YouGov Survey: 2023 U.S. Trust in Media Poll

YouGov

Sample	1516 U.S. Adult Citizens
Conducted	April 3 - 9, 2023
Margin of Error	±3.2%

1. How trustworthy do you rate the news reported by the following media organizations?

	Very trust-worthy	Trustwor-thy	Neither trustwor-thy nor untrust-worthy	Untrust-worthy	Very untrust-worthy	Don't know
ABC	12%	32%	24%	12%	12%	8%
Al Jazeera	8%	17%	21%	9%	15%	30%
C-SPAN	11%	23%	28%	11%	9%	18%
CBS	11%	32%	25%	12%	12%	8%
CNN	13%	26%	22%	12%	21%	6%
Fox News	12%	26%	20%	12%	23%	6%
MSNBC	10%	26%	22%	11%	20%	11%
National Public Radio (NPR)	15%	23%	22%	11%	12%	18%
NBC	11%	31%	24%	11%	13%	10%
Newsmax	9%	20%	24%	8%	14%	26%
One America News (OAN)	8%	18%	22%	6%	16%	30%
Public Broadcasting Service (PBS)	16%	31%	23%	9%	9%	11%
The BBC	14%	29%	27%	8%	6%	16%
The Weather Channel	21%	41%	22%	4%	4%	9%

2. How trustworthy do you rate the news reported by the following print or digital media organizations?

	Very trust-worthy	Trustwor-thy	Neither trustwor-thy nor untrust-worthy	Untrust-worthy	Very untrust-worthy	Don't know
New York Post	9%	22%	25%	14%	11%	18%
Newsweek	8%	24%	29%	11%	9%	19%
Reuters	11%	25%	25%	9%	7%	23%
The Associated Press	15%	26%	25%	9%	9%	15%
The Economist	8%	21%	29%	7%	5%	29%
The Guardian	9%	21%	26%	10%	7%	27%
The New York Times	14%	24%	23%	12%	14%	13%
The New Yorker	9%	21%	26%	10%	10%	23%
The Wall Street Journal	12%	29%	27%	11%	7%	14%
The Washington Post	14%	26%	23%	10%	12%	15%
TIME Magazine	10%	29%	27%	11%	10%	13%
USA Today	12%	28%	26%	10%	9%	14%

3. How trustworthy do you rate the news reported by the following media organizations?

	Very trust-worthy	Trustwor-thy	Neither trustwor-thy nor untrust-worthy	Untrust-worthy	Very untrust-worthy	Don't know
Axios	6%	14%	25%	7%	7%	41%
Bloomberg	8%	22%	28%	11%	9%	23%
Breitbart News	8%	15%	20%	9%	16%	32%
Business Insider	6%	22%	29%	7%	5%	31%
BuzzFeed News	6%	16%	30%	12%	9%	27%
Daily Kos	5%	10%	21%	8%	8%	46%
Forbes	10%	28%	27%	9%	7%	19%
HuffPost	7%	19%	27%	10%	14%	22%
Infowars	5%	9%	21%	8%	22%	35%
Politico	7%	19%	26%	10%	10%	28%
Slate	5%	14%	25%	8%	8%	40%
The Atlantic	8%	19%	23%	9%	9%	32%
The Daily Beast	6%	14%	23%	10%	9%	38%
The Daily Caller	5%	11%	21%	10%	9%	43%
The Federalist	6%	16%	22%	9%	10%	37%
The Hill	6%	17%	28%	9%	7%	33%
The National Review	8%	16%	24%	8%	7%	36%
The Washington Examiner	7%	17%	25%	11%	9%	31%

Yahoo News	7%	22%	31%	12%	10%	18%

4. How trustworthy do you rate the news shared on the following social media platforms?

	Very trustworthy	Trustworthy	Neither trustworthy nor untrustworthy	Untrustworthy	Very untrustworthy	Don't know
Facebook	8%	13%	27%	20%	24%	7%
Instagram	6%	13%	27%	18%	17%	18%
LinkedIn	6%	18%	30%	11%	11%	25%
Parler	6%	10%	24%	9%	18%	34%
Reddit	5%	12%	31%	11%	14%	26%
Snapchat	4%	8%	24%	18%	21%	25%
TikTok	5%	9%	22%	18%	32%	14%
Truth Social	7%	12%	20%	8%	23%	29%
Twitter	8%	16%	27%	17%	19%	13%
WhatsApp	6%	11%	20%	14%	18%	31%
YouTube	9%	18%	35%	15%	11%	11%

YouGov Survey: 2023 U.S. Trust in Media Poll

YouGov

Interviewing Dates	April 3 - 9, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.081 to 6.524, with a mean of 1 and a standard deviation of 0.783.
Number of respondents	1516
Margin of error	$\pm$ 3.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	78 questions not reported.

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

1A. Trust in Broadcast News — ABC
How trustworthy do you rate the news reported by the following media organizations?

		Gender		Age (4 Category)				Race (4 Category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	12%	13%	12%	16%	17%	9%	8%	10%	23%	18%	*
Trustworthy	32%	30%	33%	31%	36%	32%	28%	31%	45%	26%	*
Neither trustworthy nor untrustworthy	24%	22%	26%	23%	23%	25%	25%	25%	21%	20%	*
Untrustworthy	12%	14%	10%	8%	8%	14%	16%	14%	4%	6%	*
Very untrustworthy	12%	14%	9%	5%	7%	14%	19%	13%	2%	13%	*
Don't know	8%	6%	10%	16%	9%	5%	4%	6%	5%	18%	*
Totals	100%	99%	100%	99%	100%	99%	100%	99%	100%	101%	*
Unweighted N	(1,506)	(715)	(791)	(343)	(344)	(436)	(383)	(983)	(208)	(219)	(96)

		Party ID			2020 Vote		Education (2 Category)		Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	12%	21%	8%	8%	22%	6%	12%	14%	15%	10%	11%	14%
Trustworthy	32%	46%	28%	21%	50%	15%	31%	34%	33%	34%	31%	31%
Neither trustworthy nor untrustworthy	24%	22%	30%	20%	19%	21%	23%	25%	27%	23%	24%	24%
Untrustworthy	12%	4%	10%	23%	2%	25%	12%	11%	8%	15%	13%	10%
Very untrustworthy	12%	2%	12%	22%	3%	29%	12%	11%	8%	11%	13%	13%
Don't know	8%	6%	12%	7%	4%	4%	10%	5%	10%	6%	9%	8%
Totals	100%	101%	100%	101%	100%	100%	100%	100%	101%	99%	101%	100%
Unweighted N	(1,506)	(559)	(516)	(431)	(583)	(508)	(930)	(576)	(268)	(302)	(553)	(383)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

1B. Trust in Broadcast News — Al Jazeera
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	8%	10%	6%	16%	12%	3%	3%	6%	22%	11%	*
Trustworthy	17%	20%	14%	23%	22%	15%	10%	16%	23%	15%	*
Neither trustworthy nor untrustworthy	21%	20%	22%	24%	22%	23%	14%	19%	27%	20%	*
Untrustworthy	9%	12%	7%	6%	5%	11%	14%	11%	2%	9%	*
Very untrustworthy	15%	17%	13%	8%	9%	18%	22%	17%	3%	15%	*
Don't know	30%	20%	39%	23%	29%	29%	37%	31%	24%	30%	*
Totals	100%	99%	101%	100%	99%	99%	100%	100%	101%	100%	*
Unweighted N	(1,504)	(713)	(791)	(344)	(343)	(437)	(380)	(981)	(207)	(220)	(96)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	8%	15%	4%	5%	12%	3%	7%	9%	6%	8%	8%	10%
Trustworthy	17%	22%	18%	10%	25%	9%	15%	20%	16%	12%	19%	20%
Neither trustworthy nor untrustworthy	21%	25%	22%	16%	24%	13%	19%	24%	20%	19%	22%	22%
Untrustworthy	9%	5%	8%	15%	5%	17%	9%	9%	9%	10%	9%	9%
Very untrustworthy	15%	7%	15%	25%	6%	30%	16%	14%	15%	16%	15%	14%
Don't know	30%	27%	33%	30%	27%	27%	33%	24%	34%	35%	27%	26%
Totals	100%	101%	100%	101%	99%	99%	99%	100%	100%	100%	100%	101%
Unweighted N	(1,504)	(560)	(514)	(430)	(584)	(506)	(927)	(577)	(267)	(302)	(552)	(383)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

1C. Trust in Broadcast News — C-SPAN
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	11%	12%	10%	13%	12%	12%	9%	11%	14%	14%	*
Trustworthy	23%	25%	21%	22%	24%	23%	22%	23%	25%	19%	*
Neither trustworthy nor untrustworthy	28%	29%	27%	31%	29%	28%	26%	29%	31%	25%	*
Untrustworthy	11%	13%	8%	7%	9%	12%	13%	11%	11%	9%	*
Very untrustworthy	9%	11%	8%	8%	8%	11%	11%	9%	5%	12%	*
Don't know	18%	10%	25%	20%	18%	15%	19%	17%	13%	21%	*
Totals	100%	100%	99%	101%	100%	101%	100%	100%	99%	100%	*
Unweighted N	(1,503)	(716)	(787)	(343)	(343)	(435)	(382)	(981)	(207)	(220)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	11%	20%	9%	4%	23%	4%	9%	16%	11%	15%	9%	12%
Trustworthy	23%	29%	20%	20%	31%	20%	19%	31%	26%	18%	22%	26%
Neither trustworthy nor untrustworthy	28%	27%	33%	24%	26%	28%	29%	26%	26%	26%	31%	28%
Untrustworthy	11%	6%	8%	18%	3%	17%	11%	10%	12%	12%	11%	7%
Very untrustworthy	9%	4%	9%	16%	2%	18%	10%	7%	4%	12%	10%	10%
Don't know	18%	14%	21%	18%	15%	13%	22%	10%	21%	17%	17%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,503)	(558)	(516)	(429)	(582)	(506)	(928)	(575)	(265)	(302)	(555)	(381)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

1D. Trust in Broadcast News — CBS
How trustworthy do you rate the news reported by the following media organizations?

		Gender		Age (4 Category)				Race (4 Category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	11%	12%	11%	15%	13%	11%	8%	9%	22%	16%	*
Trustworthy	32%	30%	34%	30%	37%	31%	30%	31%	40%	34%	*
Neither trustworthy nor untrustworthy	25%	25%	25%	29%	25%	25%	22%	25%	29%	20%	*
Untrustworthy	12%	13%	11%	6%	8%	13%	19%	14%	4%	7%	*
Very untrustworthy	12%	15%	9%	6%	6%	14%	19%	14%	1%	11%	*
Don't know	8%	7%	10%	15%	12%	6%	1%	7%	5%	13%	*
Totals	100%	102%	100%	101%	101%	100%	99%	100%	101%	101%	*
Unweighted N	(1,494)	(707)	(787)	(342)	(339)	(435)	(378)	(975)	(206)	(218)	(95)

		Party ID			2020 Vote		Education (2 Category)		Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	11%	19%	8%	7%	20%	6%	11%	12%	11%	14%	10%	11%
Trustworthy	32%	44%	29%	21%	48%	15%	30%	35%	39%	29%	29%	35%
Neither trustworthy nor untrustworthy	25%	25%	30%	20%	20%	21%	26%	24%	21%	25%	27%	25%
Untrustworthy	12%	4%	10%	22%	4%	26%	11%	14%	12%	12%	13%	8%
Very untrustworthy	12%	1%	12%	23%	1%	29%	13%	9%	6%	14%	12%	12%
Don't know	8%	7%	11%	7%	5%	4%	9%	7%	10%	5%	9%	8%
Totals	100%	100%	100%	100%	98%	101%	100%	101%	99%	99%	100%	99%
Unweighted N	(1,494)	(556)	(513)	(425)	(581)	(503)	(922)	(572)	(266)	(301)	(547)	(380)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

1E. Trust in Broadcast News — CNN

How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	13%	14%	12%	19%	18%	10%	8%	11%	29%	14%	*
Trustworthy	26%	26%	26%	36%	32%	19%	22%	24%	32%	35%	*
Neither trustworthy nor untrustworthy	22%	20%	24%	21%	22%	27%	15%	22%	20%	22%	*
Untrustworthy	12%	12%	12%	10%	7%	14%	15%	13%	11%	6%	*
Very untrustworthy	21%	25%	17%	7%	13%	27%	34%	24%	3%	17%	*
Don't know	6%	3%	9%	7%	7%	4%	7%	6%	5%	6%	*
Totals	100%	100%	100%	100%	99%	101%	101%	100%	100%	100%	*
Unweighted N	(1,502)	(714)	(788)	(343)	(341)	(436)	(382)	(981)	(205)	(220)	(96)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	13%	22%	8%	10%	22%	7%	12%	16%	13%	15%	12%	14%
Trustworthy	26%	40%	23%	15%	39%	10%	27%	26%	29%	21%	26%	31%
Neither trustworthy nor untrustworthy	22%	25%	29%	10%	25%	10%	21%	23%	21%	28%	21%	18%
Untrustworthy	12%	5%	11%	20%	6%	18%	12%	12%	17%	10%	12%	9%
Very untrustworthy	21%	3%	21%	41%	3%	53%	22%	19%	13%	23%	24%	20%
Don't know	6%	4%	9%	5%	4%	3%	7%	4%	6%	3%	5%	9%
Totals	100%	99%	101%	101%	99%	101%	101%	100%	99%	100%	100%	101%
Unweighted N	(1,502)	(558)	(518)	(426)	(582)	(506)	(925)	(577)	(267)	(301)	(551)	(383)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

