



Public Polling Methodology Statement: Queensland Poll

Publication date: 18th July 2024

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	The Courier Mail, News Corp Australia
End client	The Courier Mail, News Corp Australia
Fieldwork dates	8-15 July 2024
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians in Queensland who are eligible to vote
Sample size	1019
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement	
Effective sample size after weighting applied	647
Margin of error associated with effective sample size	±3.8
Variables used in weighting	Age x gender x location, Age x education, Region x household income, past vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	Immediately after demographics



How were undecided voters handled?	Undecided respondents who answered “don’t know” were asked a leaner question which also included a “don’t know” option. Those who answered don’t know were excluded from published voting intention figures but not from the survey. 6% were thus excluded from published voting intention figures.
2PP calculation method	Calculated according to preference flows at previous federal and state elections



Full Question Text of Published Questions

	SECTION B: ASK ALL ELIGIBLE VOTERS	LOGIC
Qtn #	Question Text	
	SECTION A: ASK ALL RESPONDENTS	
A1	Age	ASK ALL
A2	Gender	ASK ALL
A3	Location/ Postcode	ASK ALL
A4	Are you eligible to vote in elections? Please select one option only <i>Single select;</i>	ASK ALL
1.	Yes	
2.	No	TERMINATE
3.	Don't know	TERMINATE
B1	Thinking about state politics here in Queensland. If a state election for Queensland was held tomorrow, which one of the following would you vote for? Please select one option only <i>Single select; rotate 1-5</i>	ASK ALL
1.	The Labor Party	
2.	The LNP	
3.	The Greens	
4.	Pauline Hanson's One Nation	Ask in PC with PHON candidate in 2020
5.	Katter's Australian Party	Ask in PC with KAP candidate in 2020
6.	Another party of candidate (please specify)	FIXED
7.	Don't know	FIXED
B2	If you had to choose in a state election held tomorrow, which one of the following do you have a leaning? IF selected don't know B1 Please select one option only <i>Single select; rotate 1-5</i>	ASK IF DON'T KNOW I.E. CODE 7 B1
1.	The Labor Party	
2.	The LNP	
3.	The Greens	



4.	Pauline Hanson's One Nation	Ask in PC with PHON candidate in 2020
5.	Katter's Australian Party	Ask in PC with KAP candidate in 2020
6.	Another party or candidate (please specify)	Fixed
7.	Don't know	Fixed
B3	You must allocate preferences for all parties in a QLD State election. Between these parties, which would you rank highest? <i>(If selected in B1 or B2 any choice apart from Labor or LNP</i>	If B1 or B2 any choice apart from Labor or LNP
	<i>Single select ROTATE 1-2</i>	
1.	Labor	
2	The LNP	
3.	Refused/ will just follow how to vote cards/don't know	Fixed
B4	Are you satisfied or dissatisfied with the way Steven Miles is doing his job as Premier? Please select one option only	ASK ALL
	<i>Single select; rotate 1-2</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Neither/Don't know	Fixed
B5	And are you satisfied or dissatisfied with the way David Crisafulli is doing his job as Leader of the Opposition? Please select one option only	ASK ALL
	<i>Single select; rotate 1-2</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Neither / Don't know	Fixed
B6	Who do you think would make the better Premier? Please select one option only	ASK ALL
	<i>Single select; rotate 1-2</i>	
1.	Steven Miles	
2.	David Crisafulli	
3.	Neither / Don't know	fixed



B7	Thinking about the Premier and the Leader of the Opposition, which of the following descriptions apply to one more than the other? Please select one option for each row <i>Single select; rotate 1-2 answer for each attribute</i>	
	<ul style="list-style-type: none"> Trustworthy Approachable Honest Has more in common with people like you Has a vision for Queensland? Cares more for ordinary people Is willing to make the tough decisions on issues affecting Queensland 	
1	Steven Miles	
2	David Crisafulli	
B8	Thinking now about Queensland generally. Overall, do you think that Queensland is heading in the right direction or the wrong direction? Please select one option only <i>Single select; Rotate 1-2</i>	ASK ALL
1.	Right direction	
2.	Wrong direction	
3.	Neither / Don't know	Fixed

C1	Did any of the following budget announcements make you more likely to consider voting Labor in the next Queensland state election? <ul style="list-style-type: none"> \$1000 electricity rebate 50c public transport fares 20% price reduction in car registration Raising the threshold from \$500k to \$700k for stamp duty for first home buyers <i>Single select for each of the four issues ROTATE 1-2</i>	Ask all
1	Yes	
2	No	
C2	Thinking about your vote in the next Queensland election, which will have more influence on your vote? Please select one option only <i>Single select ROTATE 1-2</i>	Ask all



1	The last 9 years of state government	
2	The choice between what the government and the opposition are offering in the future	
C3	Thinking about your vote in the next Queensland election, which is the <u>most important</u> in determining who you will vote for? <i>Single select ROTATE 1-3</i>	Ask all
1	Who will be the Premier	
2	The policies of the party I vote for	
3	The best candidate to be my local member	
C4	What is your view on the proposal to build two nuclear power plants at Tarong and Callide in Queensland? <i>Single select ROTATE 1-2</i>	Ask all
1	Support	
2	Oppose.	
3	Don't know	fixed
C5	Would you support a nuclear power station being built at a location not far from where you live? <i>Single select ROTATE 1-3</i>	
	Support	
	Oppose	
	Don't Know	Fixed