

Job title : Research Analyst

Department: Custom Research
Location: 50 Featherstone Street, EC1Y 8RT, Central London
Reports To: Associate Director, Analytics
Hours: Full Time (37.5hrs)

Overall Objective

- To support a team of client facing researchers with data analysis and interrogation, using SPSS

Key Responsibilities

- To be able to design, produce and interpret cross tabulation analysis, data filtering, merging and delivering variables to meet client needs. Smaller ad-hoc analyses to be handled individually and larger pieces alongside the team.
- To be able to interpret data and translate coherently into client-friendly outputs and communication
- To run statistical analysis techniques with guidance.
- SPSS (essential) & SPSS Dimensions / PASW Professional (advantage, but not essential)
 - Data merging
 - Data weighting
 - Data filtering
 - Delivering variables, segmentations, etc.
- Responding to client requests for bespoke data analysis to solve specific business needs
- Running bespoke project analyses for the Custom Research team
- Proactive data interrogation to uncover trends and relationships, and provide insight to research team and key client(s)
- Involvement in the set-up of new ways to report. Maintaining designs appropriate to client needs and representing YouGov in a professional manner.
- To manage workload while demonstrating awareness of others, seeking help and training where appropriate and consulting with relevant parties throughout
- Assisting the team in problem solving
- To ensure all reporting and management requests are accurate and delivered on time
- Further responsibilities as necessitated by client needs may include survey programming, project management and reporting in Excel, PowerPoint, etc. (training will be provided as needed)

Skills required

- SPSS: advanced knowledge (essential)
- Excel (formulas, charting, VBA)
- Good understanding of percentages, measures of central tendency (means, medians) dispersion (variance, standard deviation) and confidence intervals
- Good understanding of statistical testing
- Understanding how sampling and weighting issues affect analysis
- Basic understanding of some of the advanced statistical analysis techniques (regression, segmentation)
- Problem solving, analytical and numerical skills
- Ability to deliver results, meet deadlines and manage time effectively
- Excellent written, oral and electronic communication skills

Skills desired

- SPSS Dimensions/MRStudio or R: some knowledge and experience
- Ability to understand databases (basic querying and structure)

Experience required

- SPSS: on-the-job experience required
- Intermediate Excel skills (excellent Excel skills preferred)

Personal Attributes

- Self-discipline
- Self-motivation
- Positive, enthusiastic attitude
- Excellent organisational skills
- Ability to work independently and with a team
- Can-do attitude

Education

- Educated up to degree / HND level in a relevant subject

To apply please send your CV and cover letter to vacancies@yougov.com.

This is not an exhaustive list, and you will be expected to be flexible in your approach to carrying out your duties, that may change from time to time to reflect changes in the Company's circumstances. This will include providing cover for colleagues as required. The Company therefore reserves the right to vary the job description in consultation with you.

All YouGov plc employees are expected to comply with the Company's policies, rules and procedures as outlined in the handbook, health and safety manual and all other publications.