



**Public Polling Methodology Statement: Courier Mail Queensland Poll Oct24**

**Publication date:** 23<sup>th</sup> Oct 2024

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	The Courier Mail, News Corp Australia
End client	The Courier Mail, News Corp Australia
Fieldwork dates	10-16 Oct 2024
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians in Queensland who are eligible to vote
Sample size	1503
Australian Polling Council compliant	Yes
URL of Long Methodology statement	<a href="https://au.yougov.com/about/panel-methodology/australian-polling-council">https://au.yougov.com/about/panel-methodology/australian-polling-council</a>
Is voting intention published?	Yes

Long Methodology Statement	
Effective sample size after weighting applied	1,023
Margin of error associated with effective sample size	±3.1
Variables used in weighting	Age x gender x location, Age x education, Region x household income, past vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	Immediately after demographics



<b>How were undecided voters handled?</b>	Undecided respondents were asked a leaner question to make a choice.
<b>2PP calculation method</b>	Calculated according to preference flows at previous federal and state elections



**Full Question Text of Published Questions**

	<b>SECTION B: ASK ALL ELIGIBLE VOTERS</b>	<b>LOGIC</b>
<b>Qtn #</b>	<b>Question Text</b>	
	<b>SECTION A: ASK ALL RESPONDENTS</b>	
A1	Age	<b>ASK ALL</b>
A2	Gender	<b>ASK ALL</b>
A3	Location/ Postcode	<b>ASK ALL</b>
A4	Are you eligible to vote in elections?  <b>Please select one option only</b> <i>Single select;</i>	<b>ASK ALL</b>
1.	Yes	
2.	No	<b>TERMINATE</b>
3.	Don't know	<b>TERMINATE</b>
B1	Thinking about <u>state</u> politics here in Queensland. In the state election for Queensland being held now, which one of the following would you vote for?  <b>Please select one option only</b> <i>Single select; rotate 1-5</i>	<b>ASK ALL</b>
1.	The Labor Party	
2.	The LNP	
3.	The Greens	
4.	Pauline Hanson's One Nation	
5.	Katter's Australian Party	<b>Ask in PC with KAP candidate in 2024</b>
6.	Another party of candidate (please specify)	<b>FIXED</b>
7.	Don't know	<b>FIXED</b>
B2	The election is being held on October 26 <sup>th</sup> and you will have to choose, which one of the following do you have a leaning? IF selected don't know B1  <b>Please select one option only</b> <i>Single select; rotate 1-5</i>	<b>ASK IF DON'T KNOW I.E. CODE 7 B1</b>
1.	The Labor Party	
2.	The LNP	
3.	The Greens	
4.	Pauline Hanson's One Nation	
5.	Katter's Australian Party	<b>Ask in PC with KAP candidate in 2020</b>



6.	Another party or candidate (please specify)	Fixed
B3	You must allocate preferences for all parties in a QLD State election. Between these parties, which would you rank highest? <i>(If selected in B1 or B2 any choice apart from Labor or LNP</i>	ASK ALL
	<i>Single select ROTATE 1-2</i>	
1.	Labor	
2.	The LNP	
3.	Refused/ will just follow how to vote cards/don't know	Fixed
B4	Are you satisfied or dissatisfied with the way Steven Miles is doing his job as Premier?	ASK ALL
	<b>Please select one option only</b>	
	<i>Single select; rotate 1-2</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Neither/Don't know	Fixed
B5	And are you satisfied or dissatisfied with the way David Crisafulli is doing his job as Leader of the Opposition?	ASK ALL
	<b>Please select one option only</b>	
	<i>Single select; rotate 1-2</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Neither / Don't know	Fixed
B6	Who do you think would make the better Premier?	ASK ALL
	<b>Please select one option only</b>	
	<i>Single select; rotate 1-2</i>	
1.	Steven Miles	
2.	David Crisafulli	
3.	Neither / Don't know	