

# YouGov Survey: 2024 Academy Awards



Sample 2221 U.S. adult citizens  
 Conducted January 14 - 20, 2025  
 Margin of Error ±2.9%

## 1. How interested, if at all, are you in the Academy Awards (also called the Oscars)?

Very interested	9%
Somewhat interested	21%
Not very interested	17%
Not at all interested	51%
Not sure	2%

## 2. Did you watch the Academy Awards / Oscars last year?

Yes	18%
No	77%
Not sure	5%

## 3. Have you seen the following movies, which were nominated for Best Picture at the 2024 Academy Awards?

	Yes, I have	No, but I want to	No, and I don't want to	Not sure
Barbie	34%	15%	45%	6%
Oppenheimer	33%	28%	31%	7%
Killers of the Flower Moon	15%	25%	48%	13%
Poor Things	12%	17%	55%	16%
American Fiction	12%	20%	53%	15%
The Holdovers	11%	19%	54%	16%
Maestro	10%	20%	57%	13%
Anatomy of a Fall	10%	19%	55%	16%
Past Lives	8%	20%	56%	16%
The Zone of Interest	7%	17%	59%	17%

## 4. Which of the following movies, nominated for Best Picture in last year's Academy Awards, do you think should have won?

Oppenheimer	19%
Barbie	8%
Killers of the Flower Moon	6%
American Fiction	3%
Maestro	2%
Poor Things	2%
The Holdovers	1%
Anatomy of a Fall	1%
The Zone of Interest	1%
Past Lives	0%
Not sure	57%

5. As far as you know, which of the following movies won Best Picture in last year's Academy Awards?

Oppenheimer .....	26%
Barbie .....	4%
Killers of the Flower Moon .....	2%
American Fiction .....	1%
Poor Things .....	1%
Anatomy of a Fall .....	1%
Maestro .....	1%
The Holdovers .....	1%
Past Lives .....	0%
The Zone of Interest .....	0%
Not sure .....	63%

6. Do you approve or disapprove of the choice of Jimmy Kimmel to host the Academy Awards last year?

Strongly approve .....	17%
Somewhat approve .....	25%
Somewhat disapprove .....	6%
Strongly disapprove .....	13%
Not sure .....	38%

7. Do you approve or disapprove of the choice of Conan O'Brien to host the Academy Awards this year?

Strongly approve .....	18%
Somewhat approve .....	29%
Somewhat disapprove .....	7%
Strongly disapprove .....	6%
Not sure .....	40%

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<b>Interviewing Dates</b>	January 14 - 17, 2025   January 15 - 20, 2025
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.553, with a mean of one and a standard deviation of 0.94.
<b>Number of respondents</b>	2221
<b>Margin of error</b>	± 2.9% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	94 questions not reported.

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## 1. Interested in Oscars

How interested, if at all, are you in the Academy Awards (also called the Oscars)?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interested	9%	9%	9%	20%	12%	4%	4%	8%	14%	13%	6%
Somewhat interested	21%	19%	23%	30%	26%	15%	16%	18%	29%	27%	24%
Not very interested	17%	15%	19%	19%	16%	16%	17%	16%	20%	15%	16%
Not at all interested	51%	54%	47%	28%	43%	63%	62%	56%	33%	38%	52%
Not sure	2%	3%	2%	4%	3%	3%	0%	2%	3%	5%	3%
Totals	100%	100%	100%	101%	100%	101%	99%	100%	99%	98%	101%
Unweighted N	(2,221)	(1,047)	(1,174)	(482)	(420)	(767)	(552)	(1,378)	(278)	(331)	(234)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interested	9%	15%	5%	9%	13%	8%	6%	9%	16%	11%	6%	8%	12%
Somewhat interested	21%	29%	19%	15%	27%	15%	22%	23%	19%	21%	20%	19%	26%
Not very interested	17%	18%	19%	13%	20%	13%	15%	15%	19%	17%	21%	17%	13%
Not at all interested	51%	36%	53%	62%	39%	62%	54%	52%	45%	47%	53%	54%	46%
Not sure	2%	1%	5%	1%	1%	2%	3%	1%	1%	4%	1%	2%	3%
Totals	100%	99%	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(2,221)	(753)	(820)	(648)	(908)	(826)	(847)	(661)	(499)	(414)	(482)	(836)	(489)

