YouGov / 10:10 Survey Results

Sample Size: 1612 GB Adults

Fieldwork: 15th - 16th October 2018

		Vo	te in 2	2017	EU Ref	2016	Ge	nder		A	ge		Social	Grade			Region			Building Solar Panels
	Total			Dem	Remain				18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Total Support
Weighted Sample					634		780		181	680	382	369	919	693	216	522	345	388	140	1282
Unweighted Sample					715	668	655	957	141	619	403	449	952	660	156	560	364	397	135	1313
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
To what extent do you support or oppose the building of solar power as an alternative to non-renewable energy sources?																				
Strongly support	44	41	52	48	54	37	47	41	52	45	41	41	46	41	46	43	47	42	42	55
Tend to support	36	37	34	39	34	38	36	35	33	35	38	35	36	35	37	39	31	35	33	45
TOTAL SUPPORT	80		86	87	88	75	83	76	85	80	79	76	82	76	83	82	78	77	75	100
Neither support nor oppose		14	11	10	8	17	13	16	7	14	15	17	13	16	12	11	17	17	14	0
Tend to oppose		3	0	1	1	3	1	2	0	1	2	3	1	2	1	1	2	1	3	0
Strongly oppose		2	0	0	0	2	1	0	0	1	0	1	1	1	0	2	0	0	1	0
TOTAL OPPOSE		5	0	1	1	5	2	2	0	2	2	4	2	3	1	3	2	1	4	0
Don't know	4	3	3	3	3	4	1	6	7	4	4	3	3	5	4	3	3	5	6	0
Currently, the government guarantees that small-scale solar panel owners (such as homeowners and small businesses) are paid for units of electricity they generate but do not use themselves, and that are instead given to the National Grid for use by others.																				
Do you think the government should or should not guarantee that small-scale solar panel owners are paid for units of energy they generate, but do not use themselves, and that are instead given to the National Grid for use by others.																				
Should Should not Don't Know	7	73 8 19	77 5 18	84 3 12	76 5 19	71 8 21	75 8 17	67 6 26	64 3 33	68 8 24	77 5 18	75 9 17	74 7 19	68 7 25	72 8 21	72 6 22	70 8 23	72 7 21	70 7 23	79 5 16



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		Vo	ote in 2	017	EU Rei	f 2016	Ge	nder		A	ge		Socia	l Grade			Region			Building Solar Panels	
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Total Support	
Weighted Sample	1612	2 553	529	98	634	688	780	832	181	680	382	369	919	693	216	522	345	388	140	1282	
Unweighted Sample	1612	2 574	512	99	715	668	655	957	141	619	403	449	952	660	156	560	364	397	135	1313	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	-
A proposed new European Union law will require all member countries to guarantee citizens receive compensation, which reflects the market value, for any surplus renewable electricity they produce that they give to their national grid for use by others. After the UK leaves the EU, do you think the UK Government should or should not guarantee citizens receive compensation, which reflects the market value, for any surplus renewable electricity (such as from solar panels) that they produce and give to their national grid for use by others. Should Should not Don't know	8	12		86 5 9	80 6 15	69 10 20	76 9 15	67 8 25	64 6 30	69 9 22	77 6 17	74 10 16	72 9 18	70 8 22	72 7 21	69 10 21	72 10 19	72 7 22	78 7 15	79 7 14	
To what extent would you support or oppose the government using non-subsidy policies and incentives (such as providing zero-interest loans for solar panels, reductions on mortgage rates, stamp duty payments for homeowners etc.) in order to encourage the use and installation of solar panels for small businesses and homeowners?		1																			
Strongly support		24	34	32	35	25	29	25	22	30	30	23	29	25	28	26	27	26	33	33	
Tend to support		40		44	36	35	34	37	31	34	36	39	37	33	36	37	35	36	25	39	
TOTAL SUPPORT	-	64		76	71	60	63	62 10	53	64	66	62	66	58	64	63	62	62	58	72	I.
Neither support nor oppose		20	15	14	13	24	21	19	15	19	21	24	18	23	19	19	19	23	22	16	
Tend to oppose		3	2	3	3	3	3	3	3	3	3	4	3	3	4	3	3	2	4	3	
Strongly oppose		3	1	0	1	3	3	1	3	2	1	3	1	3	0	3	3	0	3	1	
TOTAL OPPOSE	-	6	3	3	4	6	6	4	6	5	4	7	4	6	4	6	6	2 12	7	4	1
Don't know	12	8	12	7	13	11	10	15	27	13	10	8	12	13	13	13	12	12	13	9	

