

Graduate Programme

Intake:	September, 2014
Duration:	12 months
Hours:	Full time
Location:	50 Featherstone Street, EC1Y 8RT, Central London
Deadline:	21 st April 2014

Outline

At YouGov we are proud of our diverse, fearless and entrepreneurial nature.

We don't just ask the questions – we are far more nosy than that! We want the deeper insights, we want to know what people are thinking and doing, all over the world, all of the time – how do they think? What is motivating them? What are the stimulants? Where is the energy?

This is the mission that drives our business - we want to know 'What the World Thinks'.

The YouGov Graduate programme provides exceptional graduates with an opportunity to experience work and life at YouGov, offering a first-hand experience of our business and culture. Successful candidates will be given the opportunity to rotate around our Quantitative and Qualitative research teams and within the Operations department, as well as spending time in the Sales team, and other various parts of the business. Not only will this give the successful candidates a thorough understanding of how research works, but it will also enable the successful graduate to get a thorough understanding of how the business works.

Candidate Specifications

Education & qualifications

- Possess a 2:1 or above
- A minimum of three B's at A-Level

Personal skills & attributes

- Excellent written and spoken English (writing experience, aside from academic essays, is beneficial)
- Good numerical skills as well as an understanding of quantitative and qualitative data and statistics
- An understanding of Microsoft Excel
- An ability to meet constantly shifting deadlines
- A keen eye for detail
- IT literate
- Be able to work as part of a team, but also be confident to use initiative.

Experience using the following is desirable but not essential:

- SPSS
- Microsoft Office

This is not an exhaustive list, and you will be expected to be flexible in your approach to carrying out your duties, that may change from time to time to reflect changes in the Company's circumstances. This will include providing cover for colleagues as required. The Company therefore reserves the right to vary the job description in consultation with you.

All YouGov plc employees are expected to comply with the Company's policies, rules and procedures as outlined in the handbook, health and safety manual and all other publications.

To apply please complete the application form, and send to graduateapplications@yougov.com along with a copy of your CV and a cover letter.