1F. Trust in Broadcast News — Fox News
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	12%	13%	11%	15%	16%	8%	10%	10%	20%	17%	*
Trustworthy	26%	27%	25%	31%	24%	23%	29%	26%	32%	24%	*
Neither trustworthy nor untrustworthy	20%	20%	20%	21%	21%	21%	18%	20%	17%	20%	*
Untrustworthy	12%	14%	11%	11%	10%	14%	12%	13%	7%	11%	*
Very untrustworthy	23%	24%	22%	12%	19%	30%	28%	24%	20%	17%	*
Don't know	6%	3%	10%	10%	10%	4%	3%	6%	4%	10%	*
Totals	99%	101%	99%	100%	100%	100%	100%	99%	100%	99%	*
Unweighted N	(1,505)	(715)	(790)	(344)	(344)	(434)	(383)	(982)	(207)	(220)	(96)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	12%	14%	5%	18%	10%	17%	13%	10%	13%	10%	12%	12%
Trustworthy	26%	19%	24%	37%	16%	40%	27%	25%	27%	22%	29%	24%
Neither trustworthy nor untrustworthy	20%	14%	23%	24%	11%	27%	21%	18%	18%	20%	20%	23%
Untrustworthy	12%	10%	17%	9%	13%	8%	11%	14%	13%	15%	11%	12%
Very untrustworthy	23%	39%	23%	6%	48%	5%	21%	28%	20%	30%	20%	24%
Don't know	6%	5%	9%	6%	3%	3%	8%	5%	9%	3%	7%	6%
Totals	99%	101%	101%	100%	101%	100%	101%	100%	100%	100%	99%	101%
Unweighted N	(1,505)	(559)	(515)	(431)	(583)	(507)	(930)	(575)	(267)	(301)	(554)	(383)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

1G. Trust in Broadcast News — MSNBC
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	10%	11%	9%	14%	11%	8%	7%	9%	20%	11%	*
Trustworthy	26%	23%	29%	26%	32%	23%	23%	24%	32%	27%	*
Neither trustworthy nor untrustworthy	22%	22%	23%	28%	22%	24%	16%	21%	26%	20%	*
Untrustworthy	11%	12%	9%	9%	9%	12%	13%	13%	4%	8%	*
Very untrustworthy	20%	24%	15%	5%	12%	26%	32%	24%	3%	13%	*
Don't know	11%	7%	15%	19%	14%	7%	8%	9%	14%	21%	*
Totals	100%	99%	100%	101%	100%	100%	99%	100%	99%	100%	*
Unweighted N	(1,501)	(714)	(787)	(342)	(341)	(435)	(383)	(982)	(205)	(219)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	10%	21%	4%	4%	18%	4%	9%	11%	15%	10%	8%	10%
Trustworthy	26%	40%	21%	15%	42%	11%	25%	28%	32%	25%	24%	24%
Neither trustworthy nor untrustworthy	22%	24%	28%	14%	24%	13%	22%	23%	15%	23%	25%	24%
Untrustworthy	11%	5%	9%	20%	5%	18%	11%	11%	13%	11%	12%	8%
Very untrustworthy	20%	3%	21%	37%	3%	49%	19%	20%	14%	21%	20%	22%
Don't know	11%	7%	17%	10%	9%	6%	14%	7%	11%	10%	11%	12%
Totals	100%	100%	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,501)	(555)	(520)	(426)	(584)	(504)	(923)	(578)	(269)	(300)	(548)	(384)

7

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

1H. Trust in Broadcast News — National Public Radio (NPR)
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	15%	16%	14%	16%	16%	16%	13%	16%	17%	16%	*
Trustworthy	23%	25%	21%	27%	30%	17%	19%	20%	32%	23%	*
Neither trustworthy nor untrustworthy	22%	23%	21%	29%	21%	24%	15%	21%	26%	26%	*
Untrustworthy	11%	11%	11%	8%	9%	11%	15%	12%	8%	7%	*
Very untrustworthy	12%	15%	9%	5%	8%	15%	17%	13%	2%	9%	*
Don't know	18%	11%	24%	16%	17%	18%	21%	17%	15%	19%	*
Totals	101%	101%	100%	101%	101%	101%	100%	99%	100%	100%	*
Unweighted N	(1,501)	(714)	(787)	(344)	(340)	(435)	(382)	(983)	(204)	(219)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	15%	31%	8%	7%	29%	6%	13%	20%	15%	19%	13%	16%
Trustworthy	23%	31%	23%	14%	37%	11%	19%	30%	24%	19%	22%	27%
Neither trustworthy nor untrustworthy	22%	20%	25%	21%	17%	20%	24%	19%	25%	17%	26%	20%
Untrustworthy	11%	3%	9%	20%	3%	18%	11%	10%	10%	12%	10%	9%
Very untrustworthy	12%	3%	12%	21%	1%	30%	11%	13%	7%	13%	12%	13%
Don't know	18%	12%	23%	17%	13%	14%	23%	8%	19%	20%	18%	15%
Totals	101%	100%	100%	100%	100%	99%	101%	100%	100%	100%	101%	100%
Unweighted N	(1,501)	(554)	(519)	(428)	(582)	(505)	(924)	(577)	(267)	(298)	(551)	(385)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

1I. Trust in Broadcast News — NBC
How trustworthy do you rate the news reported by the following media organizations?

		Gender		Age (4 Category)				Race (4 Category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	11%	11%	11%	14%	13%	9%	9%	10%	20%	10%	*
Trustworthy	31%	30%	33%	32%	35%	30%	29%	30%	36%	36%	*
Neither trustworthy nor untrustworthy	24%	24%	24%	25%	24%	26%	22%	24%	28%	18%	*
Untrustworthy	11%	13%	9%	6%	6%	14%	16%	13%	5%	6%	*
Very untrustworthy	13%	17%	10%	5%	10%	16%	20%	15%	2%	9%	*
Don't know	10%	6%	13%	19%	13%	6%	5%	7%	9%	21%	*
Totals	100%	101%	100%	101%	101%	101%	101%	99%	100%	100%	*
Unweighted N	(1,496)	(714)	(782)	(340)	(341)	(430)	(385)	(979)	(204)	(218)	(95)

		Party ID			2020 Vote		Education (2 Category)		Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	11%	20%	6%	7%	21%	6%	9%	15%	13%	14%	8%	12%
Trustworthy	31%	46%	27%	20%	50%	14%	30%	33%	32%	31%	30%	33%
Neither trustworthy nor untrustworthy	24%	23%	28%	21%	21%	20%	25%	23%	24%	23%	25%	23%
Untrustworthy	11%	3%	10%	20%	1%	26%	10%	12%	10%	11%	13%	7%
Very untrustworthy	13%	3%	14%	23%	2%	30%	14%	12%	9%	13%	13%	15%
Don't know	10%	5%	16%	8%	5%	4%	12%	5%	13%	8%	10%	9%
Totals	100%	100%	101%	99%	100%	100%	100%	100%	101%	100%	99%	99%
Unweighted N	(1,496)	(550)	(518)	(428)	(582)	(504)	(923)	(573)	(268)	(299)	(547)	(382)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

1J. Trust in Broadcast News — Newsmax
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	9%	10%	7%	11%	8%	8%	7%	8%	12%	11%	*
Trustworthy	20%	22%	17%	20%	24%	16%	20%	21%	22%	18%	*
Neither trustworthy nor untrustworthy	24%	24%	23%	27%	20%	26%	20%	23%	25%	24%	*
Untrustworthy	8%	10%	6%	10%	8%	8%	6%	7%	9%	6%	*
Very untrustworthy	14%	17%	11%	5%	12%	19%	17%	14%	9%	15%	*
Don't know	26%	16%	36%	26%	27%	24%	30%	27%	22%	25%	*
Totals	101%	99%	100%	99%	99%	101%	100%	100%	99%	99%	*
Unweighted N	(1,498)	(714)	(784)	(342)	(340)	(434)	(382)	(981)	(203)	(219)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	9%	9%	3%	15%	6%	14%	9%	8%	9%	7%	10%	8%
Trustworthy	20%	19%	14%	27%	15%	28%	20%	20%	19%	18%	22%	18%
Neither trustworthy nor untrustworthy	24%	20%	29%	21%	18%	26%	24%	22%	20%	22%	27%	22%
Untrustworthy	8%	7%	7%	9%	8%	7%	7%	9%	8%	9%	8%	7%
Very untrustworthy	14%	22%	15%	4%	28%	5%	11%	19%	10%	18%	12%	17%
Don't know	26%	23%	32%	24%	25%	20%	29%	22%	33%	26%	23%	28%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	99%	100%	102%	100%
Unweighted N	(1,498)	(554)	(518)	(426)	(582)	(505)	(922)	(576)	(267)	(298)	(548)	(385)

1K. Trust in Broadcast News — One America News (OAN)

How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	8%	10%	7%	12%	8%	7%	7%	9%	9%	10%	*
Trustworthy	18%	21%	15%	25%	22%	13%	14%	15%	29%	20%	*
Neither trustworthy nor untrustworthy	22%	24%	19%	24%	22%	22%	18%	22%	25%	21%	*
Untrustworthy	6%	7%	4%	5%	5%	6%	5%	5%	7%	8%	*
Very untrustworthy	16%	18%	14%	10%	14%	21%	18%	17%	8%	13%	*
Don't know	30%	20%	40%	23%	28%	31%	38%	32%	23%	28%	*
Totals	100%	100%	99%	99%	99%	100%	100%	100%	101%	100%	*
Unweighted N	(1,495)	(712)	(783)	(342)	(341)	(432)	(380)	(978)	(202)	(220)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	8%	9%	3%	14%	7%	14%	9%	6%	10%	8%	8%	8%
Trustworthy	18%	16%	16%	22%	14%	22%	17%	19%	16%	15%	21%	17%
Neither trustworthy nor untrustworthy	22%	20%	23%	22%	15%	24%	21%	22%	16%	20%	25%	23%
Untrustworthy	6%	6%	4%	6%	4%	6%	6%	5%	7%	6%	6%	3%
Very untrustworthy	16%	24%	18%	5%	33%	6%	13%	22%	14%	19%	15%	19%
Don't know	30%	25%	34%	31%	26%	29%	33%	25%	37%	32%	26%	31%
Totals	100%	100%	98%	100%	99%	101%	99%	99%	100%	100%	101%	101%
Unweighted N	(1,495)	(551)	(518)	(426)	(580)	(504)	(921)	(574)	(266)	(298)	(547)	(384)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

1L. Trust in Broadcast News — Public Broadcasting Service (PBS)
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	16%	17%	15%	13%	16%	19%	16%	15%	22%	19%	*
Trustworthy	31%	29%	34%	34%	36%	27%	30%	30%	37%	31%	*
Neither trustworthy nor untrustworthy	23%	25%	21%	29%	23%	24%	16%	23%	24%	25%	*
Untrustworthy	9%	11%	7%	6%	8%	9%	12%	11%	3%	10%	*
Very untrustworthy	9%	12%	7%	4%	5%	11%	15%	10%	3%	6%	*
Don't know	11%	7%	16%	13%	13%	9%	10%	10%	13%	9%	*
Totals	99%	101%	100%	99%	101%	99%	99%	99%	102%	100%	*
Unweighted N	(1,498)	(715)	(783)	(341)	(341)	(433)	(383)	(981)	(203)	(219)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	16%	28%	12%	8%	32%	6%	14%	20%	16%	19%	13%	18%
Trustworthy	31%	39%	29%	25%	46%	20%	30%	34%	37%	28%	31%	32%
Neither trustworthy nor untrustworthy	23%	18%	25%	27%	13%	26%	25%	18%	18%	23%	28%	18%
Untrustworthy	9%	3%	10%	15%	1%	19%	8%	11%	10%	10%	7%	11%
Very untrustworthy	9%	3%	9%	16%	1%	22%	8%	11%	5%	10%	10%	9%
Don't know	11%	9%	15%	9%	7%	8%	14%	6%	13%	10%	11%	12%
Totals	99%	100%	100%	100%	100%	101%	99%	100%	99%	100%	100%	100%
Unweighted N	(1,498)	(551)	(518)	(429)	(582)	(505)	(923)	(575)	(266)	(299)	(550)	(383)

12

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

1M. Trust in Broadcast News — The BBC
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	14%	16%	12%	18%	17%	11%	10%	12%	25%	15%	*
Trustworthy	29%	31%	27%	32%	30%	26%	29%	29%	31%	27%	*
Neither trustworthy nor untrustworthy	27%	27%	28%	25%	27%	31%	24%	27%	27%	28%	*
Untrustworthy	8%	10%	6%	6%	7%	8%	11%	9%	4%	7%	*
Very untrustworthy	6%	8%	4%	6%	4%	8%	7%	6%	2%	7%	*
Don't know	16%	8%	23%	13%	16%	15%	19%	16%	11%	16%	*
Totals	100%	100%	100%	100%	101%	99%	100%	99%	100%	100%	*
Unweighted N	(1,500)	(713)	(787)	(343)	(341)	(434)	(382)	(982)	(205)	(217)	(96)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	14%	23%	10%	8%	24%	7%	12%	17%	16%	11%	12%	18%
Trustworthy	29%	39%	27%	21%	44%	18%	25%	36%	29%	28%	28%	32%
Neither trustworthy nor untrustworthy	27%	20%	33%	29%	19%	31%	29%	23%	26%	28%	28%	25%
Untrustworthy	8%	6%	6%	13%	4%	16%	7%	9%	6%	10%	10%	5%
Very untrustworthy	6%	2%	6%	11%	1%	13%	7%	5%	3%	8%	6%	6%
Don't know	16%	11%	19%	18%	9%	16%	20%	9%	20%	15%	16%	14%
Totals	100%	101%	101%	100%	101%	101%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,500)	(554)	(516)	(430)	(580)	(507)	(926)	(574)	(266)	(302)	(551)	(381)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

1N. Trust in Broadcast News — The Weather Channel
How trustworthy do you rate the news reported by the following media organizations?