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## 2. Watch Oscars 2024

Did you watch the Academy Awards / Oscars last year?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	18%	18%	18%	35%	21%	10%	10%	16%	23%	24%	17%
No	77%	78%	77%	59%	72%	87%	87%	81%	68%	67%	77%
Not sure	5%	5%	5%	6%	7%	3%	3%	3%	8%	9%	6%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(2,218)	(1,045)	(1,173)	(482)	(420)	(765)	(551)	(1,377)	(277)	(330)	(234)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	18%	30%	10%	16%	28%	18%	13%	21%	25%	19%	15%	14%	26%
No	77%	68%	82%	81%	69%	80%	83%	74%	71%	76%	81%	81%	70%
Not sure	5%	2%	8%	4%	3%	2%	4%	4%	5%	5%	4%	5%	4%
Totals	100%	100%	100%	101%	100%	100%	100%	99%	101%	100%	100%	100%	100%
Unweighted N	(2,218)	(751)	(819)	(648)	(906)	(826)	(846)	(659)	(499)	(414)	(481)	(835)	(488)

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**3A. Seen Best Picture 2024 Nominees — Barbie**

Have you seen the following movies, which were nominated for Best Picture at the 2024 Academy Awards?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I have	34%	29%	40%	51%	39%	28%	23%	32%	37%	39%	41%
No, but I want to	15%	15%	14%	18%	24%	9%	10%	14%	20%	18%	13%
No, and I don't want to	45%	50%	41%	22%	30%	58%	64%	49%	36%	35%	40%
Not sure	6%	6%	6%	9%	7%	5%	3%	5%	6%	8%	6%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(2,219)	(1,045)	(1,174)	(481)	(420)	(767)	(551)	(1,376)	(278)	(331)	(234)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	34%	45%	34%	25%	50%	25%	25%	38%	46%	35%	31%	30%	43%
No, but I want to	15%	18%	16%	11%	15%	11%	18%	12%	15%	14%	17%	12%	17%
No, and I don't want to	45%	34%	42%	58%	31%	60%	52%	44%	35%	43%	48%	52%	34%
Not sure	6%	3%	8%	6%	3%	5%	5%	6%	4%	8%	5%	5%	6%
Totals	100%	100%	100%	100%	99%	101%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	(2,219)	(752)	(819)	(648)	(907)	(825)	(846)	(660)	(499)	(414)	(482)	(835)	(488)

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**3B. Seen Best Picture 2024 Nominees — Oppenheimer**

Have you seen the following movies, which were nominated for Best Picture at the 2024 Academy Awards?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I have	33%	38%	29%	41%	33%	29%	33%	35%	28%	28%	35%
No, but I want to	28%	31%	25%	30%	28%	26%	29%	28%	25%	29%	26%
No, and I don't want to	31%	25%	37%	20%	30%	38%	33%	30%	38%	34%	30%
Not sure	7%	7%	8%	9%	9%	8%	4%	7%	8%	9%	8%
Totals	99%	101%	99%	100%	100%	101%	99%	100%	99%	100%	99%
Unweighted N	(2,216)	(1,046)	(1,170)	(482)	(419)	(765)	(550)	(1,374)	(278)	(330)	(234)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	33%	38%	31%	32%	44%	35%	25%	39%	43%	36%	33%	31%	36%
No, but I want to	28%	28%	27%	29%	27%	29%	27%	25%	32%	31%	25%	28%	28%
No, and I don't want to	31%	29%	33%	32%	25%	30%	41%	28%	19%	25%	34%	35%	28%
Not sure	7%	6%	8%	8%	4%	7%	7%	8%	6%	8%	7%	7%	8%
Totals	99%	101%	99%	101%	100%	101%	100%	100%	100%	100%	99%	101%	100%
Unweighted N	(2,216)	(751)	(819)	(646)	(906)	(823)	(843)	(660)	(499)	(412)	(481)	(834)	(489)

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**3C. Seen Best Picture 2024 Nominees — Killers of the Flower Moon**

