%	24%	2%
Tabletop roleplaying games	1%	4%	5%	18%	68%	4%
Board games	1%	8%	22%	44%	24%	2%

4. Please try to place your gender identity on a scale of 0 to 6, where 0 is completely masculine and 6 is completely feminine

0 - Completely masculine	33%
1	5%
2	5%
3	4%
4	5%
5	8%
6 - Completely feminine	36%
Something else	1%
Don't know	3%

5. Please try to place your sexuality on a scale of 0 to 6, where 0 is completely heterosexual and 6 is completely homosexual (i.e. gay or lesbian).

0 - Completely heterosexual	74%
1	6%
2	3%
3	4%
4	2%
5	1%
6 - Completely homosexual (i.e. gay or lesbian)	5%
No sexuality	3%
Don't know	2%

6. When staying at a hotel that offers toiletries, do you take the unused toiletries with you when you leave the hotel?

Yes, always	16%
Yes, sometimes	42%
No, I don't do this	32%
Not sure	2%
I never stay at hotels that offer this	9%

YouGov Survey: 2024 Crosstabs



Interviewing Dates	August 12 - 14, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 6.622, with a mean of one and a standard deviation of 0.976.
Number of respondents	1137
Margin of error	± 4.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	60 questions not reported.

YouGov Survey: 2024 Crosstabs

August 12 - 14, 2025 - 1137 U.S. adult citizens



1. Time Online

How often do you read online news and social media?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very often	40%	42%	39%	30%	39%	46%	44%	43%	30%	39%	*
Somewhat often	33%	34%	33%	42%	37%	25%	32%	32%	35%	34%	*
Not very often	14%	12%	16%	12%	14%	15%	15%	13%	18%	16%	*
Not at all often	12%	12%	12%	15%	9%	14%	10%	12%	16%	10%	*
Not sure	1%	0%	1%	1%	1%	0%	0%	0%	1%	2%	*
Totals	100%	100%	101%	100%	100%	100%	101%	100%	100%	101%	*
Unweighted N	(1,135)	(496)	(639)	(274)	(279)	(351)	(231)	(737)	(147)	(170)	(81)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very often	40%	44%	32%	47%	53%	50%	32%	46%	57%	34%	42%	41%	43%
Somewhat often	33%	36%	35%	28%	29%	30%	37%	32%	28%	33%	32%	33%	36%
Not very often	14%	15%	15%	12%	10%	11%	17%	12%	9%	20%	13%	13%	12%
Not at all often	12%	5%	17%	12%	8%	9%	13%	11%	6%	12%	14%	12%	8%
Not sure	1%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	1%
Totals	100%	100%	100%	99%	100%	100%	100%	101%	100%	99%	101%	100%	100%
Unweighted N	(1,135)	(379)	(463)	(293)	(477)	(374)	(428)	(337)	(249)	(208)	(240)	(440)	(247)

YouGov Survey: 2024 Crosstabs
August 12 - 14, 2025 - 1137 U.S. adult citizens



2A. Neurodivergent Behaviors — You pay very close attention to detail

How often does the following apply to you?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always	23%	21%	26%	24%	24%	25%	19%	23%	31%	21%	*
Usually	42%	45%	40%	37%	34%	43%	53%	44%	38%	35%	*
Sometimes	30%	28%	31%	34%	36%	27%	22%	29%	23%	41%	*
Rarely	3%	3%	3%	4%	3%	2%	3%	3%	3%	3%	*
Never	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%	*
Not sure	1%	2%	0%	0%	0%	2%	2%	0%	6%	0%	*
Totals	100%	100%	100%	99%	98%	99%	99%	100%	101%	100%	*
Unweighted N	(1,136)	(495)	(641)	(275)	(278)	(352)	(231)	(738)	(146)	(171)	(81)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	23%	24%	22%	25%	24%	23%	23%	23%	25%	21%	23%	25%	22%
Usually	42%	42%	44%	41%	46%	48%	40%	47%	43%	39%	48%	41%	40%
Sometimes	30%	30%	29%	31%	26%	25%	29%	26%	28%	34%	26%	27%	35%
Rarely	3%	4%	3%	3%	4%	2%	4%	2%	3%	3%	2%	4%	3%
Never	1%	0%	1%	1%	0%	1%	1%	1%	1%	2%	1%	0%	0%
Not sure	1%	1%	2%	0%	0%	0%	2%	0%	0%	1%	0%	2%	0%
Totals	100%	101%	101%	101%	100%	99%	99%	99%	100%	100%	100%	99%	100%
Unweighted N	(1,136)	(380)	(464)	(292)	(478)	(374)	(429)	(337)	(249)	(208)	(240)	(440)	(248)