		Gender		Age (4 Category)				Race (4 Category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	21%	22%	20%	23%	19%	23%	17%	22%	24%	19%	*
Trustworthy	41%	39%	42%	34%	41%	41%	47%	41%	44%	33%	*
Neither trustworthy nor untrustworthy	22%	21%	22%	22%	21%	21%	23%	22%	19%	27%	*
Untrustworthy	4%	6%	3%	6%	2%	4%	4%	4%	3%	7%	*
Very untrustworthy	4%	5%	3%	3%	6%	4%	2%	4%	1%	3%	*
Don't know	9%	7%	11%	11%	12%	7%	7%	8%	9%	11%	*
Totals	101%	100%	101%	99%	101%	100%	100%	101%	100%	100%	*
Unweighted N	(1,503)	(714)	(789)	(346)	(341)	(432)	(384)	(982)	(205)	(220)	(96)

		Party ID			2020 Vote		Education (2 Category)		Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	21%	31%	12%	19%	28%	16%	20%	22%	20%	23%	19%	21%
Trustworthy	41%	39%	45%	38%	49%	39%	39%	43%	42%	39%	42%	38%
Neither trustworthy nor untrustworthy	22%	19%	24%	22%	15%	26%	23%	20%	20%	20%	23%	23%
Untrustworthy	4%	2%	4%	6%	1%	6%	4%	4%	4%	3%	5%	5%
Very untrustworthy	4%	4%	3%	5%	1%	5%	3%	5%	3%	6%	3%	4%
Don't know	9%	6%	12%	9%	6%	7%	10%	7%	11%	8%	8%	9%
Totals	101%	101%	100%	99%	100%	99%	99%	101%	100%	99%	100%	100%
Unweighted N	(1,503)	(553)	(520)	(430)	(583)	(507)	(926)	(577)	(269)	(300)	(549)	(385)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

2A. Trust in Print News — New York Post
How trustworthy do you rate the news reported by the following print or digital media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	9%	10%	8%	16%	15%	5%	3%	8%	15%	12%	*
Trustworthy	22%	22%	22%	28%	24%	19%	19%	20%	37%	25%	*
Neither trustworthy nor untrustworthy	25%	27%	24%	26%	25%	26%	25%	27%	20%	23%	*
Untrustworthy	14%	16%	12%	8%	12%	17%	17%	16%	7%	10%	*
Very untrustworthy	11%	11%	10%	5%	7%	15%	14%	12%	4%	9%	*
Don't know	18%	13%	23%	17%	18%	17%	22%	18%	17%	20%	*
Totals	99%	99%	99%	100%	101%	99%	100%	101%	100%	99%	*
Unweighted N	(1,489)	(706)	(783)	(341)	(336)	(431)	(381)	(976)	(203)	(216)	(94)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	9%	13%	5%	10%	12%	9%	9%	10%	12%	9%	8%	9%
Trustworthy	22%	26%	18%	23%	26%	23%	21%	24%	25%	16%	24%	23%
Neither trustworthy nor untrustworthy	25%	25%	30%	20%	24%	23%	25%	26%	19%	28%	27%	26%
Untrustworthy	14%	13%	12%	18%	15%	17%	14%	14%	16%	15%	14%	12%
Very untrustworthy	11%	8%	12%	12%	10%	17%	10%	13%	8%	14%	10%	11%
Don't know	18%	15%	23%	17%	14%	12%	21%	12%	20%	18%	17%	20%
Totals	99%	100%	100%	100%	101%	101%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,489)	(546)	(517)	(426)	(578)	(500)	(921)	(568)	(264)	(297)	(550)	(378)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

2B. Trust in Print News — Newsweek
How trustworthy do you rate the news reported by the following print or digital media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	8%	9%	8%	13%	11%	5%	6%	7%	16%	10%	*
Trustworthy	24%	22%	26%	26%	26%	22%	24%	23%	33%	26%	*
Neither trustworthy nor untrustworthy	29%	29%	28%	29%	27%	31%	27%	28%	31%	24%	*
Untrustworthy	11%	14%	7%	4%	8%	14%	15%	13%	4%	9%	*
Very untrustworthy	9%	11%	8%	5%	7%	12%	11%	10%	5%	10%	*
Don't know	19%	14%	23%	24%	20%	15%	17%	19%	13%	22%	*
Totals	100%	99%	100%	101%	99%	99%	100%	100%	102%	101%	*
Unweighted N	(1,495)	(705)	(790)	(347)	(335)	(432)	(381)	(977)	(203)	(220)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	8%	13%	3%	9%	12%	7%	8%	9%	10%	8%	7%	10%
Trustworthy	24%	35%	20%	18%	38%	15%	22%	28%	28%	20%	24%	25%
Neither trustworthy nor untrustworthy	29%	29%	34%	23%	29%	25%	29%	28%	29%	27%	32%	26%
Untrustworthy	11%	5%	10%	18%	4%	22%	12%	9%	10%	15%	8%	11%
Very untrustworthy	9%	4%	9%	14%	3%	18%	8%	11%	4%	12%	10%	9%
Don't know	19%	14%	24%	18%	14%	14%	21%	15%	18%	18%	19%	20%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	99%	100%	100%	101%
Unweighted N	(1,495)	(555)	(513)	(427)	(579)	(504)	(920)	(575)	(265)	(296)	(552)	(382)

2C. Trust in Print News — Reuters
How trustworthy do you rate the news reported by the following print or digital media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	11%	12%	10%	10%	15%	10%	8%	10%	13%	11%	*
Trustworthy	25%	28%	23%	26%	27%	23%	27%	26%	28%	18%	*
Neither trustworthy nor untrustworthy	25%	25%	24%	26%	23%	27%	22%	24%	29%	24%	*
Untrustworthy	9%	12%	6%	7%	8%	10%	11%	10%	10%	8%	*
Very untrustworthy	7%	9%	6%	6%	5%	9%	9%	7%	4%	9%	*
Don't know	23%	14%	31%	24%	23%	21%	24%	22%	16%	30%	*
Totals	100%	100%	100%	99%	101%	100%	101%	99%	100%	100%	*
Unweighted N	(1,483)	(703)	(780)	(339)	(336)	(430)	(378)	(973)	(202)	(214)	(94)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	11%	18%	7%	7%	20%	6%	9%	15%	11%	12%	8%	13%
Trustworthy	25%	36%	23%	17%	38%	17%	22%	32%	27%	24%	25%	26%
Neither trustworthy nor untrustworthy	25%	23%	27%	24%	20%	27%	26%	22%	24%	22%	28%	22%
Untrustworthy	9%	3%	9%	16%	4%	17%	8%	10%	9%	8%	10%	9%
Very untrustworthy	7%	3%	8%	12%	2%	14%	8%	7%	5%	11%	7%	7%
Don't know	23%	17%	27%	24%	17%	19%	27%	14%	25%	23%	22%	22%
Totals	100%	100%	101%	100%	101%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(1,483)	(547)	(515)	(421)	(578)	(496)	(915)	(568)	(265)	(298)	(545)	(375)

17

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

2D. Trust in Print News — The Associated Press
How trustworthy do you rate the news reported by the following print or digital media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	15%	16%	13%	17%	17%	14%	11%	14%	20%	21%	*
Trustworthy	26%	27%	25%	28%	27%	23%	28%	26%	31%	21%	*
Neither trustworthy nor untrustworthy	25%	24%	26%	25%	22%	28%	25%	25%	29%	21%	*
Untrustworthy	9%	13%	6%	5%	8%	10%	14%	11%	4%	8%	*
Very untrustworthy	9%	10%	8%	6%	7%	11%	12%	11%	5%	7%	*
Don't know	15%	9%	21%	18%	19%	14%	11%	13%	12%	23%	*
Totals	99%	99%	99%	99%	100%	100%	101%	100%	101%	101%	*
Unweighted N	(1,495)	(708)	(787)	(344)	(338)	(432)	(381)	(980)	(203)	(217)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	15%	25%	11%	8%	26%	6%	12%	19%	14%	15%	14%	16%
Trustworthy	26%	37%	21%	21%	40%	18%	24%	31%	33%	24%	24%	27%
Neither trustworthy nor untrustworthy	25%	19%	32%	24%	18%	26%	28%	21%	24%	22%	30%	23%
Untrustworthy	9%	4%	7%	19%	2%	21%	9%	10%	8%	9%	10%	9%
Very untrustworthy	9%	2%	11%	14%	1%	19%	9%	10%	8%	11%	8%	10%
Don't know	15%	13%	18%	15%	12%	10%	18%	10%	13%	18%	15%	15%
Totals	99%	100%	100%	101%	99%	100%	100%	101%	100%	99%	101%	100%
Unweighted N	(1,495)	(554)	(514)	(427)	(581)	(502)	(922)	(573)	(261)	(298)	(552)	(384)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

2E. Trust in Print News — The Economist
How trustworthy do you rate the news reported by the following print or digital media organizations?

		Gender		Age (4 Category)				Race (4 Category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	8%	10%	7%	13%	12%	5%	3%	7%	15%	9%	*
Trustworthy	21%	23%	18%	26%	26%	17%	16%	19%	30%	20%	*
Neither trustworthy nor untrustworthy	29%	30%	28%	31%	27%	30%	28%	30%	29%	28%	*
Untrustworthy	7%	9%	5%	7%	6%	8%	9%	8%	4%	8%	*
Very untrustworthy	5%	6%	5%	3%	5%	6%	6%	6%	3%	4%	*
Don't know	29%	22%	36%	20%	24%	34%	37%	31%	20%	30%	*
Totals	99%	100%	99%	100%	100%	100%	99%	101%	101%	99%	*
Unweighted N	(1,496)	(706)	(790)	(346)	(338)	(433)	(379)	(978)	(205)	(219)	(94)

		Party ID			2020 Vote		Education (2 Category)		Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	8%	13%	5%	6%	12%	5%	7%	11%	8%	8%	8%	8%
Trustworthy	21%	29%	16%	17%	33%	15%	17%	28%	22%	16%	20%	25%
Neither trustworthy nor untrustworthy	29%	30%	30%	27%	27%	27%	31%	26%	27%	29%	31%	28%
Untrustworthy	7%	4%	7%	12%	3%	13%	8%	6%	7%	9%	7%	7%
Very untrustworthy	5%	2%	7%	7%	1%	9%	6%	5%	6%	7%	5%	4%
Don't know	29%	21%	34%	32%	24%	30%	32%	24%	31%	31%	29%	28%
Totals	99%	99%	99%	101%	100%	99%	101%	100%	101%	100%	100%	100%
Unweighted N	(1,496)	(555)	(514)	(427)	(580)	(502)	(920)	(576)	(264)	(297)	(553)	(382)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

2F. Trust in Print News — The Guardian
How trustworthy do you rate the news reported by the following print or digital media organizations?