Have you seen the following movies, which were nominated for Best Picture at the 2024 Academy Awards?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I have	15%	17%	13%	20%	18%	11%	13%	14%	15%	18%	15%
No, but I want to	25%	24%	26%	33%	26%	22%	20%	23%	32%	25%	24%
No, and I don't want to	48%	47%	48%	35%	41%	53%	58%	49%	40%	45%	49%
Not sure	13%	12%	13%	12%	14%	14%	9%	13%	14%	11%	12%
Totals	101%	100%	100%	100%	99%	100%	100%	99%	101%	99%	100%
Unweighted N	(2,213)	(1,042)	(1,171)	(482)	(418)	(762)	(551)	(1,371)	(278)	(330)	(234)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	15%	20%	12%	14%	22%	12%	10%	16%	25%	13%	15%	14%	17%
No, but I want to	25%	35%	24%	16%	34%	17%	25%	25%	26%	26%	22%	27%	23%
No, and I don't want to	48%	36%	49%	57%	36%	60%	54%	47%	38%	45%	52%	47%	46%
Not sure	13%	10%	15%	13%	8%	12%	12%	12%	11%	15%	11%	12%	13%
Totals	101%	101%	100%	100%	100%	101%	101%	100%	100%	99%	100%	100%	99%
Unweighted N	(2,213)	(751)	(816)	(646)	(906)	(820)	(844)	(658)	(498)	(413)	(479)	(833)	(488)



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**3D. Seen Best Picture 2024 Nominees — Poor Things**

Have you seen the following movies, which were nominated for Best Picture at the 2024 Academy Awards?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I have	12%	12%	13%	20%	18%	8%	6%	11%	15%	18%	9%
No, but I want to	17%	16%	18%	24%	21%	13%	13%	15%	26%	22%	14%
No, and I don't want to	55%	55%	54%	42%	44%	62%	66%	57%	46%	46%	59%
Not sure	16%	16%	16%	14%	16%	17%	16%	17%	13%	14%	18%
Totals	100%	99%	101%	100%	99%	100%	101%	100%	100%	100%	100%
Unweighted N	(2,212)	(1,043)	(1,169)	(480)	(418)	(764)	(550)	(1,373)	(277)	(330)	(232)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	12%	18%	11%	10%	18%	9%	9%	13%	19%	14%	8%	11%	17%
No, but I want to	17%	25%	14%	13%	23%	13%	18%	16%	20%	18%	18%	16%	17%
No, and I don't want to	55%	45%	56%	61%	46%	63%	56%	55%	49%	50%	62%	56%	48%
Not sure	16%	12%	19%	16%	13%	14%	16%	16%	13%	18%	12%	16%	17%
Totals	100%	100%	100%	100%	100%	99%	99%	100%	101%	100%	100%	99%	99%
Unweighted N	(2,212)	(751)	(817)	(644)	(905)	(823)	(845)	(658)	(497)	(413)	(478)	(834)	(487)

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**3E. Seen Best Picture 2024 Nominees — American Fiction**

Have you seen the following movies, which were nominated for Best Picture at the 2024 Academy Awards?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I have	12%	12%	11%	21%	19%	5%	6%	10%	18%	15%	14%
No, but I want to	20%	22%	18%	26%	23%	16%	16%	18%	29%	21%	18%
No, and I don't want to	53%	51%	55%	39%	46%	61%	63%	56%	39%	50%	54%
Not sure	15%	15%	15%	14%	12%	18%	15%	15%	15%	14%	14%
Totals	100%	100%	99%	100%	100%	100%	100%	99%	101%	100%	100%
Unweighted N	(2,215)	(1,045)	(1,170)	(481)	(420)	(766)	(548)	(1,375)	(277)	(330)	(233)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	12%	15%	8%	13%	16%	13%	9%	13%	17%	12%	8%	11%	17%
No, but I want to	20%	25%	19%	16%	24%	15%	21%	18%	23%	23%	19%	18%	21%
No, and I don't want to	53%	46%	54%	59%	46%	59%	56%	54%	46%	47%	61%	55%	48%
Not sure	15%	14%	19%	12%	14%	13%	14%	15%	14%	17%	13%	16%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%	100%
Unweighted N	(2,215)	(752)	(817)	(646)	(907)	(822)	(843)	(659)	(499)	(414)	(480)	(834)	(487)