Sample Size: 1612 GB Adults Fieldwork: 15th - 16th October 2018



		Vo	te in 2	017	EU Re	f 2016	Ge	nder		A	ge		Socia	l Grade			Region		/vnal l	<u>NE WORIC I</u> Building Solar Panels	
	Total			Lib Dem	Remain			Female			50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Total Support	
Weighted Sample				98	634	688	780	832	181	680	382	369	919	693	216	522	345	388	140	1282	
Unweighted Sample	1612	574	512	99	715	668	655	957	141	619	403	449	952	660	156	560	364	397	135	1313	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
To what extent would you support or oppose the government providing subsidies to the following groups of people to encourage the use and installation of solar panels? Low-income households																					
Strongly support	36	30	46	37	45	32	35	37	27	36	41	35	34	39	38	31	35	38	45	42	
Tend to support		36	34	35	34	34	38	32	44	35	30	35	37	32	38	40	33	32	25	36	
TOTAL SUPPORT			80	72	79	66	73	69	71	71	71	70	71	71	76	71	68	70	70	78	
Neither support nor oppose		20	10	19	12	19	15	17	11	14	17	20	15	16	17	14	18	16	13	12	1
Tend to oppose		6	4	1	2	6	4	5	6	5	3	4	6	3	2	6	5	5	4	4	
Strongly oppose	3	4	2	4	1	4	3	2	3	2	2	3	2	3	1	3	2	3	4	2	
TOTAL OPPOSE	8	10	6	5	3	10	7	7	9	7	5	7	8	6	3	9	7	8	8	6	
Don't know	6	4	5	4	6	5	5	8	9	8	6	2	6	7	5	7	7	5	9	4	
Schools		_			_		_		_					_					-		
Strongly support		47	56	53	58	43	48	48	38	48	53	47	49	47	49	47	46	50	51	56	
Tend to support		37	32	32	30	39	35	34	40	33	31	39	35	34	35	39	34	34	23	34	
TOTAL SUPPORT	83		88	85	88	82	83	82	78	81	84	86	84	81	84	86	80	84	74	90	
Neither support nor oppose	9	10	7	11	6	11	9	10	6	9	10	9	8	10	11	8	11	8	10	5	
Tend to oppose	1	1	1	0	1	2	1	1	1	1	2	1	1	1	1	1	1	2	1	1	
Strongly oppose	1	2	1	0	1	1	2	1	3	1	1	2	1	1	0	1	1	1	7	1	
TOTAL OPPOSE		3	2	0	2	3	3	2	4	2	3	3	2	2	1	2	2	3	8	2	
Don't know	5	3	4	4	5	3	5	6	11	7	4	1	5	6	4	5	7	5	7	3	
Community organisations or housing associations	~-		47		40	00		07		00		00	07		00	00		00			
Strongly support		30	47	44	48	32	38	37	34	39	41	33	37	38	38	33	41	38	44	44	
Tend to support		40	37	36	37	38	39	37	42	37	34	43	39	37	41	42	32	38	32	39	
TOTAL SUPPORT Neither support nor oppose	-	70	84 9	80 13	85 7	70 19	77	74 14	76 9	76 13	75 14	76 17	76 13	75 14	79 14	75 13	73 16	76 13	76 9	83 9	
Tend to oppose	3	5	9 1	13	1	4	3	14 3	9	3	3	3	3	2	14 2	3	2	3	9 2	9 2	
Strongly oppose	2	3	1	2	1	4	3	3 1	2	2	2	2	3 1	2	2	2	2	2	2 4	2	
TOTAL OPPOSE	2 5	3 8	2	∠ 3	2	3 7	6	4	4	2 5	2 5	∠ 5	4	5	2	2 5	3	2 5	6	3	
Don't know	6	4	∠ 5	3 5	7	5	5	7	11	8	5	2	4 6	7	5	6	3 8	5	8	4	
DOILITION	U	- I	0	5	'	5		'	I ''	0	0	~	0	'	0	0	0	0	0	-	