		Gender		Age (4 Category)				Race (4 Category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	9%	10%	9%	17%	13%	6%	3%	7%	18%	12%	*
Trustworthy	21%	23%	20%	29%	25%	17%	17%	19%	35%	21%	*
Neither trustworthy nor untrustworthy	26%	26%	27%	24%	24%	30%	24%	26%	25%	25%	*
Untrustworthy	10%	14%	6%	7%	8%	10%	12%	12%	2%	7%	*
Very untrustworthy	7%	8%	5%	4%	8%	8%	6%	7%	2%	8%	*
Don't know	27%	20%	34%	18%	21%	29%	39%	29%	18%	28%	*
Totals	100%	101%	101%	99%	99%	100%	101%	100%	100%	101%	*
Unweighted N	(1,496)	(708)	(788)	(343)	(339)	(433)	(381)	(979)	(204)	(218)	(95)

		Party ID			2020 Vote		Education (2 Category)		Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	9%	15%	5%	8%	15%	6%	9%	11%	10%	9%	9%	10%
Trustworthy	21%	31%	19%	14%	35%	11%	18%	27%	25%	21%	19%	23%
Neither trustworthy nor untrustworthy	26%	25%	29%	24%	24%	28%	27%	25%	21%	23%	32%	23%
Untrustworthy	10%	6%	8%	16%	3%	17%	10%	10%	7%	12%	10%	9%
Very untrustworthy	7%	2%	9%	9%	2%	11%	6%	8%	8%	8%	5%	7%
Don't know	27%	21%	30%	30%	21%	27%	31%	19%	29%	28%	25%	27%
Totals	100%	100%	100%	101%	100%	100%	101%	100%	100%	101%	100%	99%
Unweighted N	(1,496)	(556)	(515)	(425)	(580)	(503)	(921)	(575)	(263)	(297)	(553)	(383)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

2G. Trust in Print News — The New York Times
How trustworthy do you rate the news reported by the following print or digital media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	14%	14%	14%	24%	17%	9%	9%	12%	24%	16%	*
Trustworthy	24%	22%	26%	29%	24%	22%	23%	23%	30%	26%	*
Neither trustworthy nor untrustworthy	23%	25%	21%	20%	31%	27%	13%	21%	25%	26%	*
Untrustworthy	12%	13%	11%	7%	6%	14%	19%	14%	6%	8%	*
Very untrustworthy	14%	16%	12%	7%	7%	17%	23%	17%	2%	10%	*
Don't know	13%	9%	16%	12%	14%	11%	13%	12%	12%	14%	*
Totals	100%	99%	100%	99%	99%	100%	100%	99%	99%	100%	*
Unweighted N	(1,491)	(708)	(783)	(343)	(333)	(433)	(382)	(978)	(203)	(215)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	14%	24%	9%	8%	25%	5%	11%	19%	14%	13%	13%	16%
Trustworthy	24%	35%	23%	14%	38%	11%	23%	27%	29%	19%	22%	29%
Neither trustworthy nor untrustworthy	23%	25%	29%	14%	23%	14%	24%	21%	20%	26%	28%	16%
Untrustworthy	12%	4%	10%	24%	4%	26%	12%	11%	12%	12%	13%	10%
Very untrustworthy	14%	2%	14%	28%	2%	34%	14%	15%	10%	18%	13%	15%
Don't know	13%	9%	16%	12%	8%	9%	16%	6%	15%	12%	11%	13%
Totals	100%	99%	101%	100%	100%	99%	100%	99%	100%	100%	100%	99%
Unweighted N	(1,491)	(552)	(513)	(426)	(578)	(503)	(918)	(573)	(263)	(296)	(551)	(381)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

2H. Trust in Print News — The New Yorker
How trustworthy do you rate the news reported by the following print or digital media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	9%	9%	8%	15%	12%	6%	4%	7%	16%	13%	*
Trustworthy	21%	21%	21%	25%	27%	16%	19%	19%	36%	24%	*
Neither trustworthy nor untrustworthy	26%	26%	27%	29%	25%	28%	22%	27%	28%	23%	*
Untrustworthy	10%	13%	8%	6%	9%	12%	14%	12%	3%	7%	*
Very untrustworthy	10%	12%	8%	5%	6%	13%	15%	12%	2%	7%	*
Don't know	23%	19%	27%	19%	21%	26%	26%	23%	16%	26%	*
Totals	99%	100%	99%	99%	100%	101%	100%	100%	101%	100%	*
Unweighted N	(1,495)	(707)	(788)	(346)	(336)	(431)	(382)	(978)	(204)	(219)	(94)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	9%	16%	4%	7%	12%	5%	8%	10%	10%	8%	9%	10%
Trustworthy	21%	35%	18%	9%	37%	8%	19%	26%	28%	18%	18%	24%
Neither trustworthy nor untrustworthy	26%	25%	31%	21%	27%	20%	27%	25%	24%	23%	30%	24%
Untrustworthy	10%	5%	7%	21%	4%	22%	10%	11%	12%	12%	11%	7%
Very untrustworthy	10%	2%	11%	18%	3%	23%	9%	11%	5%	15%	10%	10%
Don't know	23%	17%	28%	24%	16%	21%	27%	16%	22%	24%	23%	25%
Totals	99%	100%	99%	100%	99%	99%	100%	99%	101%	100%	101%	100%
Unweighted N	(1,495)	(554)	(515)	(426)	(579)	(503)	(921)	(574)	(264)	(297)	(553)	(381)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

2I. Trust in Print News — The Wall Street Journal
How trustworthy do you rate the news reported by the following print or digital media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	12%	12%	12%	19%	14%	9%	9%	10%	21%	14%	*
Trustworthy	29%	28%	31%	27%	30%	29%	30%	30%	30%	29%	*
Neither trustworthy nor untrustworthy	27%	28%	26%	29%	26%	29%	24%	28%	28%	25%	*
Untrustworthy	11%	13%	9%	5%	10%	13%	15%	13%	4%	8%	*
Very untrustworthy	7%	8%	5%	6%	5%	8%	7%	7%	2%	7%	*
Don't know	14%	11%	16%	14%	14%	13%	15%	12%	15%	17%	*
Totals	100%	100%	99%	100%	99%	101%	100%	100%	100%	100%	*
Unweighted N	(1,491)	(706)	(785)	(341)	(335)	(433)	(382)	(979)	(202)	(215)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	12%	16%	8%	13%	16%	10%	10%	16%	13%	13%	11%	13%
Trustworthy	29%	36%	27%	25%	41%	26%	27%	35%	36%	25%	27%	34%
Neither trustworthy nor untrustworthy	27%	28%	33%	19%	23%	23%	28%	26%	23%	29%	31%	22%
Untrustworthy	11%	7%	9%	18%	7%	19%	11%	11%	8%	11%	12%	11%
Very untrustworthy	7%	3%	7%	11%	2%	12%	7%	6%	3%	10%	7%	6%
Don't know	14%	11%	16%	14%	10%	10%	18%	6%	17%	13%	13%	14%
Totals	100%	101%	100%	100%	99%	100%	101%	100%	100%	101%	101%	100%
Unweighted N	(1,491)	(548)	(519)	(424)	(579)	(500)	(922)	(569)	(264)	(299)	(549)	(379)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

2J. Trust in Print News — The Washington Post
How trustworthy do you rate the news reported by the following print or digital media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	14%	15%	13%	17%	18%	11%	11%	12%	19%	24%	*
Trustworthy	26%	24%	27%	30%	27%	22%	25%	25%	34%	21%	*
Neither trustworthy nor untrustworthy	23%	24%	23%	28%	23%	24%	19%	24%	22%	21%	*
Untrustworthy	10%	12%	8%	5%	7%	13%	14%	12%	2%	9%	*
Very untrustworthy	12%	14%	10%	7%	10%	16%	14%	13%	5%	10%	*
Don't know	15%	11%	18%	13%	15%	15%	17%	14%	18%	16%	*
Totals	100%	100%	99%	100%	100%	101%	100%	100%	100%	101%	*
Unweighted N	(1,495)	(709)	(786)	(342)	(338)	(434)	(381)	(979)	(204)	(217)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	14%	24%	10%	9%	24%	6%	12%	19%	12%	15%	12%	18%
Trustworthy	26%	34%	23%	19%	40%	15%	24%	29%	36%	21%	24%	25%
Neither trustworthy nor untrustworthy	23%	25%	29%	16%	19%	18%	24%	23%	17%	25%	27%	20%
Untrustworthy	10%	3%	8%	20%	4%	21%	11%	8%	8%	9%	11%	10%
Very untrustworthy	12%	4%	11%	22%	3%	27%	12%	13%	10%	15%	12%	12%
Don't know	15%	11%	18%	15%	10%	12%	18%	9%	18%	14%	14%	16%
Totals	100%	101%	99%	101%	100%	99%	101%	101%	101%	99%	100%	101%
Unweighted N	(1,495)	(551)	(518)	(426)	(581)	(501)	(924)	(571)	(266)	(299)	(549)	(381)

24

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

2K. Trust in Print News — TIME Magazine
How trustworthy do you rate the news reported by the following print or digital media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	10%	8%	12%	16%	14%	6%	6%	8%	19%	15%	*
Trustworthy	29%	29%	29%	36%	30%	26%	27%	28%	36%	33%	*
Neither trustworthy nor untrustworthy	27%	27%	27%	29%	27%	31%	20%	27%	27%	26%	*
Untrustworthy	11%	14%	8%	4%	6%	15%	17%	14%	4%	6%	*
Very untrustworthy	10%	12%	8%	6%	6%	12%	15%	11%	3%	8%	*
Don't know	13%	9%	16%	9%	16%	11%	15%	12%	11%	12%	*
Totals	100%	99%	100%	100%	99%	101%	100%	100%	100%	100%	*
Unweighted N	(1,487)	(704)	(783)	(340)	(333)	(433)	(381)	(978)	(200)	(214)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	10%	17%	6%	7%	16%	5%	10%	10%	11%	8%	10%	11%
Trustworthy	29%	42%	25%	20%	44%	16%	28%	31%	35%	25%	28%	31%
Neither trustworthy nor untrustworthy	27%	28%	33%	19%	25%	22%	26%	30%	27%	27%	27%	27%
Untrustworthy	11%	2%	11%	22%	2%	25%	10%	12%	7%	13%	12%	10%
Very untrustworthy	10%	2%	9%	20%	2%	23%	10%	9%	7%	14%	10%	9%
Don't know	13%	9%	16%	12%	10%	9%	15%	8%	14%	12%	13%	12%
Totals	100%	100%	100%	100%	99%	100%	99%	100%	101%	99%	100%	100%
Unweighted N	(1,487)	(545)	(518)	(424)	(577)	(499)	(918)	(569)	(264)	(299)	(545)	(379)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

2L. Trust in Print News — USA Today
How trustworthy do you rate the news reported by the following print or digital media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	12%	14%	10%	21%	20%	7%	4%	9%	27%	16%	*
Trustworthy	28%	25%	31%	36%	27%	24%	29%	27%	34%	32%	*
Neither trustworthy nor untrustworthy	26%	27%	25%	23%	22%	31%	26%	28%	19%	23%	*
Untrustworthy	10%	12%	8%	5%	7%	14%	13%	12%	5%	9%	*
Very untrustworthy	9%	12%	7%	4%	8%	11%	13%	11%	3%	8%	*
Don't know	14%	9%	18%	11%	16%	13%	15%	13%	12%	14%	*
Totals	99%	99%	99%	100%	100%	100%	100%	100%	100%	102%	*
Unweighted N	(1,492)	(708)	(784)	(339)	(337)	(434)	(382)	(980)	(202)	(216)	(94)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	12%	19%	8%	10%	18%	8%	12%	13%	16%	11%	11%	13%
Trustworthy	28%	40%	24%	19%	43%	15%	26%	32%	33%	24%	27%	30%
Neither trustworthy nor untrustworthy	26%	25%	32%	21%	24%	23%	27%	25%	22%	28%	27%	27%
Untrustworthy	10%	2%	11%	19%	4%	22%	9%	12%	9%	10%	12%	8%
Very untrustworthy	9%	3%	9%	16%	1%	21%	9%	11%	5%	13%	8%	10%
Don't know	14%	10%	16%	14%	10%	11%	17%	7%	15%	13%	14%	13%
Totals	99%	99%	100%	99%	100%	100%	100%	100%	100%	99%	99%	101%
Unweighted N	(1,492)	(549)	(518)	(425)	(580)	(501)	(922)	(570)	(265)	(299)	(548)	(380)

26

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

3A. Trust in Digital News — Axios
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	6%	6%	5%	9%	9%	3%	3%	5%	10%	10%	*
Trustworthy	14%	17%	11%	24%	18%	10%	6%	14%	16%	14%	*
Neither trustworthy nor untrustworthy	25%	27%	23%	25%	26%	25%	22%	23%	32%	25%	*
Untrustworthy	7%	10%	4%	5%	6%	8%	9%	8%	4%	7%	*
Very untrustworthy	7%	9%	5%	6%	5%	9%	8%	7%	3%	8%	*
Don't know	41%	30%	51%	31%	36%	44%	52%	43%	34%	36%	*
Totals	100%	99%	99%	100%	100%	99%	100%	100%	99%	100%	*
Unweighted N	(1,498)	(712)	(786)	(341)	(344)	(431)	(382)	(980)	(205)	(218)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	6%	11%	2%	4%	10%	5%	5%	7%	8%	5%	6%	5%
Trustworthy	14%	21%	14%	7%	21%	6%	11%	19%	14%	15%	13%	16%
Neither trustworthy nor untrustworthy	25%	26%	26%	22%	27%	23%	24%	25%	23%	20%	28%	25%
Untrustworthy	7%	4%	6%	11%	3%	13%	7%	7%	5%	8%	8%	7%
Very untrustworthy	7%	6%	6%	10%	3%	12%	8%	6%	6%	10%	6%	7%
Don't know	41%	32%	46%	46%	36%	42%	44%	36%	43%	42%	40%	41%
Totals	100%	100%	100%	100%	100%	101%	99%	100%	99%	100%	101%	101%
Unweighted N	(1,498)	(554)	(519)	(425)	(582)	(503)	(923)	(575)	(266)	(303)	(551)	(378)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

3B. Trust in Digital News — Bloomberg
How trustworthy do you rate the news reported by the following media organizations?

