

YouGov Survey Results

Sample Size: 1520 GB Adults
Fieldwork: 23rd - 24th February 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1520	X	X	X	X	452	363	295	735	782	181	383	521	432	866	652	195	492	324	375	133	
Unweighted Sample	413	381	60	225	466	348	297	763	757	124	261	626	509	974	546	144	483	320	435	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Still thinking about business, which of the following statements comes closest to your view?

Overall, business is a force for good	60	84	51	62	59	78	53	56	62	59	52	54	63	67	66	53	60	60	61	61	60
Overall, business is destructive	7	2	12	8	6	3	10	9	9	5	14	10	5	3	7	7	12	4	8	7	6
Neither	19	7	24	21	24	12	20	24	20	17	16	21	19	17	19	18	18	21	16	16	21
Don't know	14	7	13	9	11	7	17	11	9	19	18	15	14	13	8	22	9	15	16	16	13