

Editorial & Content Management Internship (YouGov.com)

Department: Opigram
Location: 50 Featherstone Street, London, EC1Y 8RT
Reports to: Editor of YouGov.com
Duration: 6 months with possibility of becoming permanent
Hours & pay: Full time (37.5) hours, stipend of £1,000 per month

Leading opinion research agency YouGov Plc. is looking for a smart and hardworking editorial intern to work on the UK and US websites.

Applications close 21 July. Interviews on the week starting 22 July and the following week.

On our team, you will be tasked with curating, maintaining and analysing information from our ground-breaking opinion system, Opigram, which aims to allow YouGov panel members to express their views on every topic under the sun. You will also assist in producing questions on the issues and events making the news and write up findings for the YouGov website.

Main duties and responsibilities will include:

- Staying on top of the news as it develops and helping to determine the key questions of the day
- Sifting through statistical data to find compelling stories
- Producing articles for the YouGov website
- Moderating a large internet community to foster positive debate and encourage people to share their views
- Managing and organising crowd-sourced content and topics using back-end computer systems
- Responding to panel member feedback and helping to perfect the website user experience

Candidates will need to demonstrate the following:

- Excellent written English (writing experience, aside from academic essays, is beneficial)
- A knowledge of and interest in British politics
- A varied interest in music, books, movies, sport and popular culture is also highly desirable
- An instinctive familiarity with what engages British audiences
- An understanding of Microsoft Excel
- Responsibility, self-motivation and the ability to work independently
- A keen eye for detail

Experience with the following desirable but not essential:

- Journalism training
- Graphic design or web design (HTML, CSS, JavaScript)
- Data analysis or programming
- Web-based content management systems
- Adobe Photoshop and/or GIMP
- Facebook, Twitter and viral content

If you have a keen editorial eye, take an interest in tracking and measuring opinion and are fanatical about online media – get in touch!

Please send CV and cover email to opigrampanel@yougov.com