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**3F. Seen Best Picture 2024 Nominees — The Holdovers**

Have you seen the following movies, which were nominated for Best Picture at the 2024 Academy Awards?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I have	11%	11%	12%	12%	13%	9%	11%	11%	13%	12%	7%
No, but I want to	19%	21%	17%	30%	22%	14%	12%	17%	28%	22%	13%
No, and I don't want to	54%	53%	54%	42%	50%	59%	62%	55%	44%	53%	59%
Not sure	16%	15%	18%	17%	15%	18%	15%	17%	15%	14%	22%
Totals	100%	100%	101%	101%	100%	100%	100%	100%	100%	101%	101%
Unweighted N	(2,214)	(1,044)	(1,170)	(480)	(420)	(765)	(549)	(1,372)	(278)	(330)	(234)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	11%	18%	9%	8%	17%	8%	7%	13%	19%	12%	12%	9%	14%
No, but I want to	19%	23%	17%	17%	24%	17%	19%	18%	20%	21%	17%	18%	20%
No, and I don't want to	54%	44%	56%	61%	45%	61%	58%	53%	46%	51%	59%	56%	48%
Not sure	16%	16%	19%	14%	14%	14%	16%	16%	15%	16%	11%	18%	18%
Totals	100%	101%	101%	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%
Unweighted N	(2,214)	(753)	(814)	(647)	(907)	(822)	(843)	(659)	(498)	(411)	(480)	(836)	(487)

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## 3G. Seen Best Picture 2024 Nominees — Maestro

Have you seen the following movies, which were nominated for Best Picture at the 2024 Academy Awards?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I have	10%	10%	10%	18%	11%	4%	8%	10%	12%	8%	7%
No, but I want to	20%	22%	18%	28%	24%	16%	16%	18%	29%	25%	19%
No, and I don't want to	57%	55%	58%	42%	52%	64%	65%	58%	51%	54%	57%
Not sure	13%	13%	14%	12%	13%	16%	11%	14%	8%	14%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(2,215)	(1,045)	(1,170)	(480)	(419)	(766)	(550)	(1,377)	(277)	(329)	(232)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	10%	13%	8%	8%	16%	9%	5%	9%	18%	11%	6%	9%	12%
No, but I want to	20%	25%	20%	16%	25%	17%	19%	21%	22%	25%	19%	17%	23%
No, and I don't want to	57%	50%	57%	62%	47%	62%	61%	56%	50%	49%	64%	60%	50%
Not sure	13%	11%	15%	14%	12%	12%	14%	14%	11%	15%	11%	14%	14%
Totals	100%	99%	100%	100%	100%	100%	99%	100%	101%	100%	100%	100%	99%
Unweighted N	(2,215)	(749)	(818)	(648)	(904)	(825)	(847)	(658)	(497)	(411)	(482)	(834)	(488)

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## 3H. Seen Best Picture 2024 Nominees — Anatomy of a Fall

Have you seen the following movies, which were nominated for Best Picture at the 2024 Academy Awards?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I have	10%	11%	8%	15%	16%	5%	4%	9%	13%	11%	8%
No, but I want to	19%	20%	19%	32%	24%	13%	12%	18%	28%	23%	13%
No, and I don't want to	55%	55%	56%	40%	47%	64%	67%	58%	46%	49%	57%
Not sure	16%	14%	17%	13%	14%	18%	16%	15%	14%	17%	22%
Totals	100%	100%	100%	100%	101%	100%	99%	100%	101%	100%	100%
Unweighted N	(2,216)	(1,044)	(1,172)	(480)	(419)	(766)	(551)	(1,376)	(277)	(329)	(234)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	10%	13%	7%	9%	14%	10%	7%	10%	15%	10%	7%	8%	13%
No, but I want to	19%	24%	19%	15%	23%	15%	20%	18%	23%	24%	15%	17%	23%
No, and I don't want to	55%	49%	56%	61%	48%	61%	59%	55%	48%	50%	65%	59%	46%
Not sure	16%	13%	19%	15%	15%	14%	15%	17%	14%	16%	14%	16%	18%
Totals	100%	99%	101%	100%	100%	100%	101%	100%	100%	100%	101%	100%	100%
Unweighted N	(2,216)	(751)	(818)	(647)	(905)	(825)	(846)	(659)	(497)	(414)	(482)	(834)	(486)