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August 12 - 14, 2025 - 1137 U.S. adult citizens



2B. Neurodivergent Behaviors — You feel your brain works different from everyone else

How often does the following apply to you?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always	17%	19%	14%	21%	25%	15%	6%	16%	21%	16%	*
Usually	21%	22%	19%	25%	24%	21%	12%	20%	21%	18%	*
Sometimes	33%	32%	34%	37%	32%	29%	35%	32%	30%	41%	*
Rarely	15%	10%	19%	12%	13%	16%	17%	16%	11%	12%	*
Never	10%	10%	10%	2%	3%	10%	23%	11%	8%	7%	*
Not sure	6%	7%	4%	1%	3%	9%	7%	5%	9%	6%	*
Totals	102%	100%	100%	98%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,134)	(494)	(640)	(275)	(278)	(351)	(230)	(737)	(146)	(171)	(80)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	17%	14%	20%	15%	16%	14%	19%	19%	14%	14%	18%	15%	21%
Usually	21%	23%	22%	17%	18%	20%	22%	16%	23%	19%	24%	21%	16%
Sometimes	33%	31%	34%	33%	37%	33%	31%	34%	31%	37%	33%	31%	32%
Rarely	15%	19%	9%	17%	17%	17%	11%	19%	17%	18%	12%	14%	15%
Never	10%	9%	7%	13%	8%	12%	9%	9%	12%	8%	10%	11%	10%
Not sure	6%	3%	8%	5%	5%	3%	9%	3%	2%	3%	3%	7%	7%
Totals	102%	99%	100%	100%	101%	99%	101%	100%	99%	99%	100%	99%	101%
Unweighted N	(1,134)	(379)	(464)	(291)	(477)	(373)	(428)	(337)	(248)	(207)	(240)	(439)	(248)

YouGov Survey: 2024 Crosstabs

August 12 - 14, 2025 - 1137 U.S. adult citizens



2C. Neurodivergent Behaviors — You find social situations overwhelming

How often does the following apply to you?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always	12%	15%	9%	18%	14%	11%	5%	13%	12%	9%	*
Usually	13%	11%	14%	19%	17%	11%	5%	13%	14%	11%	*
Sometimes	39%	36%	41%	39%	42%	41%	31%	37%	39%	45%	*
Rarely	26%	25%	26%	18%	17%	26%	41%	26%	20%	21%	*
Never	10%	11%	9%	5%	9%	9%	16%	10%	12%	13%	*
Not sure	1%	1%	1%	2%	1%	2%	2%	1%	3%	1%	*
Totals	101%	99%	100%	101%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,133)	(493)	(640)	(273)	(278)	(351)	(231)	(735)	(146)	(171)	(81)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	12%	10%	14%	11%	10%	11%	15%	10%	7%	4%	13%	16%	9%
Usually	13%	13%	13%	12%	14%	13%	12%	14%	9%	15%	13%	9%	18%
Sometimes	39%	43%	41%	32%	41%	34%	40%	36%	45%	34%	44%	39%	36%
Rarely	26%	25%	20%	32%	25%	27%	23%	30%	24%	32%	21%	24%	28%
Never	10%	8%	10%	11%	8%	15%	8%	9%	13%	13%	9%	10%	8%
Not sure	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%
Totals	101%	100%	99%	100%	99%	101%	100%	100%	99%	100%	101%	99%	100%
Unweighted N	(1,133)	(379)	(462)	(292)	(477)	(374)	(429)	(337)	(246)	(205)	(240)	(440)	(248)