		Gender		Age (4 Category)				Race (4 Category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	8%	9%	7%	11%	12%	5%	5%	7%	13%	10%	*
Trustworthy	22%	23%	21%	24%	23%	20%	21%	20%	33%	18%	*
Neither trustworthy nor untrustworthy	28%	30%	26%	25%	29%	29%	27%	28%	31%	21%	*
Untrustworthy	11%	14%	7%	8%	9%	13%	12%	12%	5%	12%	*
Very untrustworthy	9%	9%	8%	7%	7%	10%	11%	10%	2%	7%	*
Don't know	23%	15%	31%	25%	21%	24%	24%	23%	15%	32%	*
Totals	101%	100%	100%	100%	101%	101%	100%	100%	99%	100%	*
Unweighted N	(1,501)	(715)	(786)	(344)	(344)	(432)	(381)	(980)	(206)	(220)	(95)

		Party ID			2020 Vote		Education (2 Category)		Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	8%	13%	5%	6%	13%	6%	7%	10%	9%	7%	8%	8%
Trustworthy	22%	32%	16%	17%	35%	13%	19%	27%	28%	18%	20%	23%
Neither trustworthy nor untrustworthy	28%	27%	30%	25%	28%	29%	26%	31%	26%	27%	31%	24%
Untrustworthy	11%	6%	12%	14%	5%	17%	11%	11%	8%	12%	9%	13%
Very untrustworthy	9%	3%	9%	15%	3%	17%	10%	7%	7%	12%	8%	9%
Don't know	23%	19%	28%	23%	16%	18%	28%	15%	21%	24%	24%	23%
Totals	101%	100%	100%	100%	100%	100%	101%	101%	99%	100%	100%	100%
Unweighted N	(1,501)	(556)	(520)	(425)	(582)	(504)	(924)	(577)	(266)	(301)	(550)	(384)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

3C. Trust in Digital News — Breitbart News
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	8%	9%	6%	12%	6%	6%	7%	7%	9%	13%	*
Trustworthy	15%	19%	11%	20%	21%	9%	13%	14%	25%	13%	*
Neither trustworthy nor untrustworthy	20%	22%	19%	22%	23%	19%	17%	19%	24%	20%	*
Untrustworthy	9%	13%	6%	8%	7%	12%	9%	9%	7%	11%	*
Very untrustworthy	16%	16%	16%	9%	12%	20%	21%	19%	6%	7%	*
Don't know	32%	20%	43%	29%	31%	32%	34%	32%	29%	36%	*
Totals	100%	99%	101%	100%	100%	98%	101%	100%	100%	100%	*
Unweighted N	(1,496)	(709)	(787)	(342)	(339)	(433)	(382)	(979)	(202)	(220)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	8%	7%	5%	12%	5%	11%	7%	8%	9%	6%	8%	7%
Trustworthy	15%	17%	9%	20%	13%	22%	14%	16%	16%	12%	18%	13%
Neither trustworthy nor untrustworthy	20%	18%	24%	17%	15%	23%	21%	20%	14%	18%	22%	23%
Untrustworthy	9%	7%	10%	10%	10%	10%	8%	11%	9%	10%	8%	10%
Very untrustworthy	16%	23%	18%	7%	32%	7%	13%	23%	16%	20%	13%	18%
Don't know	32%	27%	34%	34%	25%	27%	37%	23%	35%	34%	30%	29%
Totals	100%	99%	100%	100%	100%	100%	100%	101%	99%	100%	99%	100%
Unweighted N	(1,496)	(552)	(519)	(425)	(580)	(504)	(924)	(572)	(265)	(302)	(548)	(381)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

3D. Trust in Digital News — Business Insider
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	6%	9%	4%	10%	12%	3%	2%	5%	13%	12%	*
Trustworthy	22%	23%	21%	29%	26%	18%	15%	21%	29%	25%	*
Neither trustworthy nor untrustworthy	29%	31%	27%	28%	28%	33%	26%	28%	35%	25%	*
Untrustworthy	7%	8%	5%	7%	5%	8%	7%	7%	5%	6%	*
Very untrustworthy	5%	6%	5%	5%	5%	6%	6%	6%	1%	5%	*
Don't know	31%	23%	38%	21%	25%	32%	44%	34%	18%	28%	*
Totals	100%	100%	100%	100%	101%	100%	100%	101%	101%	101%	*
Unweighted N	(1,498)	(715)	(783)	(342)	(342)	(433)	(381)	(979)	(205)	(219)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	6%	9%	6%	4%	6%	3%	7%	6%	8%	8%	5%	6%
Trustworthy	22%	30%	16%	19%	30%	16%	19%	27%	24%	16%	22%	24%
Neither trustworthy nor untrustworthy	29%	30%	31%	26%	30%	29%	28%	32%	27%	29%	31%	29%
Untrustworthy	7%	3%	7%	11%	6%	11%	6%	8%	4%	9%	7%	7%
Very untrustworthy	5%	2%	6%	8%	2%	10%	6%	4%	3%	9%	4%	5%
Don't know	31%	25%	34%	33%	26%	31%	34%	24%	34%	30%	30%	29%
Totals	100%	99%	100%	101%	100%	100%	100%	101%	100%	101%	99%	100%
Unweighted N	(1,498)	(553)	(520)	(425)	(582)	(502)	(924)	(574)	(267)	(302)	(549)	(380)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

3E. Trust in Digital News — BuzzFeed News
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	6%	6%	5%	12%	9%	2%	1%	4%	10%	9%	*
Trustworthy	16%	16%	15%	28%	21%	10%	7%	13%	32%	18%	*
Neither trustworthy nor untrustworthy	30%	31%	30%	26%	28%	36%	29%	30%	31%	31%	*
Untrustworthy	12%	12%	11%	10%	11%	14%	11%	12%	9%	14%	*
Very untrustworthy	9%	10%	8%	8%	9%	9%	9%	10%	2%	8%	*
Don't know	27%	24%	30%	16%	22%	28%	43%	31%	16%	20%	*
Totals	100%	99%	99%	100%	100%	99%	100%	100%	100%	100%	*
Unweighted N	(1,500)	(713)	(787)	(343)	(343)	(432)	(382)	(980)	(206)	(219)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	6%	12%	1%	4%	8%	3%	6%	5%	9%	4%	5%	4%
Trustworthy	16%	23%	12%	12%	21%	10%	16%	16%	20%	7%	18%	17%
Neither trustworthy nor untrustworthy	30%	34%	30%	28%	35%	29%	30%	31%	24%	36%	32%	28%
Untrustworthy	12%	7%	15%	14%	10%	14%	11%	13%	10%	11%	12%	14%
Very untrustworthy	9%	3%	11%	14%	3%	17%	8%	11%	5%	13%	8%	9%
Don't know	27%	21%	32%	29%	23%	28%	29%	24%	32%	28%	25%	28%
Totals	100%	100%	101%	101%	100%	101%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,500)	(556)	(518)	(426)	(582)	(503)	(925)	(575)	(266)	(302)	(549)	(383)

3F. Trust in Digital News — Daily Kos

How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	5%	6%	4%	13%	6%	2%	2%	3%	12%	9%	*
Trustworthy	10%	11%	9%	16%	17%	5%	6%	8%	20%	12%	*
Neither trustworthy nor untrustworthy	21%	23%	20%	25%	22%	22%	17%	21%	23%	21%	*
Untrustworthy	8%	10%	7%	9%	8%	9%	8%	7%	13%	11%	*
Very untrustworthy	8%	10%	7%	5%	6%	10%	11%	9%	1%	9%	*
Don't know	46%	39%	53%	33%	41%	53%	56%	51%	31%	38%	*
Totals	98%	99%	100%	101%	100%	101%	100%	99%	100%	100%	*
Unweighted N	(1,487)	(707)	(780)	(338)	(340)	(428)	(381)	(974)	(202)	(218)	(93)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	5%	10%	1%	4%	8%	3%	5%	5%	5%	4%	5%	7%
Trustworthy	10%	17%	7%	7%	17%	6%	9%	13%	12%	8%	11%	10%
Neither trustworthy nor untrustworthy	21%	24%	22%	18%	23%	17%	21%	22%	19%	20%	23%	22%
Untrustworthy	8%	9%	6%	11%	7%	11%	9%	7%	8%	11%	7%	8%
Very untrustworthy	8%	4%	10%	12%	4%	14%	8%	9%	5%	11%	8%	9%
Don't know	46%	37%	53%	48%	42%	49%	47%	44%	49%	46%	46%	44%
Totals	98%	101%	99%	100%	101%	100%	99%	100%	98%	100%	100%	100%
Unweighted N	(1,487)	(546)	(516)	(425)	(573)	(504)	(916)	(571)	(262)	(299)	(546)	(380)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

3G. Trust in Digital News — Forbes
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	10%	11%	10%	16%	18%	7%	3%	9%	16%	16%	*
Trustworthy	28%	30%	27%	35%	29%	23%	29%	28%	35%	23%	*
Neither trustworthy nor untrustworthy	27%	26%	28%	19%	24%	34%	27%	28%	27%	22%	*
Untrustworthy	9%	11%	7%	7%	6%	11%	10%	8%	8%	13%	*
Very untrustworthy	7%	8%	5%	7%	5%	8%	6%	7%	2%	6%	*
Don't know	19%	14%	23%	16%	18%	17%	26%	20%	14%	20%	*
Totals	100%	100%	100%	100%	100%	100%	101%	100%	102%	100%	*
Unweighted N	(1,490)	(708)	(782)	(342)	(341)	(428)	(379)	(974)	(204)	(218)	(94)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	10%	16%	5%	11%	13%	10%	9%	12%	10%	12%	9%	11%
Trustworthy	28%	32%	27%	26%	39%	23%	24%	37%	32%	23%	29%	30%
Neither trustworthy nor untrustworthy	27%	26%	31%	23%	26%	28%	27%	26%	25%	28%	27%	28%
Untrustworthy	9%	7%	9%	10%	7%	11%	9%	9%	8%	10%	10%	8%
Very untrustworthy	7%	3%	7%	10%	2%	12%	7%	6%	4%	9%	7%	6%
Don't know	19%	16%	21%	20%	13%	17%	24%	10%	21%	19%	18%	18%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	101%	100%	101%
Unweighted N	(1,490)	(551)	(515)	(424)	(581)	(499)	(919)	(571)	(261)	(300)	(548)	(381)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

3H. Trust in Digital News — HuffPost
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	7%	6%	7%	11%	9%	5%	2%	5%	15%	10%	*
Trustworthy	19%	22%	17%	24%	23%	14%	17%	18%	26%	18%	*
Neither trustworthy nor untrustworthy	27%	28%	27%	26%	27%	32%	21%	26%	30%	24%	*
Untrustworthy	10%	12%	9%	9%	9%	10%	13%	11%	9%	11%	*
Very untrustworthy	14%	18%	11%	7%	9%	19%	19%	17%	4%	10%	*
Don't know	22%	15%	29%	23%	22%	19%	27%	22%	17%	27%	*
Totals	99%	101%	100%	100%	99%	99%	99%	99%	101%	100%	*
Unweighted N	(1,493)	(709)	(784)	(342)	(342)	(429)	(380)	(975)	(205)	(218)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	7%	12%	2%	6%	10%	4%	7%	6%	8%	6%	7%	6%
Trustworthy	19%	32%	14%	10%	33%	9%	17%	23%	20%	18%	17%	22%
Neither trustworthy nor untrustworthy	27%	32%	29%	20%	35%	20%	26%	30%	24%	28%	29%	26%
Untrustworthy	10%	5%	12%	15%	7%	15%	11%	10%	14%	8%	10%	10%
Very untrustworthy	14%	3%	15%	26%	3%	33%	13%	17%	10%	16%	14%	15%
Don't know	22%	16%	29%	22%	13%	19%	27%	14%	25%	25%	22%	20%
Totals	99%	100%	101%	99%	101%	100%	101%	100%	101%	101%	99%	99%
Unweighted N	(1,493)	(552)	(516)	(425)	(581)	(502)	(921)	(572)	(262)	(302)	(547)	(382)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