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**3I. Seen Best Picture 2024 Nominees — Past Lives**

Have you seen the following movies, which were nominated for Best Picture at the 2024 Academy Awards?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I have	8%	8%	8%	17%	12%	3%	2%	7%	13%	11%	4%
No, but I want to	20%	20%	20%	27%	25%	17%	14%	18%	24%	23%	26%
No, and I don't want to	56%	57%	55%	42%	51%	62%	66%	59%	50%	51%	50%
Not sure	16%	15%	17%	14%	12%	19%	18%	16%	14%	15%	19%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	101%	100%	99%
Unweighted N	(2,211)	(1,043)	(1,168)	(479)	(418)	(765)	(549)	(1,372)	(277)	(329)	(233)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	8%	11%	6%	7%	11%	9%	5%	9%	11%	11%	5%	7%	10%
No, but I want to	20%	24%	19%	18%	25%	17%	21%	19%	23%	20%	20%	18%	23%
No, and I don't want to	56%	49%	57%	62%	49%	61%	59%	55%	51%	52%	61%	60%	49%
Not sure	16%	16%	19%	13%	16%	14%	15%	17%	15%	17%	15%	15%	18%
Totals	100%	100%	101%	100%	101%	101%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(2,211)	(751)	(816)	(644)	(903)	(823)	(844)	(656)	(498)	(408)	(480)	(834)	(489)

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**3J. Seen Best Picture 2024 Nominees — The Zone of Interest**

Have you seen the following movies, which were nominated for Best Picture at the 2024 Academy Awards?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I have	7%	7%	6%	12%	11%	3%	2%	6%	6%	8%	6%
No, but I want to	17%	19%	16%	29%	21%	12%	10%	15%	25%	21%	17%
No, and I don't want to	59%	57%	60%	43%	51%	65%	73%	61%	53%	54%	52%
Not sure	17%	17%	18%	16%	16%	21%	15%	17%	15%	17%	25%
Totals	100%	100%	100%	100%	99%	101%	100%	99%	99%	100%	100%
Unweighted N	(2,210)	(1,041)	(1,169)	(480)	(419)	(761)	(550)	(1,375)	(275)	(328)	(232)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have	7%	9%	5%	6%	9%	8%	3%	8%	11%	9%	5%	5%	9%
No, but I want to	17%	22%	16%	15%	22%	15%	17%	18%	18%	21%	12%	16%	20%
No, and I don't want to	59%	53%	59%	64%	53%	63%	62%	57%	56%	53%	66%	61%	53%
Not sure	17%	16%	20%	15%	16%	14%	18%	17%	15%	17%	17%	18%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,210)	(749)	(814)	(647)	(901)	(823)	(842)	(657)	(497)	(410)	(482)	(831)	(487)

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## 4. Best Picture 2024 Should Have Won