YouGov Survey: 2024 Crosstabs
August 12 - 14, 2025 - 1137 U.S. adult citizens



2D. Neurodivergent Behaviors — You find it hard to focus on one thing at a time

How often does the following apply to you?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always	7%	8%	7%	11%	9%	8%	2%	7%	9%	9%	*
Usually	12%	13%	12%	15%	20%	8%	9%	13%	9%	15%	*
Sometimes	35%	36%	34%	41%	33%	37%	29%	37%	28%	36%	*
Rarely	31%	28%	34%	28%	23%	34%	41%	32%	28%	30%	*
Never	12%	11%	13%	5%	14%	12%	17%	10%	20%	9%	*
Not sure	2%	3%	0%	1%	3%	1%	2%	1%	6%	1%	*
Totals	99%	99%	100%	101%	102%	100%	100%	100%	100%	100%	*
Unweighted N	(1,135)	(495)	(640)	(275)	(278)	(351)	(231)	(737)	(146)	(171)	(81)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	7%	5%	10%	6%	8%	6%	9%	6%	8%	7%	6%	8%	7%
Usually	12%	11%	16%	10%	12%	11%	11%	12%	15%	12%	15%	13%	9%
Sometimes	35%	38%	33%	35%	34%	37%	36%	33%	35%	32%	37%	33%	40%
Rarely	31%	29%	29%	36%	35%	33%	28%	36%	31%	34%	26%	32%	34%
Never	12%	14%	9%	14%	10%	13%	12%	10%	12%	14%	15%	12%	7%
Not sure	2%	3%	3%	0%	1%	0%	2%	3%	0%	1%	0%	2%	3%
Totals	99%	100%	100%	101%	100%	100%	98%	100%	101%	100%	99%	100%	100%
Unweighted N	(1,135)	(379)	(464)	(292)	(477)	(374)	(429)	(337)	(248)	(207)	(240)	(440)	(248)

YouGov Survey: 2024 Crosstabs
August 12 - 14, 2025 - 1137 U.S. adult citizens



3A. Frequency Playing Types of Games — Games on a mobile device

How often do you play each of the following types of games, if at all?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Daily	37%	33%	42%	28%	35%	45%	37%	36%	34%	39%	*
Weekly	15%	17%	13%	24%	21%	11%	7%	15%	16%	18%	*
Monthly	8%	8%	7%	16%	9%	4%	4%	7%	11%	8%	*
Rarely	14%	15%	12%	19%	13%	10%	16%	14%	12%	11%	*
Never	24%	24%	24%	13%	19%	28%	34%	26%	18%	23%	*
Not sure	2%	2%	1%	0%	3%	2%	2%	0%	10%	1%	*
Totals	100%	99%	99%	100%	100%	100%	100%	98%	101%	100%	*
Unweighted N	(1,136)	(495)	(641)	(275)	(279)	(351)	(231)	(737)	(147)	(171)	(81)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Daily	37%	38%	36%	38%	39%	38%	40%	32%	40%	39%	39%	38%	33%
Weekly	15%	18%	15%	14%	13%	12%	12%	14%	20%	17%	17%	14%	15%
Monthly	8%	7%	10%	6%	7%	6%	7%	8%	7%	3%	8%	11%	7%
Rarely	14%	16%	13%	13%	15%	16%	11%	18%	14%	19%	10%	11%	20%
Never	24%	19%	23%	29%	24%	28%	26%	27%	19%	21%	27%	23%	26%
Not sure	2%	2%	3%	0%	2%	0%	3%	1%	0%	1%	0%	3%	1%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%	100%	102%
Unweighted N	(1,136)	(379)	(464)	(293)	(478)	(374)	(429)	(337)	(249)	(208)	(240)	(440)	(248)