3I. Trust in Digital News — Infowars
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	5%	5%	5%	11%	6%	2%	1%	4%	9%	10%	*
Trustworthy	9%	12%	6%	19%	13%	4%	2%	7%	16%	10%	*
Neither trustworthy nor untrustworthy	21%	24%	19%	23%	26%	20%	17%	20%	34%	24%	*
Untrustworthy	8%	11%	6%	8%	8%	9%	7%	9%	6%	9%	*
Very untrustworthy	22%	25%	18%	16%	16%	27%	24%	24%	9%	15%	*
Don't know	35%	22%	47%	22%	30%	37%	48%	37%	26%	31%	*
Totals	100%	99%	101%	99%	99%	99%	99%	101%	100%	99%	*
Unweighted N	(1,493)	(711)	(782)	(343)	(343)	(427)	(380)	(974)	(206)	(218)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	5%	6%	3%	6%	4%	4%	6%	3%	5%	3%	5%	6%
Trustworthy	9%	14%	5%	9%	11%	9%	8%	11%	11%	6%	10%	9%
Neither trustworthy nor untrustworthy	21%	21%	22%	22%	17%	23%	23%	18%	21%	20%	24%	18%
Untrustworthy	8%	8%	6%	12%	7%	11%	7%	10%	10%	10%	8%	7%
Very untrustworthy	22%	26%	25%	13%	33%	16%	17%	30%	18%	25%	21%	22%
Don't know	35%	26%	40%	39%	27%	36%	38%	28%	36%	35%	32%	37%
Totals	100%	101%	101%	101%	99%	99%	99%	100%	101%	99%	100%	99%
Unweighted N	(1,493)	(552)	(516)	(425)	(581)	(501)	(921)	(572)	(262)	(302)	(548)	(381)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

3J. Trust in Digital News — Politico
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	7%	8%	7%	15%	10%	4%	2%	6%	9%	16%	*
Trustworthy	19%	23%	15%	25%	25%	14%	15%	18%	22%	19%	*
Neither trustworthy nor untrustworthy	26%	28%	24%	23%	26%	29%	24%	25%	32%	21%	*
Untrustworthy	10%	11%	10%	7%	7%	13%	14%	11%	10%	6%	*
Very untrustworthy	10%	11%	8%	7%	6%	12%	13%	11%	4%	11%	*
Don't know	28%	18%	37%	23%	26%	29%	32%	28%	24%	27%	*
Totals	100%	99%	101%	100%	100%	101%	100%	99%	101%	100%	*
Unweighted N	(1,497)	(714)	(783)	(340)	(343)	(431)	(383)	(981)	(206)	(217)	(93)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	7%	14%	2%	6%	9%	4%	7%	8%	9%	8%	7%	5%
Trustworthy	19%	29%	15%	13%	32%	12%	17%	24%	22%	14%	18%	23%
Neither trustworthy nor untrustworthy	26%	26%	28%	23%	27%	24%	25%	28%	21%	27%	29%	23%
Untrustworthy	10%	5%	12%	15%	6%	17%	10%	12%	10%	10%	9%	14%
Very untrustworthy	10%	4%	10%	15%	3%	18%	10%	9%	7%	14%	9%	9%
Don't know	28%	22%	32%	28%	23%	24%	32%	19%	30%	27%	28%	25%
Totals	100%	100%	99%	100%	100%	99%	101%	100%	99%	100%	100%	99%
Unweighted N	(1,497)	(552)	(516)	(429)	(579)	(506)	(927)	(570)	(261)	(303)	(550)	(383)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

3K. Trust in Digital News — Slate

How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	5%	6%	4%	10%	7%	2%	2%	4%	9%	6%	*
Trustworthy	14%	17%	11%	21%	21%	8%	9%	13%	20%	16%	*
Neither trustworthy nor untrustworthy	25%	27%	23%	26%	27%	29%	18%	22%	33%	28%	*
Untrustworthy	8%	10%	6%	5%	7%	8%	11%	9%	4%	10%	*
Very untrustworthy	8%	9%	6%	8%	4%	9%	9%	8%	7%	7%	*
Don't know	40%	31%	49%	30%	34%	44%	52%	43%	27%	33%	*
Totals	100%	100%	99%	100%	100%	100%	101%	99%	100%	100%	*
Unweighted N	(1,499)	(714)	(785)	(341)	(343)	(432)	(383)	(982)	(204)	(218)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	5%	8%	2%	5%	6%	3%	3%	8%	5%	3%	5%	5%
Trustworthy	14%	25%	9%	8%	22%	7%	13%	16%	16%	15%	13%	13%
Neither trustworthy nor untrustworthy	25%	27%	30%	18%	29%	19%	25%	26%	23%	22%	28%	25%
Untrustworthy	8%	5%	8%	12%	5%	14%	7%	9%	8%	9%	7%	8%
Very untrustworthy	8%	3%	8%	13%	2%	15%	8%	7%	6%	11%	6%	9%
Don't know	40%	32%	44%	44%	36%	41%	43%	35%	42%	39%	40%	39%
Totals	100%	100%	101%	100%	100%	99%	99%	101%	100%	99%	99%	99%
Unweighted N	(1,499)	(552)	(517)	(430)	(580)	(507)	(924)	(575)	(262)	(303)	(552)	(382)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

3L. Trust in Digital News — The Atlantic
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	8%	9%	8%	17%	9%	5%	4%	7%	14%	9%	*
Trustworthy	19%	21%	17%	28%	25%	12%	15%	17%	31%	20%	*
Neither trustworthy nor untrustworthy	23%	24%	22%	19%	20%	28%	22%	23%	24%	21%	*
Untrustworthy	9%	9%	8%	5%	9%	9%	9%	9%	9%	7%	*
Very untrustworthy	9%	13%	5%	6%	8%	12%	10%	11%	3%	9%	*
Don't know	32%	23%	40%	24%	28%	34%	40%	34%	18%	34%	*
Totals	100%	99%	100%	99%	99%	100%	100%	101%	99%	100%	*
Unweighted N	(1,489)	(710)	(779)	(340)	(341)	(429)	(379)	(972)	(204)	(218)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	8%	17%	3%	5%	13%	4%	7%	11%	6%	6%	10%	9%
Trustworthy	19%	29%	18%	10%	33%	8%	16%	25%	26%	14%	18%	22%
Neither trustworthy nor untrustworthy	23%	23%	24%	21%	23%	22%	23%	23%	19%	23%	25%	23%
Untrustworthy	9%	4%	8%	14%	4%	15%	8%	9%	11%	9%	8%	8%
Very untrustworthy	9%	5%	10%	14%	2%	19%	9%	10%	7%	14%	8%	9%
Don't know	32%	23%	36%	36%	25%	33%	37%	22%	31%	35%	32%	29%
Totals	100%	101%	99%	100%	100%	101%	100%	100%	100%	101%	101%	100%
Unweighted N	(1,489)	(550)	(514)	(425)	(581)	(500)	(918)	(571)	(263)	(300)	(546)	(380)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

3M. Trust in Digital News — The Daily Beast
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	6%	8%	4%	11%	10%	3%	2%	4%	8%	16%	*
Trustworthy	14%	16%	12%	22%	18%	9%	9%	12%	29%	11%	*
Neither trustworthy nor untrustworthy	23%	24%	22%	25%	22%	24%	21%	22%	24%	23%	*
Untrustworthy	10%	12%	8%	8%	7%	11%	13%	11%	10%	8%	*
Very untrustworthy	9%	11%	8%	6%	10%	11%	8%	11%	2%	6%	*
Don't know	38%	29%	46%	27%	33%	42%	47%	40%	27%	35%	*
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	99%	*
Unweighted N	(1,485)	(705)	(780)	(340)	(340)	(425)	(380)	(973)	(202)	(217)	(93)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	6%	10%	3%	5%	7%	4%	6%	5%	6%	6%	5%	6%
Trustworthy	14%	23%	9%	10%	22%	9%	12%	17%	20%	13%	13%	12%
Neither trustworthy nor untrustworthy	23%	24%	26%	19%	25%	21%	23%	24%	21%	22%	26%	22%
Untrustworthy	10%	6%	11%	13%	6%	13%	10%	10%	7%	10%	10%	11%
Very untrustworthy	9%	6%	10%	12%	5%	15%	8%	12%	7%	12%	8%	10%
Don't know	38%	31%	41%	41%	35%	38%	41%	32%	40%	37%	36%	39%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	98%	100%
Unweighted N	(1,485)	(545)	(516)	(424)	(571)	(502)	(917)	(568)	(262)	(298)	(542)	(383)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

3N. Trust in Digital News — The Daily Caller
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	5%	6%	4%	11%	8%	1%	1%	4%	10%	6%	*
Trustworthy	11%	13%	9%	20%	18%	5%	4%	8%	23%	15%	*
Neither trustworthy nor untrustworthy	21%	23%	20%	23%	21%	23%	17%	20%	22%	23%	*
Untrustworthy	10%	12%	9%	10%	8%	10%	13%	10%	11%	8%	*
Very untrustworthy	9%	12%	6%	6%	8%	13%	9%	10%	2%	8%	*
Don't know	43%	34%	53%	31%	38%	48%	55%	47%	31%	40%	*
Totals	99%	100%	101%	101%	101%	100%	99%	99%	99%	100%	*
Unweighted N	(1,486)	(705)	(781)	(338)	(341)	(428)	(379)	(972)	(202)	(219)	(93)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	5%	7%	2%	5%	4%	5%	5%	5%	7%	4%	4%	5%
Trustworthy	11%	15%	8%	10%	13%	10%	10%	13%	13%	8%	10%	14%
Neither trustworthy nor untrustworthy	21%	22%	22%	19%	19%	22%	22%	20%	18%	21%	24%	18%
Untrustworthy	10%	8%	10%	13%	8%	12%	9%	12%	8%	12%	9%	12%
Very untrustworthy	9%	9%	10%	9%	11%	10%	8%	11%	6%	13%	9%	8%
Don't know	43%	40%	48%	43%	45%	40%	46%	39%	48%	43%	42%	43%
Totals	99%	101%	100%	99%	100%	99%	100%	100%	100%	101%	98%	100%
Unweighted N	(1,486)	(547)	(514)	(425)	(575)	(502)	(914)	(572)	(262)	(297)	(545)	(382)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

3O. Trust in Digital News — The Federalist
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	6%	8%	5%	11%	9%	4%	3%	6%	9%	8%	*
Trustworthy	16%	20%	12%	24%	22%	9%	11%	13%	24%	20%	*
Neither trustworthy nor untrustworthy	22%	21%	23%	25%	19%	22%	22%	22%	26%	20%	*
Untrustworthy	9%	12%	6%	6%	9%	12%	9%	8%	8%	13%	*
Very untrustworthy	10%	11%	9%	4%	9%	13%	12%	12%	3%	6%	*
Don't know	37%	28%	46%	29%	32%	41%	44%	39%	29%	34%	*
Totals	100%	100%	101%	99%	100%	101%	101%	100%	99%	101%	*
Unweighted N	(1,489)	(706)	(783)	(338)	(341)	(428)	(382)	(977)	(201)	(219)	(92)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	6%	9%	3%	8%	7%	8%	6%	7%	10%	3%	5%	8%
Trustworthy	16%	16%	13%	19%	14%	20%	14%	18%	15%	14%	16%	17%
Neither trustworthy nor untrustworthy	22%	22%	24%	20%	21%	21%	22%	22%	23%	18%	25%	20%
Untrustworthy	9%	10%	9%	7%	11%	8%	8%	10%	6%	8%	9%	12%
Very untrustworthy	10%	13%	10%	7%	14%	8%	8%	13%	9%	16%	8%	9%
Don't know	37%	31%	42%	38%	34%	35%	41%	30%	38%	40%	37%	34%
Totals	100%	101%	101%	99%	101%	100%	99%	100%	101%	99%	100%	100%
Unweighted N	(1,489)	(546)	(518)	(425)	(575)	(502)	(916)	(573)	(263)	(298)	(546)	(382)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

3P. Trust in Digital News — The Hill

How trustworthy do you rate the news reported by the following media organizations?