Which of the following movies, nominated for Best Picture in last year's Academy Awards, do you think should have won?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Oppenheimer	19%	26%	13%	30%	19%	15%	17%	19%	19%	15%	27%
Barbie	8%	6%	10%	17%	9%	4%	3%	7%	8%	13%	5%
Killers of the Flower Moon	6%	4%	7%	6%	6%	5%	6%	6%	6%	4%	2%
American Fiction	3%	3%	2%	3%	5%	1%	1%	2%	7%	4%	0%
Maestro	2%	2%	1%	3%	4%	0%	1%	2%	1%	1%	0%
Poor Things	2%	1%	3%	2%	2%	2%	1%	2%	2%	2%	3%
The Holdovers	1%	1%	1%	1%	2%	1%	2%	1%	1%	4%	1%
Anatomy of a Fall	1%	1%	1%	2%	2%	0%	1%	1%	1%	0%	3%
The Zone of Interest	1%	1%	1%	2%	1%	0%	1%	1%	1%	1%	1%
Past Lives	0%	1%	0%	1%	0%	0%	0%	0%	0%	2%	1%
Not sure	57%	53%	61%	34%	51%	70%	68%	59%	55%	53%	57%
Totals	100%	99%	100%	101%	101%	98%	101%	100%	101%	99%	100%
Unweighted N	(2,215)	(1,045)	(1,170)	(479)	(420)	(767)	(549)	(1,374)	(276)	(331)	(234)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Oppenheimer	19%	19%	17%	22%	20%	22%	16%	22%	23%	20%	19%	20%	19%
Barbie	8%	9%	10%	5%	9%	4%	9%	8%	7%	6%	8%	8%	9%
Killers of the Flower Moon	6%	6%	6%	5%	9%	5%	4%	6%	6%	3%	8%	6%	5%
American Fiction	3%	3%	3%	2%	3%	2%	3%	2%	3%	3%	3%	2%	2%
Maestro	2%	2%	1%	2%	1%	2%	0%	3%	3%	7%	0%	0%	2%
Poor Things	2%	4%	1%	0%	3%	1%	2%	1%	4%	3%	1%	1%	3%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The Holdovers	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%
Anatomy of a Fall	1%	2%	0%	1%	1%	1%	2%	0%	2%	1%	0%	1%	2%
The Zone of Interest	1%	2%	1%	1%	2%	1%	1%	1%	1%	0%	1%	1%	1%
Past Lives	0%	1%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%
Not sure	57%	51%	59%	61%	50%	60%	62%	55%	51%	56%	57%	59%	55%
Totals	100%	100%	99%	100%	99%	100%	102%	99%	101%	100%	99%	99%	100%
Unweighted N	(2,215)	(751)	(816)	(648)	(907)	(824)	(844)	(661)	(498)	(414)	(481)	(833)	(487)

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## 5. Best Picture 2024 Winner

As far as you know, which of the following movies won Best Picture in last year's Academy Awards?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Oppenheimer	26%	27%	24%	34%	28%	18%	25%	24%	32%	25%	29%
Barbie	4%	4%	4%	9%	3%	3%	2%	3%	6%	8%	5%
Killers of the Flower Moon	2%	2%	3%	2%	3%	3%	2%	3%	1%	2%	2%
American Fiction	1%	1%	1%	2%	3%	1%	0%	1%	2%	2%	0%
Poor Things	1%	1%	1%	1%	2%	1%	0%	1%	1%	0%	0%
Anatomy of a Fall	1%	1%	1%	0%	1%	1%	1%	1%	0%	2%	0%
Maestro	1%	1%	0%	2%	1%	0%	0%	1%	1%	1%	1%
The Holdovers	1%	1%	1%	0%	2%	0%	0%	1%	1%	1%	0%
Past Lives	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%
The Zone of Interest	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%
Not sure	63%	61%	64%	49%	55%	72%	69%	65%	56%	55%	62%
Totals	100%	99%	99%	101%	98%	99%	100%	100%	100%	98%	99%
Unweighted N	(2,209)	(1,042)	(1,167)	(481)	(419)	(762)	(547)	(1,373)	(274)	(328)	(234)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Oppenheimer	26%	31%	24%	23%	36%	26%	20%	30%	32%	28%	25%	23%	29%
Barbie	4%	5%	5%	3%	4%	4%	4%	6%	2%	5%	4%	3%	6%
Killers of the Flower Moon	2%	3%	2%	2%	4%	2%	2%	2%	4%	2%	4%	1%	3%
American Fiction	1%	2%	1%	1%	1%	1%	2%	0%	1%	1%	1%	1%	2%
Poor Things	1%	1%	1%	1%	1%	1%	0%	2%	2%	3%	1%	1%	1%
Anatomy of a Fall	1%	1%	1%	1%	1%	0%	1%	1%	0%	0%	0%	1%	1%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Maestro	1%	0%	1%	2%	0%	1%	1%	0%	1%	2%	0%	1%	1%
The Holdovers	1%	1%	0%	0%	1%	1%	0%	1%	1%	0%	1%	1%	1%
Past Lives	0%	1%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	1%
The Zone of Interest	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%
Not sure	63%	55%	65%	67%	51%	64%	68%	57%	57%	60%	64%	66%	57%
Totals	100%	100%	100%	100%	99%	101%	99%	100%	100%	101%	101%	98%	102%
Unweighted N	(2,209)	(748)	(816)	(645)	(903)	(822)	(842)	(659)	(497)	(413)	(481)	(830)	(485)

