

## Analyst

Department: BrandIndex  
Location: New York  
Reports To: Manager, Product Development  
Hours: Full Time (37.5 hours per week)

*Are you interested in working in an exciting, fast-paced environment within a growing business? If you are analytical, have always had a mind for data and an interest in research & public opinion, YouGov can provide you a great opportunity.*

### Overall Objective

You will be responsible for building and maintaining online data-dashboards, processing, summarizing and presenting data, and scripting surveys. Dashboards are built using a combination of a GUI and JavaScript. Data processing occurs using SPSS and R. Surveys are programmed using an in-house scripting language based on Python.

### Key Responsibilities:

- Data-dashboard construction and maintenance
- Survey programming
- Data processing and analysis
- Presentation and report writing

### Experience and qualifications:

- Distinguished undergraduate academic record
- Programming experience with Python, JavaScript, other languages
- Experience processing large datasets
- Excellent written and oral communication skills
- Attention to accuracy in a fast-paced environment
- Experience with SPSS and R (statistical programming language) a plus
- Professional or academic experience with quantitative research and statistics a plus
- Professional or academic experience with financial or consumer research a plus

\*Only applications from candidates who have the necessary visa / are eligible to work in the USA will be considered

*This is not an exhaustive list, and you will be expected to be flexible in your approach to carrying out your duties, that may change from time to time to reflect changes in the Company's circumstances. This will include providing cover for colleagues as required. The Company therefore reserves the right to vary the job description in consultation with you.*

*All YouGov plc employees are expected to comply with the Company's policies, rules and procedures as outlined in the handbook, health and safety manual and all other publications.*

To apply please send your cover letter and CV to [john.mccambridge@yougov.com](mailto:john.mccambridge@yougov.com)