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		Vo	te in 2	017	EU Re	f 2016	Ge	nder		A	ge		Socia	l Grade			Region		/vnat t	he world Building Solar Panels
	Total			Lib Dem	Remain			Female		25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Total Support
Weighted Sample	1612	553	529	98	634	688	780	832	181	680	382	369	919	693	216	522	345	388	140	1282
Unweighted Sample	1612	574	512	99	715	668	655	957	141	619	403	449	952	660	156	560	364	397	135	1313
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Would you, or would you not, consider buying each of the																				
following products that can be used in conjunction with																				
solar panels within the next 5 years?																				
An electric vehicle (that can be charged using the energy																				
solar panels generate)																				
I would definitely consider this		12	19	15	19	12	16	12	15	14	18	11	15	13	17	15	12	12	18	17
I would possibly consider this		34	37	44	37	33	33	34	27	35	32	34	34	32	32	36	34	34	24	38
TOTAL WOULD DEFINITELY / POSSIBLY CONSIDER	47	46	56	59	56	45	49	46	42	49	50	45	49	45	49	51	46	46	42	55
I would possibly not consider this	18	19	14	20	16	17	19	16	25	18	15	17	19	16	20	17	18	18	16	17
I would definitely not consider this	18	21	16	11	14	22	17	19	12	15	20	24	18	18	20	17	20	16	20	14
TOTAL WOULD DEFINITELY / POSSIBLY NOT CONSIDER	36	40	30	31	30	39	36	35	37	33	35	41	37	34	40	34	38	34	36	31
Not applicable, I already have this	1	0	1	1	0	1	1	1	0	1	1	0	1	1	0	1	0	1	0	0
Don't know	16	13	13	10	14	16	14	18	21	17	15	13	13	20	11	15	15	20	22	13
A smart household appliance (a device that automatically																				
switches on or off, or up or down, to use energy when it is																				
available from solar panels)																				
I would definitely consider this	24	25	26	23	26	23	25	23	33	23	27	21	26	22	22	24	25	23	30	28
I would possibly consider this	42	42	43	48	45	42	43	42	33	47	41	40	42	42	42	43	43	44	33	45
TOTAL WOULD DEFINITELY / POSSIBLY CONSIDER	66	67	69	71	71	65	68	65	66	70	68	61	68	64	64	67	68	67	63	73
I would possibly not consider this	10	11	11	13	9	11	10	11	6	10	10	12	11	10	8	10	12	10	10	8
I would definitely not consider this	7	9	8	6	7	10	6	9	3	6	7	13	7	8	9	6	7	8	8	5
TOTAL WOULD DEFINITELY / POSSIBLY NOT CONSIDER	17	20	19	19	16	21	16	20	. 9	16	17	25	18	18	17	16	19	18	18	13
Not applicable, I already have this		0	0	1	0	0	1	1	0	1	1	0	0	1	0	1	0	1	1	1
Don't know	15	14	12	9	13	14	15	15	25	14	14	13	14	17	19	15	14	13	18	12
A domestic battery (that can store unused energy generated							•						•							
from solar panels so the energy can be used when needed)																				
I would definitely consider this	29	28	32	28	32	27	29	28	30	28	34	24	29	28	29	28	29	26	37	33
I would possibly consider this		43	44	49	43	43	44	42	47	45	36	44	44	42	46	43	45	43	32	45
TOTAL WOULD DEFINITELY / POSSIBLY CONSIDER		71	76	77	75	70	73	70	77	73	70	68	73	70	75	71	74	69	69	78
I would possibly not consider this		8	8	13	8	9	7	9	4	9	9	10	9	7	8	8	9	10	6	7
I would definitely not consider this		8	6	2	6	7	6	6	1	4	7	10	6	6	6	5	5	7	8	4
Not applicable, I already have this		0	0	0	0	0	0	0	0	1	0	0	0	1	1	1	0	0	0	0
TOTAL WOULD DEFINITELY / POSSIBLY NOT CONSIDER		8	6	2	6	7	6	6	1	5	7	10	6	7	7	6	5	7	8	4
Don't know			10	8	11	14	13	15	17	14	15	11	12	16	11	15	12	14	17	10
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