YouGov Survey: 2024 Crosstabs

August 12 - 14, 2025 - 1137 U.S. adult citizens



3B. Frequency Playing Types of Games — Games on a computer

How often do you play each of the following types of games, if at all?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Daily	15%	18%	11%	19%	9%	12%	20%	17%	11%	13%	*
Weekly	14%	18%	10%	22%	17%	9%	10%	14%	10%	22%	*
Monthly	5%	7%	5%	10%	5%	3%	6%	4%	9%	5%	*
Rarely	22%	19%	25%	22%	27%	20%	20%	23%	27%	14%	*
Never	42%	35%	48%	28%	40%	54%	39%	42%	36%	44%	*
Not sure	2%	2%	2%	0%	1%	2%	5%	0%	7%	2%	*
Totals	100%	99%	101%	101%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(1,135)	(496)	(639)	(275)	(279)	(350)	(231)	(737)	(147)	(170)	(81)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Daily	15%	14%	16%	14%	16%	15%	17%	12%	13%	10%	20%	15%	11%
Weekly	14%	12%	17%	13%	15%	14%	12%	15%	16%	16%	12%	14%	17%
Monthly	5%	5%	6%	5%	6%	5%	6%	6%	5%	5%	5%	5%	7%
Rarely	22%	29%	21%	18%	24%	19%	20%	23%	23%	23%	20%	24%	20%
Never	42%	40%	37%	50%	38%	46%	42%	42%	43%	42%	43%	40%	45%
Not sure	2%	1%	4%	0%	1%	1%	4%	1%	0%	4%	0%	2%	1%
Totals	100%	101%	101%	100%	100%	100%	101%	99%	100%	100%	100%	100%	101%
Unweighted N	(1,135)	(379)	(464)	(292)	(477)	(373)	(429)	(336)	(249)	(207)	(239)	(441)	(248)

YouGov Survey: 2024 Crosstabs
August 12 - 14, 2025 - 1137 U.S. adult citizens



3C. Frequency Playing Types of Games — Games on a console

How often do you play each of the following types of games, if at all?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Daily	8%	13%	4%	15%	13%	4%	2%	7%	11%	13%	*
Weekly	12%	16%	8%	24%	19%	6%	1%	11%	11%	16%	*
Monthly	7%	8%	6%	12%	10%	5%	2%	7%	12%	5%	*
Rarely	20%	21%	20%	20%	27%	18%	16%	19%	19%	23%	*
Never	51%	40%	61%	26%	27%	66%	78%	55%	38%	40%	*
Not sure	2%	2%	1%	2%	2%	2%	2%	1%	9%	2%	*
Totals	100%	100%	100%	99%	98%	101%	101%	100%	100%	99%	*
Unweighted N	(1,135)	(495)	(640)	(275)	(278)	(351)	(231)	(737)	(146)	(171)	(81)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Daily	8%	10%	8%	7%	9%	6%	9%	8%	8%	2%	9%	11%	8%
Weekly	12%	12%	14%	10%	10%	13%	9%	11%	16%	17%	12%	12%	9%
Monthly	7%	7%	7%	7%	5%	7%	5%	9%	6%	8%	6%	8%	6%
Rarely	20%	19%	19%	22%	19%	22%	15%	20%	28%	20%	20%	17%	28%
Never	51%	49%	49%	54%	56%	52%	59%	51%	42%	52%	54%	50%	47%
Not sure	2%	2%	3%	0%	2%	1%	3%	1%	0%	1%	0%	3%	2%
Totals	100%	99%	100%	100%	101%	101%	100%	100%	100%	100%	101%	101%	100%
Unweighted N	(1,135)	(380)	(463)	(292)	(477)	(373)	(429)	(336)	(249)	(208)	(238)	(441)	(248)

