

YouGov Survey Results

Sample Size: 1747 GB Adults
Fieldwork: 18th - 19th January 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1747	435	437	111	206	540	426	379	847	900	208	442	597	500	996	751	224	568	374	430	152	
Unweighted Sample	438	429	102	238	549	410	375	887	860	173	282	712	580	1252	495	184	560	375	447	181	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which if any of the following do you feel generally
POSITIVE or **OPTIMISTIC** about at the moment? (Please
tick all that apply)

Your relationships with family	66	66	68	64	65	68	67	70	61	70	50	64	63	76	68	62	61	69	64	64	67
Your relationships with friends	54	56	52	52	48	54	56	59	46	61	42	46	52	67	58	49	55	56	55	49	54
Your love life	36	37	36	40	29	38	33	40	34	37	29	41	37	33	38	34	35	37	36	37	27
Your health	38	46	36	39	33	45	38	40	38	38	33	36	37	44	42	33	33	40	36	38	43
Your financial situation	29	40	21	33	25	34	23	32	30	27	23	20	27	40	32	24	20	30	32	28	27
Your work or work prospects (if you work or are looking for work)	17	19	16	20	12	16	16	20	16	19	21	23	21	6	20	14	18	19	16	15	18
The way things are going in your neighbourhood	20	25	17	31	15	24	16	22	21	19	13	14	18	30	22	17	13	25	20	16	21
The way things are going in this country	9	20	3	14	5	15	4	8	10	8	7	4	9	13	9	8	5	10	11	7	7
The way things are going in the world	4	4	3	5	4	4	3	3	5	3	5	4	4	2	3	4	4	4	3	4	3
Don't know/ None of these	16	13	13	17	20	12	15	16	18	14	28	16	17	9	12	21	20	14	13	19	15