

# YouGov Survey Results

Sample Size: 33920 GB Adults

Fieldwork: 15th August - 20th September 2012

	Voting intention				2010 Vote				Gender		Age				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Other	Male	Female	18-29	30-39	40-49	50-59	60+
<b>Weighted Sample</b>	<b>33920</b>	8640	11249	2420	10663	8523	7669	2028	16487	17433	6675	6081	5676	5923	9565
Unweighted Sample	33920	8706	10443	2368	10924	7947	7974	2757	16448	17472	4523	6074	6526	7004	9793
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>33</b>	100	0	0	80	3	11	9	33	34	28	33	32	32	38
Lab	<b>43</b>	0	100	0	6	92	40	15	42	45	48	45	46	45	37
Lib Dem	<b>9</b>	0	0	100	1	1	35	3	9	9	11	11	9	8	8
Other	<b>14</b>	0	0	0	12	4	14	73	16	12	13	11	12	16	17

## Other Parties Voting Intention

SNP / PCY	<b>3</b>	0	0	0	1	1	2	27	3	2	4	3	3	3	2
Green	<b>2</b>	0	0	0	1	1	5	8	2	3	4	3	2	2	1
UKIP	<b>7</b>	0	0	0	10	1	5	29	8	6	3	3	5	8	12
BNP	<b>1</b>	0	0	0	1	0	1	5	1	1	1	1	1	1	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	1	5	1	1	1	1	1	1	0

## Non Voters

Would Not Vote	<b>8</b>	0	0	0	3	2	4	5	6	9	12	10	7	6	4
Don't know	<b>16</b>	0	0	0	14	9	22	15	12	20	18	17	16	15	14

## General Election vote 2010

Did not vote	<b>13</b>	6	10	6	0	0	0	0	12	13	25	15	11	8	6
Conservative Party	<b>31</b>	82	5	5	100	0	0	0	32	31	20	29	31	32	41
Labour Party	<b>25</b>	2	62	4	0	100	0	0	25	25	20	25	28	29	25
Liberal Democrats	<b>23</b>	7	20	82	0	0	100	0	22	23	26	24	21	22	21
Scottish National Party	<b>1</b>	0	0	0	0	0	0	25	2	1	1	1	2	2	2
Plaid Cymru	<b>0</b>	0	0	0	0	0	0	6	1	0	0	0	0	0	0
British National Party (BNP)	<b>1</b>	0	0	0	0	0	0	12	1	0	1	1	1	1	1
Green Party	<b>1</b>	0	1	1	0	0	0	14	1	1	1	1	1	1	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0
United Kingdom Independence Party (UKIP)	<b>2</b>	1	0	0	0	0	0	30	2	2	1	1	2	2	3
Some other party	<b>1</b>	0	0	0	0	0	0	12	1	1	1	1	1	1	1
Don't know	<b>2</b>	1	1	1	0	0	0	0	2	2	5	3	2	2	1

## General Election vote 1997

I voted Labour	<b>39</b>	11	79	16	15	81	37	32	41	38	7	33	41	43	40
I voted Conservative	<b>27</b>	70	2	6	66	2	8	16	28	26	1	17	22	26	35
I voted Liberal Democrat	<b>10</b>	4	4	55	3	2	33	7	10	10	0	7	8	10	11
I voted for some other party	<b>3</b>	1	1	2	1	1	2	23	3	2	0	2	2	3	3
I voted, but can't recall which party I supported	<b>6</b>	3	2	7	5	3	8	10	4	7	0	5	7	6	5
I can't recall whether I voted or not	<b>5</b>	3	4	4	3	4	5	5	4	6	3	9	7	4	2
I was too young to vote	<b>3</b>	2	3	3	2	3	3	1	3	3	80	9	1	0	0
No, I did not vote	<b>9</b>	5	6	6	5	5	6	5	8	9	8	18	12	7	4

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	Labour recodes										
	Total	lab1997	Voted lab 1997 but not now	Voted lab 1997 but not 2010	Voted lab 1997, not in 2010 but would now	Voted lab 1997 and would now	Voted lab 1997 and 2010	Did Not vote Lab in 1997	Did not Vote Lab in 1997, but did in 2010	Did not vote Lab in 2010 but does now	Vote Lab now but not Before
<b>Weighted Sample</b>	<b>33920</b>	10069	3358	4530	1815	6711	5538	15529	1297	1803	1023
Unweighted Sample	33920	10372	3696	4944	1907	6676	5425	17308	1281	1832	1074
	%	%	%	%	%	%	%	%	%	%	%
<b>Headline Voting Intention</b>											
<i>[Excluding Don't knows and Wouldn't votes]</i>											
Con	33	9	40	21	0	0	1	54	7	0	0
Lab	43	77	0	52	100	100	95	16	80	100	100
Lib Dem	9	3	15	8	0	0	0	13	5	0	0
Other	14	10	45	20	0	0	4	18	8	0	0
<b>Other Parties Voting Intention</b>											
SNP / PCY	3	2	9	3	0	0	1	10	2	0	0
Green	2	2	7	3	0	0	0	3	2	0	0
UKIP	7	5	22	11	0	0	1	2	2	0	0
BNP	1	1	4	2	0	0	0	1	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0
Other	1	1	3	1	0	0	0	1	1	0	0
<b>Non Voters</b>											
Would Not Vote	8	3	8	5	0	0	1	8	5	0	0
Don't know	16	11	33	17	0	0	6	18	19	0	0
<b>General Election vote 2010</b>											
Did not vote	13	5	8	12	16	4	0	11	0	15	27
Conservative Party	31	13	33	30	13	3	0	49	0	10	18
Labour Party	25	55	19	0	0	73	100	8	100	43	0
Liberal Democrats	23	20	27	45	62	17	0	23	0	27	48
Scottish National Party	1	1	2	2	1	0	0	2	0	0	1
Plaid Cymru	0	0	0	1	1	0	0	0	0	0	1
British National Party (BNP)	1	1	1	2	1	0	0	1	0	1	1
Green Party	1	1	2	2	2	0	0	1	0	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0
United Kingdom Independence Party (UKIP)	2	2	4	4	1	0	0	2	0	0	0
Some other party	1	1	2	2	1	0	0	1	0	1	1
Don't know	2	1	1	2	2	0	0	2	0	2	3
<b>General Election vote 1997</b>											
I voted Labour	39	100	100	100	100	100	100	0	0	0	0
I voted Conservative	27	0	0	0	0	0	0	44	11	10	12
I voted Liberal Democrat	10	0	0	0	0	0	0	16	11	20	28
I voted for some other party	3	0	0	0	0	0	0	4	4	2	2
I voted, but can't recall which party I supported	6	0	0	0	0	0	0	9	14	12	12
I can't recall whether I voted or not	5	0	0	0	0	0	0	8	21	17	12
I was too young to vote	3	0	0	0	0	0	0	4	14	12	9
No, I did not vote	9	0	0	0	0	0	0	14	25	27	25