YouGov Survey: 2024 Crosstabs

August 12 - 14, 2025 - 1137 U.S. adult citizens



3D. Frequency Playing Types of Games — Card games

How often do you play each of the following types of games, if at all?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Daily	4%	6%	2%	2%	5%	2%	7%	4%	4%	7%	*
Weekly	10%	11%	9%	14%	8%	8%	9%	12%	4%	7%	*
Monthly	17%	14%	20%	21%	20%	15%	13%	16%	18%	21%	*
Rarely	43%	44%	43%	44%	44%	47%	36%	43%	47%	42%	*
Never	24%	24%	24%	18%	19%	25%	34%	24%	23%	19%	*
Not sure	2%	3%	1%	1%	3%	2%	1%	1%	4%	3%	*
Totals	100%	102%	99%	100%	99%	99%	100%	100%	100%	99%	*
Unweighted N	(1,134)	(496)	(638)	(275)	(277)	(351)	(231)	(737)	(146)	(171)	(80)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Daily	4%	2%	4%	7%	3%	6%	5%	4%	3%	4%	4%	5%	3%
Weekly	10%	9%	10%	10%	11%	11%	7%	10%	13%	16%	7%	8%	11%
Monthly	17%	18%	14%	20%	20%	20%	11%	17%	27%	19%	17%	15%	20%
Rarely	43%	45%	44%	40%	46%	41%	46%	42%	41%	36%	46%	48%	38%
Never	24%	23%	26%	23%	19%	21%	29%	23%	15%	25%	27%	23%	22%
Not sure	2%	3%	2%	0%	1%	0%	2%	3%	0%	1%	0%	1%	6%
Totals	100%	100%	100%	100%	100%	99%	100%	99%	99%	101%	101%	100%	100%
Unweighted N	(1,134)	(380)	(462)	(292)	(477)	(373)	(427)	(337)	(249)	(208)	(238)	(440)	(248)

3E. Frequency Playing Types of Games — Tabletop roleplaying games

How often do you play each of the following types of games, if at all?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Daily	1%	1%	1%	3%	3%	0%	0%	1%	1%	3%	*
Weekly	4%	6%	3%	10%	6%	2%	0%	5%	4%	6%	*
Monthly	5%	7%	4%	10%	5%	6%	1%	6%	3%	9%	*
Rarely	18%	17%	18%	20%	25%	15%	11%	16%	19%	19%	*
Never	68%	63%	72%	51%	56%	75%	85%	71%	61%	59%	*
Not sure	4%	5%	2%	7%	4%	2%	3%	2%	13%	5%	*
Totals	100%	99%	100%	101%	99%	100%	100%	101%	101%	101%	*
Unweighted N	(1,134)	(495)	(639)	(274)	(278)	(351)	(231)	(737)	(147)	(169)	(81)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Daily	1%	1%	1%	1%	0%	2%	1%	2%	1%	2%	1%	1%	2%
Weekly	4%	8%	2%	4%	5%	4%	3%	5%	7%	4%	4%	5%	6%
Monthly	5%	4%	5%	7%	5%	7%	4%	6%	9%	5%	6%	4%	6%
Rarely	18%	19%	15%	19%	19%	15%	15%	21%	18%	18%	18%	15%	20%
Never	68%	65%	71%	67%	68%	71%	73%	65%	62%	66%	70%	70%	63%
Not sure	4%	3%	6%	1%	3%	1%	4%	2%	2%	5%	1%	5%	3%
Totals	100%	100%	100%	99%	100%	100%	100%	101%	99%	100%	100%	100%	100%
Unweighted N	(1,134)	(380)	(462)	(292)	(477)	(373)	(427)	(337)	(249)	(208)	(239)	(439)	(248)