		Gender		Age (4 Category)				Race (4 Category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	6%	7%	5%	10%	10%	4%	3%	5%	14%	9%	*
Trustworthy	17%	20%	14%	24%	24%	11%	11%	15%	20%	19%	*
Neither trustworthy nor untrustworthy	28%	32%	25%	27%	25%	33%	26%	26%	37%	27%	*
Untrustworthy	9%	10%	7%	8%	5%	10%	11%	10%	3%	7%	*
Very untrustworthy	7%	9%	6%	5%	7%	8%	9%	8%	3%	6%	*
Don't know	33%	23%	42%	26%	29%	34%	41%	35%	23%	32%	*
Totals	100%	101%	99%	100%	100%	100%	101%	99%	100%	100%	*
Unweighted N	(1,489)	(708)	(781)	(342)	(340)	(427)	(380)	(973)	(204)	(218)	(94)

		Party ID			2020 Vote		Education (2 Category)		Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	6%	11%	2%	5%	9%	4%	6%	7%	7%	7%	6%	6%
Trustworthy	17%	25%	14%	12%	24%	12%	16%	19%	19%	14%	18%	16%
Neither trustworthy nor untrustworthy	28%	30%	31%	22%	30%	23%	28%	30%	23%	27%	31%	29%
Untrustworthy	9%	4%	9%	13%	6%	14%	8%	9%	9%	7%	8%	11%
Very untrustworthy	7%	2%	8%	12%	2%	15%	7%	7%	7%	11%	6%	6%
Don't know	33%	27%	36%	35%	29%	31%	35%	27%	36%	33%	31%	32%
Totals	100%	99%	100%	99%	100%	99%	100%	99%	101%	99%	100%	100%
Unweighted N	(1,489)	(548)	(516)	(425)	(578)	(501)	(919)	(570)	(262)	(302)	(547)	(378)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

3Q. Trust in Digital News — The National Review
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	8%	10%	5%	16%	12%	4%	0%	6%	13%	11%	*
Trustworthy	16%	18%	14%	29%	19%	10%	11%	14%	29%	19%	*
Neither trustworthy nor untrustworthy	24%	27%	22%	16%	22%	31%	24%	25%	23%	21%	*
Untrustworthy	8%	10%	7%	6%	8%	9%	11%	9%	6%	7%	*
Very untrustworthy	7%	9%	6%	5%	6%	9%	7%	8%	4%	8%	*
Don't know	36%	26%	46%	28%	33%	38%	45%	39%	25%	33%	*
Totals	99%	100%	100%	100%	100%	101%	98%	101%	100%	99%	*
Unweighted N	(1,500)	(713)	(787)	(341)	(346)	(431)	(382)	(981)	(206)	(218)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	8%	12%	4%	6%	8%	5%	8%	7%	7%	10%	8%	6%
Trustworthy	16%	20%	13%	16%	19%	15%	13%	22%	20%	12%	17%	17%
Neither trustworthy nor untrustworthy	24%	23%	27%	22%	25%	25%	25%	22%	19%	23%	28%	22%
Untrustworthy	8%	8%	8%	10%	9%	11%	7%	11%	7%	9%	8%	10%
Very untrustworthy	7%	5%	8%	9%	4%	11%	7%	7%	6%	11%	6%	8%
Don't know	36%	32%	39%	37%	35%	33%	39%	30%	41%	35%	35%	36%
Totals	99%	100%	99%	100%	100%	100%	99%	99%	100%	100%	102%	99%
Unweighted N	(1,500)	(554)	(518)	(428)	(581)	(508)	(925)	(575)	(262)	(303)	(552)	(383)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

3R. Trust in Digital News — The Washington Examiner
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	7%	7%	6%	16%	7%	3%	3%	5%	11%	16%	*
Trustworthy	17%	19%	15%	21%	22%	16%	11%	15%	31%	16%	*
Neither trustworthy nor untrustworthy	25%	25%	24%	25%	24%	26%	23%	24%	30%	23%	*
Untrustworthy	11%	15%	8%	5%	14%	11%	14%	12%	7%	9%	*
Very untrustworthy	9%	10%	7%	5%	6%	13%	9%	10%	4%	6%	*
Don't know	31%	24%	39%	29%	27%	31%	39%	34%	17%	30%	*
Totals	100%	100%	99%	101%	100%	100%	99%	100%	100%	100%	*
Unweighted N	(1,500)	(713)	(787)	(342)	(345)	(431)	(382)	(982)	(205)	(218)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	7%	9%	5%	6%	6%	6%	7%	7%	7%	6%	7%	7%
Trustworthy	17%	19%	16%	18%	22%	16%	17%	19%	20%	13%	18%	19%
Neither trustworthy nor untrustworthy	25%	26%	26%	21%	24%	22%	25%	24%	24%	23%	27%	22%
Untrustworthy	11%	11%	9%	13%	11%	14%	10%	14%	9%	15%	10%	11%
Very untrustworthy	9%	7%	8%	11%	8%	12%	8%	10%	5%	11%	8%	11%
Don't know	31%	27%	35%	32%	30%	29%	34%	27%	34%	33%	30%	31%
Totals	100%	99%	99%	101%	101%	99%	101%	101%	99%	101%	100%	101%
Unweighted N	(1,500)	(555)	(518)	(427)	(582)	(507)	(923)	(577)	(262)	(303)	(551)	(384)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

3S. Trust in Digital News — Yahoo News
How trustworthy do you rate the news reported by the following media organizations?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	7%	8%	7%	18%	9%	4%	1%	6%	15%	9%	*
Trustworthy	22%	26%	19%	28%	30%	16%	16%	18%	32%	32%	*
Neither trustworthy nor untrustworthy	31%	31%	31%	27%	24%	37%	34%	32%	39%	23%	*
Untrustworthy	12%	13%	11%	8%	12%	12%	15%	13%	6%	12%	*
Very untrustworthy	10%	11%	9%	4%	8%	14%	12%	11%	2%	11%	*
Don't know	18%	11%	24%	17%	16%	16%	22%	20%	7%	14%	*
Totals	100%	100%	101%	102%	99%	99%	100%	100%	101%	101%	*
Unweighted N	(1,500)	(716)	(784)	(342)	(344)	(431)	(383)	(982)	(204)	(219)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	7%	14%	4%	5%	10%	4%	7%	7%	9%	7%	7%	8%
Trustworthy	22%	32%	16%	18%	30%	13%	21%	25%	22%	19%	24%	21%
Neither trustworthy nor untrustworthy	31%	28%	37%	27%	32%	27%	32%	30%	27%	32%	32%	32%
Untrustworthy	12%	7%	13%	16%	6%	19%	11%	14%	12%	14%	12%	10%
Very untrustworthy	10%	2%	12%	16%	2%	22%	9%	11%	8%	12%	9%	10%
Don't know	18%	18%	18%	17%	19%	14%	20%	13%	21%	16%	16%	19%
Totals	100%	101%	100%	99%	99%	99%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,500)	(553)	(517)	(430)	(582)	(506)	(925)	(575)	(263)	(301)	(551)	(385)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

4A. Trust in Social Media News — Facebook
How trustworthy do you rate the news shared on the following social media platforms?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	8%	9%	7%	18%	9%	6%	0%	6%	14%	14%	*
Trustworthy	13%	16%	11%	26%	20%	7%	4%	10%	30%	17%	*
Neither trustworthy nor untrustworthy	27%	26%	29%	24%	30%	27%	29%	29%	31%	22%	*
Untrustworthy	20%	19%	21%	12%	14%	22%	30%	23%	9%	13%	*
Very untrustworthy	24%	25%	23%	12%	20%	31%	29%	27%	9%	21%	*
Don't know	7%	5%	9%	9%	7%	7%	7%	5%	7%	13%	*
Totals	99%	100%	100%	101%	100%	100%	99%	100%	100%	100%	*
Unweighted N	(1,498)	(712)	(786)	(342)	(342)	(434)	(380)	(978)	(206)	(219)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	8%	12%	6%	6%	9%	4%	8%	8%	10%	6%	9%	7%
Trustworthy	13%	19%	10%	12%	16%	9%	15%	11%	16%	8%	16%	12%
Neither trustworthy nor untrustworthy	27%	29%	29%	24%	27%	27%	29%	25%	22%	31%	27%	27%
Untrustworthy	20%	18%	17%	25%	22%	25%	18%	24%	19%	24%	20%	16%
Very untrustworthy	24%	17%	29%	26%	21%	30%	22%	28%	26%	23%	21%	29%
Don't know	7%	6%	9%	7%	5%	5%	9%	5%	7%	7%	7%	8%
Totals	99%	101%	100%	100%	100%	100%	101%	101%	100%	99%	100%	99%
Unweighted N	(1,498)	(557)	(517)	(424)	(581)	(502)	(925)	(573)	(268)	(300)	(547)	(383)

46

4B. Trust in Social Media News — Instagram
How trustworthy do you rate the news shared on the following social media platforms?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	6%	7%	5%	15%	9%	2%	0%	4%	14%	11%	*
Trustworthy	13%	17%	10%	24%	21%	7%	3%	10%	26%	19%	*
Neither trustworthy nor untrustworthy	27%	25%	29%	30%	26%	29%	23%	28%	33%	24%	*
Untrustworthy	18%	19%	18%	13%	18%	19%	24%	20%	9%	19%	*
Very untrustworthy	17%	18%	16%	8%	13%	22%	22%	19%	5%	10%	*
Don't know	18%	14%	22%	11%	12%	22%	27%	19%	14%	18%	*
Totals	99%	100%	100%	101%	99%	101%	99%	100%	101%	101%	*
Unweighted N	(1,497)	(711)	(786)	(343)	(342)	(433)	(379)	(977)	(205)	(219)	(96)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	6%	11%	3%	5%	7%	4%	5%	8%	8%	3%	7%	7%
Trustworthy	13%	18%	11%	10%	15%	8%	14%	11%	13%	10%	15%	14%
Neither trustworthy nor untrustworthy	27%	29%	28%	24%	29%	26%	28%	25%	30%	26%	30%	22%
Untrustworthy	18%	17%	18%	20%	19%	20%	16%	22%	18%	24%	15%	19%
Very untrustworthy	17%	9%	22%	20%	15%	23%	14%	21%	15%	22%	14%	19%
Don't know	18%	16%	19%	21%	15%	19%	21%	13%	16%	16%	19%	20%
Totals	99%	100%	101%	100%	100%	100%	98%	100%	100%	101%	100%	101%
Unweighted N	(1,497)	(558)	(516)	(423)	(581)	(501)	(926)	(571)	(268)	(299)	(548)	(382)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

4C. Trust in Social Media News — LinkedIn
How trustworthy do you rate the news shared on the following social media platforms?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	6%	7%	5%	11%	11%	2%	1%	3%	14%	11%	*
Trustworthy	18%	20%	16%	27%	22%	13%	12%	17%	29%	16%	*
Neither trustworthy nor untrustworthy	30%	33%	28%	34%	29%	29%	30%	32%	31%	22%	*
Untrustworthy	11%	10%	11%	7%	10%	12%	13%	11%	8%	14%	*
Very untrustworthy	11%	12%	9%	4%	7%	15%	13%	11%	3%	7%	*
Don't know	25%	19%	31%	16%	21%	29%	31%	26%	16%	30%	*
Totals	101%	101%	100%	99%	100%	100%	100%	100%	101%	100%	*
Unweighted N	(1,496)	(710)	(786)	(342)	(342)	(434)	(378)	(976)	(206)	(219)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	6%	11%	2%	4%	9%	4%	5%	6%	9%	4%	4%	7%
Trustworthy	18%	23%	14%	16%	20%	15%	17%	19%	22%	13%	18%	19%
Neither trustworthy nor untrustworthy	30%	32%	31%	27%	32%	29%	28%	33%	23%	34%	34%	27%
Untrustworthy	11%	8%	11%	13%	10%	13%	10%	12%	12%	12%	10%	9%
Very untrustworthy	11%	5%	14%	13%	9%	14%	9%	14%	8%	13%	9%	12%
Don't know	25%	21%	27%	27%	20%	25%	30%	15%	26%	23%	25%	26%
Totals	101%	100%	99%	100%	100%	100%	99%	99%	100%	99%	100%	100%
Unweighted N	(1,496)	(556)	(517)	(423)	(580)	(501)	(924)	(572)	(266)	(300)	(546)	(384)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

4D. Trust in Social Media News — Parler
How trustworthy do you rate the news shared on the following social media platforms?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	6%	7%	5%	10%	8%	4%	3%	4%	10%	13%	*
Trustworthy	10%	14%	6%	14%	12%	7%	8%	11%	11%	7%	*
Neither trustworthy nor untrustworthy	24%	26%	22%	34%	29%	18%	16%	21%	33%	27%	*
Untrustworthy	9%	10%	8%	10%	8%	9%	8%	8%	9%	10%	*
Very untrustworthy	18%	18%	18%	8%	17%	24%	19%	20%	9%	11%	*
Don't know	34%	26%	41%	24%	26%	38%	46%	36%	28%	32%	*
Totals	101%	101%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,499)	(712)	(787)	(342)	(343)	(433)	(381)	(978)	(206)	(219)	(96)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	6%	8%	3%	7%	5%	7%	6%	5%	3%	8%	6%	5%
Trustworthy	10%	9%	7%	14%	7%	16%	10%	10%	14%	5%	11%	9%
Neither trustworthy nor untrustworthy	24%	23%	24%	24%	19%	24%	25%	21%	23%	21%	27%	21%
Untrustworthy	9%	12%	6%	8%	10%	7%	8%	11%	8%	12%	7%	9%
Very untrustworthy	18%	22%	22%	9%	31%	11%	14%	26%	20%	19%	15%	20%
Don't know	34%	27%	37%	38%	28%	34%	38%	27%	33%	34%	34%	35%
Totals	101%	101%	99%	100%	100%	99%	101%	100%	101%	99%	100%	99%
Unweighted N	(1,499)	(558)	(517)	(424)	(582)	(503)	(924)	(575)	(267)	(300)	(549)	(383)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

