



Public Polling Methodology Statement: Queensland Poll

Publication date: October 7th 2024

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	QLD Greens
End client	QLD Greens
Fieldwork dates	20-27 September 2024
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians in Queensland who are eligible to vote
Sample size	1067
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/about/panel-methodology/australian-polling-council
Is voting intention published?	Yes

Long Methodology Statement	
Effective sample size after weighting applied	751
Margin of error associated with effective sample size	±3.6
Variables used in weighting	Age x gender x location, Age x education, Region x household income, past vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	Immediately after demographics and again after questions



How were undecided voters handled?	Undecided respondents who answered “don’t know” were asked a leaner question which a choice of parties contesting only choice of parties contesting only.
2PP calculation method	No 2PP calculated for client



Full Question Text of Published Questions

	SECTION B: ASK ALL ELIGIBLE VOTERS	LOGIC
Qtn #	Question Text	
	SECTION A: ASK ALL RESPONDENTS	
A1	Age	ASK ALL
A2	Gender	ASK ALL
A3	Location/ Postcode	ASK ALL
A4	Are you eligible to vote in elections? Please select one option only <i>Single select;</i>	ASK ALL
1.	Yes	
2.	No	TERMINATE
3.	Don't know	TERMINATE
B1	Thinking about state politics here in Queensland. If a state election for Queensland was held tomorrow, which one of the following would you vote for? Please select one option only <i>Single select; rotate 1-5</i>	ASK ALL
1.	The Labor Party	
2.	The LNP	
3.	The Greens	
4.	Pauline Hanson's One Nation	
5.	Katter's Australian Party	
6.	Another party of candidate (please specify)	FIXED
7.	Don't know	FIXED
B2	If you had to choose in a state election held tomorrow, which one of the following do you have a leaning? IF selected don't know B1 Please select one option only <i>Single select; rotate 1-5</i>	ASK IF DON'T KNOW I.E. CODE 7 B1
1.	The Labor Party	
2.	The LNP	
3.	The Greens	
4.	Pauline Hanson's One Nation	
5.	Katter's Australian Party	



6.	Another party or candidate (please specify)	Fixed
	The next questions relate to dealing with the cost of living and ask whether you support or oppose policies the Queensland State government could introduce to help with the cost of living.	
B3	Would you support or oppose limiting the amount residential rent can increase to 1% per year? Please select one option only	ASK ALL
	<i>Single select; rotated order 1-2 with 5-4</i>	
1.	Strongly support	
2.	Somewhat support	
3.	Neither/Don't know	Fixed
4.	Somewhat Oppose	
5.	Strongly Oppose	
B4	Would you support or oppose a publicly owned not for profit bank being established in QLD which would offer owner-occupiers mortgages with lower interest rates than the big banks? Please select one option only	ASK ALL
	<i>Single select; rotated order 1-2 with 5-4</i>	
1.	Strongly support	
2.	Somewhat support	
3.	Neither/Don't know	Fixed
4.	Somewhat Oppose	
5.	Strongly Oppose	
B5	Would you support or oppose price caps on how much supermarkets can charge for essential groceries such as milk, bread and nappies and bread? Please select one option only	ASK ALL
	<i>Single select; rotated order 1-2 with 5-4</i>	
1.	Strongly support	
2.	Somewhat support	
3.	Neither/Don't know	Fixed
4.	Somewhat Oppose	
5.	Strongly Oppose	
B6	The policies on rent rises limited to 1%, a publicly owned bank offering lower mortgage interest rates and caps on essential groceries are policies proposed by the Greens for the next state election. Noting that, if a state election for Queensland was held tomorrow, which one of the following would you vote for?	ASK ALL



	Please select one option only	
	<i>Single select; rotate 1-5</i>	
1.	The Labor Party	
2.	The LNP	
3.	The Greens	
4.	Pauline Hanson's One Nation	
5.	Katter's Australian Party	
6.	Another party of candidate (please specify)	FIXED
7.	Don't know	FIXED
B7	If you had to choose in a state election held tomorrow, which one of the following do you have a leaning? Please select one option only	ASK IF DON'T KNOW I.E. CODE 7 B6
	<i>Single select; rotate 1-5</i>	
1.	The Labor Party	
2.	The LNP	
3.	The Greens	
4.	Pauline Hanson's One Nation	
5.	Katter's Australian Party	
6.	Another party or candidate (please specify)	Fixed