

YouGov Survey Results

Sample Size: 1747 GB Adults
Fieldwork: 18th - 19th January 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1747	435	437	111	206	540	426	379	847	900	208	442	597	500	996	751	224	568	374	430	152	
Unweighted Sample	438	429	102	238	549	410	375	887	860	173	282	712	580	1252	495	184	560	375	447	181	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Still thinking about business, which of the following statements comes closest to your view?

Overall, business is a force for good	55	81	43	54	61	74	47	50	57	52	43	51	55	63	60	48	43	59	56	54	56
Overall, business is destructive	9	2	13	13	7	4	14	9	11	7	12	11	8	5	8	9	16	6	9	8	9
Neither	22	8	33	21	21	11	27	28	22	21	16	21	24	22	20	24	24	23	20	20	25
Don't know	15	9	11	11	12	12	13	12	10	20	28	18	12	10	12	19	17	12	15	19	11