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**6. Approval of Jimmy Kimmel Hosting Last Year Oscars**

Do you approve or disapprove of the choice of Jimmy Kimmel to host the Academy Awards last year?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	17%	15%	19%	10%	18%	19%	20%	14%	30%	20%	13%
Somewhat approve	25%	25%	26%	32%	31%	19%	24%	25%	31%	27%	21%
Somewhat disapprove	6%	8%	4%	7%	7%	5%	6%	7%	3%	5%	10%
Strongly disapprove	13%	17%	10%	6%	8%	19%	17%	17%	4%	7%	11%
Not sure	38%	35%	41%	46%	36%	38%	33%	38%	32%	42%	45%
Totals	99%	100%	100%	101%	100%	100%	100%	101%	100%	101%	100%
Unweighted N	(2,217)	(1,046)	(1,171)	(482)	(418)	(767)	(550)	(1,377)	(276)	(330)	(234)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	17%	31%	14%	8%	32%	8%	16%	19%	19%	19%	17%	18%	14%
Somewhat approve	25%	32%	22%	23%	33%	19%	23%	25%	32%	26%	25%	23%	29%
Somewhat disapprove	6%	5%	6%	8%	3%	8%	5%	7%	6%	7%	6%	7%	6%
Strongly disapprove	13%	3%	11%	25%	1%	30%	14%	14%	12%	15%	16%	15%	6%
Not sure	38%	30%	47%	36%	30%	35%	42%	34%	31%	33%	36%	37%	45%
Totals	99%	101%	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(2,217)	(751)	(819)	(647)	(905)	(826)	(846)	(660)	(498)	(413)	(482)	(834)	(488)

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## 7. Approval of Conan O'Brien Hosting Oscars

Do you approve or disapprove of the choice of Conan O'Brien to host the Academy Awards this year?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	18%	20%	17%	17%	28%	18%	10%	15%	30%	20%	23%
Somewhat approve	29%	28%	29%	27%	30%	28%	31%	30%	26%	27%	27%
Somewhat disapprove	7%	8%	6%	9%	6%	6%	8%	8%	4%	5%	6%
Strongly disapprove	6%	7%	5%	2%	3%	9%	10%	8%	4%	3%	5%
Not sure	40%	37%	42%	44%	34%	39%	42%	39%	37%	46%	40%
Totals	100%	100%	99%	99%	101%	100%	101%	100%	101%	101%	101%
Unweighted N	(2,210)	(1,041)	(1,169)	(478)	(417)	(766)	(549)	(1,375)	(276)	(326)	(233)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	18%	28%	18%	11%	26%	11%	19%	17%	20%	21%	13%	19%	19%
Somewhat approve	29%	31%	26%	30%	31%	27%	26%	29%	37%	28%	31%	28%	29%
Somewhat disapprove	7%	5%	5%	10%	5%	8%	7%	8%	6%	9%	8%	6%	7%
Strongly disapprove	6%	3%	6%	10%	3%	13%	6%	6%	6%	7%	8%	6%	4%
Not sure	40%	33%	46%	39%	35%	40%	42%	40%	31%	35%	39%	41%	42%
Totals	100%	100%	101%	100%	100%	99%	100%	100%	100%	100%	99%	100%	101%
Unweighted N	(2,210)	(747)	(818)	(645)	(903)	(823)	(845)	(658)	(496)	(414)	(480)	(829)	(487)

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<b>Interviewing Dates</b>	January 14 - 17, 2025   January 15 - 20, 2025
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.553, with a mean of one and a standard deviation of 0.94.
<b>Number of respondents</b>	2221
<b>Margin of error</b>	± 2.9% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	94 questions not reported.