YouGov Survey: 2024 Crosstabs
August 12 - 14, 2025 - 1137 U.S. adult citizens



3F. Frequency Playing Types of Games — Board games

How often do you play each of the following types of games, if at all?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Daily	1%	0%	1%	0%	2%	0%	0%	0%	1%	3%	*
Weekly	8%	10%	6%	13%	6%	9%	4%	9%	6%	6%	*
Monthly	22%	18%	25%	26%	31%	18%	12%	23%	16%	27%	*
Rarely	44%	42%	45%	43%	42%	46%	43%	44%	38%	43%	*
Never	24%	26%	22%	16%	17%	24%	39%	23%	29%	19%	*
Not sure	2%	3%	1%	2%	3%	3%	2%	1%	10%	2%	*
Totals	101%	99%	100%	100%	101%	100%	100%	100%	100%	100%	*
Unweighted N	(1,135)	(496)	(639)	(275)	(279)	(351)	(230)	(737)	(146)	(171)	(81)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Daily	1%	0%	1%	1%	0%	1%	1%	0%	0%	0%	1%	1%	0%
Weekly	8%	8%	6%	10%	9%	10%	4%	6%	13%	15%	7%	5%	8%
Monthly	22%	23%	21%	21%	20%	21%	18%	26%	26%	17%	27%	21%	20%
Rarely	44%	42%	45%	44%	45%	46%	43%	44%	44%	41%	42%	44%	48%
Never	24%	23%	23%	25%	24%	23%	30%	22%	16%	25%	21%	27%	20%
Not sure	2%	2%	4%	1%	2%	0%	4%	1%	1%	1%	2%	3%	3%
Totals	101%	98%	100%	102%	100%	101%	100%	99%	100%	99%	100%	101%	99%
Unweighted N	(1,135)	(380)	(463)	(292)	(478)	(372)	(429)	(337)	(249)	(208)	(238)	(441)	(248)

YouGov Survey: 2024 Crosstabs
August 12 - 14, 2025 - 1137 U.S. adult citizens



4. Masculinity and Femininity

Please try to place your gender identity on a scale of 0 to 6, where 0 is completely masculine and 6 is completely feminine

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
0 - Completely masculine	33%	68%	0%	31%	30%	33%	41%	36%	25%	28%	*
1	5%	11%	0%	9%	5%	3%	4%	5%	5%	3%	*
2	5%	9%	1%	5%	7%	6%	1%	4%	10%	5%	*
3	4%	6%	3%	5%	5%	5%	1%	5%	3%	3%	*
4	5%	1%	8%	6%	4%	6%	3%	6%	4%	1%	*
5	8%	0%	14%	10%	8%	7%	5%	7%	10%	10%	*
6 - Completely feminine	36%	1%	70%	28%	34%	38%	45%	34%	38%	42%	*
Something else	1%	1%	1%	2%	2%	0%	1%	1%	0%	3%	*
Don't know	3%	4%	2%	6%	5%	1%	0%	2%	4%	4%	*
Totals	100%	101%	99%	102%	100%	99%	101%	100%	99%	99%	*
Unweighted N	(1,132)	(493)	(639)	(274)	(276)	(352)	(230)	(737)	(146)	(170)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
0 - Completely masculine	33%	23%	32%	44%	21%	46%	31%	29%	42%	39%	30%	33%	32%
1	5%	7%	7%	2%	9%	2%	5%	5%	5%	2%	6%	5%	7%
2	5%	4%	6%	4%	7%	4%	3%	6%	7%	3%	6%	4%	7%
3	4%	7%	5%	1%	6%	1%	6%	5%	1%	1%	7%	4%	3%
4	5%	7%	5%	3%	7%	3%	5%	6%	4%	5%	5%	5%	5%
5	8%	10%	8%	4%	9%	6%	6%	7%	7%	9%	5%	8%	8%
6 - Completely feminine	36%	38%	31%	41%	37%	38%	38%	42%	32%	39%	34%	38%	34%
Something else	1%	1%	1%	1%	1%	1%	1%	0%	2%	0%	1%	1%	2%
Don't know	3%	3%	5%	0%	2%	0%	4%	1%	1%	1%	6%	1%	2%
Totals	100%	100%	100%	100%	99%	101%	99%	101%	101%	99%	100%	99%	100%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,132)	(379)	(460)	(293)	(475)	(373)	(428)	(336)	(248)	(207)	(239)	(439)	(247)

YouGov Survey: 2024 Crosstabs

August 12 - 14, 2025 - 1137 U.S. adult citizens



5. Sexuality scale

Please try to place your sexuality on a scale of 0 to 6, where 0 is completely heterosexual and 6 is completely homosexual (i.e. gay or lesbian).