4E. Trust in Social Media News — Reddit
How trustworthy do you rate the news shared on the following social media platforms?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	5%	6%	5%	14%	8%	2%	0%	4%	11%	7%	*
Trustworthy	12%	16%	8%	19%	20%	9%	3%	10%	21%	17%	*
Neither trustworthy nor untrustworthy	31%	31%	30%	37%	28%	32%	26%	29%	37%	33%	*
Untrustworthy	11%	11%	11%	11%	9%	10%	16%	11%	7%	14%	*
Very untrustworthy	14%	16%	13%	7%	18%	17%	14%	16%	7%	8%	*
Don't know	26%	20%	32%	14%	17%	32%	41%	29%	17%	21%	*
Totals	99%	100%	99%	102%	100%	102%	100%	99%	100%	100%	*
Unweighted N	(1,499)	(713)	(786)	(341)	(343)	(434)	(381)	(977)	(206)	(220)	(96)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	5%	9%	2%	5%	7%	4%	6%	5%	7%	5%	5%	5%
Trustworthy	12%	17%	10%	10%	13%	10%	11%	14%	18%	7%	13%	13%
Neither trustworthy nor untrustworthy	31%	31%	34%	25%	35%	26%	33%	26%	27%	28%	33%	30%
Untrustworthy	11%	10%	10%	14%	13%	13%	9%	14%	11%	13%	11%	10%
Very untrustworthy	14%	11%	16%	16%	12%	18%	11%	21%	14%	19%	11%	16%
Don't know	26%	21%	28%	31%	21%	30%	30%	20%	23%	28%	27%	26%
Totals	99%	99%	100%	101%	101%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,499)	(558)	(517)	(424)	(583)	(502)	(926)	(573)	(267)	(300)	(549)	(383)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

4F. Trust in Social Media News — Snapchat
How trustworthy do you rate the news shared on the following social media platforms?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	4%	5%	3%	9%	6%	2%	0%	2%	9%	11%	*
Trustworthy	8%	11%	6%	16%	17%	3%	0%	8%	10%	10%	*
Neither trustworthy nor untrustworthy	24%	25%	23%	38%	24%	21%	15%	21%	40%	26%	*
Untrustworthy	18%	17%	19%	15%	17%	17%	22%	18%	14%	20%	*
Very untrustworthy	21%	21%	21%	10%	18%	27%	25%	23%	11%	13%	*
Don't know	25%	21%	28%	12%	18%	30%	37%	27%	16%	20%	*
Totals	100%	100%	100%	100%	100%	100%	99%	99%	100%	100%	*
Unweighted N	(1,508)	(718)	(790)	(346)	(343)	(435)	(384)	(984)	(208)	(220)	(96)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	4%	6%	2%	5%	5%	4%	4%	5%	4%	5%	4%	4%
Trustworthy	8%	12%	6%	7%	8%	5%	8%	10%	10%	6%	9%	9%
Neither trustworthy nor untrustworthy	24%	30%	22%	19%	26%	19%	27%	19%	21%	25%	27%	21%
Untrustworthy	18%	16%	16%	22%	19%	19%	18%	17%	20%	18%	16%	18%
Very untrustworthy	21%	12%	26%	24%	19%	27%	17%	28%	22%	22%	18%	23%
Don't know	25%	23%	29%	23%	24%	27%	27%	21%	23%	25%	26%	25%
Totals	100%	99%	101%	100%	101%	101%	101%	100%	100%	101%	100%	100%
Unweighted N	(1,508)	(556)	(520)	(432)	(586)	(508)	(931)	(577)	(267)	(300)	(556)	(385)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

4G. Trust in Social Media News — TikTok
How trustworthy do you rate the news shared on the following social media platforms?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	5%	7%	3%	12%	9%	2%	0%	4%	9%	8%	*
Trustworthy	9%	11%	8%	18%	15%	6%	0%	6%	20%	18%	*
Neither trustworthy nor untrustworthy	22%	20%	23%	32%	26%	19%	12%	20%	32%	22%	*
Untrustworthy	18%	17%	18%	15%	15%	18%	23%	18%	14%	16%	*
Very untrustworthy	32%	33%	31%	14%	22%	42%	43%	37%	13%	21%	*
Don't know	14%	12%	16%	9%	13%	13%	21%	14%	11%	15%	*
Totals	100%	100%	99%	100%	100%	100%	99%	99%	99%	100%	*
Unweighted N	(1,504)	(715)	(789)	(344)	(343)	(436)	(381)	(982)	(207)	(219)	(96)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	5%	10%	2%	4%	6%	3%	5%	6%	7%	5%	5%	4%
Trustworthy	9%	12%	9%	7%	9%	5%	10%	8%	13%	5%	11%	8%
Neither trustworthy nor untrustworthy	22%	26%	22%	18%	24%	16%	23%	20%	20%	23%	22%	22%
Untrustworthy	18%	18%	17%	18%	20%	15%	18%	18%	19%	19%	17%	17%
Very untrustworthy	32%	19%	35%	42%	27%	49%	29%	37%	30%	36%	28%	35%
Don't know	14%	15%	15%	11%	14%	12%	16%	11%	12%	12%	16%	14%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	101%	100%	99%	100%
Unweighted N	(1,504)	(555)	(521)	(428)	(584)	(504)	(930)	(574)	(267)	(302)	(554)	(381)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

4H. Trust in Social Media News — Truth Social
How trustworthy do you rate the news shared on the following social media platforms?

		Gender		Age (4 Category)				Race (4 Category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	7%	8%	7%	11%	9%	5%	6%	7%	7%	12%	*
Trustworthy	12%	17%	8%	17%	19%	8%	7%	12%	21%	10%	*
Neither trustworthy nor untrustworthy	20%	21%	19%	30%	21%	17%	12%	17%	29%	29%	*
Untrustworthy	8%	9%	8%	10%	6%	8%	9%	8%	5%	9%	*
Very untrustworthy	23%	24%	22%	9%	18%	30%	31%	26%	13%	11%	*
Don't know	29%	21%	37%	22%	27%	32%	35%	30%	26%	28%	*
Totals	99%	100%	101%	99%	100%	100%	100%	100%	101%	99%	*
Unweighted N	(1,498)	(709)	(789)	(343)	(342)	(435)	(378)	(979)	(206)	(218)	(95)

		Party ID			2020 Vote		Education (2 Category)		Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	7%	9%	3%	10%	5%	12%	7%	7%	7%	6%	7%	9%
Trustworthy	12%	13%	9%	15%	11%	17%	13%	12%	13%	11%	14%	12%
Neither trustworthy nor untrustworthy	20%	17%	20%	22%	13%	21%	22%	16%	16%	22%	22%	16%
Untrustworthy	8%	7%	9%	9%	9%	7%	8%	8%	11%	7%	7%	10%
Very untrustworthy	23%	31%	26%	10%	43%	11%	18%	33%	23%	25%	20%	27%
Don't know	29%	22%	33%	33%	20%	31%	32%	24%	30%	30%	30%	27%
Totals	99%	99%	100%	99%	101%	99%	100%	100%	100%	101%	100%	101%
Unweighted N	(1,498)	(553)	(519)	(426)	(581)	(502)	(925)	(573)	(265)	(302)	(551)	(380)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

4I. Trust in Social Media News — Twitter
How trustworthy do you rate the news shared on the following social media platforms?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	8%	9%	7%	14%	15%	4%	1%	6%	17%	16%	*
Trustworthy	16%	20%	11%	28%	19%	12%	5%	13%	31%	19%	*
Neither trustworthy nor untrustworthy	27%	28%	26%	31%	28%	26%	23%	28%	26%	26%	*
Untrustworthy	17%	15%	20%	12%	11%	18%	28%	20%	5%	18%	*
Very untrustworthy	19%	19%	19%	9%	14%	24%	27%	22%	9%	11%	*
Don't know	13%	8%	17%	7%	12%	15%	15%	13%	12%	10%	*
Totals	100%	99%	100%	101%	99%	99%	99%	102%	100%	100%	*
Unweighted N	(1,500)	(712)	(788)	(342)	(343)	(434)	(381)	(981)	(204)	(219)	(96)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	8%	10%	4%	10%	9%	8%	8%	8%	11%	7%	8%	7%
Trustworthy	16%	17%	12%	18%	15%	13%	16%	14%	17%	8%	19%	16%
Neither trustworthy nor untrustworthy	27%	29%	27%	24%	24%	28%	27%	27%	24%	32%	28%	24%
Untrustworthy	17%	18%	18%	17%	19%	18%	18%	17%	16%	18%	17%	19%
Very untrustworthy	19%	14%	24%	19%	22%	21%	16%	24%	19%	24%	15%	21%
Don't know	13%	12%	15%	12%	11%	12%	15%	9%	14%	11%	14%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%	101%	99%
Unweighted N	(1,500)	(554)	(519)	(427)	(583)	(503)	(927)	(573)	(266)	(302)	(552)	(380)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

4J. Trust in Social Media News — WhatsApp
How trustworthy do you rate the news shared on the following social media platforms?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	6%	7%	5%	15%	10%	2%	0%	4%	14%	14%	*
Trustworthy	11%	15%	8%	24%	19%	4%	2%	9%	25%	12%	*
Neither trustworthy nor untrustworthy	20%	20%	20%	23%	23%	20%	15%	19%	27%	24%	*
Untrustworthy	14%	15%	13%	9%	10%	17%	18%	15%	3%	15%	*
Very untrustworthy	18%	18%	18%	9%	16%	21%	22%	20%	7%	9%	*
Don't know	31%	24%	37%	18%	22%	37%	43%	33%	24%	26%	*
Totals	100%	99%	101%	98%	100%	101%	100%	100%	100%	100%	*
Unweighted N	(1,503)	(714)	(789)	(343)	(344)	(435)	(381)	(982)	(207)	(219)	(95)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	6%	11%	2%	6%	8%	4%	6%	7%	9%	5%	6%	6%
Trustworthy	11%	16%	9%	10%	14%	7%	11%	13%	12%	6%	14%	13%
Neither trustworthy nor untrustworthy	20%	21%	20%	19%	20%	19%	22%	17%	19%	20%	22%	18%
Untrustworthy	14%	13%	15%	13%	16%	15%	13%	16%	11%	17%	13%	15%
Very untrustworthy	18%	12%	20%	21%	15%	23%	15%	23%	20%	18%	16%	18%
Don't know	31%	27%	34%	31%	28%	32%	34%	25%	31%	34%	30%	29%
Totals	100%	100%	100%	100%	101%	100%	101%	101%	102%	100%	101%	99%
Unweighted N	(1,503)	(554)	(520)	(429)	(584)	(504)	(929)	(574)	(267)	(302)	(553)	(381)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

YouGov

4K. Trust in Social Media News — YouTube
How trustworthy do you rate the news shared on the following social media platforms?

	Total	Gender		Age (4 Category)				Race (4 Category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very trustworthy	9%	11%	8%	17%	14%	6%	1%	7%	21%	12%	*
Trustworthy	18%	22%	15%	31%	25%	14%	6%	15%	29%	27%	*
Neither trustworthy nor untrustworthy	35%	34%	36%	35%	31%	35%	41%	36%	34%	38%	*
Untrustworthy	15%	14%	16%	7%	10%	20%	22%	18%	5%	13%	*
Very untrustworthy	11%	12%	11%	4%	11%	14%	15%	12%	6%	5%	*
Don't know	11%	7%	14%	6%	9%	11%	16%	12%	5%	5%	*
Totals	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(1,505)	(716)	(789)	(344)	(344)	(435)	(382)	(984)	(206)	(219)	(96)

	Total	Party ID			2020 Vote		Education (2 Category)		Census Region			
		Dem	Ind	Rep	Biden	Trump	No degree	College grad	Northeast	Midwest	South	West
Very trustworthy	9%	13%	7%	8%	12%	6%	9%	9%	11%	8%	9%	9%
Trustworthy	18%	23%	15%	18%	18%	13%	20%	16%	20%	13%	21%	18%
Neither trustworthy nor untrustworthy	35%	35%	37%	34%	37%	35%	37%	33%	36%	42%	36%	29%
Untrustworthy	15%	11%	17%	17%	14%	20%	15%	15%	10%	15%	16%	18%
Very untrustworthy	11%	8%	13%	13%	9%	15%	9%	16%	9%	14%	9%	14%
Don't know	11%	10%	12%	10%	10%	11%	11%	10%	13%	8%	10%	12%
Totals	99%	100%	101%	100%	100%	100%	101%	99%	99%	100%	101%	100%
Unweighted N	(1,505)	(555)	(520)	(430)	(584)	(505)	(929)	(576)	(266)	(301)	(556)	(382)

YouGov Survey: 2023 U.S. Trust in Media Poll
April 3 - 9, 2023 - 1516 U.S. adult citizens

Interviewing Dates	April 3 - 9, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.081 to 6.524, with a mean of 1 and a standard deviation of 0.783.
Number of respondents	1516
Margin of error	$\pm$ 3.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	78 questions not reported.