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
0 - Completely heterosexual	74%	74%	74%	61%	65%	78%	91%	75%	71%	76%	*
1	6%	4%	7%	8%	7%	6%	2%	6%	5%	6%	*
2	3%	1%	4%	5%	3%	1%	2%	3%	2%	1%	*
3	4%	4%	4%	7%	7%	2%	1%	4%	5%	6%	*
4	2%	3%	1%	5%	0%	3%	0%	3%	1%	0%	*
5	1%	1%	1%	2%	1%	1%	0%	1%	0%	0%	*
6 - Completely homosexual (i.e. gay or lesbian)	5%	6%	4%	3%	7%	5%	3%	3%	10%	4%	*
No sexuality	3%	5%	2%	5%	5%	3%	1%	3%	3%	6%	*
Don't know	2%	3%	2%	2%	5%	1%	0%	2%	1%	0%	*
Totals	100%	101%	99%	98%	100%	100%	100%	100%	98%	99%	*
Unweighted N	(1,106)	(482)	(624)	(263)	(271)	(344)	(228)	(724)	(143)	(162)	(77)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
0 - Completely heterosexual	74%	64%	74%	83%	63%	88%	75%	74%	75%	82%	68%	77%	69%
1	6%	8%	5%	5%	9%	4%	4%	7%	6%	4%	7%	5%	7%
2	3%	6%	2%	1%	6%	2%	1%	4%	5%	2%	2%	3%	3%
3	4%	4%	6%	2%	6%	2%	5%	4%	2%	5%	5%	4%	4%
4	2%	3%	2%	2%	3%	1%	2%	2%	1%	2%	2%	2%	3%
5	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%	1%	1%	1%

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	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
6 - Completely homosexual (i.e. gay or lesbian)	5%	9%	2%	3%	7%	2%	6%	3%	5%	3%	9%	4%	5%
No sexuality	3%	3%	5%	2%	3%	1%	4%	3%	1%	0%	4%	4%	5%
Don't know	2%	2%	3%	1%	1%	1%	2%	3%	2%	3%	3%	1%	3%
Totals	100%	100%	100%	99%	99%	102%	100%	100%	98%	102%	101%	101%	100%
Unweighted N	(1,106)	(373)	(445)	(288)	(467)	(367)	(423)	(329)	(249)	(205)	(234)	(423)	(244)

6. Ever Taken Hotel Toiletries?

When staying at a hotel that offers toiletries, do you take the unused toiletries with you when you leave the hotel?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, always	16%	11%	21%	12%	13%	18%	20%	17%	16%	13%	*
Yes, sometimes	42%	39%	44%	38%	33%	47%	47%	43%	29%	38%	*
No, I don't do this	32%	36%	29%	34%	44%	27%	25%	30%	43%	36%	*
Not sure	2%	2%	1%	6%	1%	0%	1%	1%	4%	3%	*
I never stay at hotels that offer this	9%	12%	5%	10%	10%	8%	7%	9%	7%	10%	*
Totals	101%	100%	100%	100%	101%	100%	100%	100%	99%	100%	*
Unweighted N	(1,136)	(495)	(641)	(274)	(279)	(352)	(231)	(738)	(147)	(171)	(80)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, always	16%	15%	14%	19%	20%	18%	19%	13%	16%	16%	10%	18%	19%
Yes, sometimes	42%	40%	39%	46%	46%	43%	33%	48%	50%	42%	50%	33%	47%
No, I don't do this	32%	33%	33%	31%	28%	34%	32%	34%	32%	36%	25%	36%	28%
Not sure	2%	1%	3%	1%	1%	1%	2%	1%	0%	3%	2%	1%	2%
I never stay at hotels that offer this	9%	11%	12%	3%	5%	3%	14%	3%	2%	3%	12%	11%	5%
Totals	101%	100%	101%	100%	100%	99%	100%	99%	100%	100%	99%	99%	101%
Unweighted N	(1,136)	(380)	(463)	(293)	(478)	(373)	(429)	(337)	(249)	(208)	(240)	(440)	(248)

YouGov Survey: 2024 Crosstabs

August 12 - 14, 2025 - 1137 U.S. adult citizens



Interviewing Dates	August 12 - 14, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 6.622, with a mean of one and a standard deviation of 0.976.
Number of respondents	1137
Margin of error	± 4.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	60 questions not reported.